Last Week Of Our Great White Sale SPECIAL VALUES IN Ladies' Handkerchiefs **Velvet Pile Velvet Pile** Tapestry **Velvet Pile** Horrockses Apron Job Line White **Fine Lace Curtains** For the first week of our White **Hearth Rugs** Hearth Rugs Hearth Rugs Holland Shirting Sale we will offer 500 dozen of We expect brisk selling in these Shirting Table Linen **Door Mats** Ladies' Handkerchiefs. special lines, of Nottingham Lace The Club Ax-The balance of 500 yards, They come with Lace. Embroid-1200 yards Curtains, suitable for either country The Belgravia, 700 vards fine the finest made Neat patterns minster, White and Blay that big Job Line ery and Hemstitched borders, with 31 inches wide or city use. size 27x64 inches absolutely pure Bleached, size 27x60 inches size 35x75 inches Blues and Greens 32 inches wide plain and dainty Embroidery centres. Beautiful floral designs, neat and 60 inches wide 200 doz 200 doz of 100 doz of Lawn Hdchf's Messurah Silk lace edge massive, some with single border. Reg 12c yard Reg. \$2.50 Reg. \$1.20 35c values Reg. 11c Reg. \$4.75 Reg. 17c yd. worth 50c a yard 3. yd. Reg. \$1.20. for .95 for for for Hemstitched | Embroidered | and 13 1-2 yd. Reg. \$1.60..... for \$1.30 for for for for for Embroidered and Openand Lace 3 1-2 yd. Reg. \$2.20..... for \$1.75. work. Edge Reg. 18c 95c ea. 3 1-2 yd. Reg. \$2.60..... for \$2.15 9 1-2c yd. \$4.15 ea. \$2.15 ea. 19c ea 9 1-2c. 14c. 41c yd. Reg. 10c Reg. 6c 3 1-2 yd. Reg. \$3.20..... for \$2.55 2 for 16c 3 for 11c 14 cents

The Evening Telegram, St. John's, Newfoundland, July 7, 1910 .--- 5

Dress Muslins and Cottons

WE are delighted to offer such exceptional values in Dainty Summer Dress Muslins and Cottons like these. It is a rare opportunity to buy your supply for Summer Dresses, Waists, and Children's Dresses, at just the time that you'll be needing them, and at specially reduced prices. Early, buying will give you the best choice.

They comprise fine Irish dimity muslins in fancy stripes and checks, also cross-bar effects and pretty floral patterns, in different colors and white grounds. Some have the neat hair stripes.

Then there are Zephyrs, Cambrics, Mercerlawns, Voiles, Prints, Piques, Poplins, Batistes, Shower of Hail Muslins, Crepe Cloth, Bengalines and Canvas Cloths, white and colored grounds, plain white, and a good choice in colored patterns, including Blues, Pink,s etc. Shown on four special tables.

Values to 13c yd for 10 cts. Values to 16c yd 12, cts. Values to 24c yd for

17 cts. Values to 35c yd 25 cts.

Big Savings on Women's Ready-to-Wear Apparel

'Many other lines which we find impossible to give a detailed description of here, but on which special reductions will be given during this White Sale include:

Ladies Linen Suits

Sale of 15,000 Yards

these values. claim.

Ladies Cloth Dresses

Most Welcome News for Money-Saving Women

This week we will place on sale many special purchases in Ladies Ready-to-Wear apparel, that will put into the shade any previous offering of this nature. We're going to give you values that so far outclasses the best bargains you can get elsewhere as to make any other offerings dear by comparison. It is simply outside the range of possibility f any other store to equal or even approach

Investigate for yourself and you'll agree that we are perfectly justified in making this strong.

	1. J. C. C. C.	s Em skirts			B	1		SSES. TWO	
Cream	Cream	Cream	Cream	Cream	Cream	Cream	Cream	Cream	Cream
One Only	One Only	One Only	One Only	One only	One only	One only	One only	One only	One only
\$23. 50	\$19.50	\$18.00	\$17.50	\$16.00	\$16.00	\$15.75	\$15.00	\$8.00	\$7.75
for	for	for	for	for	for	for	for	for	for
\$13.00	\$11.50	\$10.50	\$9.75	\$9.75	\$8.75	\$8.75	\$7.75	\$4.50	\$4.59

LADIES \$5.75 COATS for \$3.75

Summer or early Fall Wear, in colors of Fawn, Grey

and Greens. Three-quarter, seven-eights and full length.

Special \$3.75 each

50 only of Ladies Covert Cloth Coats, suitable for

WOMEN! If You Never Before Indulged in a Footwear Revel, Don't Fail **To Come This Week**

A poor shoe is the worst investment any one could make, no matter what the price; but when your'e getting some of the best shoes on the market-shoes of the very highest standard of workmanship, style and quality-shoes worn with the greatest satisfaction by the most particular people-

When you're getting these shoes for \$225, it's an occasion for everyone to indulge.

BOOTS and SHOES. The Beaute and L'Angelus, Sold Everywhere at \$3.00 Pair.

ON SALE AT

The Boots are finest Vici Kid, with choice of either Laced or Buttoned. Lenox and Hub toes. In Shoes you have the choice of Patent Leather, Vici Kid, Velour Calf and Tan, Buttoned, Laced and Ankle Pumps

500 PAIRS TO SELECT FROM.

Childrens Pelises Childrens Pique Coats. etc. Childrens Cashmere Coats Ladies Blouse Robes Some Excellent Values in Whitewear Ladies' Nainsook Under-Corsets Covers of extra fine Ladies' White Lawn Draw-Corset Covers, English White Nainsook, yokes and fronts ers with embroidery, others skirts, with lawn dust Cotton, front vandyked frill, 19 in. flounces with with deep lawn frill, trimtrimmed with embroidery with valenciennes lace, med with val. lace and inclusters of tucks and finneck and sleeves finished and insertion, and clusters ished with torchon lace sertion. Reg., 95c 76c. of tucks, neck and arms with val. lace to match. Regular, 6oc. each 40c. and insertion. Reg 2.10 \$2.65 each for..... holes edged with lace, necks ribbon beaded. Regfor ular \$1.80 each 1.45 Ladies' White American Cotton and Nainsook Night-Corset Covers, Fine Lawn, Ladies' White Longcloth for dresses, square and round all-over embroidery yokes; and Lawn Nightdresses, necks, with embroidery and Ladies' White Nainsook others with three rows of Dutch and square necks, lace yokes, ribbon draw Drawers, full frill of torchvalenciennes lace insertion insertion and edged with ON and bow, sleeves to match. on lace and embroidery. Regular \$1.55 each 1.30 let in, necks and waist ribcambric embroidery, Regular 75c. pair 62c. bon beading. Reg. 80c. SALE sleeves to match. 1.40 Reg. \$1.70 ea. for.. 1.40 for for \$1.00 each for AT Ladies' White Cotton and Longcloth Nightdresses, slipover style, yokes and sleeves very neatly trimmed with imitation baby Irish insertion, others with fine tucks and embroidery. Reg., \$3.00 each 2.40

Childrens Silk Dresses

Mail Orders filled while lot lasts. No approbation.

Childrens Muslin Dresses

Wool Door

Mats

Very neat and

ainty colorings

ize 11 ½ x 29 in

Reg. 35c

for

Cocoanut

Door Mats

With Black and

Crimson wool

border Reg \$1.60

for

30c each | \$1.35 each

Canvas and Linoleum

400 yards of Floor Canvas, 2

yards wide. Reg. 59C.

300 yds of 'Record' Cork Lin-

oleum, 2 yards wide, neat

patterns. Reg \$1.00 85C.

470 yds. of Best Scotch Inlaid

\$2.20 yard for. **\$1.98** 6 doz. of Linoleum Door Mats,

size 20x36 inches. 33C. Reg. 40c. each for 33C.

Linoleum, 2 yds. wide. Reg.

TRINITY COLLEGE EXAMS.which I have heard from "the man on
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a bright pupil has been prevented
from going in by this. Last year the
examiner gave a rare evening of en-with the College of Music; it is un-
doubtedly a great help to the teacher.of all beginners, both rich and poor.
Yours truly.MINARD'S LINIMENT CUBE S
to other dollars or more which must beCUBE S
remarks