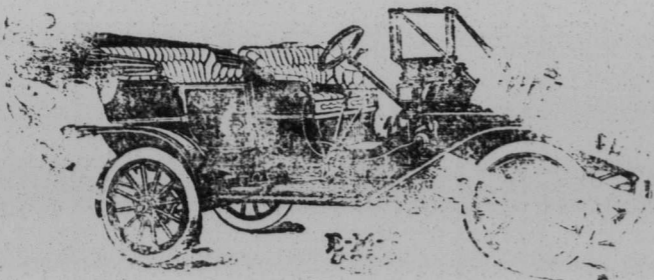


# E. M. F. AUTOS FOR 1911

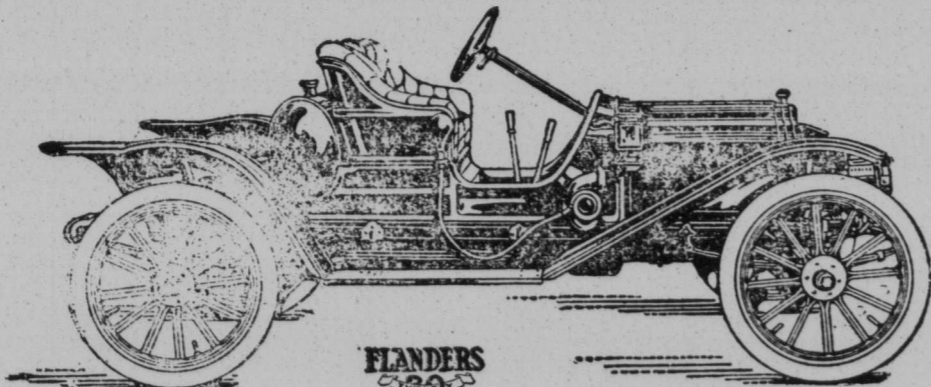
The newest models of this now very popular and highly efficient car are now ready for delivery. your orders early



E. M. F. 30 Five Passenger Touring Car F. O. B. Walkerville, \$1,350  
Just the Car for business or Professional Man who desires an economical

## A Family Car

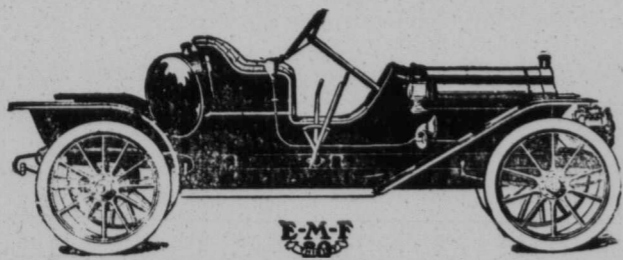
Many Business or Professional men prefer a light touring car. The E. M. F. 30 Five Passenger Touring Car has been built to meet this demand. It is the most popular



Flanders Rodster. Walkerville \$900

## A Busy Man's Car

The business or professional man needs a car with ample power and steady running quality so that no time will be lost on hills or by tinkering with the mechanism. The E. M. F. 30 Rodster is the car for such.



Ask For ILLUSTRATED FOLDERS.

The E. M. F. Co. of Canada, Limited

# H B ANSLOW

Campbellton.

### MY LADY'S COLUMN.

**Health and Beauty.**  
Much depends on friction with the bath to improve the tone and color of the skin. It should not be as violent, as often recommended, for the skin can be bruised by too much friction. Soap and friction remove the deadened parts of the scarf skin, but these particles should come off quite naturally and easily after the skin is thoroughly saturated by ordinary friction. A rough soft towel is the best for drying purposes.

**Afternoon Tea**  
Afternoon tea is the less formal and require less preparation than reception. The only provision for an afternoon tea is the tea itself, with thin slices of bread and butter, thin biscuits and cake. In many households it is the custom to have afternoon tea always at 5 o'clock, and many friends are family dropping in to share of reading it then. The custom comes from England, where it is a national universal.

It may be noted here that everybody does not know how to make good tea. In the first place the tea itself should be of the very best quality. Nothing is worse than cheap tea. Cheap tea is really not more expensive than a cheap tea really, because a little of it goes a long way. To make good tea the water should be freshly boiled. The water should be poured on the tea, and it should draw for only two or three minutes before it is brewed. It may be served with slices of lemon or with cream and sugar, as the tea drinkers prefer. All the tea equipment should be clean; one's prettiest cups and saucers, one's nicest table, will be no use for this function, which should be strictly informal.

### A Jollywobbles Veil!



Here's the jollywobbles veil. Only a mild form of it, however, of the sunray type. Other veils have spiral patterns and still others have patterns of huge, writhing vines or flowers. They give you the jollywobbles either when you're wearing one or when you see one worn.

### Wedding Customs.

Probably no occasion is so surrounded by superstition as a wedding, and the further removed from modern ways of the country, the more fantastic are the customs involved. For instance the Zulu bride is not properly married until she has thrown a calabash of water over her husband, plentifully besprinkling the rest of his family. Partaking of two tiny glasses of wine is all the ceremony necessary to make a marriage in some Chinese provinces, provided a quantity of fireworks are set off. And talking about weddings, have you prospective brides arranged about your announcements to be sent off after the wedding?

### Flowered Underwear.

One of the latest fads of the season is the use of daintily sprigged and flower cambrics for underwear. This, of course, is merely a passing whim, for there are too many women who conservatively object to introducing color into the scheme of the lingerie for it to become a fixed fashion. Those who have no prejudice in this regard and who jump at anything new are choosing early Victorian designs in soft pale colorings which wash well and keep their tints. There are be-rides embroidered cambrics and lawn dotted swisses which are put to the same purpose as well as figured muslins. All of these certainly have a dainty and very summer-like appearance when neatly and becomingly made.

### Fashion Fads.

Foulards are in high popularity for separate waists. Lace hat crowns, puffed and high, carry large brims. Long, tight, severely plain sleeves are rapidly giving away to the elaborate models. Bright color covers a great part of the spring advances. A new convenience to carry in the shopping bag is a book of rough leaves. Laparime (1102-4200).

### REV. C. W. GORDON.

Rev. Charles William Gordon B.A., D.D., L.L.D., F.R.S.C., or as he is more widely known, Ralph Connor was born in the country, at the time of his birth the place was almost the Packwoods. It was the early training of Indian Lands, Cleagarry Co. Ont., which we see reproduced in the broad, mainly atmosphere of Ralph Connor's books. No city had possibly warm the imagination, and make the reader learn for the highest better things as does he. The future Ralph Connor received his first smattering of education at the Public School of 1861 Ont. One imagines however, that it was the careful tuition of his father, Rev. Daniel Gordon which made him learn to taste more of the fruit of knowledge rather than the bitter of ignorance. The impressions of his early days were always remained with him. We find them brought vividly before us in some of his masterpieces. After public school he was sent to the High School of St. Mary's, Ontario. From there he matriculated into the University of Toronto, graduating with the class of 1888. After taking his Arts course, the future author applied himself to the study of theology at Knox College. In order to obtain a broader and wider outlook on life Ralph Connor crossed the water, and studied at New College Edinburgh for a year. Before returning to take up his life work in Canada, he made, in company with five friends, a bicycle tour of the continent. Upon his return to the Dominion he took on his task with grim determination to succeed. The now Rev. Mr. Gordon was sent as a missionary to the Rocky Mountains. He did his work thoroughly and labored for the spirit-



RALPH CONNOR

tual good of the region with all his indomitable energy. The Rockies were inhabited by a rough and ready lot of the youthful divinity graduate shouldered his task and came out with flying colours.

The impressions he received were indelibly stamped on his mind and they make some of the most thrilling passages in his books. Since 1888 the Rev. Mr. Gordon has been in charge of St. Stephen's Church Winnipeg.

He has labored not alone for the moral betterment of his own congregation, but for the whole West, especially in his own city. Dr. Gordon takes a vital interest in the improvement and purification of municipal politics and in the lot of the working on this account he was chosen as a member of the Coal Striker's Arbitration Board. Above all Ralph Connor's influence has been felt from Coast to Coast through the medium of such books as the "man from Glen Garry," the Prospector, etc. Canadian needs more men of his stamp and more books of the same calibre as his. They have a farther reaching effect towards moral upliftment than any amount of sermons and dissertations against the prevalent vices.

### E. R. Knowles Knew His Congregation

A few weeks ago William Jennings Bryan was lecturing in Galt the home of Robt. E. Knowles, the well known preacher and author. Mr. Bryan was entertained at Knox Manse while in Galt. The attendance at the lecture proved disappointingly small, and the discerning lecture laid this at the door of the rather large admission fee. A is well known, Galt is the Scotch town in Canada. After regaining the manse, a few friends being present, Mr. Bryan turned to his host and asked him why, in his opinion, the audience was so small. "The thing that spoiled it," replied Mr. Knowles, "was the same thing that disorganized the Democratic party." "What was that?" enquired the statesman. "It was the silver question," replied the novelist.

### Dr. Greuffell's New Appointment.

Dr. Wilfred T. Greuffell has been appointed medical adviser to the Hudson Bay Company. This is taken to mean that in future the fur traders and fishermen are to be treated as fairly in their trade relations. Dr. Greuffell has now brought his cooperative steps into touch with the fish business, so that gear for his people in Labrador will be improved and the health of the people improved.

### DALHOUSIE

Dalhousie, N. B., July 27th.—Miss Marie White of Bathurst is now visiting Miss Margaret Baldwin here.

Miss M. A. St. Pierre of Fraserville, P. E., arrived here this morning to spend a few weeks with the Misses Mercier.

Mrs. Arthur McGregor of Quebec is the guest of Miss McGregor.

Miss Jennie McKinnon from Keane Hospital N. H. is visiting Miss McNeill for a few days.

Miss Edith Baldwin of Bathurst, N. Y., arrived home last Friday to spend a few weeks with her mother, Mrs. John Baldwin.

The Misses LaBillico and their friend Miss K. M. M. of St. John, spent the week end in Carleton, visiting Mr. and Mrs. John Cullen.

Mrs. James McLarty and son of Sussex, are spending a few weeks with Mrs. James Mitchell.

Miss Emily Magee of Moncton arrived here last evening to spend a few days with her mother, Mr. J. V. Magee.

Mrs. S. Pates and little son Herbert, who have been visiting Mrs. Pates' parents, Mr. and Mrs. H. A. Hilyard, left yesterday morning for their home in St. John.

Messrs. Charles Scott, John, Harry of Moncton, and James of the Royal Bank of Canada, Liverpool N. S., are now at home visiting their parents, Mr. and Mrs. T. G. Scott.

Mr. and Mrs. P. H. Sheehan and family left for Halifax on Monday to visit friends for a couple of weeks.

Mr. Simon Poirier of Bonaventure River was in town on Monday.

Mr. Thos. Murphy arrived home yesterday from Vancouver.

On Monday morning a phone message announced the death of young Osborne Cole, eight-year-old son of Mr. Geo. Cole, Manager for A. & R. Loggie here. The young boy who has not been strong in health was on a visit with his mother and younger brother at his grandparents at Dorchester Cape, where he died of acute indigestion. Mr. and Mrs. Cole have the sympathy of a large circle of friends in their sad bereavement.

Mrs. John Baldwin gave a very enjoyable ice cream party to a number of young people last evening.

Rev. P. Wallace and his assistant Rev. Father Lantaigne of Campbellton, were the guests of Rev. A. A. Boucher today.

Mrs. James B. H. Storer was hostess at a very enjoyable garden party given to her young friends on Friday last. The tea table under the trees was very artistically decorated, pink roses being everywhere in evidence.

The Misses Crockett of Fredericton are visiting the Misses LaBillico here.

Dr. W. A. Rowley arrived here today, after being absent from the province during the last fourteen months in London and Vienna, in connection with his profession. He is now the guest of Mr. and Mrs. H. A. Hilyard in Dalhousie.

Mr. R. Richard, barrister of Dorchester N. B., arrived here yesterday with the view of practising his profession in the shire town of Restigouche.

The political pot is beginning to boil and there are several rumors in circulation. Conventions will be called in a few days to nominate candidates for the Dominion parliament, as everything points to an early dissolution.

Rev. P. M. Ester and son arrived here today from North Carolina to spend a few weeks.

### WALL PAPER!

Having secured the Latest Designs in WALL PAPER, and...  
I am Prepared to fill Orders at the Lowest Possible Price.