

THE 'PHONE ORDER DEPARTMENT IS AT
YOUR SERVICE.

"The 'Phone Order Department will furnish you all
information concerning the prices and stocks in the var-
ious departments."



Ogilvie, Lochead & Co



Mahogany Reading Lamps, with rose silk top with
fringe, nicely finished. An ideal gift. Priced at only
\$7.95 and \$9.75.

RIGHT NOW You Should Do Your Christmas Shopping!

Economy Events For All Who SHOP EARLY!



PRICES That Will
Send Women's New
COATS Out With a
Rush SATURDAY!

**Women's Warm
Winter Coats**
Extraordin-
ary Value **\$19.50**

Women's and Misses' Coats—Made in the newest
designs, with novelty belts, plush and button trim-
med collars and pockets. Made from wool velour,
tweeds, curl cloths, blanket cloth and baby lamb,
in colors of black, navy, Copen, brown and green.
All sizes from 14 years to 44 bust. **\$19.50**
Priced up to \$26.00. Saturday



**Most Beautiful Lot of
New Dresses**

REGULAR \$28.00 **\$18.75**
SATURDAY.....

Women's and Misses' Silk and Serge Dresses—
Made from fine quality English Serge; silk braid
trimmed, and touches of embroidery. Materials
are taffeta, crepe de chine, silk poplin and Duch-
ess satin, with double skirts, panel effect and
tucks. Colors are navy, black, brown, green,
grey and rose. Values up to **\$18.75**
\$28.00. Specially priced at

**Useful
Xmas
Gifts**

the French Crepe &
Chine, in pretty shadow
stripe effects that make a
very dressy waist. Colors
of ivory, flesh and old rose.
Priced at **\$1.95**
per yard

Fancy Striped Habutai
Silk that makes up well for
Ladies' Waists or Men's
Shirts. Priced **\$1.25**
at \$2.25, \$1.50, and

Fancy Brocaded Kimona
Silks, in a good range of
dainty colors, in pink, sky,
coral, old rose and
tuscan, 36", at yd. **95c**

A nice Wool Shawl makes
a nice gift for a baby, and
we have a very complete
stock. Priced from **\$5.50**,
\$2.50, **\$2.00**
and **\$1.35**

ROBES

For Resting Hours

The few leisure hours of these days of tailored frocks and high collars
are justified in demanding luxurious lounging robes, such pretty bou-
doir garments are restful in themselves. Elderette long kimonas, made
in Empire or the straight kimona style, nicely trimmed with satin to
match and cord. Made from pattern kimona cloth, beautiful designs
to choose from. All sizes from 36 to 44. Saturday's
Clearing Sale Price **\$3.95**
Women's and Misses' Blanket Cloth and Silk Quilted Long Kimonas,
in all colors and patterns to choose from. All sizes. **\$4.00**
Prices are \$12.50, \$10.50, \$9.00, \$7.50, \$6.50 and

Gift Parasols

FOR MEN AND WOMEN

Parasols, with fine silk and wool top, tape edge, and a good
variety of plain and fancy handles. Prices \$5.00, \$3.95 to
Ladies' Parasols, with a nice silk covering, that comes in plain black
and black with pretty colored border. Specially
priced at **\$5.50**
Men's Umbrellas, in good assortment. Prices and quali-
ties to suit all, at \$4.50, \$2.95 and **\$1.69**

In the China Section

Fancy China Tea Cups, assorted, beautiful designs. Regu-
lar 45c and 50c each. Saturday for **25c**

Rich Furs

A gift of furs is the most glori-
ous of Xmas presents.

Women's Canadian Rat Coat,
45-inch long, dark fall glossy
fur, full swap, length 45-inch.
Splendid value at **\$119.00**

Women's Hudson Seal Coat,
made from No. 1 Canadian seal,
full sweep, 42-inch long, fancy
poplin lining, deep collar and
cuffs. A beautiful coat for
..... **\$215.00**



Practical Furs Moderately Priced

Natural Wolf Set, made with large animal stole, pillow muff to match head and
tail, trimmed. Value \$20.00. Special price, the set **\$15.50**
Separate Muffs of Hudson seal, black and natural wolf, sable, coon, mink, mar-
mot, lamb and mink. Priced at from **\$75.00 to** **\$6.95**

Hand Bags

Leather Hand Bags, back strap purses, in all styles and sizes, a few in navy
and brown, also velvet purses. Some have beaded tops, others are plain.
All fitted up with mirror and change purses. Priced at **\$10.00 to \$1.00**

Men's Ties

A large assortment of Men's Neckwear. Notty, nifty
styles. Priced from **\$3.00 down to** **25c**



TOYS

Joys in Toyland

Come with the Children and See This Display of Play Things

Everything that brings joy to the little ones is shown in
this display. Every kind of Toy imaginable is here, and one
may choose gifts for children of every age and disposition.

Dolls, Dishes, Toy Furniture, Games, Books and Funny
Animals are among the delightful things which will cer-
tainly please little girls. The Boys will be particularly
pleased with the Steam Engines and Mechanical Building
Sets, but they are by no means the only suitable gifts to be
found here.

Neckwear

Smart New Georgetowne Crepe Collars, lace and tucked trimmed **\$1.25**
Pretty Satin Tailored Collars, tucked and plain, at **\$2.00 and \$1.25**

Gloves

The Suitable Christmas Gift.
Washable Cape Gloves with fancy stitching in grey, mastic, white, tan and putty,
at **\$2.75 and \$2.50**
Heavy Suede Gloves with silk lining in grey and tan, at **\$3.25**
English Walking Gloves, all sizes, at **\$2.75 and \$2.50**
Chamoisette Gloves in grey, mastic, black and white, with fancy stitching, at **\$1.25**
Double Silk Gloves in grey, black and white, at **\$1.05**

The Gift of a Waist

Is The Gift of a Thoughtful Person

Crepe de Chine Waists, five tucks, round
necks, with or without collar, in maize,
flesh, white or white piped with maize or
flesh. All sizes, and special-
ly priced at **\$5.95**

Crepe de Chine Waists, v neck, tucked
fronts, pearl button trim-
med. Priced at **\$4.95**

Crepe de Chine Waists, in flesh, maize,
peach or white, v necks.
Priced at each **\$3.95**

Taffeta Silk Petticoats, in all the new shot effects,
pleated frill. Priced at **\$5.75**

Black Satin and Black Taffeta Petticoats, best quality
Specially priced at from **\$3.75 to** **\$5.00**



ECONOMY SALES IN THE Staple Section

10 pieces, 36-inch White Flannelette. Regular 35c quality. Saturday for, yard
..... **25c**
10 pieces 36-inch White English Flannelette. Regular 45c. Special Sale price,
yard **35c**
15 pieces 36-inch Striped Flannelette. Regular 35c a yard. Sale price, yard 30c
..... **25c**
25 pieces 36-inch Striped English Flannelette. Regular 45c a yard. Saturday,
yard **35c**
White Turkish Towelling. Specially priced at, yard **45c**
Plain and Fancy Towelling for guest towels and bedroom towels, in 18, 20, 22
and 24-inch, at, yard 35c, 75c, \$1.10 and **\$1.25**
Best English Prints in light and dark fast colors, at, yard 35c, 50c and **35c**
38-inch Apron Ginghams in plain and bordered checks and stripes, at, yard 40c
..... **40c**
White Checked Muslin for aprons, at, yard **40c**
White Dimity for Dresses in checks and stripes, at, yard **50c**
White Dotted Muslin for Dresses and Aprons, at, yard 75c, 80c, 90c and **25c**
White Lawns, 36-inch wide, at, yard 45c, 50c and **40c**
Good quality White Nainsook, at, yard 50c, 45c, 40c and **35c**

Special Sale of \$5 Hats

Handsome Turban Hats, in many combina-
tions of rich colors, with fancy mounts and
ornaments and feathers. No two alike. Special
Saturday Price



\$5.00

OGILVIE, LOCHHEAD & CO.

**BRITISH
FEELS**

Shock Re-
After M-
Pac-

ANOTHER

By Courier Le-
Vancouver,
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