

GET THE BEST

Do not place your Insurance policy until you have learned all about the Guaranteed Investment Plan offered by The Manufacturers Life Insurance Company

Head Office - TORONTO

UNION MUTUAL Life Insurance Co.
Portland, Me. **FRED E. RICHARDS, President**
Accepted value of Canadian Securities, held by Federal Government for protection of policyholders, \$1,206,576
All policies issued with Annual Dividends on payment of second year's annual premium.
Exceptional openings for Agents, Province of Quebec and Eastern Ontario.
Apply to Walter I. Joseph, Mgr., 151 St. James St. Montreal

DO YOU BOND YOUR EMPLOYEES

IN A COMPANY THAT
NEVER HAS cut a rate to obtain a Competitor's business;
NEVER HAS and NEVER WILL, under its present management, be a party to a combination to restore (boost) rates;
NEVER HAS increased its Capital at a premium, or otherwise, to create or swell its Surplus;
NEVER HAS decreased its Capital to avoid its impairment;
NEVER HAS passed or decreased its Dividend;
NEVER HAS been the subject of any Insurance Department's criticisms;
NEVER HAS availed itself of a technicality to avoid payment of a just claim; and
NEVER HAS conducted its business other than in the best mutual interests of its Patrons and Shareholders.

SUCH A COMPANY IS
The Guarantee Company of North America
(Founded by Edward Rawlings in 1872)
RESOURCES OVER \$2,166,000
57 Beaver Hall Hill, Montreal

INTENDING INSURERS
Should read the "Three Minutes" Leaflet of the

PHOENIX Assurance Co. Limited

Fire] OF LONDON, ENG. [Life

Copies of this and full information regarding the Company's mutual system, its equitable Principle, and liberal policy may be obtained at the Head Office:
100 St. Francois Xavier St., Montreal

The Company offers to the Public every advantage which
LIFE INSURANCE
conducted under the most favourable conditions is capable of affording.

"AGENTS WANTED"
R. MacD. Paterson. H. B. F. Bingham.
J. B. Paterson. Life Superintendent.
Joint Managers.

"INVESTMENTS"

A Much Misused Term

Many who should be and think they are, laying up money for their old age are misled into so-called "Investments" where their hard-earned money is jeopardized and frequently lost though it is of the utmost importance to them and to those who may be dependent upon them that its absolute safety should be beyond peradventure.

To those who should invest safely and with caution, not speculate, the Bonds of the Canada Permanent Mortgage Corporation can be confidently recommended. This corporation is most conservative in the investment of the funds entrusted to it. For considerably more than half a century it has held a leading position among Canada's financial institutions, and its bonds are a

Legal Investment for Trust Funds

They are issued for One Hundred Dollars and upwards. Write for full particulars.

CANADA PERMANENT MORTGAGE CORPORATION
Toronto Street, Toronto

Established 1855

The DOMINION SAVINGS and INVESTMENT SOCIETY
Masonic Temple Building
LONDON, Can.

Interest at 4 per cent. payable half-yearly on Debentures.

T. H. PURDOM, President
NATHANIEL MILLS, Manager

Founded in 1806.

THE LAW UNION & ROCK INSURANCE CO. LIMITED

OF LONDON

Assets Exceed \$45,000,000

Over \$6,000,000 Invested in Canada.

FIRE and ACCIDENT Risks Accepted.

Canadian Head Office:

112 St. James St., cor. Place d'Armes, Montreal.

Agents wanted in unrepresented towns in Canada.

W. D. AIKEN,
Superintendent Accident Dept.
J. E. E. DICKSON,
Canadian Manager

The Standard Assurance Co.

OF EDINBURGH

Established 1825

Head Office for Canada - MONTREAL

Invested Funds.....\$63,750,000
Investments under Canadian Branch..... 16,000,000
Annual Revenue..... 7,600,000
Deposited with Canadian Government and Government Trustees, Over..... 7,000,000
Bonus Declared..... 40,850,000
Claims Paid.....142,950,000

World-Wide Policies

Apply for full particulars

D. M. McGOUN, Manager

The Northern Assurance Co. Limited, of London, England

"Strong as the Strongest"

Branch Office for Canada, 88 Notre Dame St. West, Montreal.

ACCUMULATED FUNDS.....\$38,800,000
G. E. MOBERLY, Supt. of Agencies.
ROBERT W. TYRE, Manager for Canada.
Applications for Agencies solicited in unrepresented districts.

The Standard Loan Co.

We offer for sale debentures bearing interest at FIVE per cent. per annum, payable half-yearly. These debentures offer an absolutely safe and profitable investment, as the purchasers have for security the entire assets of the Company.

Capital and Surplus Assets.....\$1,400,000.00
Total Assets..... 2,800,000.00

President, J. A. KAMMERER

1st Vice-President and General Manager, W. S. DINNICK, Toronto.

2nd Vice-President, HUGH S. BRENNAN, Hamilton

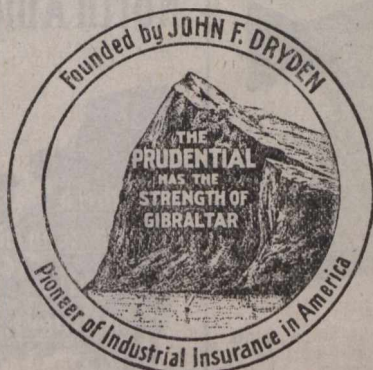
DIRECTORS:

Right. Hon. LORD STRATHCONA and MOUNT ROYAL, G.C.M.G.

David Ratz R. H. Greene

W. L. Horton A. J. Williams

Head Office, Cor. Adelaide and Victoria Sts. Toronto



The PRUDENTIAL INSURANCE COMPANY OF AMERICA.

FORREST F. DRYDEN, President.

Home Office, NEWARK, N.J.

Incorporated as a Stock Company by the State of New Jersey.

Union Assurance Society

LIMITED

(Fire Insurance since A.D. 1714)

Canada Branch - - - MONTREAL
T. L. MORRISSEY, Resident Manager

North West Branch - WINNIPEG
THOS. BRUCE, Branch Manager

Agencies throughout the Dominion.

Guardian Assurance Co.

LIMITED :: OF LONDON, ENGLAND
ESTABLISHED 1821

Capital Subscribed.....\$10,000,000
Capital paid-up..... 5,000,000
Invested Funds exceed..... 33,000,000

Head Office for Canada:

GUARDIAN BUILDING, MONTREAL

TRUSTEES:

J. O. GRAVEL, Esq. K. W. BLACKWELL, Esq.
TANCREDE BIENVENU, Esq.
M. LAMBERT, BERTRAM E. HARDS,
Manager Assistant Manager

National Trust Co.

LIMITED

Capital Paid up.....\$1,500,000
Reserve..... 1,400,000

ACTS AS

Executor, Administrator and Trustee, Liquidator and Assignee for the Benefit of Creditors, Trustee for Bond Issues of Corporations and Companies

Receives funds in Trust, allowing 4 per cent. per annum, payable half-yearly upon amounts of \$500.00 and upwards lodged with the Company from one to five years.

Members of the Legal and Notarial professions bringing any business to this Company are always retained in the professional care thereof.

The Montreal Board of Directors is composed of the following:

H. B. WALKER, Manager Canadian Bank of Commerce, Montreal; WM. MCMASTER, Vice-President, Dominion Steel Corporation; H. J. FULLER, Pres. Can. Fairbanks-Morse, Ltd; F. W. MOLSON, Director Molsons Bank; T. B. MACAULEY, Managing Director Sun Life Assurance Co.; W. M. BIRKS, Vice-President Henry Birks & Sons, Limited.

PERCIVAL MOLSON, Manager

Office and Safety Deposit Vaults

153 St. James St., Montreal.

THE BRITISH CANADIAN REALTY & INVESTMENT Co., Limited

Real Estate, Timber Limits, Farm and Coal Lands, Water Powers

J. T. BETHUNE, Managing Director,
605-606 TRANSPORTATION BLDG.

Cable Address: BRITISHCAN
Codes: Western Union & Premier Bentley

There is a Place for You

in The Prudential organization if you can make good. We have the territory for you.

Write us about an agency.