



Increase Your Dairy Profits

HEALTHY cows mean good flow of milk—and you know how important it is to the health of the animals that their housing shall be warm, dry and sanitary. Concrete is the only material that fully answers the requirements. Concrete is the only material that affords proper sanitation and cleanliness.

Think, too, of the ease with which a concrete floor can be cleaned—the labor it will save.

In our book, "What the Farmer can

do with Concrete," a section is devoted to floors of Concrete. Such improvements of Concrete as you can easily make on your farm will help materially to improve the value of your property.

Moreover, you will be able to "work" your farm with less effort and greater profit when your wooden buildings have given place to concrete.

Get this free book and start in now to build the things of concrete which are so fully and clearly described in it.

CANADA CEMENT COMPANY LIMITED

524 Herald Building, MONTREAL

Sales Offices: Montreal, Toronto, Winnipeg, Calgary



"Canada" Cement can be secured from over 2,000 dealers in nearly every city, town and village in Canada. If you cannot locate a convenient Dealer, write our nearest Sales Office.