



## Don't Poison Your Baby

The press has reported 106 fly poisoning cases in the last three years—a fraction of the real number. Flypoisons kill more children than all other poisons combined.

The saucer of poisoned paper set on the window sill, a can from which the poisoned wick protrudes, is putting arsenic within your child's reach.

Avoid a possible tragedy by catching flies with safe, efficient, non-poisonous

## TANGLEFOOT



Tanglefoot does its work so well that it not only catches the fly but covers its germ-laden body with a disinfecting varnish. It protects you both from flies and fly poisons.

### Government Says: "Don't Use"

Following is the U.S. Government warning taken from Supplement No. 29 to the Public Health Reports: "Of other fly poisons mentioned, mention should be made, merely for a purpose of condemnation, of those composed of arsenic. Fatal cases of poisoning of children through the use of such compounds are far too frequent, and owing to the resemblance of arsenical poisoning to summer diarrhea and cholera infantum, it is believed that the cases reported do not, by any means, comprise the total. Arsenical fly-destroying devices must be rated as extremely dangerous, and should never be used, even if other measures are not at hand."

Made in Canada by  
The O. & W. Thum  
Company  
Walkerville, Ont. Another Form of Arsenic  
American Address: Grand Rapids, Mich.

## If you are in need of a CREAM SEPARATOR Let us ship you a

### "Sanitary King"

Six Sizes—135—200—250—375—600 and 800 lbs. capacities.  
DETACHABLE SPINDLE, OIL SPLASH and loose disc. We GUARANTEE these machines to be built of the best material, first-class workmanship, skim clean, easy to turn and wash. Cash prices very low. Must satisfy or money refunded. Sold on easy terms if desired. Write to-day for catalogue and local agent's address.

### King Separator Works of Canada

Bridgeburg, - - - Ontario

**Better Be Sure Than Sorry**  
Your profits depend upon the health of your flock.

**Pratt's POULTRY REGULATOR**  
Regulates the blood, bowels and digestive organs. Keeps fowls active and makes them lay more eggs. Prevents disease.

Write for FREE Book, "Poultry Wrinkles."

**PRATT FOOD CO. of Canada, Limited**  
68 J. Claremont St.  
TORONTO

P-16

der American barley. May delivery barley sold to-day at \$1.11½, this is for No. 3 barley, with the privilege of delivering No. 4 barley at 5 cents per bushel discount.

FLAX.—May flax sold at \$2.99 to-day, and July flax at \$3.00½ per bushel. American crushers have finally come into this market and bought freely of our supplies. In fact, the only supplies available now to fill the heavy oil demand are those on the North American continent. This oil demand will be greatly increased upon the entrance of the United States into the European conflict, and still higher prices are expected for flaxseed. Great Britain is in control of the Indian crop, and the Argentine Government has limited the export of flaxseed from the 1916 crop to 4,000,000 bushels.

### Ideals.

EDITOR "THE FARMER'S ADVOCATE":

It is said that the ancient Peruvians had very different ideals of life from those conspicuous in modern civilization, and that the quiet, contented, unostentatious life of a humble tiller of the soil was esteemed to be the acme of success. What a revolution there would be in Canada if we should adopt such ancient ideals? If, instead of aiming at getting as big a portion of this world's treasures as is possible, we all strove to live somewhat as Thoreau did in his "Walden!" The most successful man would then be, not he who could consume the greatest amount of material good things, but he who could achieve the highest perfection of physical strength, intellectual acumen and moral superiority, and at the same time consume the least amount of material good things. History records that some great men have lived in past ages who did not need a 40 horse-power locomotive to transport their bodies a few hundred yards, and that in other respects these great men made quite moderate demands for food, clothing and housing. It is, indeed, questionable whether the tremendous increase of man's power over external nature, that we identify with modern civilization, is an unmixed blessing. "Knowledge comes, but wisdom lingers," and modern civilization is at present destroying itself fairly rapidly. What the end may be no one knows.

In an ancient Book (was it Peruvian?) we read of a certain rich man whose ground brought forth bountifully; and he reasoned within himself, saying, what shall I do, because I have not where to bestow my fruit? And he said, This will I do: I will pull down my barns and build greater, and there will I bestow all my corn and my goods. And I will say unto my soul, soul, thou hast much goods laid up for many years, take thine ease, eat, drink and be merry. And we read that he was condemned for his folly. We are further counseled, in the same book, to be not anxious as to what we shall eat, or wherewithal we shall be clothed, and to lay up for ourselves, not treasures of a material nature but treasures of character and personality.

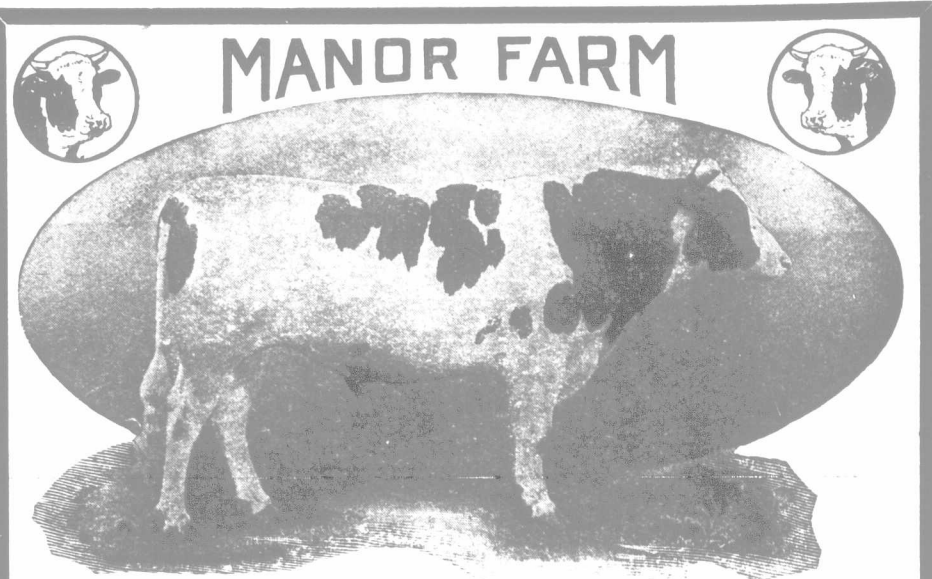
How strangely these counsels fall upon modern ears? How antiquated they seem; for does not success in life consist in the abundance of things which a man possesseth? Counsels good enough for the ancient Peruvians, or other barbaric peoples, but quite out of place in this enlightened day and generation? He who would be chief among us must keep his hands unsoiled, dress in a frock coat and silk hat, live in a palace, eat costly viands, be served by a small army of menials, transported in cushioned ease by private locomotive, and addressed with respectful awe as Sir This or Sir That.

However, there are some even in Canada at the present time who adhere to the ideals of the ancient Book, who believe in and practice the "Simple Life," and who do not bow in homage before the Golden Image which King Commerce has set up. Listen to the following Voice, which speaks eloquently in your Christ-mas Number:

"Place and self and power for those who prize them. I never did. As a plain, every-day farmer in the Peace River District of Canada, nothing could tempt me to trade places with any president or premier, any prince or potentate in God's wide world."

Who knows but that the old Peruvian ideal may undergo reincarnation, and again become an active force in the world of man? Who knows?

Brant Co., Ont. W. G. Good.



**KING SEGIS PONTIAC POSCH**  
SENIOR SIRE IN SERVICE AT MANOR FARM  
Sire King Segis Pontiac Alcartra (the \$50,000 Sire)  
Dam Fairmont Netherland Posch (32.59 lbs. at 4 yrs. old)

### Young Sires from Manor Farm

Are in great demand. I have only two bull calves left, both of very choice breeding, one from a 28-lb. dam, the other from a 20-lb. two-year-old now under test and making good.

They are priced right to sell. Write for extended pedigree and photo.

**GORDON S. GOODERHAM**  
CLARKSON, ONT.

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Let your Boy or Girl take a Man's place in the Dairy.

The Hinman is a Safe Machine, requiring Small Power to Operate.

Write for Booklet "H" and Learn Why you cannot afford to be without this simple machine.

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Manufacturers under HINMAN patents

### "Empire" Corrugated Iron

The original brand with a 30-year reputation behind it. Every sheet true and uniform and heavily galvanized. A post card will bring you particulars.  
Metallic Roofing Co., Limited, Manufacturers, Toronto

## Hospital for Insane--Hamilton, Ont.

Our only offering at present is a bull born February 10th, 1917, a grandson of Dutchland Colantha Sir Mona, and the great cow Lakeview Lestrangle, 28.34 lbs. butter in 7 days. His dam is a high-producer and tester, and carries the blood of King of the Pontiacs, and King Segis.

Apply to Superintendent.

### KING SYLVIA KEYES 28566

Is our junior herd sire. Twenty of "King's" nearest relatives average for seven days 29.97 lbs. butter. His dam and five sisters' average milk for one day is 110 lbs.; seven days, 724.4 lbs. His dam, sire's dam and two sisters' average for seven days is 774 lbs. milk, with 32.26 butter. "King" will be bred to a limited number of approved cows this year. Prices and terms on application. Don't delay. Correspondence solicited.

BACKED BY THE WORLD'S GREATEST RECORDS.

W. G. Bailey, Oak Park Stock Farm, R.R. 4, Paris, Ont.

### SUMMER HILL HOLSTEINS

The only herd in America that has two stock bulls that the dam of each has milked over 116 lbs. a day and their average butter records are over 35 lbs. a week. We have fifty heifers and young bulls to offer, by these sires, and out of dams just as well bred. We invite personal inspection.

D. C. FLATT & SON, R. R. 2, HAMILTON, ONT. Phone 7165

### Clontarf Farm

Manning W. Doherty,  
Malton, Ont.

Est. 1820

Breeders of Clydesdale Horses, Holstein Cattle, Yorkshire Hogs. We can now offer Holstein bull (Pontiac Artis Thekla 30395), twelve months old, and every inch a bull, one-half white, dam Empress Thekla; has a record at two years and two days old of 16.54 butter. Sire, Pontiac Artis Canada. This is a beautiful animal and the first cheque for \$100 gets him.