

# Victoria, B.C., Canada

## The Dominion's Western Gateway to The Panama Canal

### BUSINESS ADVANTAGES OF VICTORIA

**T**HE VOLUME of business transacted in Victoria is steadily growing. Building permits and bank clearance advances are two of the most unerring signs of this. The incoming of railway systems, the increase in customs receipts, tramway traffic, steamship lines and kindred activities are other indications of the move forward which is taking place not only in Victoria, but all over Vancouver Island.

As a distributive point the city holds an enviable position among the coast cities, and with the advent of through railway connection with the Mainland by the Canadian Northern and Grand Trunk Pacific car ferries, and the bridging of the Seymour Narrows, her area of delivery will be tremendously widened. The varied and extensive productive powers of Vancouver Island find their chief outlet through Victoria, and her ports and depots will be taxed to their utmost, however numerous they may be in the future with the business of the coming years.

Victoria's wholesale trade is naturally very large, covering as it does many coast ports detached from Vancouver Island as well as the cities and towns on the Island. Manufactures, lumbering and logging, add to the requirements of the wholesale traffic, and these are steadily on the increase.

Trade with the Orient is a separate and important branch of the city's trade, and this not only exacts a good share of business attention now, but bids fair to become one of the greatest departments of trade in the future. The possibilities of pulp and paper mills, with direct connection with China and Japan, is one avenue of trade not yet opened; the curing of fish from the cod and halibut banks on the West Coast is another; the herring fisheries at Nanaimo and Ucluelet, sending annually something over a half million dollars' worth of salted fish to Japan, is merely a suggestion of the fisheries' trade values.