

CJSR needs volunteers

by Anna Borowiecki

CJSR, Edmonton's alternative radio station, is recruiting volunteers.

Since switching from the campus cable radio to the 88.5 FM dial last January, the station has been steadily garnering support and now boasts 100 volunteers.

The projected fiscal budget for the 1984-85 season is \$75,000. This budget supports six salaried executive members, two salaried non-executive members, and the sales staff receives a commission for each ad they sell.

To keep the station operating, volunteers are needed in news, sports, production, engineering, sales and AirTight. AirTight is the monthly CJSR publication available throughout the campus.

There are also several fund-raising clubs such as Yardbird Suite and the Friends of CJSR for which volunteers are needed.

But if you walk in off the street, don't expect to get on the air immediately. An application and interview with Stewart Young, Program Director will be the first step to becoming a DJ.

For the unknown and inexperienced, Young said "the best way to do it is to get involved in some aspect of the station. Then I can recognize your face and you have a better chance of getting on air."

Young emphasized that volunteers should have a commitment to the station. "The station is more than just the voice you hear on the radio. There is a great deal of background work to do and we expect and almost demand it of volunteers", he stressed.

If Young appears demanding of others, he asks no less of himself.

Although his salary is \$640. per month, he works an average of 40 to 50 hours per week.

As well as being responsible for the quality of sound on the air, Young files records, types letters and takes part in a great deal of promotional work.

One of Young's priorities is to develop the "creative" ideas discussed at the station. One program that has become a hit is "Land of a Thousand Dances" hosted by Dave Maenz on Thursdays at nine o'clock.

"Land of a Thousand Dances is an hour of gospel, soul, R&B and

rock and roll of the '40's, '50's and '60s. But it's Maenz's historical knowledge of the era as well as the music that has popularized this program.

Young also has plans for the expansion of the station. At present, the station has a power transmission of 44 watts within a radius of seven miles from SUB.

"I'd like to see us eventually go 24 hours with a very strong signal," Young continued. "Initially, though, the first step will see us broadcast from seven in the morning to three in the morning seven days a week."

He sees CJSR evolving "attitudi-

nally". Since receiving the CRTC license to transmit throughout Edmonton in January of 1983, the staff have developed a professional outlook in their work.

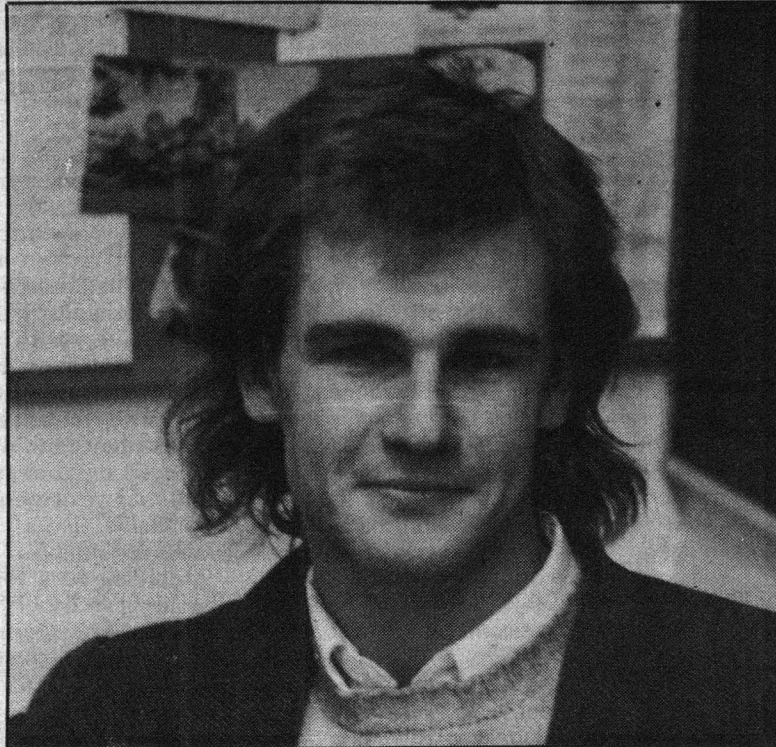
Young sees the station as "becoming involved in the community. It's become a linking force within all cultural events in the city." Yardbird Suite, a fund-raising club of CJSR, is attempting to promote the local music scene as well as promote the station.

The Gateway will be publishing the CJSR music playlist each week. The list is tabulated from the number of new albums that are

played at that time. "This is based on the frequency of air play, DJ requests, listener's preferences and requests," stated Young.

Playlists are mailed to major and independent music companies on a global scale, Record companies in return submit albums for air play. This helps to cushion the CJSR financial status as well as to give air time to musicians who might not otherwise have a chance.

Anyone interested in joining CJSR may attend a recruitment meeting Wednesday, September 19th at 7:00 p.m. in room 142 of the Students' Union Building.



So you want to be a coatchecker? or a beer pourer? Or even a CJSR DJ? This is Stewart Young and he's the man to see. Photo Tim Kubash

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