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**Editorial Chat**

The worth of a paper is not always in proportion to its size. Some large papers are not very valuable; some small papers are so well edited that they present a great reading value. Nevertheless, it is interesting sometimes to compare the size of papers in a class.

In order to see how THE CANADIAN COURIER compares with others of its kind, we selected "Leslie's Weekly" of New York, and "The Bystander," of London—two first-class publications. "Leslie's" gives each week 24 pages of 134 inches area, or 3,216 inches of type and illustrations for ten cents. "The Bystander" gives 64 pages of 65 inches each, or 4,160 inches for sixpence-halfpenny. THE CANADIAN COURIER gives 32 pages or 2,784 inches for five cents. Reducing this to a basis of the charge per 1,000, the result is as follows—

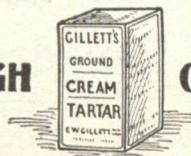
"Courier," 1.8 cents per 1,000 square inches.  
"Leslie's," 3.1 cents per 1,000 square inches.  
"Bystander," 3.1 cents per 1,000 square inches.

It will thus be seen that THE CANADIAN COURIER is giving more reading matter for the money than either of the others; in fact, it gives nearly twice as much. Moreover, the quality of the illustrations and of the printing paper will, we believe, compare favourably with any general weekly published in New York or London.

Considering the limitations of this market, the higher price of paper, and the intense competition from the United States, THE CANADIAN COURIER should really be sold at ten cents the copy, instead of five. However, for the present we choose to sell it at five cents, and those who pay that sum need not worry about our being cheated. Our eyes are open. It is our ambition to have the largest circulation among Canadian periodicals. To secure that honour, we are willing to give good value.

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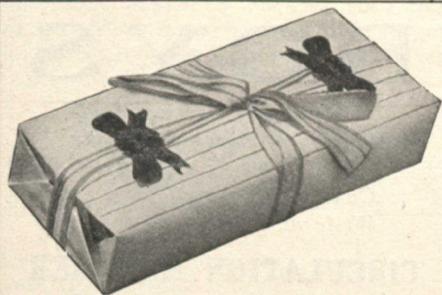
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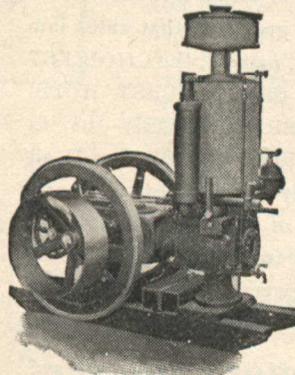
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