

# COLGATE'S TALC POWDER



TO do away with hot weather stickiness—to cool and refresh the sun-burned skin—to make summer dressing comfortable—use this delicately perfumed talc powder.

Always the best of talcums, Colgate's now offers also the widest choice of charming perfumes. In its variety any preference may be met—any wish for individuality in scent may be gratified.

Colgate's Talc is a summer necessity for young or old, for vacation time or for daily home use. Be sure that you have an ample supply.

By its beneficial amount of boric acid and other soothing ingredients, Colgate's Talc means summer comfort for the skin.

Your dealer has Colgate's—ask him for it. Or send us 4 cents in stamps for a dainty trial box—any perfume.

## COLGATE & CO.

Dept. C., Coristine Bldg., Montreal

Makers of Cashmere Bouquet Toilet Soap—luxurious, lasting, refined.

W. G. M. SHEPHERD, Montreal, Sole Agent for Canada



Another Summer necessity is this new Colgate Production



Cleanliness  
Comfort  
Charm

Colgate in quality—ask your dealer the price  
Or send us 4 cents in stamps for a dainty trial tube