

The Glencoe Transcript.

Volume 45--No. 35.

GLENCOE, ONTARIO, CANADA, THURSDAY, SEPTEMBER 7, 1916.

Whole No. 2329.

Tenders Wanted.

Tenders will be received by the council of the village of Glencoe up to Sept. 15 for digging water pond 10 ft. x 30 ft. by 8 ft. deep, slope foot to foot, on lot beside skating rink.
C. GEORGE, Clerk.

Farm For Sale.

60 acres; lot 6, 1st range, Longwoods Road, Township Moss; 4 miles from Glencoe; soil sandy and clay loam; 2-storey frame house, 7 rooms; good barn, cement foundation; buggy shed, ice house and chicken coops; 2 wells and spring water in barnyard, also creek through pasture; 2 acres orchard; one of the best farms in Middlesex; 1 mile to school, 1 mile to church. Reason for selling, poor health. Owner, L. H. Cloonan, R. R. No. 1, Glencoe, Ont.

Cream Wanted.

Will receive cream daily throughout the week. Saturday afternoons excepted during the warm weather. Cream wagon will be on its routes again this summer. Cash for eggs—Alex. McNeil.

Wells Drilled.

Farmers and others who desire to have water wells drilled will be promptly served by leaving information with Mr. John McMillan at the McKellar House.
HENRY HARVEY.

WE WANT YOUR

POULTRY

Highest cash prices paid for good quality birds. Also buyers of Cream and Eggs. See Wm. Muirhead or Du-gald McIntyre, Glencoe.

SILVERWOODS, LIMITED

A REGULAR COMMUNICATION of Ladies No. 28, A.F. & A.M., will be held in the Masonic Hall, Glencoe, on Thursday, Sept. 7th, at 7:30 o'clock sharp. General Business. Conferring Degrees. All Masons brethren welcome. W. W. Hurley, W. M.; C. B. McLean, Secretary.

A. B. McDONALD
Agent for Fire, Life, Accident, Automobile and Animal Insurance. A share of your business solicited. Office at residence, Main street, Glencoe. Phone 74.

DENTISTRY
R. J. JAMMURD, D. D. S., L. D. S., offices over Howard's Furniture Store, Phone 16.

JAMES POOLE
Fire, Life, Accident and Plate Glass Insurance Agent, representing the greatest fire insurance companies of the world, and the leading mutual fire insurance companies of Ontario. Office at residence, first door south of the Presbyterian Church, Glencoe.

WEATHER INSURANCE

Insure against loss by wind and storm in **The Ontario Wind and Weather Insurance Company of Grand Valley**, the best known and most reliable weather insurance company doing business in Ontario.
J. C. WATTERWORTH
Agent, Glencoe Phone 59

CHANTRY FARM

Shorthorn Cattle and Lincoln Sheep; also S. G. Dorking Fowls
ED. DE GEX, Kerwood, Ont.
L. D. Phone, Kerwood Central

G. G. McNaughton

Agent for Fire, Life, Accident, Plate Glass and Automobile Insurance
Phone Bethwell U. R. 10 P. O. Newbury No. 111 R. E. No. 2

J. B. COUGH & SON

Furniture Dealers
Funeral Directors
MAIN STREET - GLENCOE
Phone: Day 23, Night 93

The Transcript

Published every Thursday morning from THE TRANSCRIPT Building, Main Street, Glencoe, Ontario. Subscription—To addresses in Canada and all points in the British Empire, \$1.00 per year; to addresses in the United States, \$1.50 per year—payable in advance.
ADVERTISING.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted at moderate rates. Prices on application.
JOB PRINTING.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc.
Address all communications and make remittances payable to A. E. SUTHERLAND.

ADVERTISING RATES.—Cards of Thanks, In Memoriam Verses, Complimentary Addresses, 5 cents per line, minimum charge 50c; notices of entertainments to be held, also notices of Lost, Found, Wanted, or For Sale, 1c per word each insertion, minimum charge 25c—all to be prepaid.
New clubbing rates will be in effect on October 1st.

Even a wise man can't tell when a woman laughs whether she is really means it or is merely trying to show off a dimple to the best advantage.
Pale, sickly children should use Mother Graves' Worm Expeller. Worms are one of the principal causes of suffering in children and should be expelled from the system.



C. E. Davidson, Jeweler
MARRIAGE LICENSES ISSUED GRADUATE OPTICIAN

The Watch That Runs On Time.

THE NORTH END GROCERY

BOOTS AND SHOES ICE CREAM

A full line of STAPLE GROCERIES and CONFECTIONERY, always fresh and reliable

We handle STERLING SHOES at rock bottom prices.

Fall stock just arrived.

The place to buy your FRUIT.

Half ton Oak Farm Honey just in.

VAIR & BALKWILL'S ICE CREAM—Individual Sanitary Ice Cream service.

A trial will convince you that our prices are right.

Goods delivered anywhere in town.

C. GEORGE
Phone 22

Keith's Cash Store

Fall Goods arriving.—Dress Goods, Millinery, Staples, and Shaker Flannels in pretty designs.

P. D. KEITH

GENERAL GROCERIES, FRUITS, MEATS AND ICE CREAM

THE CENTRAL GROCERY

We aim to give you the very best quality and therefore the best value for your money that can be secured by our unrivalled connection with the most reliable wholesalers and manufacturers in the country. Our goods are fresh and our service is up-to-the-minute. A trial order will convince you.

We are sole agents for one of the oldest fruit growers in the Niagara district. Don't miss laying in a good supply of fruit. Watch "Special Notices." Sealers and rubber rings at old prices.

Highest prices paid for Butter and Eggs and all marketable produce.

Cakes and Biscuits to suit all tastes at moderate prices.

W. A. CURRIE & CO.

Phone 41 and have your groceries promptly delivered. No order too small to insure attention and no order too large to be filled.

Red Cedar Shingles

Do not "CLOSE THE DEAL" for your roof until you let us figure with you. Our 5X B. C. Shingles make a cheap and permanent job.

Galvanized Iron Roofing

We sell this Roofing and it will pay you to get our prices.

McPHERSON & CLARKE

Planing Mill and Lumber Yard GLENCOE, ONT.

Beaver Board and Fibre Board in stock

CHOICE TIMOTHY SEED

for fall sowing.

A full supply of Oilcake, Linseed Meal, Alf and Molasses Meal on hand.

FLOUR AND FEED

McAlpine Bros.

We carry a Full Line of Tin, Enamel and Galvanized Ware, Sinks, Bathtubs, etc.

Plumbing, Furnace-work, Roofing, Eavestroughing, Repairing, etc., done by a Practical Mechanic.

J. M. Anderson

Tinsmith Plumber

GRAND TRUNK RAILWAY SYSTEM

LABOR DAY

SINGLE FARE

Good going and returning September 4th, 1916

FARE AND ONE-THIRD

Good going September 2nd, 3rd and 4th. Good to return Sept. 5th, 1916

Return tickets will be issued from all stations in Canada east of Port Arthur and to Detroit and Port Huron, Mich., Buffalo, Black Rock, Niagara Falls and Suspension Bridge, N. Y. Tickets and full particulars on application to Agents.

Canadian National Exhibition

Return tickets at reduced fares to Toronto from all stations in Canada. Obtain particulars of special train service and low rate excursions from Grand Trunk Agents.

CANADIAN PACIFIC

HOMESEEKERS' EXCURSIONS

(EACH TUESDAY)

March 7th to October 31st INCLUSIVE

Tickets valid to return within two months, inclusive of date of sale.

Edmonton & return, \$43.00

Winnipeg & return, \$35.00

Proportional low rates to other points in Manitoba, Saskatchewan and Alberta. Tickets and full particulars on application to R. CLANAHAN - Ticket Agent GLENCOE.

REPUTATION FOR TRUTHFULNESS MAKES ADVERTISING PAY

By HOLLAND.

ADVERTISING pays. Every one knows that. But not all know exactly why and how it pays and why it continues to pay continuous advertisers.

It pays because of the reputation the advertisers have made for telling the truth, for fair dealing and for business honesty. IT IS WICKED TO LIE, AND IT IS ALSO FOOLISH. Just think how extremely foolish it would be to pay for advertising space in which to spread falsehoods.

Merchants know that their reputations for truthfulness in the advertisements is their best business asset. They know that to make their advertising valuable it must be believed; it must be truthful day after day, week after week, month after month.

Read the advertisements in this paper closely and remember that back of every statement is the reputation of a leading merchant, a reputation he has spent years in acquiring and which he will guard closely.

District and General.

West Lorne civic holiday tomorrow. Thamesville tax rate this year is 94 cents.

P. A. McVicar has disposed of his 20-acre farm near Old Rodney to Robert Wipey of Essex.

Mrs. Francis Duffy, aged 88 years, died at her home in Alvington last week.

Tilbury town council have let the contract for the paving of a portion of their main street.

Smith Bros., harness makers, Strathroy, have opened a branch store in Mount Brydges.

The Government has decided that Thanksgiving Day this year shall be observed on Monday, October 9.

Rev. W. R. Vance of Melbourne conducted anniversary service of the Methodist church at Eagle on Sunday.

The four-year-old child of Wm. Dobson, of Brooke, succumbed to an attack of infantile paralysis after a short illness.

David Debersa, teacher of a school in Zone, was kicked in the leg by a colt, causing a wound which required 14 stitches to close.

George Drnes, a blacksmith at Southwood Station, is reported to be slowly ossifying as the result of being bitten on the arm by a mad dog.

Rev. A. U. Campbell, formerly of Appin, was inducted to the pastoral charge of Blytheswood at a special service held Tuesday last week.

Miss Aggie Wroldson of Bothwell fell into an open sewer in that town while the lights were off, breaking three ribs and straining the muscles of her leg.

A thousand bushels of grass and clover seed is being sent into the burned districts of Northern Ontario by the Government for free distribution to the settlers.

The London dailies are publishing an announcement to the effect that owing to the increased cost of all printing materials the price by mail for any edition of their papers after Sept. 30 will be three dollars per annum.

A Strathroy man lost \$800 on the street just before leaving for the West. The money was found by two boys and restored. Can their trouble and to further encourage their honesty the owner gave them 25 cents apiece.

The nine railway companies operating in the Province, in reply to a communication from the Ontario License Board, have given the assurance that when prohibition comes into effect they will discontinue the sale of liquor on their trains.

John McMan of Middlemiss reports that he has been the victim of chicken thieves several times in the last few weeks. On a recent night the thieves entered his chicken house, and after severing the heads of over a dozen of the finest specimens, took them away.

Pte. James Armstrong of "A" Company, 133rd Battalion, died in the military hospital at Halifax from pneumonia. He was a son of William Armstrong of Strathroy and came from Rochester, N. Y., to enlist two days before the battalion left Camp Borden.

James Pole of London and William Pole of Sarnia had a birthday party recently. Introducing his junior brother, James Pole remarked, "My brother William. We have twin birthdays, though there is ten years difference between our age. It is remarkable that we were born on the same day and at identically the same hour of the day."

Lieut. Bernard S. Robinson of the machine gun section of the Duke of Cornwall's Light Infantry, who has been in Canada on sick leave since the middle of July, staying with his parents, Rev. S. F. Robinson and Mrs. Robinson, the rectory, Strathroy, expects to leave again for overseas in a fortnight's time. Lieut. Robinson was wounded during a trench raid early in June.

With ideal weather all over Alberta, the farmers are harvesting the second largest wheat and oats crop in the history of the western section of the Canadian prairies. Some fields will run 50 bushels of wheat to the acre. Many will run between 40 and 50, while the average, say the best-informed grainmen, will be above 35 bushels to the acre for all the province. The oats were never so good.

Fifty thousand automobile licenses have been issued this year, as compared with 35,000 in 1915, according to a statement made by W. A. McLean, deputy minister of highways. "The great increase in the number of automobiles in use," declared Mr. McLean, "is due to the increased number of lighter cars purchased by farmers. The auto is fast becoming an essential part of the farm equipment of Ontario."

The Home Fair.

Don't allow the rural fall fair to decline and die. The big fairs do not take their places as the hands of people go to Toronto and London fairs simply for the outing and the special programs. The county or township fair represents the improvement or decadence of the immediate locality and on its maintenance will depend much of the future history of the community. "Everybody should boom the local fair and not leave it to a director or two or the secretary to shoulder the whole responsibility. If every society had a membership of 400 a great stride would be made toward improvement and vim in the maintenance. There are hundreds of farmers who are not linked up with the fall fair, which should be one of the most valuable features in the community. Get an exhibit ready and push the fair."

Mosa Council.

A meeting of the Mosa council was held at Newbury on Aug. 19th. Members all present. The minutes of the last meeting were read, approved and signed.

Moved by F. J. James, seconded by C. S. Morrison, that Albert Cuckey be paid \$45 for work done on the upper end of the Peter Mitchell drain, and Joseph Bailey \$2 for refund of statute labor. Carried.

Moved by A. Gardiner, seconded by D. N. Munroe, that Wm. Stinson be paid \$9 for road No. 5, in lieu of statute labor performed on the Mosa and Metcalfe townline, and G. Brooks \$20 for repairing the upper portion of Government drain No. 1. Carried.

Moved by D. N. Munroe, seconded by C. S. Morrison, that Alfred Quick be paid \$1, J. A. McLean \$4, Edgar Quick \$6, J. A. Walker \$4, for refund of statute labor performed on the Mosa and Metcalfe townline, and H. T. McLachlan \$1 for valuating sheep killed by dogs in 1915. Carried.

Moved by F. J. James, seconded by C. S. Morrison, that a rate of 13 mills be levied for township and county purposes for 1916. Carried.

The council adjourned to meet at Glencoe on Saturday, September 10, at 10 o'clock a.m.
C. C. McNAUGHTON, Clerk.

Mrs. W. A. Currie announces the early fall opening of the Latest Hats for early wear beginning today, tomorrow and Saturday.

Standard Hotel Regulations

Copies of the regulations to govern standard licensed hotels are now posted in hotels that have applied for licenses.

Licensed hotels are to be known as "standard hotels." The annual fee will be \$1, and they will be allowed to sell all non-intoxicating drinks and beverages, cigars and tobacco, and to conduct an ice cream or general restaurant or cafe without a further license.

The keeper of any hotel, inn or house of public entertainment will not be allowed to sell any of the articles mentioned without a "standard license."

Applications for license this year had to be made not later than August 15. After 1916 application for licenses must be made not later than March 15th.

Liquor cannot be sold, served or kept on the premises of a standard hotel.

Western Fair, London, Ont., Sept. 8th-16th.

Return tickets at reduced fares to London, Ont., from stations in Ontario, Belleville, Scotia Jct., and south or west thereof. Special train service and low rate excursions from principal points on certain dates. For full particulars, regarding train service, fares, tickets, etc., consult Grand Trunk Railway Agents.

Fall Fair Dates.

Ailsa Craig—Sept. 28 and 29.
Alvington—Oct. 2 and 3.

Amherstburg—Oct. 2 and 3.
Blenheim—Oct. 5 and 6.
Brigden—Oct. 3.

Chatham—Sept. 19-21.
Comber—Sept. 25 and 26.
Delaware—Oct. 11.

Dorchester Station—Oct. 4.
Dresden—Sept. 28 and 29.
Embro—Oct. 5.

Essex—Sept. 27-29.
Florence—Oct. 5 and 6.
Forest—Sept. 26 and 27.

Galt—Oct. 5 and 6.
Glencoe—Sept. 29 and 30.
Hamilton—Sept. 12-14.

Harrow—Oct. 10 and 11.
Highgate—Oct. 13 and 14.
Ingersoll—Oct. 2 and 3.

Lambeth—Oct. 3.
Leamington—Oct. 4-6.
London—Sept. 8-16.

Merlin—Sept. 28 and 29.
Melbourne—Oct. 4.
Money—Oct. 6.

Ottawa—Sept. 8-16.
Petrolia—Sept. 21 and 22.
Ridgeway—Oct. 9-11.

Rodney—Oct. 2 and 3.
Sarnia—Sept. 25 and 26.
Strathroy—Sept. 18-20.

Thamesville—Oct. 3 and 4.
Wallaceburg—Sept. 26 and 27.
Wallacetown—Sept. 28 and 29.

Walford—Oct. 10 and 11.
Wheatley—Oct. 2 and 3.
Wyoming—Oct. 3 and 4.

The bank act has been amended to permit the Minister of Finance to claim from all the banks of Canada the balances unclaimed for more than five full years, the money to be used for the Patriotic Fund or for any other purpose in the public interest. Formerly any unclaimed deposits after five years were claimed by the banks.

FRUIT BULLETIN

PEACHES.—The Popular Crawford Peach, Yellow free stone, now at its best.

Bartlett Pears and Green Gage Plums also ready.

Housewives are advised to try their grocers at once as the crop will be taken quickly this year.

Look for the Map. It is your guarantee of quality from top to bottom.

Berlin Papers Want Truce.

London, Sept. 8.—Under the caption "What has happened to Germany?" the Daily Express says: "Suddenly the veil is lifted and the true state of affairs is disclosed in the latest German newspapers. They admit defeat at Verdun and describe it not only as a military, but also as a moral, defeat, 'the percussion of which is at this moment felt so seriously in the Balkans.' They clamor for peace and renounce any ambition of annexation. A veritable disease of truth telling has broken out among them."

The newspaper cites the Berlin Post as follows: "Falkenhayn's recall is an admission of defeat suffered before Verdun."

The Berlin Vorwaerts is quoted as saying: "A truce with England must be arranged even at the sacrifice of some of Germany's chief ambitions."

The Schwabische Tagwacht says: "Even if the Russians and Italians and all their Continental allies were beaten England's naval supremacy would not yet be destroyed. We may go so far—unless a miracle happens victory will never be realized, not even by war that would last thirty years. The prolongation of the war will only plunge us into deeper misery and expose us to the gravest perils."

Both the Vorwaerts and Schwabische Tagwacht are radical Socialist organs.

Hay and Wagon Burned.

While Hugh H. Currie of the Longwoods Road, Mosa, was drawing a load of baled hay to Glencoe for shipment for Mr. Cloonan on Thursday the hay caught fire when he was on No. 4 sideroad. The fire had gained such headway before it was noticed that it was impossible to extinguish it, and hay, rack and wagon were consumed. Mr. Currie tried by hitching the horses to the end of the tongue to upset the load in the ditch and save the wagon, but was unsuccessful. The load contained about 25 tons and the wagon and rack were nearly new.

Mr. Currie had struck a match to light his pipe. The head of the match broke off and fell down between the bales of hay. Little, however, was thought of this until a few minutes later flames shot up from between the bales.

Mrs. James Curry Dead.

The death occurred early Sunday morning, Sept. 3rd, of Mrs. James Curry, after several months illness, at her home south of Glencoe, in her 80th year.

Mrs. Curry was of a kind disposition and had many friends. As a mother she was loving and her loss will be great.

The funeral took place Tuesday, Sept. 5th, to the R. C. cemetery, Wardsville, requiem high mass being celebrated by the parish priest, Rev. Father Mahoney of Bothwell.

Besides her husband she leaves to mourn her loss six daughters and five sons as follows—Mrs. Zach. McCormick, Mrs. M. H. Egan and Mrs. Alex. Meekley of London, Annie of St. Joseph's Hospital, Chatham, Maggie and Clara at home, Robert of Windsor, Michael of Lawrence, James, John and Patrick at home.

Her bearers were her four sons, Robert, James, John and Michael, and two sons-in-law, Zach. McCormick and Michael Egan.

Middlesex School Fairs.

Indian (Muncey) Sept. 19
Wardsville Sept. 22
Ekfrid Sept. 29
Newbury Sept. 29
Caradoc Sept. 30
Walkers Oct. 4
Kerwood Oct. 6
Lobo Oct. 9
Brimsley Oct. 12
W. Nissouri Oct. 14
Dorchester Oct. 16

Successful Business Methods of J. N. Currie & Co.

(Copied in part from The Dry Goods Review of Toronto, published in the interests of the dry goods merchants of Canada.) A full page of the journal is given to this firm's method of merchandising, with most favorable comments, and recommending many of the successful ideas to other merchants in same line.

The steady growth of the firm of J. N. Currie & Co., Glencoe's department store, which in a village that, like most, has been influenced by no movement that would tend to increase its population, and surrounded by a district that has seen a number of its young people leave for the larger centres, yet has tripled its output, is surely a tribute to the business methods and personal qualities of "The Man Behind."

Some of the particulars, the journal stated, will form an interesting contribution to the history of retail merchandising in agricultural communities. Among some of the advantages mentioned—

Buying from most reliable manufacturers and wholesalers, discounting all bills.

Overhead running expense of 15% as against city department stores' 25%, a saving of 10%.

Keeping sufficient stocks to give ample choice.

Keeping well rid of old goods by clearing sales before they become old in shelves.

Meeting all competitors' prices, including mail order houses.

Buying with care only the desirable class of merchandise and always ready to make good damage claims.