THE STANDARD, WEDNESDAY; JANUARY $17,1912$.

## The Asepto Contest p Was a Huge Success

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| The Asepto Plan The Asepto plan of doing business is the only plan or its kind in Canaia. It works itself out in this way: If you spend ife cents you get a check worth one <br>  Ave cents you get one worth IIve centa; if you spend $\$ 1.00$ you get one worth twenty cents: if your purchase amounts to s. 5.00 you get one worth $\$ 1.00$, and so on. These goods we sell to you pay for them at any other store in the city. Instead of giving you a small cash discount, we give you a check dollar you spend. We make protit on the goeds you purthe goods you purchase aftergiven you at the wholesale the first purchase costs us somethiag while the second you are bound to make from us. There is no selling ex- pense attached to the latter. |
| :---: |


| Jack Tomlinson |
| :--- |
| Mrs. ........... 815.00 |
| Jr. H. Mek, st. Martins, 10.00 |




## ASEPTO STORE

Corner Mill and Union Streets

| "Just Try It" <br> The time has passed when men are satisfied to ask for "whisky"-nothing more. They have learned the advantage of asking for WHYTE \& MACKAY'S and enjoying a whisky of <br> Why not do this yourself next time you buy whisky . It is a happy habit to acquire because it carries with it the assurance of good whisky for yourself and your triends <br> The s mooth, velvety flavor of WHYTE \& MACKAY'S is not only satisfying but characteristic enough to be remembered. <br> All dealers in St. John feature this good old Scotch. |
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| NICKEL'S ALL-FEATURE BILL! |  |
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| "HOME" episoris swerrsi rem-storv |  |
| Maranet peanoow, |  |
| (TITORERPH. "CHARMING MAMMA" |  |
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 ST. JOHN, N. B.


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HEBouTITS IF MFIVS
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Clemenis co. lid.
-.local Wholesalers and Exporters
Potatoes, Hay, Farm Produce.

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| A.C. SMITH \& CO. WHQLESALE Hay, Oats |

Millfeeds
Choice White Middlings and
Tolophonee west 7.11 and wout s1
West St. John, N. B.
For the
Christmas Table





## MURPHY BROS.,

15 Citv Market


