



The Warm Weather Demands Better Clothes

If you need clothes—and most people do at this time of the year—and are short of ready money, come to this store and get your clothes now and pay for them on easy instalments. Thousands are doing it—thousands are pleased—why not you?

Credit Terms—\$1, \$2, \$3 Each Week

Come to the Store on Monday, Tuesday or Wednesday and secure your SUMMER SUITS—Our clothes are newest in design and styles.



- Ladies' Suits \$15 to \$35
- Ladies' Coats \$7.50 to \$20
- Girls' and Misses' Suits and Coats \$10 to \$20
- Boots and Shoes \$5.50 to \$15
- Men's Suits \$12.50 to \$20
- Topcoats and Raincoats \$10 to \$20
- Boys' Suits \$5.50 to \$15

EASY TO DRESS WELL ON LITTLE MORRISON

CASH OR CREDIT CLOTHIER

318 Queen W. 318

STORE OPEN EVERY NIGHT

10% OF BILL PAID IN 30 DAYS

WHAT LARGE HOTEL IS TO COMMUNITY

An Industry Large Enough to Support Fair-Sized Village.

MUCH MONEY HANDLED

Economic Seriousness of Necessity for Preparing for Prohibition Obvious.

BY HEW TRILL.

ONE good-sized hotel is an industry large enough to support a village of fair proportions. The Walker House, an instance, has paid out in salaries to staff alone \$600,000 since the present management took over the plant eleven years ago—over half a million dollars. The pay-roll of the Walker House is \$600,000 a year. Nor is this all. The amount named includes only cash paid out. It does not include board, which forms a very large percentage of hotel remuneration, almost 50 per cent. Then, too, a number of employees get part of their remuneration in lodging. But take cash and food alone.

Actual food eaten by employees of the Walker House costs the management \$20,000 a year. This takes no account of the cost of cooking and serving, nor does it take account of any proportion of the overhead expenses. It means simply that the meat and the bread and the butter, and so on, costs a little over 17 cents a meal for 145 people at least, who eat three meals a day for 365 days in the year at the expense of the hotel. The employees could not find themselves so well, or even at all, unless they lived at home, under double or triple that cost. In other words, the hotel management pays out in cash for remuneration approximately \$30,000 a year. But this is not all that the hotel represents as a means of livelihood, as a supply of wealth, to residents of Toronto. As has been stated, meals cost more than unprepared food-stuffs. Then there are tips, the value of which would be hard to determine, but which would amount up to thousands of dollars to bell-boys and porters and waitresses during the year. They would bring the total earnings of employees of this hotel to well over \$100,000 a year. This is a moderate estimate, for it will be remembered that many hotel employees regard tips as the most valuable part of their remuneration.

Economic Situation. One Toronto hotel alone, then, provides 145 citizens with a means of livelihood. They divide between them \$30,000 in cash and food—and there are tips. When the number of hotels in Toronto alone is considered, the economic seriousness of the necessity of preparing for prohibition becomes obvious. The magnitude of the problem is only to be recognized by consideration of the pay-rolls of hotels in Hamilton, London, Guelph, Brantford, and from one end of Ontario to another. The manufacture of accom-

modation for the self-supporting homeless is the most widely diffused, and one of the largest industries in the province. Perhaps it is the largest. Its plants are in every city, town and village. There is hardly a resident in the province who does not at some time in every year purchase its products of bed and board.

Again, how many people are dependent on 145 wage earners? To many landlords and grocers and clothiers? Suppose only 60 of them are the heads of families, suppose there is an average of only four in their families. Suppose, further, that they and the 85 non-family supporting hotel employees formed the nucleus of a village. They must have shelter; therefore, there must be people to build and repair their homes. They must be clothed, and the clothiers and all the other tradespeople who supplied their needs must be provided with homes and food and all the necessities of life. All would draw their livelihood directly or indirectly from the hotel. They must be amused, and they must be transported from place to place. Their spiritual welfare must be attended to. In short, in spite of the inclement weather it means to Toronto, but the effect is lost sight of in a large population. There is another aspect to the question of what a good hotel means in an economic way to a city. There are the industries dependent wholly or in part upon its packing houses, linen factories, wholesale provision merchants and a hundred others whose ramifications run through the whole of the community's life.

PLEASING RECITAL

A large audience of music lovers of Hamilton recently was afforded the pleasure of listening to two talented Hamilton artists in the persons of Miss Margaret B. Hill, pianist, and W. O. Forsyth, and Miss Urith Cameron Taylor, dramatic reader, who gave a recital in the assembly hall of the Conservatory of Music under the auspices of the Foreyth Academy of Music. In spite of the inclement weather it was found necessary to secure extra accommodation for those who wished to attend.

Miss Hill is possessed of a beautiful touch and a finished style, which was shown to advantage in the first number, the Sponsio (Wedding Bell) of Liszt. Two selections of Chopin were rendered, the nocturne contrasting charmingly with the brilliant value that followed. In her rendition of the magic fire scene (Wagner-Brass), Miss Hill played an exceedingly animated composition in an admirable manner. Liszt's scherzo value by Moskowski were also pleasingly rendered.

Miss Taylor is a talented dramatic reader, and her art last evening found itself at home in all forms of literature. In a touching manner she recited Robert Service's masterpiece, "Good-bye, Little Cabin, while Van Dyke's pathetic poem, "Hido and I," was superbly rendered. Miss Taylor gave a thoughtful interpretation of the bedroom scene of "Hamlet," which John Kendrick Banes, she gave an amusing sketch of New York life, pleasantly flavored with Irish brogue. Her attainments in dialect were also shown advantageously in her rendition of "When Alban Sang," by Dr. Drummond. A selection from Jerome's "Passing of the Third Floor Back" was

DANCING AT PAVLOWA ACADEMY IS POPULAR

Many Advantages Make It An Ideal Place to Enjoy Modern Dances.

It would be hard to find a more ideal place for dancing than at Pavlowa Academy. The perfect ventilation produced by circulating the air with the many electric fans distributed about the building, the high arched roof, with its many ventilators, make it much superior to the smaller assembly halls. A more perfect dancing floor cannot be obtained, and that, combined with the music, electric and flag decorations, makes Pavlowa a favorite of Toronto's smart set.

The large space in the rear of the academy for keeping motor cars, where as many as one hundred are often times seen, is another advantage, and that, combined with the many times to look after the cars. The Pavlowa School of Dancing is exceptionally busy just now, as many are learning the modern dances in preparation for their vacation, knowing the summer hotels will be dancing only New York's latest dances.

Figures published by British life insurance corporations show that since August, 1914, nearly \$35,000,000 has been paid in war claims. The industrial companies alone have disbursed \$7,100,000 on \$9,000 policies.

ANNUAL SOMERS SCHOOL FESTIVAL AT THE ARENA

Spectacular Physical Training Exhibition Takes Place Friday Evening.

The fifth annual May Festival of the Somers School of Physical Training, to be held in the Arena on Friday evening next, May 5th, will, this season, be of special interest. Hundreds of well drilled pupils will demonstrate wonderful exercises of systematic physical training. The massed classes in Swedish exercises will present a magnificent spectacle. Beautiful and rhythmic and interpretative dances will be introduced in the pantomime "A May Festival Day." Most impressive and timely are the numbers "Woman's Place in the War" and "Following the Leaders" will assist. Proceeds of Souvenir Programs for Patriotic Fund, Plan at Mason & Rice's on Monday, May 1.

ENGAGEMENTS

THE MARRIAGE of Miss Jean Wilkie to Mr. Howard Underhill will take place at her mother's residence, 6218, Ellis avenue, Chicago, on April 29th, at 7:30 p.m. Owing to a recent bereavement, only the immediate family and a few new friends will attend the ceremony. MRS. J. W. FORD announces the engagement of her daughter, Eleanor, to Mr. Earl Brown. Wedding to take place early in May.

BIRTHS

CROSS—On April 27, Grace Hospital, to Mr. and Mrs. H. W. Cross, a son.

DEATHS

OLDFIELD—Died at the Canadian Hospital, England, March 13, 1916, of gunshot wounds received while in active service, Frank J. Oldfield, 8th C. M. R., in his 33rd year. Late of 5 Whitby avenue.

IN MEMORIAM

HARTER—In loving memory of John Harter, who died April 20, 1914. Gone, but not forgotten. Wife and Daughter.

Given in a polished style, and also the sublime epilogue to "Asolando" of Browning. The concluding number was Tenby's Crossing the Bar, and a most enjoyable evening closed with the singing of the national anthem.

COUNTRY IS FACING THE GRAVEST CRISIS

Opinion of London Daily News, Which Discusses Situation Government Must Deal With.

NEW YORK, April 29.—A London cable to The World under yesterday's date says:

"The government and country are face to face with the gravest crisis that has arisen since the war began." The Daily News will say editorially tomorrow: "The prime minister yesterday withdrew the new service bill after a discussion which served only to reveal that every man's hand was against it.

"The elaborate compromise has broken down at the first trial and the very existence of the government may conceivably be imperilled by a controversy which is in itself wholly artificial."

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at fifteen cents per line. Notices of future events, where the purpose is not the raising of money, may be inserted in the column at two cents a word with a minimum of fifty cents for each insertion.

MRS. C. PIERSON (formerly of 822 Bloor St. West), will open their Centre Island Pension on the 1st of May. Present address, No. 9 Hamilton Court, Apt. 2, Avenue Road. Phone North 462, 7777.

THE NORTH TORONTO BOWLING Club have issued invitations for their pre-season at home to be held on Friday evening, May 5, in the new hall, over the Standard Bank, North Toronto.

GIRLS' AUXILIARY OF THE McCall Mission are holding a musicale in the Heliconian Clubrooms, corner of Yonge and Grosvenor, on Friday evening, May 5, at 8 p. m. Collection in aid of the relief fund.

THE TRAFFIC LAUGHTERS' Luncheon will be held at the Queen's Hotel on May 2. Luncheon served at one o'clock.

THE WEEKLY MONDAY DANCES at the Casino Club will commence Monday, May the first, and will continue throughout the season.

NORDHEIMER'S Piano Exchange

READ this list of Piano Bargains—you will be sure to find the one you want. Every instrument is put in thorough order before leaving our warerooms, and a liberal allowance made in the event of exchange for a more costly piano at any future time.

NEWCOMBE—Small Size Upright, full 7 octaves, plain dark case, real quality of tone. \$135.00. Terms—\$10 cash and \$6 monthly.

DOMINION—Cabinet Grand, Dark case, 3 pedals, overstrung scale. Has a rich full tone. A splendid instrument for the home. \$185.00. Terms—\$10 cash and \$6 monthly.

NORDHEIMER—Upright Grand, Mahogany case, refinished both inside and out. Has a beautiful, rich, resonant tone. \$225.00. Terms—\$15 cash and \$7 monthly.

BELL—Cabinet Grand, Beautiful plain burr walnut case, 3 pedals, full steel frame. Can hardly be told from new. Was under \$400. Regular price was \$450. \$237.00. Terms—\$15 cash and \$7 monthly.

NORDHEIMER—Studio design, in plain finished case. Has had but very little use. Regular \$290.00 price \$400. Sale price. \$250.00. Terms—\$20 cash and \$8 monthly.

MASON & BIRCH—Large Upright Grand, Plain design. Art finish, in beautiful Ciresianian walnut. Practically new in every way. Used but a short time. Taken in exchange for a Grand. Regular \$295.00 price \$500. Sale price. \$335.00. Terms—\$25 cash and \$9 monthly.

NORDHEIMER—Louis XV. design (See illustration). Safe finish, mahogany case. Modern in every way. Guaranteed the same as though absolutely new. But slightly used. Regularly \$500. \$335.00. For \$335.00. Terms—\$25 cash and \$9 monthly.

For more complete information call at the Warerooms or write to us

NORDHEIMER Piano & Music Co., Ltd. 220 Yonge Street (Cor. Albert Street), Toronto

USED PIANO BARGAINS

This is Your Opportunity—Come Monday



A complete clearance of all High-grade Used Upright and Player Pianos, completely overhauled and guaranteed in good condition. Instruments that were taken in exchange, used in concert, and for demonstration. It is safe to say that many are in as good condition as when new, both as to musical quality and case.

Conlay, Winter and Learning upright piano, mahogany, Louis XV. style (nearly new), latest design. Original price \$350. Special \$235.

Dinnis Bros. player piano, can be used as a player or played by hand. Original price \$500. Special (with 500 rolls of used music) \$235.

Bell, upright piano, walnut case, Colonial style, very handsome. Original price \$300. Special \$225.

English Chappell, upright piano, splendid for practicing. Originally \$250. Special \$75.

R. S. WILLIAMS upright piano, exhibition case beautifully hand carved walnut, originally cost \$500. Special \$185.

EVANS BROS. upright piano, neat fumed oak case, originally cost \$225. Special \$215.

Terms can be arranged on any of these pianos.—No interest will be charged.—Any instrument may be exchanged within two years for a new piano and the full purchase price allowed. Mail orders filled out of city. Write for particulars.

W. LONG The One Price No Interest Piano House

406-408 YONGE First Street Car Stop South of College, on West Side

I. O. D. E. ENTERTAIN AT CARLS-RITE HOTEL

Pleasing Event Held Under Patronage of Lady Pellatt, Mrs. Logie and Mrs. Wilson.

A very successful party was held by the Lord Selkirk Chapter, I. O. D. E., on Friday evening at the Carls-Rite Hotel, when the reception rooms were thrown open and about two hundred guests enjoyed the evening's recreation. Bridge and euchre were played under a trellised awning, interlarded with streamers of rose and green and baskets of flora from the conservatories at "Casa Loma" together with potted plants from the same source, made a most artistic environment. Mrs. John F. Ross, regent of the chapter, assisted by Mrs. H. C. Hoekon and Mrs. J. O. McCarthy, received the guests. Dainty refreshments were served and the terpsichorean numbers much enjoyed by the younger members present. The affair was under the patronage of Lady Pellatt, Mrs. Logie and Mrs. R. S. Wilson. The proceeds go towards the patriotic work of the chapter.

LOWER RATES HOTEL ROYAL, HAMILTON

American plan, \$2.50 and up per day. European plan, \$1.00 and up per day. SINGLE MEALS, 75 cents per day. SAMPLE ROOMS, 50 cents per day.

SANITARY WASHED WIPING RAGS AND CHEESE CLOTH. E. PULLAN 20 Maud St. Ad. 780

THE STORY OF A HORSE THAT HELPED HIMSELF

Cold, Unlocked Stable Door, and Went Home to His Own Stall. William Gary, a farmer, who lives in the Town of Washington, Wis., came to Green Bay recently to do some trading. His intention was to remain over night at the home of his daughter. He drove a four-year-old colt, and this trip was the first time the young horse had been away from home.

MICHIE'S BEAURICH CIGARS

3 FOR 25c AT THE CIGAR DEPT., 7 KING ST. W. MICHIE & CO., LIMITED

The trading done, Mr. Gary went to his daughter's home, put the horse in the barn and closed the door. The door was one of the sliding kind that hook on the inside. The farmer retired. The next morning he went out to feed the horse, and, lo, the colt was gone. No signs were evident anyone entering the barn, and Mr. Gary started out on foot on his return journey home. Upon arrival at the farm, the colt was discovered in his old, familiar stall, eating hay. Mr. Gary claims the animal had unhooked the latch of the sliding door in town and had left for his own home.—Milwaukee Sentinel.

By CHAS. M. HENDERSON & CO.

FIRE FIRE FIRE

GIGANTIC UNRESERVED SALVAGE SALE BY PUBLIC AUCTION of the entire valuable wholesale stock of

L. BABAYAN

Canada's well-known Rug Importer, of 77 Bay Street, Toronto. GOODS DAMAGED BY FIRE, SMOKE AND WATER, consisting of over \$175,000 worth of valuable and rare

ORIENTAL RUGS

such as Royal Kirmanshah, Keshan, Royal Sarouk, Boukhara, Tabriz, Ispahan Meshad, Goravan, Cashmere, Mahal, Moushkebat, Battalla, Malabar, Jumna, Anatolian, Sparta, Shah-Abbas, Korassan, Kazak, Shirvan, Moussoul, Semeh, etc., etc. Rugs and Large Carpets in all sizes and colors conceivable.

WITHOUT EXCEPTION THE LARGEST AND FINEST STOCK OF ITS KIND EVER OFFERED TO PUBLIC COMPETITION IN CANADA.

Also a large variety of Oriental, Inlaid and Carved Art Furniture, Pedestals, Carved Tables, Cairo Tea Stands, Corner Cabinets, Egyptian Tabourets, Antique Oriental Brassware, Valuable Silk Portieres and Curtains, Antique Embroideries, Carved Ivory Figures and a large number of other Eastern Art Goods, all being slightly or partially damaged by smoke or fire. We have been favored with instructions to sell by Public Auction for the account of whom it may concern, the above valuable stock at 34 King Street East (corner of Victoria Street, "Old Rice Lewis Store").

COMMENCING WEDNESDAY, MAY 3RD, and following days at 11 a.m. and 3 p.m. each day. The reputation of Mr. L. Babayan throughout the Dominion of Canada as a legitimate Importer and Collector of Genuine High-grade Eastern Rugs during the last 21 years of his business career, should alone be sufficient guarantee for the class of goods to be offered at this great sale. In view of the scarcity and the sharp advance of prices of Oriental Rugs, under the present conditions, this will no doubt give an exceptional opportunity to intending Rug Buyers for securing High-class Rugs and Art Goods at a great sacrifice.

One Dollar Will Do the Work of Four

as every Rug and Article offered, no matter how valuable, will be sold absolutely without reserve. Out-of-Town Buyers would do well to attend this important sale. The entire stock will be on view at the above address on Tuesday next, previous to the sale. CHAS. M. HENDERSON & CO., AUCTIONEERS.

Moore Park Rose Bushes

Now is the time to secure some of these Celebrated Gold Medal Irish Rose Bushes; well-grown, fully acclimatized, in splendid condition. Plant now and enjoy bloom from June to November. Rose Bushes from the Moore Park Gardens can be got only from R. B. Rice & Sons, 10 Victoria Street, phone Main 726, or Wm. Taxton, head gardener, The Lodge, Moore Park, phone Belmont 338. Write or phone for catalogue. Twenty-five per cent. off price list for early orders.