

In Simpson's Palm Room

Everybody will find things to their liking. Here you may enjoy a light lunch or a hearty dinner, as you please. Everything perfectly appointed from first to last. The charge is moderate, of course.

Simpson's—Sixth Floor.

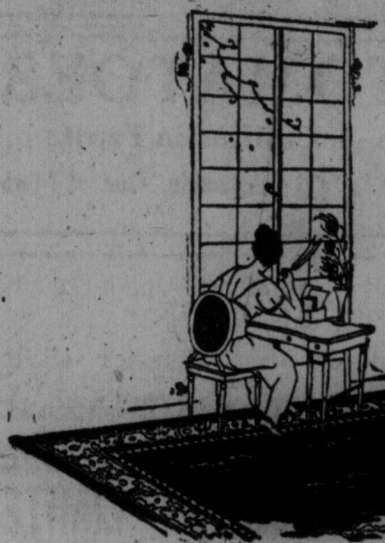
SIMPSON'S

Telephone Main 7841 Store Hours 8:30 to 5:30; Saturday 8:30 to 1 p.m. Market Adel. 6100
No Noon Delivery on Saturday

Pure, Fresh Foods

"The right foods for all the family"—that's the idea back of the Simpson Market. The extreme care exercised in selecting the meats, groceries and vegetables, ensures perfectly healthful foods at all times at the lowest possible prices. Phone direct to market, Adelaide 6100.

Meeting Your Requirements in Home Furnishings



Brussels Rugs Made in Dundee \$23.50 and \$42.00

A splendid weave of heavy jute Brussels, in rich colorings and Oriental designs. Wonderfully durable and moderately priced.

Size 6 feet 9 inches x 9 feet 23.50
Size 9 feet x 12 feet 42.00

TAPESTRY STAIR CARPET.

Tapestry Carpet in one design only, plain centre with green stripe border. 27 inches wide. Today, special, yard 1.39

AXMINSTER HEARTH RUGS.

English-made Rugs with heavy pile. Fringed ends and attractive designs, for hall, living-room or general purposes. Size 27" x 61" at ... 8.95
Size 32" x 64" at ... 12.50

HEAVY PRINTED LINOLEUM.

A large stock of cork linoleum in conventional tile, block and floral patterns, suitable for any room. Six feet wide only, at, square yard 1.25

9 x 12 CONGOLEUM RUGS \$21.75.

About 200 only of these popular rugs in very handsome rug patterns, selling at the old price. They require no tacking down and have a glaze finish that is sanitary and easy to clean. Size 9 feet x 12 feet, at 21.75

Simpson's—Fourth Floor.

Supplying Mme. Homekeeper With Towels, Napkins, Blankets, Flannelette and Sheeting

Here are specially priced offerings which mean real savings to the mistress of the home.

ODD HUCK TOWELS 89c EACH.

60 dozen odd Towels of Irish manufacture—full bleached with assorted fancy damask borders. All hemmed ready for use. Extra special, today, each89

IRISH LINEN TABLE NAPKINS.

Regularly \$11.50, for \$7.95 Dozen. A special offering of pure linen napkins—finely woven from smooth linen yarns—will launder and wear exceptionally well. Good variety of designs. Size 22 x 22 inches. Regularly \$11.50. Today, special, dozen 7.95

BLANKETS, SPECIAL, \$6.65 PAIR.

200 pairs Summer Blankets—medium weight, large size, 70 x 84 inches. Pink or blue borders and ribbon bound edges. Special price today, pair 6.65

76-INCH SHEETING 83c YARD.

2,700 yards, medium weight, closely woven, full bleached sheeting. Note the wide width for the large beds, 76 inches. Extra special value, today, yard83



34-INCH WHITE FLANNELETTE 39c YD.

White Saxony Flannelette, medium weight, with a nice soft, warm nap. 34 inches wide. Regularly 45c. Special, today, yard .39

Simpson's—Fourth Floor.

FIVE-PIECE SET OF WEAR-EVER ALUMINUM.

This handsome and very serviceable set of high-grade Wear-Ever Aluminum Utensils consists of:

- 1 Teakettle, 5-quart size.
 - 1 Preserving Kettle, 6-quart size.
 - 1 Covered Saucepan, 4-quart size.
 - 1 Lipped Saucepan, 2-quart size.
 - 1 Shallow Saucepan, 1-quart size.
- \$12.75 Value. Today, Set \$9.75.

CORN BROOMS 57c.

1,200 good grade, medium weight, four-cord corn brooms. 70c value. Today57

LAWNMOWERS \$8.95.

Taylor-Forbes warranted grade mowers, 14-inch cut, 9-inch wheel. Today, each 8.95

LAWN SWINGS.

Four-passenger, well made, painted and varnished. Today 9.45

Simpson's—Basement.

In the Special Selling of Sewing Machines Today

There are about 50 machines offered at greatly reduced prices today. These are in perfect working order and dependable in every way.

THE HOME LOVERS' CLUB

offers convenient terms on any sewing machine! The following special values for today:

- Electric Portable, regularly \$75.00, at 60.00
- Colonial, regularly \$37.00, at 29.60
- Conqueror, regularly \$40.00, at 32.00
- Colonial, regularly \$42.00, at 33.60
- Florence Rotary, No. 313, regularly \$76.00, at 59.00
- New Century, regularly \$49.00, at 38.50
- Colonial, regularly \$39.00, at 31.20

Simpson's—Sixth Floor.

Double Velour Portieres Reduced to \$29.69 Pair

Regularly \$32.98.

Perfectly made portieres of rich quality velour, showing a different color on each side, in all wanted combinations. Double-headed tops with shirring tape and hidden hooks sewn on ready to hang.

Will fit any archway up to 7 feet high and 7 feet wide. Regularly \$32.98. Today, pair 29.69

"DOUBLE" CURTAIN RODS 85c SET.

These are the flat shape brass rods, one for the white curtains and a separate one for the side drapes. Two sizes:

Extending from 28 to 48 inches, set85
Extending from 36 to 63 inches, set 1.10

ODD WINDOW SHADES 1-3 TO 1-2 LESS.

A clearance of odd sizes in window shades, including Scotch Holland and opaque makes. Mostly in a few have insertion. Some are slightly soiled from being used as samples. Today, 1-3 to 1-2 off, each75 to 2.00

MARQUINETTE CURTAINS, SPECIAL, \$4.49 PAIR

Curtains of mercerized marquette in white or cream, showing a collection of pleasing styles, with insertion and lace trimming, suitable for dining-rooms and parlors. Two and a half yards long. Special today, pair 4.49

ENGLISH CURTAIN NETS AT 59c YARD.

A special offer for today of durable imported curtain nets in white or cream, having neat conventional designs and scalloped edges. Will make splendid bedroom or dining-room hangings. 36 to 40 inches wide. Today, yard59

BAMBOO VERANDA SCREENS.

Specially Priced for Today.

Size.	Natural.	Green.
4 feet x 8 feet	\$1.75	\$2.98
6 feet x 8 feet	4.40
7 feet x 8 feet	5.20
8 1/2 feet x 8 feet	3.60
10 feet x 8 feet	4.45
.....	7.30

Prices Include Pulleys, Cords and Hooks.

Simpson's—Fourth Floor.

FRAMED PICTURES

1-3 LESS.

All pictures in one gallery, being sample lines from various manufacturers and comprising the widest range of subjects and treatments—colors and sepia prints. Sizes 6 x 8 to 16 x 20 and 14 x 28 inches, etc. Regularly 75c to \$25.00. Today50 to 16.65

UNFRAMED PICTURES

39c EACH

Hand-colored, English photo gravures, charming, fresh in feeling, landscapes, figures—the famous Kittens, etc. Size about 11 x 14 in. Regularly 75c. Today39

Simpson's—Sixth Floor.

FOLDING CAMP COTS

Strong, woven wire fabric, with all cotton mattress in art ticking. Cot 3.25
Mattress 3.50

FOLDING GARDEN SETTEES.

Combination natural and green finish—strong slat back and seat 2.50

STEAMER CHAIRS.

Hardwood, natural finish, striped duck 2.50 to 3.75

FOLDING TABLES.

Hardwood, natural and golden finish, have 22-inch round top 4.25

HAMMO COUCH.

Frame has adjustable head rest, high backs, and ends fitted with pockets. Mattress has box edge in soft cotton filling, covered in khaki duck.

Couch 21.00
Stand 5.75
Scalloped Canopy 7.00

OLD HICKORY ROCKERS.

Heavy posts and arms, double stretchers, woven cane seat and back 8.75

OLD HICKORY ROCKERS.

Have shaped arms and back, closely woven cane 10.25

Simpson's—Fifth Floor.

SIMPSON'S

If You Like Music You'll Like the "Canadian"

BECAUSE THE CANADIAN STANDS FOR THE BEST IN MUSIC AND ENTERTAINMENT.

This reliable instrument is selling at the old price of \$100.00, and is, we believe, the greatest value obtainable at the price.

The "Canadian" Plays All Records
Only by actually listening to the "Canadian" Phonograph can you fully appreciate its wonderful beauty of tone.

Every part of this phonograph is fully guaranteed.

THE HOME LOVERS' CLUB.

offers convenient terms on the purchase of a "Canadian" phonograph.

Simpson's—Sixth Floor.

NEW WALL PAPERS AT MODERATE PRICES

Purchased many months ago before the present high prices of raw stock papers—suitable patterns and colorings for sitting rooms, halls and bedrooms.

VERDURE TAPESTRY PAPERS 33c ROLL.

New foliage designs beautifully colored with artistic arrangements of browns, blues, tans, greens and rose on neutral backgrounds.

PRINTED OATMEAL WALL PAPERS 29c SINGLE ROLL.

Small leaf and shadow stripe design printed with two-tone color treatments of green or brown. Cut-Out Border Decorations to match, yard 15

PRETTY CHINTZ BEDROOM PAPERS 23c ROLL.

Bird and floral patterns delightfully colored with tints of pink, blue, yellow, mauve and rose, on light colored backgrounds.

DUTCH DESIGN NURSERY PAPER 25c ROLL.

9-Inch Border to Match 5c Yard. Just the right class of design to suit the junior members of the family. Quaint Dutch figures and animals at play nicely printed in colors on a light gray background.

EXTRA SPECIAL! 1,000 ROLLS CEILING PAPERS ON SALE TODAY, 9c ROLL.

Fancy circle design in silver mica on white and cream grounds. Both edges are ready trimmed for putting on, making a big saving in time.

Simpson's—Sixth Floor.

SUPERIOR PORCH FLOOR PAINT 93c QUART.

Choice of three attractive shades: Light gray, medium gray, dark gray.

A hard-drying, glossy, durable floor paint that is specially prepared to withstand hard wear under foot—to protect the parts where the wear is hardest. Equally suitable for veranda floors or stairways.

2 1/2-INCH RUBBERSET BRUSH 69c.

Well made, with selected black bristles, set in rubber and bound with metal. Useful size for household use.

IDEAL GLOSS WHITE ENAMEL \$1.60 QUART.

High gloss white finish for interior or exterior use—has heavy covering qualities and flows readily.

FLINT DURABLE FLOOR VARNISH 98c QUART.

Clear crystal varnish for floors—wear-resisting body with fine lustre.

Simpson's—Sixth Floor.

Electric Fixtures Specially Priced for Today

3-Light Fixture, has 12-inch plate with quiet decoration, finished in brush brass and black, trimmed with soft white glass shades. Regularly \$10.65. Today 7.95

3-Light Silver Pendant with cast arms, suitable for small parlor or the bedroom. Regularly \$18.35. Today 14.10

4-Light Pendant, finished in oxidized silver, trimmed with castings. A handsome fixture for living or dining-room. Regularly \$33.90. Today 25.60

Semi-indirect Fixture in brush brass, with 16-inch bowl with decoration in amber tones. Regularly \$20.20. Today 16.15

Simpson's—Sixth Floor.