FRIDAY MORNING

Snapshot enlargements, size 61/2281/2, 30c; framed, 65c. --Camera Dept.--Main Floor.

# Men! If You're Ready to Get a New Winter Overcoat Come Saturday

THE TORONTO WORLD

EATON'S DAILY STORE NEWS

NOVEMBER 10 1916

Store Opens at 8.30 a.m

And Closes at 5 p. m.

Hundreds of Handsome Ulsters, Chesterfields and Slip-ons Form an Unusually Large Selection Saturday, Comprising a Versatile Collection of New Distinctive Materials at Prices That Mean in Most Cases Savings of Dollars

### Roomy and Comfortable Ulsters From \$11.50 to \$40.00

THE EXTRA LONG, double-breasted ulster, made of thick, comfortable materials with large, wide storm collar, is the ideal cold weather overcoat for men. And if tailored in correct style, with graceful lines and perfect fit it is a coat of constant pleasure and lasting good appearance.

One model in the display is about 50 inches long and has half belt at back, and convertible lapels. It is made of fancy mixed tweed in a small check design; others are in rich shades of browns and greys and all are warmly lined with twill serge. Sizes 33 to 44. Extra low priced at . . 11.50

Also in the display are hosts of other Ulsters made of fancy mixed tweeds, friezes, chinchillas and those thick, warm soft Ulster coating materials. In double-breasted style, with convertible lapels, collars in various widths and in most cases with half belt at back. Linings are mostly of twill serges and mohairs. Sizes 35 to 44 Price

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stargol send \$1.00 tered letter to the s, 74 Et. Antoine d a complete ten be sent you port. Fashionable Chesterfields From \$16.50 to \$40.00

DISTINGUISHED for neatness and smart style without any sacrifice of warmth and comfort are the following Chesterfields:

Finer Quality Chesterfields, made of melton, Whitneys and other high-grade English materials, in soft, warm finishes, many of them hand-tailored to a large extent. Are priced from . . . 27.00 to 40.00

### Swagger Winter Slip-ons and Box Back Overcoats for Young Men

For the young man who wants a moderately-priced warm double-breasted slip-on coat for winter wear, we recommend these at \$17.00. They are knee length and have loose-fitting back, wide lapels, velvet collar, patch pockets and cuff sleeves. In black or brown nap cloth, lined with wide wale serge. Sizes 35 to 42. Price . . . 17.00

## A Great Offering Saturday in Men's Winter Ulsters at \$13.25

Men's Clothing

Dept. Main Floor

Queen Street

T HESE ARE NOT regular stock—we could not sell such quality in the usual way and make any profit. They are a special purchase secured at a liberal reduction, presenting a saving opportunity that is very unusual. Come and see them Saturday; you'll find the material rich, heavy, soft, thick, warm, and there are over 20 shades in browns, greenish greys and greys.

T. EATON CO.