JACOBS BROS.

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Sept. 25. - The 40th

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WEDNESDAY MORNING SEPTEMBER 26 1917

## Burberry Ulsters, suitable for motoring or general wear, have EATON'S DAILY STORE NEWS Men's Clothing Department, Queen St.

Special Displays of Distinctive and Serviceable Clothes For Men---Thursday and Following Days

Sults, Fall Weight Coats, Combination Fall and Raincoats, and Winter Overcoats, in a Great Array of Materials and Patterns and in Smart Styles Suitable for Men of All Ages.

Style Features in General—Suits—Coats have slightly wider lapels, in rotch or peaked shapes, backs are semi-form-fitting in most instances and are shown in plain or half-belted effects. Many coats have patch or slanted slit pockets without flaps. Sleeves are as before, quite narrow. Vests have no collars. Trousers are straight and are finished with or without cuffs. In Fall or Winter Weight Coats—the slip-on style is a favorite. This style is made with loose back, slash pockets and some

with square patch pockets. There are also styles with belted backs and the ever-quiet and dignified Chesterfield.

We Call Particular Attention to the Smart, Aggressive Looking Styles in "Fashion Park" American Made Clothes.

Made in regular sizes, also in "slim tall" models for 6 footers, and in "short" models for men of 5 ft. 4 in. to 5 ft. 7 in. Magnificent collection of materials and patterns. Prices \$25.00 to \$35.00 66 ASHION PARK" Clothes have in a very marked degree that indefinable something known as "STYLE." You try on a coat and it fits so perfectly, it has such pleasing lines and is so well tailored that it pleases you at once. These clothes are shown in smooth cheviots as well as in the rougher tweeds in stripe, check and spatter effects, in browns, greys and greens. The

following are some of the styles from the selection:-The Natti For the slim, athletic figure. Two-button, form-fitting sac, 30 inches in length, with vent in the back. The shoulders are natural width and sleeves are narrow and finished plain. The vest has top pockets finished with knife and box pleats, the lower pockets have flap. The trousers are straight and narrow, and finished plain or with cuffs. They have belt of self with loops and tunnel, and the tops of trousers are bound with narrow braid. Linings are of lustre. The material 

The Luton A one - button, double-breasted model, with long narrow roll. The front is cut straight, length of coat 30 inches, with vent. Vest fivebutton without collar. This model is made of the same materials and in the same colorings as the

two-button model; has yoke back, wide pleats from yoke to loose half belt at waistband. Patch pockets with top flaps. Lined only through sleeves. Vest has no collar and closes with five buttons. Made in one of these fashionable rough finished materials in an olive shade with mixture of green and golden. Price ..... 27.50

"Fashion Park" Topcoats --

The Biltwood Topcoat, a

double-breasted model, 42 inches

long, with full box back, with

deep vent. Lapels medium

heavy and collar of self material.

The material is a grey cheviot

coating of medium weight, in an

Oxford grey. Unlined body.
Sleeves are lined with black

satin. Sizes 36 to 40.

Price ..... 27.50

The Idler A double - breasted.

man's model, three-button, with notch lapels. The back has centre seam, but no vent. These are made of a soft Saxony finished material, in dark grey, with a red thread stripe. Price, 35.00

The Britton A slim young

The Gilroy A fall weight Topcoat, full and roomy fitting, with no vent in back. Raglan style shoulders, notch shaped lapels, medium depth collar, cuffed sleeve and vertical pockets. Made of a soft cheviot finished tweed, a grey tinged with green, in

herringbone weave. Price 32.50

The Hadfield Is a four-button, double-breasted model, with welt pockets without flap. Coat is 301/2 inches in length, has short vent in back. The material is an Oxford shade grey in cheviot finish. The vest is cut high, closing with six buttons. Price ...... 35.00

The Ardsley The new belted model Topcoat, single-breasted, button-through, 45 inches in length. Has yoke back and inverted pleat running to bottom. Belt runs all round waist with buckle. Has vertical shaped pockets and cuffed sleeves. The material used is a dark fawn spatter cloth similar to a gabar-Has silk sleeve lining and facings are taped with silk to bottom. Price .... 30.00

Natti. Price ..... 25.00

The Finchley A three - button sack style, for stoutly built young men. 30 inches long with rounded front, and lapels in peaked shape. The vest buttons high, six buttons, without collar. Trousers have cuffs, belt loops, etc. Made from an olive green mixed tweed, in a soft finish. Price # ..... 35.00

Youths' Suits, Smart Becoming Styles for the Boy in His 'Teens

Pinch-Backs and Two and Three Button Form-Fitting Models in Sizes 33 to 37 66CMART CLOTHES, a Stepping Stone to Success in Life." See that the boy budding into manhood is well dressed, for smart, neat clothes help to give him that confidence in himself which is the foundation of success. There is not only style in this range of suits for youths, but service is assured in the excellent qualities of the materials shown. Here are a few lines in the selection. Sizes

in all are 33 to 37. At \$15.00—Young Men's Suits in fall models—single-breasted, 2 and 3-button form-fitting sacs, with soft lapels in notch or peaked style. They are made up from worsteds, dark ground, with silver thread stripe, or very small checks. Also in firm tweeds, in greys, with stripe or diagonal weave. Then there are pinch-back models, the very latest in rich green tints and browns. All are tailored and finished

At \$16.50—Pinch-back model, pleated above and below belt, fits snug to form. The lapels are step shape and the front rounded. Made from a dressy blue cheviot-finished material, with a fine white thread stripe. A dark grey tweed suit with black stripe is in single-breasted, form-fitting sac style, 5-button, no-collar vest; trousers straight and 

At \$18.00—A handsome brown Suit of worsted, in a small diamond weave. A form-fitting sac,

At \$20.00—Cassimere finished tweed Suits, in 2 and 3-button sac styles, with soft roll and notch single-breasted style.

Fall Weight Topcoats in a Most Varied Selection Slip-On Chesterfield and Trench Coats, Also Combination Fall and Raincoats

Fall Weight Topcoats, Chesterfield style, that falls just below knees and buttons in a fly; has closefitting collar of self. Made from dark grey cheviot-finished materials and well lined with twill serges. Young Men's Slip-on Topcoats, in tweeds, mostly in the popular rough finish mixtures and small

and natural shoulder. Unlined except through sleeves. Sizes 33 to 44. Priced from 15.00 to 22.50 Fall Topcoats, made from Scotch and English tweeds, in new shades of brown, rich olive and greenish tints, and the ever-popular greys, fancy mixtures, checks and overplaids. Box coat, single-breasted 

Special Thursday! 200 Men's Suits Away Less Than Manufacturer's Prices at \$13.75, Sizes 35 to 44

These suits are known as manufacturers' short lines, there being only from 4 to 6 suits of a pat-They are in crisp new styles and in fall and winter weights and new patterns. Included are suits in serviceable tweeds and worsteds in small check, stripe, plain effects and fancy mixtures, in the season's favored colorings, browns, greys, greens, pepper-and-salt effects and mixtures. These suits are splendidly tailored throughout and are in newest single-breasted models. Sizes in the lot 35 to 44. This provides an opportunity to save many dollars on your new fall and winter suit. Priced for clearance, Thursday 

Another Big Offering Thursday! Youths' First Long Suits Clearing at \$10.75

These are in the smart pinch-back and half-belted styles so suitable for the youth. They are in stylish tweeds, which are most serviceable and seasonable and are in browns and greys, in fancy mixtures, checks and stripes. Vests 

in good form, with twill body linings. Price ..... 15.00 or step-shaped lapels. Browns in new shades. Very smart and attractive. fancy weaves in greys, olive, browns and fawns. Single-breasted, with full, easy-fitting back, self collar

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