IGH SCHOOL GIRLS ORGANIZE NEW CLUB

Our Annual

most particular customers.

16 to 45 in the lot.

NOVEMBER

More Than 160 Women's

Suits Every one reduced from a much higher price to

\$11.90, \$14.90, \$19.80,

\$22.75, \$33.45

built-to-order Suits, that we have ordered for our

winds. Beautiful materials, including fine broadcloth, oxfords, gabardines, poplins, serges and velours, in at least 75 different styles and in a fine

range of colors, only one size in a style, but all sizes

These are the very suits. Personally selected,

Every Suit is interlined to withstand winter

Every woman who intends buying a suit should

plush or fur.

necessary, and a meeting of the Mid-dle and Upper School girls was called the wo dle and Upper School girls was called and the question was put before them.

Social Activities.

The need of organization among the is of the collegiate institute has cultated in the formation of a High tool Girls Club in affiliation with Y. W. C. A. For some time it has a apparent to those interested in the loyalty to the school, promoting apparent to those interested in the loyalty to the school, promoting of today. The const and the women of today. The const and the women of today. The const and the women of today. The const and the question was put before them. Owing to the large number of pupils it was found advisable to limit the membership for the present at least to the girls of these classes.

Several of the girls addressed the meeting, and with the help of some of the women taschers of the staff a club was formed for the purpose of furthering loyalty to the school, promoting field. Grace Heard, Harriet Main the women of today. The const and the question was put before them.

Owing to the large number of pupils it was dopted and candidates for the ing took place on Thursday, and following efficers were elected:

President—Margaret Burns.

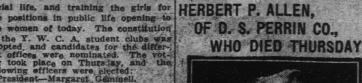
Treasurer—Lottle Garrett.

Form Representatives — Margaret Burns.

Form Representatives — Margaret Burns.

Treasurer—Lottle Garrett.

ARTISTIC





CIRCULATION AT PUBLIC LIBRARY **GROWS STEADILY**

Last Month's Circulation Was 23,000 Volumes.

A circulation of 23,000 volumes at the Public Library during the past month was reported at the monthly meeting of the board held last night. The east branch library had a circulation of books totaling 4,750, while in the reference department at the main library nearly 5,000 volumes were used during October. A feature of the work during the last few months has been the number of people from outside of the city who come to London to carry on research work in the library, London having today the largest and best equipped library west of Toronto.

On the 23rd of this month there will be a large library gathering in this city, when delegates from 80 Western Ontario points will attend the annual Library Institute. The board last night appointed a committee consisting of Dr. McCrae, Dr. Sage and Dr. A. O. Jeffery to look after any necessary arrangements in connection with the meetings, which will be held in the boys' and girls' room at the main library. About 100 delegates are expected and among the speakers will be 4r. W. O. Carson, provincial library inspector for Ontario; Dr. E. A. Hardy, Toronto, secretary of the Ontario Library Association, and Mr. J. D. Barnett of Stratford.

During last winter there were a number of lectures on backyard gardening given in the public library building under the auspices of the London Horticultural Society. It is likely that during the coming winter there will be some similar lectures given, and probably others dealing with interesting topics. Further announcement will be some similar lectures given, and probably others dealing with such subjects as bookkeeping, secretarial work advertising, salesmanship and scientific management. There are also lists avalable of these later.

The library's collection of song and plano music is growing in its scope, and ontinues a popular feature. Recent additions include a new series published by Appleton & Co., under such titles as "Songs the Whole World Plays," etc.

The story hour for the boys and girls from 9 to 12 years of age will open its

Customers who have shopped around, say that many of these coats are being shown elsewhere at prices up to \$26.50. We've made wonderful business, we know, with these splendid garments. In the range you'll find many Swagger New Belted Trenchers, in handsome new tweed effects in checks, overplaids and mixtures in browns, greens, greys, etc.; Dressy Patch-Pocket Box and Chesterfield models, in neat patterns and plain fabrics, in greys, greens, browns, etc. Motoring Ulsters, with two-way collars, in sturdy friezes and warm chinchillas, in browns and greys, that offer maximum comfort and smart style. Burberry Styles in Pure Wool

Wonderful Overcoat Values at \$20.00



Boys' Swagger Overcoats, \$8.75 to \$15.00

Just the coats to make the boy happy and his parents proud. Youthful patterns and colors in swagger new belted, trench and slipon models; browns, tans, greys, etc., in smart new overplaids, checks and stripes.

Special! Boys' Snappy Mackinaw Reefers at \$5.95

Just eight of these smart, All-Wool Mackinaw Reefers, in handsome dark overplaid made up in special model, unusually smart, all wool; sizes 28 to 34. Worth \$8.50.

Overcoats, \$25, \$27.50

Unusual qualities in fine pure wool English fabrics, light in weight to carry but warm as toast to wear; exclusive new colorings in tans, browns and greens, tailored by hand into perfect-fitting trench and motor styles, many of them with silk yoke and sleeve linings. Better fitting than any English coat and at prices 30 to 40 per cent lower for equal qualities.

Unusual Overcoat Values at \$15, \$16.50, \$18

We can take splendid care of the man who wants a coat at any of these prices Swagger trench coats with belts, smart slipons with regular or two-way collar, standard Chesterfields for the conservative fellow; browns, tans, greens, greys, etc., in smart and desirable designs and rich plain cloths.

Blue Serge Suit Values of Three Years Ago, \$18, \$20, \$25

Serge suit selling here is easy, because we're offering values today that are really the values of three years ago. Come in and see the wonderful suits of pure wool English serge, tailored in strictly A1 style, in two and three button men's and young men's models, that we show at the prices above. You'll admit without hesitation that our claims are moderate indeed. Other lines at

A Pure Wool English Melton Overcoat, Very Special, \$22

Big business greeted the offerings of this coat last week. The cloth alone in these garments is worth more than the price we are asking for these handfinished, splendidly-trimmed overcoats.

Special Chinchilla Overcoats In 3 to 8 Year Sizes...... \$4.95

Children's Fine Warm Chinchilla Overcoats, in blue, brown and grey, smartly made in double-breasted style, with all-around belt; sizes 3 to 8 years. Very

Special Pure Wool Heavy- \$1.50 Weight Underwear at Guaranteed Pure Wool, Heavy Weight, Ribbed Underwear, unshrinkable, shirts and drawers, in most every size. Worth today easily \$2.00.

Special in Men's Splendid New Sweater Coats at.... \$2.65

Handsome fancy weaves, in dark and medium browns, tans, greys, etc., shawl or military collar style. Just about today's mill price.

Ortistic Ladies Wear Co.

Extraordinary Values in Women's

and Misses Coats

\$15, \$20, \$25, \$30 and \$35 Assembled at these popular prices are Coats in excellent ma-

terials of Velours, Pom-Poms, Broadcloths, Salt's Guaranteed

Plushes, Tweeds and Beavers, in a wide range of new colors, includ-

ing Taupes, Burgundies, Greens, Navy, Browns and Blacks, in a great

variety of pleated, planelled, loose-back models, with tight, set-i-

sleeves, narrow shoulders and other smart features, trimmed with

A selected group of Chiffon, Tafetta, Crepe de Chine and Serge

Dresses, in Navy, Brown, Green and Burgundy, as well as many light shades for party wear, in a most extensive variety of styles. Many have large collars and beautiful touches of embroidery \$15, \$20, \$25 and \$35

To Our Many Customers:

For our regular announcement this week it has been proposed that we use this novel advertisement and suggest that you call and see what part of our big stock will fit in with your present needs in household furnishings.

Do you need furniture for the dining-room? We have a large stock of all dining-room furniture, in oak and walnut.

And in bedroom furniture our stock consists of white enamel, oak, mahogany and walnut; besides a large line of beds in brass, iron and the different woods.

We also stock a large assortment of rugs, which was never so complete as at this time, and never more worthy of special mention.

Some of our special lines are the

HOOSIER KITCHEN CABINETS OSTERMOOR MATTRESSES BISSELL CARPET SWEEPERS MANDEL PHONOGRAPHS CONGOLEUM ART RUGS

Our complete line is too extensive to attempt to cover it in any single advertisement. Give us a call this week for your present needs and we will give you both Quality and Service, such as has characterized the Trafford Store for the past forty years. Yours for service,

The Wm. Trafford Furniture Co. 129 DUNDAS STREET.

HEADQUARTERS STAFF ASKS "Y" TO FURNISH BATHING FACILITIES

The Y.M.C.A. has been asked by headquarters staff to provide free baths throughout the winter for all soldiers in London. This means that in addition to regular members of the "Y." who use the shower baths and swimming pool, from one to two thousand soldiers will be sent to the "Y." in small squads each week.

severing of the friendships in civil life. Through its multitudinous energies it wins respect and often the affection of the men while they are undergoing the transformation from civilians into soldiers, and serves as a means of protecting men from yielding to temptations to which they are peculiarly subject.

London East

trons to which they are peculiarly subject.

"On the field of battle the association is active in providing much-needed and greatly appreciated comforts, and helps to relieve the strain of active service in dugout and billet, while the returned soldiers, on their return to their hearth, in resuming the normal and in becoming reabsorbed into civil life.

"The association heips men at the time and in the way they most need help. It is the church at work in the broadest and best sense, and is appreciated by men in all walks of life and under all circumstances where duty solved.

"(Signed)
"WALTER JAMES BROWN."
Today is "open house" at both the
Y.M.C.A. and T.W.C.A., and the public
is invited to call from 3 to 10 p.m. and



VERSATILITY SHOWN

You'll Be Wise To Take Advantage of These Prices on SUITS, COATS AND FURS

Winter with her blanket of snow and her piercing winds whispers to you buy that suit or coat right now, and good judgment whispers buy it at the London Ready-to-Wear. Some combination, and one you ought to heed. Following are some of the prices we are offering:



SUITS AT \$13.95, \$15.50, \$16.45, \$20, \$22.50, \$25, \$27.50.

R. J. YOUNG & CO.

TWO STORES

This is a real opportunity, giving the far-sighted woman a full season's wear out of her _ait at a price much below the regular price.

COATS at \$11.50, \$14.95, \$17.50 to

Just received a purchase of the best Winter Coats, at unsurpassed values. Here you will find all the new cloths and shades, with deep

Down Town

SALT'S PLUSHES, No. 1 quality, the latest designs .. \$23.50 to \$40.00

lined and interlined.

cape collars, plush trimmings; many

We carry one of the largest and finest assortments of

THE PRICES ARE RIGHT, TOO. Come in and let us show you.

REMEMBER THE PLAC! FOR THESE RE MARKABLE VALUES IS THE



READY-TO-W

256 DUNDAS STREET,

VERSATILITY SHOWN
BY READER PROVES

UNUSUAL ABILITY

The string of the potato crop has not yet been dus.

Oliver the string as the squalling infant left desolate as the squalling infant left desolate on a Friday burgain day.

Oliver work.

Clever work.