

T. EATON CO. LIMITED

Clothing and Furnishings

On Sale Friday Morning at 8 o'clock
We hold up four special lines from the Clothing Section for Friday:

- A \$13.50 Beaver Cloth Suit for \$7.95
-A \$8.50 Beaver Cloth Overcoat for \$4.98
-\$1.00 Scotch Wool Undershirts for 43c
-Some 43c to 75c Flannelette Night Robes for 33c

These are good winter lines, which we have turned over to the January Sale at these very special prices:

- The Suits are made of an imported navy blue beaver cloth; they are four button double-breasted sack styles, the edges are finished with double stitching, the linings are good Italian cloth, the sizes are for men of 34 to 44-inch chest, our price is \$13.50, the sale price on thirty suits for Friday will be \$7.95 a suit.
-The Overcoats are made of blue or black beaver cloth, the style is single-breasted fly front Chesterfield, with velvet collar and deep facings, for the sleeves moirai linings are used, while the body is lined with heavy Italian cloth, sizes 34 to 46 inch chest, our price \$8.50, but for Friday our January Sale price will be \$4.98. Only fifty coats to sell.
-The Undershirts are of our Dollar lines, the sizes are 34, 36, 38 and 40 chest; these are heavy Scotch wools, very soft in finish and very warm, the skirts and cuffs are ribbed, the facings are of saten. Fifteen dozen garments to sell on Friday at 43c each.
-The Night Robes come in fancy striped flannelettes, of blue, pink and grey stripes, collar and pocket, pearl buttons, the bodies are large and roomy, being 54 inches long, the sizes are 14 to 19-inch collar. These were picked out from our 43c, 50c and 75c Night Robes to sell on Friday at 33c each. Exactly 37 dozen will be ready at eight o'clock on Friday morning.

On Sale Friday Morning

Lace and Chenille Curtains

637 Samples of Nottingham Lace Curtains, also 217 Swain and Branches No. 1 sample corners, regular prices 65c to \$2 each, Friday \$35

Carpets and Squares

735 yards All-Wool Reversible Carpet, 36 inches, best 2 1/2 yds. in green, blue, brown, fawn and ecru, our 85c carpet, Friday \$63

Sideboards and Rocking Chairs

16 Solid Oak Sideboards, hand carved, shaped top and drawers, front, large bevel plate mirror, at \$17.50, Friday \$11.90

Wall Papers and Pictures

1200 rolls Gilt Wall Paper, will match ceilings and borders, for bedrooms, sitting-rooms and dining rooms, regular price 12 1/2c a single roll, Friday \$5

The Toronto Daily Star Will Have a More Complete List.

T. EATON CO. LIMITED 190 YONGE ST., TORONTO.

NORWOOD WELCOMED THREE

But There Was a Sad Chord Because One of Her Brave Boys Returned Not From Africa.

AYLMER WAS GREATLY REJOICED

At the Return of Driver Hare and Sergeant Alexander Hume and Harry MacKenzie.

TOBACCO, LIQUOR AND DRUGS.

Dr. McTargat's tobacco remedy removes all desire for the weed in a few weeks. A vegetable medicine that only touches the tongue with it occasionally.

Simply marvelous are the results from taking his remedy for the liquor, morphine and other drug habits. It is a safe and inexpensive home treatment; no hypodermic injections; no publicity; no loss of time from business, and a certainty of cure.

Address or consult Dr. McTargat, Room 17, James Building, corner King and Yonge.

THE TORONTO WORLD.

ONE CENT MORNING PAPER. No. 10 YONGE STREET, Toronto. Daily World, 43 per year. Sunday World, in advance, 22 per year.

STATE OWNED CABLES AN IMPERIAL NECESSITY.

The Dominion of Canada ought to have representation in the Imperial committee that is to be appointed to enquire into the question of cable communication. The enquiry is to be held in London, and the committee will be composed of representatives of all the nations. Cable communication is a matter of greater importance to the British Empire than to any other country. The Empire is scattered all over the world. The only visible bonds uniting them are the strands of steel that make up the cables. New steamship lines and faster steamships are reducing the distance between the different states of the Empire, but no matter what invention may accomplish, distance will always remain. The Empire cannot be united as a whole physically, there is nothing to prevent a perfect assignment of sentiment between the Empire. Distance need play no part in the circulation of ideas and in the formation of public opinion. What is especially necessary to cement the Empire together is the establishment of a clearing house for the collection and distribution of Imperial news. The cable is the instrument by means of which this interchange of ideas is possible. The Empire should own cables of its own between the Mother Country and all the colonies. These cables should be recognized as part of the machinery for carrying on the Imperial Government. A more explicit interchange of news between the different states of the Empire would work for the good of the colonies individually, as well as for the Empire as a whole. Speaking for Canada we know that the people of this country would appreciate a daily summary of what transpires in Australia, South Africa, India and Great Britain. We get practically nothing from the other colonies, and what we receive from Great Britain mostly comes, more or less distorted, thru United States channels. Canada has practically nothing of the kind. Affairs in Canada should be brought to prominence. As parts of the same Empire, we ought to keep in close touch with the news of the world as well as with the news of the Empire. Whether Canada is directly represented on the committee or not we ought to see that our ideas on the question are fully laid before that body. The Government should suggest the laying of one or more cables across the Atlantic, connecting the Mother Country with Canada. Such a cable would be needed not less for political than for commercial purposes. The rates should be placed at the lowest possible figure as an encouragement to the general public, and press despatches, especially should be encouraged.

TWO MILLIONS A YEAR.

Ontario has no coal of its own. Almost every ton of hard and bituminous coal we use is imported from the United States. This shortage of coal is one of the strongest reasons why Ontario should utilize the water powers, especially the greatest of them all, Niagara Falls. In an article on electric power transmission The Electrical Review shows that the generation of power at Niagara Falls is equivalent to the production of 600,000 tons of coal per annum, burned under conditions better than those prevailing in average coal-burning plants. The power developed on the American side of the river would be worth in this province more than two million dollars annually. The Ontario Government's long-upheld policy of not allowing the sale of the power to the Dominion Government's alienation of the Kootenay coal fields. On account of our shortage of coal the Ontario Government has been forced to utilize the resources of Niagara Falls as a national enterprise. It is doing that, however, the Government has handed the whole matter to the hands of the private promoters and monopolists.

THE GOVERNMENT AND THE BEET SUGAR INDUSTRY.

According to The Globe, the Ontario Government proposes to aid the beet sugar industry, but we are told that the encouragement is to be directed more to the industry than to the practice in several States of the United States. This promise partakes of the nature of an empty bribe to the farmers. The Government can do no more than to establish the farmers will be protected by a bounty on sugar, but unless beet sugar factories are established the farmers will have no market for their sugar. While we do not deny the need of helping the farmer in the way suggested, yet we think it is more important to encourage capitalists to erect factories to encourage farmers to raise beets. There will be no lack of beets as soon as there is a demand for them. It is the factory that is the Government should concern itself with. A bonus of half a cent per pound on the beet for three years will be sufficient to establish the beet sugar industry in Ontario, and place it on a permanent basis. This is the way the industry has been built up in the United States, and it will pay Canada to pursue the same policy. A bonus is even more necessary here than in the United States. The United States tariff on sugar is higher than ours. Beet sugar producers on the other side of the line start out with an advantage over us. If the Government are earnestly in favor of encouraging the beet sugar industry they should reverse their alleged policy by subsidizing the capitalist to set up the factory rather than the farmer to grow the necessary beets.

THE PROPOSED MEMORIAL HALL.

The World desires to draw public attention to the proposal of the Alumni Association of Toronto University to erect a memorial hall on the college grounds. No more sensible plan for commemorating the bravery of the Canadians who took part in the Battle of Ridgeway and the South African war has been suggested than this proposal of Dr. Reeves, which has been unanimously endorsed by the Alumni Association. When a building will stand as a monument commemorative of Canada's devotion to the Empire, it will be the same time prove of great value to the students of the University. It is in need of a hall for large gatherings. The more important University events of the year have to be celebrated at the Park Hotel, which is not a suitable place in the University buildings. We commend the Alumni Association's proposal to the consideration of the public generally, and especially to the graduates and friends of the University. It will take about \$50,000 to erect a hall that would be suitable for the purpose, and harmonize with the college surroundings.

THE TORONTO MARKET MIDDLE.

Dominion Bridge Company Shows Council Wasted Past Year—Company Ready to Go Ahead.

Members of Mayor Howland's 'Cabinet' Take No Increased Charge of Responsibility.

BOARD OF CONTROL MEETS TO-DAY.

The only topic of conversation in view of the "honourable" who were around discussed an intention of taking more responsibility upon them than controllers have taken in past years. A meeting of the Board of Control will be held this afternoon to take action on the St. Lawrence Market middle. Dominion Bridge Co's Case. George B. Evans, local agent of the Dominion Bridge Company, Montreal, got out of bed yesterday, and forgot the grip which had confined him there, when he read Architect Sidall's letter to the Board of Control in The World.

THE J. F. BROWN CO., Limited, Furniture and Carpets.

A DESK FOR \$23.75 THE HOME... We sold a lot of these desks during December at \$30. It is popular all over the United States, in England and in Canada. Made of selected quarter-cut golden oak, polished, 28 inches wide and 42 inches long. The illustration gives a fair idea of its beauty and great convenience.

BANKRUPT OFFICE STOOLS.

The Revolving Office Stool, with back, shown in illustration, is worth \$3.50; fitted with strong screw, perforated or cane seat. This stool came with the bankrupt stock and goes Friday at \$1.65.

THE J. F. BROWN CO., Limited, Furniture and Carpets.

A good Hardwood Stool, 30 inches high, wood seat, worth 90c, Friday, 40c. Another stool, with either perforated or cane seat, 30, 32, 34 or 36 inches high, worth from 60c to \$1.25, Friday at half-price, 25c to 60c.

See our great Office Desk complete with complete office and home desk furniture, and credit if you want it.

The J. F. Brown Co., Limited, 3, 5, 7, 9, 11, 13, 15, 17, 19, 21 and 23 Queen St. E. Also immense buildings in rear of Confederation Line Building—all under one roof.

GOLD WATCH FOR MR. LAWRIE.

Retiring President of East York and Markham Agricultural Society.

HONORED BY HIS COLLEAGUES.

Mr. H. C. Marr Elected President at the Annual Meeting in Markham Village.

THE WEST YORK SOCIETY.

Woodbridge, Jan. 16.—At the annual meeting of West York Agricultural Society, held at the residence of Mr. J. O. Gordon, the following officers were elected: Honorary president, Capt. W. F. Macdonald; president, Mr. J. O. Gordon; vice-president, Mr. J. O. Gordon; secretary, Mr. J. O. Gordon; treasurer, Mr. J. O. Gordon.

STREET CAR SERVICE BAD.

Police Constables Daily, Keen and Irribish, October last, offered the house of a man named Frederick Lewis to make a bet on the street car service. The bet was for the four constables. Head Constable Grant has sent the bet to the city clerk under the name of the bet.

Sunday Shaving.

The Hamilton Herald: There is no real law that affects the barber's shop. Regular customers at these shops could fight. As well as the barber, they do so to accommodate the regular customers and keep their custom.

It Has Happened

More than once that a child has been carried off by an eagle. When such a thing does happen the press rings with the story. There's not a line given by the press to the babies carried off daily by disease. It isn't the fact of the child being taken away that is startling or interesting, it is the fact that it excites interest. How many children die who might have been saved if the mother who bore them had been able to give them strength and vitality. Dr. Pierce's Favorite Prescription makes healthy mothers and healthy mothers have healthy children, strong enough to resist disease if they are attacked.

Buffalo Pays the Bill.

For the Governor-General of Canada and Other Distinguished Visitors to Pan-American.

Fishing on the Ice.

Gore Bay, Jan. 16.—During the election day, when the candidates were fishing for a considerable experience in bass and bear fishing, decided that he would go down to the bay and do a little bear fishing on the ice. He was accompanied by a party of two and they were down into a hole. And it was not long before they had taken away a large bear. The bear was not far off. As it was a little fat and it was not long before they had taken away a large bear. The bear was not far off. As it was a little fat and it was not long before they had taken away a large bear.

Horse Breeders to Meet.

Arrangements have been made for the following meetings of the Horse Breeders' Association: Pan-Am Horse Breeders' Association, Feb. 6, at 2 p.m., Albion Hotel.

Shaky Democrats Expelled.

Hamilton, Pa., Jan. 16.—A joint caucus of the Democrats and Republicans of Hamilton was held this afternoon, at which resolutions were adopted, expelling from the party the members who aided the Quay Republicans in the organization of the House, and the Quays of Pennsylvania, who also voted for Mr. Quay for United States Senator.

PHILIPPINE ENACTMENTS.

Jolo Archipelago Gets Free Trade—Local Government Organized in Some Towns.

Manila, Jan. 16.—The Philippine Commission has passed acts giving the Jolo Archipelago free trade in domestic products with all Philippine ports and providing for the issuance of licenses to masters and mates of sea-going vessels.

HIS LIFE FOR HIS BANK BOOK.

Frank Crowell of Chicago Made a Fatal Mistake in Entering a Burning Building.

CHICAGO, JAN. 16.—In a fire which destroyed the Aberdeen apartment building here to-day Frank Crowell, a prominent Chicagoan, lost his life while trying to save his bank book and a check which were found clamped in his hands. He was overcome by smoke. A score of witnesses reported that he was seen to enter the burning building, and that he was seen to emerge with a bundle of papers. A special detail of ten men was necessary to prevent the burning of other buildings, as a high wind was blowing.

THE TOP NOTCH

Of Purity and Quality Has Been Attained by

UDELLA

CEYLON TEA

And Sustained by Careful Blending, Backed by Years of Experience.

Lead Packets 25, 30, 40, 50, 60.

Auer Lights

Prices Reduced to 75c

For Short Galleries with Bulb Globes.

Portable Lights at Cut Rates

Contracts made to keep lights in repair at reasonable figures.

The Toronto Auer Light Co., Limited 101 Yonge St.

PEONE 1866.

Do You Fear Fire

The International Best

Factory Mill Store?

IN YOUR

IF SO—

Have your buildings equipped with Automatic Sprinklers and save from 30 to 70 per cent on insurance rates.

Insurance companies approve of our system and devices.

Write us for particulars.

W. J. McGUIRE & Co., Toronto and Montreal 248

Gold and Grippe

find their antidote in the MAGI Caledonia Waters, sold by all the best dealers everywhere. J. J. McLaughlin, Toronto, sole agent and bottler.

Poultry Supplies

Dr. H. P. Panacea, 20c. package \$36

Prater's Poultry Food, 10c. package \$10

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AT DRY G.

We beg to announce

Finest

Commencing to

contribute very

the finest known

those acquainted

speak for them

Table Cloths

6.00 quality

8.00 quality

10.00 quality

12.00 quality

14.00 quality

16.00 quality

18.00 quality

20.00 quality

With the bargain

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The ladies were all

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