

Fruit Land Must be of a Sandy Loam Soil

BLACK LANDS ARE CONSIDERED BY EXPERTS TO BE SUGAR CANE LANDS, GIVING POOR NATURAL DRAINAGE AND IN DRY WEATHER BAKING INTO UNFRIABLE CLODS.

EXTRACTS FROM PROFESSOR C. F. AUSTIN'S REPORT

Chief of Department of Horticulture, Cuban Experiment Station, Santiago de Las Vegas.

Three Distinct Types of Soil
In the region to which I am confining this discussion there are three distinct types of soil—the red, the black, and the sandy or loamy—with many intermediate grades. The Guinea vegetable district is an example of what is known as "molatto" land, an intermediate between the black and the sandy. This is a deep soil, sticky in wet weather, but loose and mellow in the dry season. When properly

handled it gives excellent results. The sandy and loamy soils which prevail in Pinar del Rio Province are also proving well adapted to vegetable growing and seem to hold water better than either the black or the red lands, so that by thorough cultivation crops may be produced on them with less water than on soils of any other type. As a rule, the black lands are considered to be better adapted to sugar cane than to truck gardening, being very heavy and having a poor natural drainage, yet suffering badly from dry weather on account of their tendency to bake into unfriable crusts and clods.

Remember That

Hundreds of Canadians have purchased plantations from our company, and are going to make their permanent home on our estate.

See Professor C. F. Austin's Report

FOR ORANGE CULTURE, PINEAPPLES, STRAWBERRIES, GRAPES AND EVERY VARIETY OF SMALL FRUITS, VEGETABLES, ETC., REQUIRES SANDY LOAM SOIL IN CUBA. THESE LANDS NEVER BAKE WITH THE SUN; THE VERY BEST FOR NATURAL DRAINAGE, GIVING PERFECT RESULTS.

CUBA

THE LAND OF SUNSHINE

Canada-Cuba Land and Fruit Company, Limited

Second Issue of Ten Thousand Acres Only Will be Sold at \$20.00 an Acre.

After this is sold a further issue will be sold at \$40 per acre. Buy now and Save Money. You can't duplicate this land for less than \$50 per acre to-day in Cuba. Buy a business lot at \$50 to \$75 which will rapidly increase in value. Terms cash, or 25 per cent. cash and 25 per cent. each month until paid for.

Deeds of the Property in Our Possession and Free from Encumbrance. Titles Guaranteed.

What Can I Do in Cuba?

AMONG OTHER THINGS YOU CAN MAKE MONEY, BUT YOU NEED TO HUSTLE.

TAKE SUFFICIENT MONEY TO KEEP YOU AND YOUR FAMILY ONE YEAR, THEN IT'S YOUR OWN FAULT IF YOU HAVE HEALTH AND YOU ARE A FAILURE. THERE IS NO DROUGHT, BLIZZARD OR FLOOD, NO CROP FAILURE, NO COLD WEATHER AND NO EXTREME HEAT. SUCCESS IS ABSOLUTELY CERTAIN IF YOU ARE WILLING TO HUSTLE. THIS IS ALL THERE IS TO IT. A LITTLE MONEY—A LOT OF ENERGY—AN INDEPENDENCE SURE.

THE WEST END OF THE ISLAND IS THE OLDEST AND MOST DESIRABLE FOR SETTLERS, EASILY REACHED BY RAIL AND BOAT, THE RIGHT SOILS FOR FRUITS, VEGETABLES AND TOBACCO.

DIRECT SHIPPING FROM OUR OWN PROPERTY.

SHALL HAVE OUR OWN STORES WITHIN THREE MONTHS.

OUR OWN DOCK WILL BE ERECTED WITHIN THREE MONTHS.

LUMBER WILL BE FOR SALE ON OUR OWN PROPERTY AT THE LOWEST POSSIBLE PRICES.

FARM IMPLEMENTS WILL BE FOR SALE ON THE PROPERTY.

POSTOFFICE, TELEPHONE AND TELEGRAPH LINE WILL BE INSTALLED AT ONCE ON OUR PROPERTY.

SAW MILLS WILL BE ERECTED EARLY AS POSSIBLE.

THE COMPANY INTEND TO PURCHASE, PRODUCE AND SHIP TO THE BEST ADVANTAGE FOR THE COLONIST.

A QUALIFIED MEDICAL PRACTITIONER WILL BE IN CHARGE OF THE COLONY.



AN AVERAGE OF THE COMPANY'S LANDS.

NOTE LARGE TRACTS ARE READY FOR THE PLOW.

THE COMPANY'S LANDS ARE WHAT WE CLAIM THEM TO BE; SANDY LOAM SOIL, FREE FROM ROCK OR SWAMP AND MOSTLY READY FOR THE PLOW.

Remarkable Growth of Orange Trees

In a letter recently received is the following item: I visited a fruit farm and photographed an orange tree three years ago from setting. It was six inches in diameter at the base and about eighteen feet high, with branches five or six feet long and full of fruit. I also photographed a tree five years old which bore 5,000 oranges last year, and another seven years old which bore 7,000 oranges. Grape-fruit attains perfection in Cuba.

Oranges

It is claimed by the best authorities on citrus fruits that if all the available lands suited for the purpose in this part of the world were put into cultivation it would be more than twenty years before the market would be supplied to the same extent that it was previous to the freezes in Florida and California.

It must be remembered that an orange grove will mature here in one-third less time than in California or Florida.

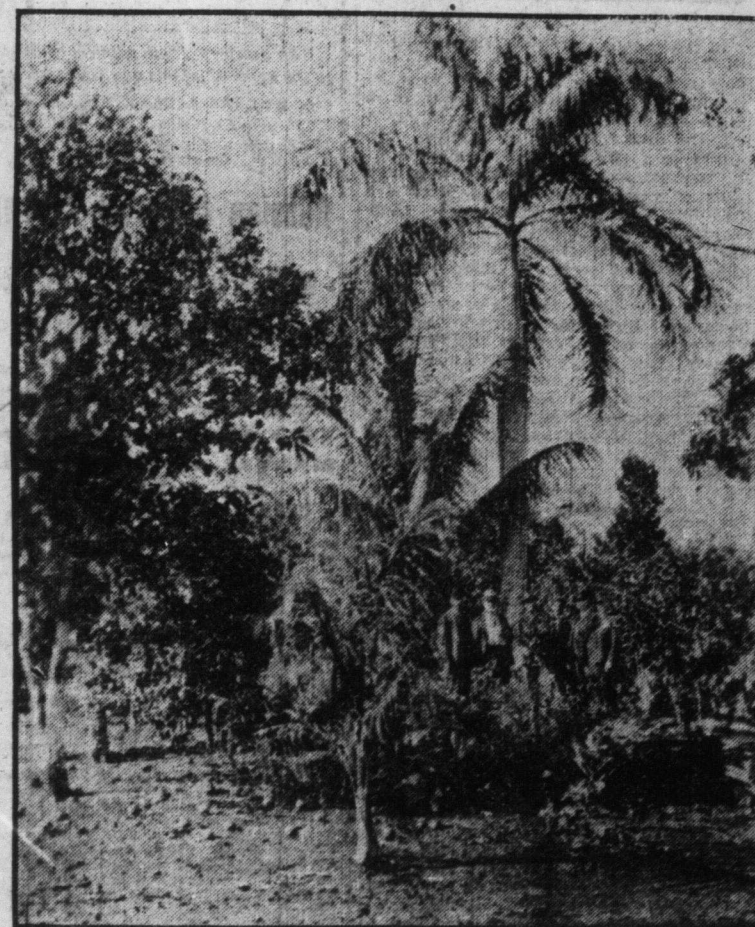
Governor-General Charles H. Allen says: "A ten-acre orange grove, once in bearing, gives a comfortable income, sufficient to support a family in the best country style."

When an orange tree is in full bearing it is valued at \$100.—Florida Fruits and How to Grow Them.

Profits on Oranges and Other Citrus Fruits

As an indication of the profits to be derived from raising oranges and other citrus fruits, I quote from an official work on Cuba recently published: "The person owning an orange grove in a country free from frosts is the most

independent and happiest person on earth. A full-grown orange tree will yield from 1,000 to 5,000 oranges yearly, and like the lemon tree, begins to bear the third year. Before Cuba got its setting back during the war orange lands were selling from \$150 to \$300 per acre, and a three-year-old grove was worth \$1,000 per acre. The oldest trees in Cuba are some 100 years old, and each year the crop is greater than the previous year. No limit is placed upon the age of the orange tree; so, in beginning an orange grove, remember, if four or five years are required to bring it into bearing, it will continue to yield its golden harvest for generations to come, and when once in fruit you can sit beneath its shade almost in idleness and have an abundant competency."



VIEW ON THE PROPERTY.

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EVERY PROMISE MADE WILL BE CARRIED OUT TO EVERY LETTER. WITH THESE ADVANTAGES IT IS NOW YOUR OPPORTUNITY TO GRASP A CHANCE OF A LIFETIME. CALL FOR INFORMATION, WHICH IS GIVEN FREELY AND CHEERFULLY.

We are prepared to locate for any of our applicants and give them the best land and location possible and nearest to our shipping port. It is far better for them to let us make this selection because we know every acre and what it is adapted for, both in surface and sub-soil, and we can do this far better than they can themselves on account of the vastness of our property, which covers upwards of 140 square miles. It is certainly to our interest to give the very best lands possible to our applicants, so as have them thoroughly satisfied.

I may say that if we make the selection for you and then upon your visiting our property and you should see another location you would like better, in our surveyed portion, not taken up, you can then have your choice and exchange the same. I may add that 10 acres in Cuba is equal to any hundred acre farm in this country, having an perpetual growth the whole year round. The soil is so productive that almost anything can be brought to the highest state of cultivation.

Bear in Mind

Scores of people, many practical orange and other fruit growers, have been all over our property, returned and have purchased large tracts of land from us and are now preparing to cultivate the same in orange and fruits. This speaks for itself.

ADDRESS ALL COMMUNICATIONS TO

GEORGE F. DAVIS, Managing Director, 106 KING STREET W., TORONTO.

Agents Wanted.

Telephone Main 5731