

An Exchange of Money That Pays

When you buy Victory Bonds, you simply exchange one kind of money for another.

A dollar bill is Canada's promise to pay.

So are Victory Bonds.

But Victory Bonds pay *interest*.

Consider the security behind Victory Bonds—

Canada and all that is contained therein.

Consider the good rate of interest—

Victory Bonds pay 5½%—nearly twice as much as Savings Banks.

Consider the saleability of Victory Bonds—

Their use as collateral for a loan.

Their prospective advancement in price.

Consider the purpose for which Canada requires the money:—

Cleaning up our obligations to the army and maintaining the prosperity of the country.

Are not these reasons the best in the world for exchanging one kind of money for another.

Should not every Canadian put all his weight behind this Loan?

Should not he exchange all the money he has for Victory Bonds?—and all the money he can save for the next ten months to come?

Buy Victory Bonds

"Every Dollar Spent in Canada."

THIS SPACE DONATED TO THE VICTORY LOAN 1919 CAMPAIGN BY

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