

1898---TWENTY-FIRST ANNIVERSARY, COMING OF AGE YEAR---1919

THE SIMPSON STORE FOR MEN

Mischa Elman Records

Last night at Massey Hall, Elman, the master violinist, seemed to exceed even himself. The vast audience, listening with utmost interest held its breath and was sublimely thrilled at heart. Here are some Victor Records by Mischa Elman:

- 74176—Caprice Basque (Pablo de Sarasate); 12-inch, \$2.00.
- 74336—Cavatina, Op. 55, No. 3 (Raff); 12-inch, \$2.00.
- 74516—Emperor Quartet, Andante (Haydn)—Elman String Quartet; 12-inch, \$2.00.
- 64198—Gavotte (Andre Gretry); 2, Tambourin (Gossec); 10-inch, \$1.25.
- 74168—Hunoresque (Arr. by Elman)—Antonin Dvorak; 12-inch, \$2.00.
- 64438—Hungarian Dance, No. 7 (Brahms-Joachim); 10-inch, \$1.25.
- 64121—Minuet in G, No. 2 (Beeethoven); 10-inch, \$1.25.
- 64661—Quartet in D Minor—Minuetto (Mozart)—Elman String Quartet; 10-inch, \$1.25.
- 74525—Quartet in G, Major—Andante (Von Dittersdorf)—Elman String Quartet; 12-inch, \$2.00.
- 64547—Rondino (On a theme by Beethoven) (Fritz Kreisler); 10-inch, \$1.25.
- 74515—Simple Confession (Simple Ayeu), (Francis Thome); 12-inch, \$2.00.
- 74456—Spanish Dance (Spanische Tanz)—Op. 22, No. 3, (Sarasate); 12-inch, \$2.00.
- 74341—Thais—Meditation (Massenet); 12-inch, \$2.00.
- 64197—Traumerel (Robert Schumann); 10-inch, \$1.25.



Specializes in Clothes of Known Quality

The purchase of a Simpson suit or overcoat means considerably more than an exchange of so many dollars for an article. It represents a transaction whereby the customer gets clothes of tested quality, approved fashion and known value at lowest obtainable prices. Simpson clothes are built to deliver always the full money's worth in these three cardinal points to the ultimate satisfaction of the wearer. By all means investigate for yourself and see wherein lies Simpson superiority.

Chesterfield Overcoats \$38.50

The Standard Fly Front Chesterfield is the favorite with conservative dressers. Developed in a dark grey imported English Melton, finished with velvet collar and all-wool linings. Sizes 35 to 46. Moderately priced at \$38.50.

Double-Breasted Overcoats \$25.00

A splendidly tailored and styled model, made up from rich dark green cheviot. All-around belt, slash pockets and velvet collar. Very popular with young men. 34 to 40. \$25.00.

Tall Men's Suits at \$26.50

Smart and dressy suits especially designed for this type of figure. They're made from dark grey fine finished cheviot, 3-button, soft roll sacque, 6-button vest, well tailored trousers. Sizes 37 to 46. \$26.50.

Worsted Suits at \$24.00

Stylish and attractive models developed in dark brown mill-finished worsted with neat narrow stripe. Single-breasted, 3-button, soft roll, semi-fitted sacque—5-button vest. Trousers well tailored, with belt loops—cuff or plain bottom. Sizes 36 to 44. \$24.00.

When a Man Buys a Shirt Here He May Fully Rely Upon Quality, Style and Value

He chooses from perfect qualities, tailored to conform with exacting demands of the most critical. His particular sleeve length is here, too. Neckbands measure precisely what the figure indicates. Bodies are good and roomy—no skimpiness anywhere. To mention a few—



At \$1.25—Coat style—new patterns—hairlines and cluster stripes, soft French double cuffs. Sizes 14 to 18. \$1.25.

At \$1.50—Arrow and Forsyth brands—newest patterns and colors—stripes, cluster and hairlines. Coat style, laundered stiff cuffs and soft French cuffs. Sizes 14 to 18, \$1.50.

At \$2.00—Soft bosom—coat style. Made by Arrow, Forsyth and Tooke—Fine percales, zephyrs and repp cloths—newest patterns and colors. Soft double French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.00.

At \$2.50—Made from best quality crepe, zephyr and madras cloths—new fall designs and colorings—coat style—double soft French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.50.

Men---Replenish Your Underwear Supply From Such Good Kinds

- Penman's Combinations, ribbed cotton. All sizes. The suit, \$2.00.
- Tru-Knit Combinations, heavy knit ribbed wool. All sizes. The suit, \$5.00.
- Tru-Knit Combinations, ribbed silk and wool. All sizes. The suit, \$4.00.
- Fleece-Lined Underwear, shirts and drawers. Sizes 32 to 44. Garment, 95c.

- Rameses Wool Combinations. Sizes 36 to 46. The suit, \$4.50.
- Wolsey Wool Underwear, shirts and drawers. Sizes 36 to 46. Garment, \$4.25.
- Men's "Rameses Make" English Imported Underwear—Shirts and drawers. Natural shade. Flat knit—fine and soft. Splendid wearing. Elastic ribbed cuffs and ankles. Today, per garment, \$3.50.

Special---Men's \$6 Sweater Coats \$3.79 Today



Fancy stitch—high close-fitting storm collar. Two pockets. Colors are grey, grey with navy, grey with cardinal, grey with royal trimming. All sizes. Regularly \$6.00. Midwinter Sale price, today, \$3.79.

Sweater Coats—in wool and cotton mixture; fancy stitch high storm collar. Grey, also grey with navy, grey with cardinal, grey with royal, grey with oxford. Sizes 38 to 44. \$6.00.

Brushed Wool Sweater Coat—Has V-neck. Plain grey shade. Sizes 36 to 40. Moderately priced at \$5.00.

Men's Pure Wool Sweater Coats at \$9.00—Pure wool, in plain and fancy stitch. Grey, navy, khaki. High, double fold collar. Pearl buttons. Sizes 38 to 44. Each, \$9.00.

Pure Wool Sweater Coats—Fancy knit, high close-fitting storm collar. Grey, also plain stitch in same colors. Sizes 38 to 44, \$9.00.

Pure Wool Sweater Coats—Plain elastic rib stitch, military collar. Brown. Sizes 38 to 44, \$12.00.

Pure Wool Sweater Coats—Fancy stitch varsity collar; hand-finished and seamed. Colors are black and orange, also plain brown, white. Sizes 38 to 44, \$12.00.

Men's "Warren" Sweater Coats at \$12.00—Fancy stitch, with high storm collar. Black and orange or cardinal and black. Block fronts. Sizes 38 to 44, \$12.00.

Quality Takes Precedence in These Hats Yet the Prices Are No Higher Than Those of Unknown Brands

DRESSY CAPS in the newest styles and colors—one, four and eight-piece top. At 95c, \$1.50, \$2.00 and \$2.50.

Stetson Soft Hats, in a variety of stylish shapes and colors. At \$6.00.

Stetson Black Stiff Hats at \$6.00.

Vanity Soft Hats at \$6.50.

Lincoln Soft Hats at \$5.00.
Leeds Soft Hats at \$4.00.
King Soft Hats at \$3.50.
Black Stiff Hats (from Burton, maker to H. M. the King), at \$4.00.
Parker, of London, Stiff Hats, at \$3.00.
Other stylish soft hats \$2.50 and \$3.00.

Boys' 50c Wool Sweaters at 39c

Pull-over style. Grey only. Deep roll collar. Sizes 28 to 32. Regularly 50c. Midwinter Sale price, today, 39c.

Men's 35c Suspenders at 23c

Leather ends. Cross back or cord end style. Midwinter Sale price, today 23c.

Hats and Caps 95c to \$2.50 For Boys

Velour Hats, Rah-Rah style, with dome and diamond-shaped crowns. Attractive shades of grey, green and black. Moderately priced at, each, \$2.50.

Chinchilla Hats in Rah-Rah style with band and buckle on top. Shades of grey and navy, \$1.50. Also with black velour top and grey chinchilla brim, \$1.50.

Corduroy Hats in shades of navy, green, cardinal and brown, \$1.00.

Tweed Caps, one, four and eight-piece top styles. An excellent range of light and dark shades, 95c, \$1.25, \$1.50, \$2.00 and \$2.50.

Midwinter Sale



Boys' Sturdy Tweed Suits at \$7.45---Special

Sizes 25 to 36---7 to 18 Years

It's a striking example of Midwinter Sale value-giving and mothers of boys ought to take advantage. Blue, grey, diagonals, black and grey stripes, and mixed effects. Single-breasted, all around belted models. Bloomer pants with governor fasteners. Dressy in appearance, and strongly tailored. A most serviceable school suit. Sizes 25 to 36, 7 to 18 years. Regular value \$10.50. Today, Midwinter special, \$7.45.

Simpson's—Main Floor.

The Robert SIMPSON Company Limited

FOR SA...
Modern fireproof...
111' fr...
Property measur...
valued at price

PROBS:

NEW
Stro

BRIT

Drastic M
Si

London, Ja...
conference in...
sudden and vi...
of Germany fo...
"On autho...
"It can be stat...
out again at a...
which means t...
for reality. T...
the whole sch...
"The decis...
must maintain...
If the rapid i...
there would in...
tions which, b...
shoulders."

1500
W

Ottawa, Jan...
Canadian sold...
as missing. In...
been located i...
armistice was...
Ottawa Journ...
others have be...
of Ypres, an...
given up as de...
ortiles have n...
their mail was...
A report on...
being prepar...
that these pri...
confined to...
German offic...
tal and cruel...
recalcitrant, a...

CANOPIE
FO

Some of T...
Now in C...
Pretent

Ottawa, Jan...
spatch has b...
James, offic...
Canadian. Co...
Germany:
The Canadi...
Rhine is thr...
remarkably...
peaceful and...
ance that it...
with war, an...
belt measur...
metres from...
bridgehead an...
does exist an...
for waging...
the area.

The territo...
neutral belt...
six miles by...
tries and by a...
age of duty...
down date, th...
lands. At su...
gun or more...
and behind...
guns and ho...
immediate ac...
of watchfuln...
night, and as...
fighting, bat...
supported in...
A W

The troops...
lages scatter...
some in hum...
tentious est...
privates tell...
to sleep in, w...
all-wool blan...
naturally, aft...
in vermin an...
too often an...
water oozing...
it isn't such...
In contrast...
to be no lac...
timents whe...
and ducks ar...
house and h...
where and h...
the picture i...

Repatriated
Include F

London, J...
Canadian ty...
patriated: C...
H. S. Broug...
Guyebere, N...
Roberts and