

SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President. J. WOOD, Manager

Probabilities: Northwesterly winds; fair and cooler.

SIMPSON

Tapestry Curtains Hiding a Pleasant Surprise

Come and see them—then consider the price. It's rarely you'll find such a well-assorted range of designs and colorings at any price. All patterns reversible, and finished with fringe, top and bottom; 40 inches wide; 3 yards long. On Friday all go on sale at \$1.98.

(Fourth Floor)

NOTTINGHAM LACE CURTAINS.

A fine range of Nottingham Lace Curtains, in a well-assorted selection of patterns, in floral, scroll, lattice and conventional effects; good wearing qualities; 52 and 54 inches wide, 3 and 3½ yards long; white and ivory. Excellent value at Friday's reduced price. Per pair only 98c.

WINDOW SHADES AT 29c.

This offering affords an excellent opportunity to secure at a very low cost fine Oil Opaque Window Shades; 37 inches wide, 6 feet long; mounted on good spring rollers; complete with brackets and pull. A limited number only to be sold at this price. Regular 45c. Friday 29c.

Nearly a Mile of Brussels Carpet \$1.08

This is Carpet that is reasonably priced at \$1.25. In this 1200 yards offered tomorrow, you'll find a dozen good designs, suitable for various rooms, particularly bedrooms and halls, ½ borders to match—Fourth Floor.

3000 yards of Scotch Printed Linoleum, in good-sized room lengths, new matting and parquet designs, perfect goods. Regular 40c. Friday, per square yard, 29c.

2000 yards of Japanese Matting, in greens, reds, blues, etc., carpet designs, reversible, cotton warp; good value at 25c. Friday, per square yard, 12½c.

Like Found Money on the Library Table

Library Table, in genuine oak, with golden finish, large size, with shaped legs, and fancy shaped undershelf. Regular \$15.00. Friday, \$9.75.

Pedestal, in solid oak, mission design, and finish, 36 inches high, with 14-inch shaped top. Regular \$5.00. Friday, \$1.98.

Wall Paper Prices Divided by 2 and 3

1750 rolls Odd Walls and Ceilings, good colors, for attics and kitchens. Regular to 10c. Friday 3½c.

2200 rolls Bedroom and Sitting-room Papers, assorted colorings. Regular to 25c. Friday 11c.

Washable Chamois Gloves 59c

Women's Real Leather Chamois Washable Gloves, two dome and button wrist, clean, soft, pliable finish, pique seam, neat self silk print back, natural shade; Fall weight; sizes 5½ to 7½. 85c value. Friday 59c.

\$5.00 Feather Boas \$2.98

Odd lines, in Ostrich and Maribou Boas, in grey, natural and black, with chenille and ribbon ties. Regular \$4.75 and \$5.00. Friday \$2.98.

To the First Fifteen Families

represented in the China Basement on Friday morning we offer fifteen English Semi-Porcelain Dinner Sets, 97 pieces, complete sets for twelve people, including tea and dinner service. This rich orientally decorated dinner set is worth five dollars more than our Friday price of \$9.95.

And don't miss these five hundred pieces of Tiffany Art Glassware, in all sorts of useful dishes. Worth about 25c each. Friday, 8c.



Economies That Are Worth While

Though women are, as a rule, keener bargain-hunters than men, there is hardly a woman who wants to see "her man" dressed in what are commonly known as "bargain clothes."

That's one reason why there are no "bargain clothes" to be found in our stock. On Fridays we do sell clothes—popular lines of Suits and Overcoats that have been depleted—at a lowered price, because we do not want to carry broken lines in stock. But we're as willing to have you judge our Men's Store by these clothes at lowered prices as by our regular lines. That's just how good the clothes are that are mentioned here for tomorrow's selling.

Frize Offer in Men's Overcoats

Heavy fancy tweed ones, in attractive patterns—the kind you see priced at nine, ten and twelve dollars. All sizes from 35 to 44. Men's Store, Friday, \$6.45.

Men's English and Canadian Tweed Suits, latest three-button single-breasted sack style, nicely tailored in every way, and perfect fitting. Regular \$7.50 to \$10.00. Sizes 36 to 44. Friday \$5.95.

Boys' English Tweed and Fahey Worsted Two-piece Suits, in the latest Norfolk or double-breasted styles, with plain or bloomer pants; sizes 25 to 32. Regular \$4.50 to \$8.50. Friday \$3.49.

Boys' Strong, Durable Tweed Plain Knee Pants lined throughout with good wearing cotton; sizes 22 to 32. Regular 75c to \$1.00. Friday 59c.

Underwear Overmakes For Men

Two thousand pieces from a famous manufacturer, pure wool, winter weights, which at this time you'd expect to pay a dollar and a quarter for. Friday 69c.

500 Men's Wool Sweater Coats, waistcoat style, elastic rib knit; each coat has two pockets; colors come in grey, with navy or cardinal trimmings; men's sizes only. Regular \$1.00. Friday bargain, 75c.

Men's Sample Soft Hats

Fine fur felt, fawn, grey and black; some worth as much as two dollars. Friday, in the old Wanless building, 49c.

Men's Stiff Hats, fine English fur felt, and fashionable up-to-date styles. Regular up to \$2.50. Friday 98c.

Children's Sailor Hats, round or square crowns, in drill and French felt. Regular 75c. Friday 19c.

Shakers of Cut Glass and Silver 29c

A thousand Cut Glass Salt and Pepper Shakers, with sterling silver tops. Friday, Jewelry Department, Main Floor, 29c each.

And two hundred Nickel Alarm Clocks, 4-inch dial, lever to stop alarm, good time-keeper. Friday 39c.

You May Save if You Shave

By getting one of these Stand or Shaving Mirrors, heavy bevelled plate glass, 6 x 4 inches, fancy metal frames. Regular \$1.50. Friday, Main Floor, 79c.

And just fifty pairs of Men's Ebonoid Military Brushes, in a solid leather case. Regular \$1.75. Friday, for complete set, 99c.

A Thousand Pairs of Boots

Misses' and Children's, Blucher style, for winter wear, dongola kid, patent toe-caps, as well as patent colt leather. Prices range, according to size, from 49c to \$1.99, and represent a saving of from 25 to 50 per cent. on every pair. Second Floor, Yonge Street.

Two Hundred Pairs For Women

200 pairs Women's Boots, Second Floor, dongola, box calf and vici kid leathers, Blucher, lace and button styles, medium and heavy soles, Cuban, military and low heels; all sizes 2½ to 8. Regular prices \$1.99 and \$2.49. Clearing price Friday bargain, \$1.49.

English Longcloth 6½ Cents

1000 yards of Longcloth, English make, 35 inches wide, fine finish. Regularly worth 9c. Friday, 6½c yard.

Lace Edge Doylies 25c

600 Lace Edge Doylies, size 20x20 inches, some round and some square, deep lace edge and open work in centre. Regular 50c. Friday, 25c each.

Better Dress Goods for 44c

3000 yards of better Dress Goods, including plain and striped English worsteds, Venetian, prunella cloths, San Toys, poplins, armures, voiles, Henriettas, taffetas, etc., etc.; all broken lines and oddments; every wanted shade and plenty of blacks in the collection. Regular price 65c to \$1.00 per yard. 42 inches to 52 inches wide. Friday, 44c.

Silks 25c Yard

2000 yards of Japanese and China Silks, 27 inches wide, pure silk, heavy weight, in taffeta finish; all colors in the assortment. Regular 45c per yard. Friday bargain, 25c yard.

Dress Silks 43c Yard

2000 yards of French and Swiss Dress Silks, in good qualities of satin de chine, French Louisine, French chiffon taffetas, French messaline and satin paillette; these are odd lengths from a big season's silk cutting; a dress length or more in every piece, and nearly every shade is represented; qualities that sold regularly at 65c and 75c per yard. Friday bargain, 43c yard.

In the Drug Store

Beef, Iron and Wine, 40c bottles, Friday, 25c.

Bay Rum, 35c bottles, Friday, 25c.

Corn Cure, 10c tubes, Friday, 5c.

Rubber Complexion Brushes, 25c, for 15c.

Boxed Papers 12½c

Boxed Papeteries, extra good quality paper, linen and kid finish, envelopes, wallet and pointed shapes. Regular to 39c. Friday bargain, 12½c.

The **SIMPSON** Company Limited
Robert