Another Big Day for Men's Overcoats at Simpson's Today

Men's, Youths' and Boys' Tweed Hats

In new checks, stripes, overplaids and fancies; medium or high crowns; specially good values, 1.00 and 1.50

Stiff Hats, in fall and winter styles, with the new oval and semi-taper crowns, heavy curl or flat set brims 1.50

Men's Golf Caps, medium heavy weight tweeds and overcoating cloth; newest colors and patterns. Monday special ... .69

Wool Elastic Ribbed Underwear

Natural shade, Watson make, shirts and drawers; sizes 32 to 46; 520 pieces. Regular $2.50. Monday .98

Men's Wool Sweater Coats, plain and fancy stitch, high storm collar, two pockets, in various combinations and colors; sizes 34 to 44. Regular $5.00 and $6.00, for 3.79

BOYS' WOOL SWEATERS.

Pull-over style, navy only; sizes 22 to 32. Regular $1.00.. .79

Men's Scotch Wool Underwear, shirts double-breasted, in sizes 34 to 44. Special 1.00

Men's Winter Weight Fleece-Lined Underwear, natural finish, shirts and drawers; sizes 34 to 44 ..... .50

BREAKFAST IN THE LUNCH ROOM

Club Breakfast, 15c to 50c.
Special Breakfast, 20c.
8.30 to 10.30 a.m.
Luncheon, 11.30 a.m. to 2.00 p.m. Specials at 25c, 30c and 40c.
Afternoon Tea, 3.00 to 5.30

Many a pleased man was fitted with an overcoat at our Saturday sale. Another lot, excellent in quality and smart in style is offered this morning. These comprise

$15.00, $16.50 and $18.00 Fall Overcoats at $10.95

A Clearing Sale of broken lines from our regular stock. Nicely tailored, good-fitting coats, of English black cheviot cloths, made in Chesterfield style; also English tweeds, gray herringbone weave, made in young men's style, buttoned through, slip-on coats, with box back and soft roll lapels; also brown English tweed, in snappy double-breasted style, with belted back; sizes 34 to 44. To clear 10.95

TWEED WATERPROOF COATS AT $10.00

English tweed, in a dark green mixture, with small check; cut in single-breasted semi-Balmacaan style. Monday 10.00

TWEED AND WORSTED TROUSERS, $2.00.

Serviceable English tweeds and worsted cloths, in gray and brown stripe patterns.

Better Quality Trousers, sizes 32 to 44, at 4.50

BOYS' TWEED SUITS AT $3.95.

200 Suits, of regular values from $6.50 to $8.50; sizes and lines are broken, but good choice in the lot; Norfolk and double-breasted models, with bloomer pants; grays and browns in several shades and patterns; sizes 26 to 34.

BOYS' WINTER OVERCOATS, $3.95.

100 Only, Double-Breasted Russian and Junior Ulster Overcoats, for ages 2½ to 10 years; browns and grays; sizes 20½ to 28. Monday 3.95

3700 Pairs of Boots at Much Reduced Prices Today

MEN'S $6.00 BOOTS, MONDAY, $2.95.

1600 Pairs of New Fall and Winter Boots, in newest and most popular styles; made of selected patent colt, black calf, kid, tan Russia storm and winter calf; light, medium and heavy Goodyear soles; the new recede, popular round and army shape toes; plain and toe-cap vamps; a good quantity of army boots in the lot; all sizes 6 to 11. Regular $4.00 to $6.00. No mail orders. Monday 2.95

500 PAIRS WOMEN'S SAMPLE BOOTS, MONDAY, $2.49. REGULAR $5.00, $6.00, $7.00 AND $8.00.

Original, Distinctive, Stylish Footwear, featuring every design, pattern and leather of the Julian Kokenge line; sizes 3, 3½ and 4; also **1000 Pairs of Black, Gray, Fawn, Putty, Sand and Dull Calf-Top Boots,** with patent, dull calf and vici kid vamps; sizes 2½ to 7. Regular $5.00 to $8.00. Monday, all one price 2.49

Rubbers, to fit ..... .55

No Mail Orders.

600 PAIRS BOYS' BUTTON AND BLUCHER BOOTS, MONDAY, $1.99.

United States and Canadian makes, gunmetal, velours, box calf and English box kip leathers; single and double thick soles; military and low heels; round and wide toes; lined and unlined uppers; a lot of manufacturers' samples in the lot; sizes 1 to 5½. Regular $2.29 and $3.00. Monday 1.99

Rubbers, to fit ..... .65

CHILDREN'S FALL BOOTS, MONDAY, 95c.

A Splendid Lot of Regular $1.25 Boots, in black dongola kid, button and Blucher styles, street weight, double flexible McKay soles; low and spring heels; patent toecaps; foot-form toe shapes; canvas linings; sizes 5 to 10½. Regular $1.25. Monday ..... .95

Rubbers, to fit ..... .38

Be Here for This Special Sample Furniture

Dresser, in ivory enamel, "Colonial" design. Regular $38.00. Half-price 19.00
Dresser, solid mahogany, "Colonial" design, large case. Regular $130.00. Monday, half-price 65.00
Dressing Table, cream enamel. Regular $24.00. Monday, half-price 12.00
Dressing Table, solid mahogany, inlaid "Sheraton" design, triple British plate mirrors. Regular $92.00. Monday, half-price 46.00
Chiffonier, selected bird's-eye maple. Regular $66.00. Monday, half-price 33.00
Chiffonier, solid mahogany, large mirror. Regular $100.00. Monday, half-price 50.00
Cheval Mirror, in quarter-cut oak, large British bevel oval mirror. Regular $30.00. Monday, half-price 15.00
Cheval Mirror, large British plate mirror. Regular $58.00. Monday, half-price.. 29.00
Bed, cream enamel, cane panels, 4.6 size. Regular $50.00. Monday, half-price.. 25.00
Twin Beds, solid mahogany, inlaid "Sheraton" design. Regular $156.00. Monday, half-price, pair 78.00
Desk, Circassian walnut, neatly carved. Regular $80.00. Monday, half-price.. 40.00
Bookcase, mahogany, "Louis XV." design. Regular $112.00. Monday, half-price 56.00

SPECIAL SALE OF SAMPLE FURNITURE.

Bookcase, Circassian walnut, large double doors. Regular $75.00. Half-price.. 37.50
Wardrobe, Circassian walnut. Regular $90.00. Monday, half-price 45.00

Extra Values in Rag Rugs and Wilton Rugs

Odd Rag Rugs, size 7 ft. 6 in. x 9 ft. 7 ft. 6 in. x 10 ft. 6 in., 9 ft. x 9 ft., 9 ft. x 10 ft. 6 in., 9 ft. x 12 ft. Regular values from $9.75 to $13.75, in any size. To clear on Monday 8.75

Wilton and Brussels Rugs, on Which Big Savings Can Be Made—Many different kinds of designs and styles are shown in this lot, in a variety of colors, and makes, a selection suitable for bedrooms, sitting-rooms, etc.; Brussels, English make —6 ft. 9 in. x 9 ft., regular $14.00, Monday, 9.75. 6 ft. 9 in. x 10 ft. 6 in., regular $16.50, Monday, 11.75. 9 ft. x 12 ft., regular $25.00, Monday 17.75

Fine Quality Wilton Rugs, 4 ft. 6 in. x 9 ft., regular $16.25, Monday, 12.75; 4 ft. 6 in. x 6 ft., regular $12.75, Monday, 8.95; 6 ft. 9 in. x 9 ft., regular $28.75, Monday, 19.75. 9 ft. x 9 ft., regular $38.00, Monday, 22.50. 9 ft. x 10 ft. 6 in., regular $44.50, Monday, 30.00. 9 ft. x 12 ft., regular $51.00, Monday 31.75

Limoges China Dinnerware

$350.00 Bernardaud Service, $145.00—Deep wide "Royal" blue band with heavy incrusted coin gold border, Limoges china, 102 pieces.

$500.00 Ivory Border Service, $245.00—Beautiful ivory border with handsome over design, in pure coin gold, Limoges china, 102 pieces.

$125.00 Limoges Service at $68.0—Finest quality Limoges china, pretty red border design, coin gold handles, 100 pieces. Regular $125.00. Monday 68.00

$59.50 "Savoy," 102 Pieces, $29.50—Popular green border, with over design of black, Greek key, coin gold handles, 102 pieces.

SEMI-PORCELAIN SETS FOR EVERYDAY USE.

$14.00 Blue Border Design, $9.95—Best grade English ware, cobalt blue band, gold-traced edges, 97 pieces.

Grindley's "Normandie," $16.50—England's finest quality semi-porcelain, pretty new French border decoration, full gold handles.

THE NEW MARKET

Telephone Adelaide 6100

FRESH MEATS.

Simpson Quality Sirloin Steak, per lb. .25
Simpson Quality Wing Steak, per lb... .25
Boneless Stewing Beef, 2 lbs. for .... .25
Spring Lamb Chops, per lb. ..... .25
Loin Pork Chops, per lb. ..... .25
Loin Veal Chops, per lb. ..... .25
Simpson Special Sausage, 2 lbs. for .. .25
Milk-Fed Roasting Chickens, per lb... .25
Breakfast Bacon, mild, sliced thin, lb. .25
Cotosuet Shortening, 2 lbs. for ..... .25
Chopped Kidney Suet, 2 lbs. for .... .25
Brisket Beef, for boiling, 2 lbs. for .. .25
Fresh Salmon Trout Steak, special, 2 lbs. for ..... .25
Finnan Haddie, 2 lbs. for ..... .25
Kippered Herring, 5 for ..... .25
Blue Point Shell Oysters, per dozen .. .25

FLOWERS.

Fresh Cut Roses, Carnations, Violets, Lily of Valley, Chrysanthemums, at moderate prices. Received daily.

BULBS SHOULD BE PLANTED NOW.

Tulips, single, white or red. Per dozen, .12½. Per 100 ..... .85
Tulips, single, yellow, pink or variegated. Per dozen, .15. Per 100 ..... 1.10
Tulips, double, all colors. Per dozen, .18. Per 100 ..... 1.35
Daffodils, small single. Per dozen, .12½. Per 100 ..... .85
Daffodils, large single. Per dozen, .23. Per 100 ..... 1.70
Daffodils, large double. Per dozen, .23. Per 100 ..... 1.70
Dutch Hyacinths, best quality, assorted colors. Per dozen, .75. Per 100.. 5.50
Fern Pans, filled with an assortment of ferns for table centre. Each... .25, .45 or ..... .75

VEGETABLES.

Choice Sweet Potatoes, 7 lbs. ..... .25
Choice Cooking Apples, per peck .... .35
Carrots or Beets, small basket 8

THE GROCERY LIST.

Telephone Direct to Department—Adelaide 6100.

Monarch Flour, ¼ bag ..... .75
Fels Naptha Soap, per bar 5
Wheen's Delight Soap, per bar 4
Sunlight and Surprise Soap, 6 bars.. .25
Comfort and Taylor's Borax Soap, 6 bars for ..... .25
Simpson's Big Bar Soap, per bar .... .10
Pearline, large package ..... .10
Soap Chips, in bulk, 2 lbs. ..... .15
1845 Soap Powder, 3 packages ..... .25
Ammonia Powder, 4 packages ..... .25
Mack's No-Rub, 6 packages ..... .25
Old Dutch Cleanser, 3 tins ..... .25
Babbitt's Cleanser, 6 tins ..... .25
Sapolio, per cake 8
Naptha Powder, package 5
Gold Dust Washing Powder, large package ..... .23
Lux Washing Powder, 3 packages.... .25
Taylor's Soap Powder, 2 packages 9
Panshine Cleanser, 3 tins ..... .25
Royal Blue, 2 packages 7
White Swan Lye, per tin 7
Canada White Laundry Starch, package 8
Celluloid Starch, package ..... .10

2½ LBS. PURE CELONA TEA, 74c.

1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 2½ lbs. ..... .74

Today's Basement Sale--Interesting Groups at One Price

Quebec Heater, nickel trimmed, three sizes. Selling Monday for.... **4.75, 5.95** and **7.50**

Four-burner Gas Stove, large oven. $14.00 value for .. 10.75

Oil Heaters, enamelled inside and out to prevent rusting; large size; safe and convenient. Monday 2.98

Large Galvanized Ash Cans, with wood protected side, complete with cover. $2.75 value, for 1.98

Imperial Clothes Wringer. $4.00 value, for 2.98
Folding Tub and Wringer Stand. $2.25 value, for... 1.75
Standard Washing Machine. $5.50 value, for 4.50
Manning Bowman Coffee Percolator. $3.00 value, for 1.98
Daisy Oak Heating Stoves. $10.00 value, for..... 7.50

Store Opens 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes 5.30 p.m.