

THURSDAY SIMPSONS BARGAIN DAY THIS WEEK



Women's Neckwear

1,200 Pieces Women's Neckwear, samples of this season's styles, in sheer organdy vestees, collar and cuff sets, coat collars, new flare collar with pleated back; stylish neckwear with pretty floral designs. Regularly 50c. Thurs-

Easter Hose and Gloves

Women's Colored Silk Hose, all newest shades, 81/2 to 10. Thurs-black and tan; 5 to 81/2. Reck, larly 40c. Thursday 29 Women's French Kid Gloves; black, tan and white; 5½ to 7½. Perrin's; grey, black and tan; 5½ to 7½. Thursday 1.50 and 1.25

Our Easter Sale of Umbrellas 🖫 🕏

At 33c. Regularly 50c and 75c. Covers of twill or taffeta finish mounted natural wood handles. mounted natural wood handles.
At \$1.15. Regularly \$1.75 and \$2.00.
Fine close rolling, silk mixed covers, paragon steel frames, plain or mounted handles, including sterling and rolled gold.

Easter Jewelry Gifts

Women's 10k. and 14k. held Cameo Women's 10k. and 14k. fold Cameo Rings, beautiful plnis or brown cameos, with white heads, several sizes of cameos. Regularly \$2.50, \$3.50, \$4.00 and \$5.00. Thursday bargain. 1.95

Twelve only, Baby Diamond Single-Stone Rings, 14k. gold claw settings, fine white diamonds. Regularly \$5.00. Thursday bargain. 2.49

Women's 14k. Gold Pearl-Set Neck-laces, all sonuine well-matched pearls, several pretty designs in slily, bird, spray, leaf, daisy and seroll pattern. Regularly \$14.50, \$16.00 and \$18.00. Thursday bargain. 9.95

Cluster Diamond Rings, platinum set, 14k. gold bands, five three-stone diamond and tourmaine rings, genuine stones; four only diamond single-stone rings. Regularly \$25.00. Thursday bargain. 13.95

SIMPSON DRUG

Thursday Thursday Molesses. Thursday Assorted Regularly 40c to \$1.00. .15 ity. Thursday in package. Sanftary Towels, 6 in package. Regularly 25c. Thursday 15

Hand Bags 44c 720 only, in seal, morocco and crepe grain leathers, new spring styles, frames 6 to 9 inches in

nickel finish, well lined, most have mirror and purse. Regularly 75c to \$1.00. Thursday .44 Gunmetal Mesh Bags, 6-inch frames, three designs, ring mesh, shirred deep fringe. Regularly \$2.50. Thursday 1.50 Gunmetal Vanitles. Regularly

Stationery

Eyeg!asses, Spectacles Regularit \$4.00 to \$5.00 for \$2.45. \$1.00 extra where special grinding

Bargains in Materials for Spring Dressmaking

DRESS GOODS VALUES

FRENCH DRESS CASHMERES. Full color range. Regularly 65c. Thursday bargain, yard...48



SILK STRIPE TAF-FETAS. In dainty stripe effects of gray and white. Reg-

ularly \$1.00. On sale Thursday, per yard. .68 ARMURE CORD POPLIN

Range of newest shades. \$1.00 value. Thursday; per

BLACK AND WHITE SUITINGS AND COATINGS. Mixtures, checks, plaids, etc; width 54 inches. Thurs-

250 YARDS BLACK FRENCH BROADCLOTH. Standard guaranteed fabric; satin finish; 52 inches wide. Regularly \$2.00 per yard. Thursday, yard... 1.69

Smart Silks on Sale

British peau de soies and tamolines; plain colors; stripes

Natural Shantung-Pongee Silks. 33-inch, regularly 50c, for 36c; 34-inch, regularly 69c, for 55c.

New "Canton" Crepes, latest patterns, on grounds of battleship gray, Belgian blue, moss green, navy, tan, and brown. Per yard. 1.50 Ivory or Black India Silk, 36 inches wide. 200 yards. \$1.25 qual-

The Wash Goods

28-inch Galateas, light and dark grounds, also 36-inch Turkey chintz, 40-inch Ratines, plain shades. Regularly 50c and 75c. Thursday, 25 40-inch White Crepes and Metallic Stripe Crepes. Regularly 75c.

Twill Satin Linings

Great durability for coat lining. Gray and ivory. Regularly 65c

Supreme Interest for Women in Easter Suits, Dresses and Coats

Magnificent opportunities are offered for successful last-moment shopping tomorrow. The styles are unique and good, and every new feature for spring is represented liberally.

SUITS AT \$12.50, \$15.00, \$17.50, \$22.50, \$25.00 AND TO \$45.00. Newest and best designs, executed skilfully, in serges, poplins, gabardines, shepherd's and fancy checks, silk poplins and moires; coats with pleats, strappings, belts and new button trim; flare and yoke skirts, and every other new style feature.

DRESSES FOR 8.30 A.M. CUSTOMERS AT \$6.95. Just 50 of them; all new and attractive styles; made from paillette and charmeuse silks and French crepes, in black and the new Begian blue, rose, gray, Russian green and navy; wide skirts, with shirred top and wide folds at the foot; planer styles, and styles for

SEPARATE SKIRTS AT \$3.95. Many new styles; flared, yoked and pleated; trimmed with but-is, in the most approved fashion; serges in black and navy. Regularly \$5.00. Thursday... RAINCOATS, WERE \$8.50 AND \$7.50, FOR \$5.95.

English paramatta, well cut and thoroughly rainproof; colors fawn, black and navy. NEW SILK COATS, \$16,50 TO \$32.50.

Exclusive new models in moire, corded silk, poplins, satin, rope silk and cashmere de soie; colors include Rocky Mountain blue, Palm EASTER COATS, \$12.50, \$13.50, \$16.50, \$18.50, \$20.00 AND \$25.00 All sorts of materials and colors are shown in this extensive range of new models. Sizes range from 32 to 44.

Black Peau de Soie Waists

Cotton Crepe Kimonos

Kimono Gowns of "Serpentine" Cotton Crepe; sky, Copenhagen, navy, pink, cardinal and black; Empire style; cuffs and yoke piped with mercerized, fronts trimmed with deep tabs of Persian. Sizes 84 to 44. Thursday bargain 95

Moire Petticoats, 490-Light weight imported moire, made with navelty pleated flounce; black, navy and emerald, Sizes 36 to 42. Thursday bargain ...,49

Authoritative Millinery

Easter Hats of every new style displayed and on sale to-morrow, for your choosing. Never more plentiful opportunity for individuality, and every hat moderately priced.

MODELS AND COPIES AT \$10.00. Exclusive styles; original models, formerly marked from two to three times the clearing price; copies of other models offer excep-

Large sailor and shepherdess hats, in black or colors; double brim sailor, in Milan tagel and crepe, and other good styles, trimmed with flowers and ribbon velvets, quills and wings.

QUICK CLEARANCE ON SEVERAL LINES FO

Large and small tagels, Milan tagels, satins, satins with fine or rough braids, and novelty interlaced braid; a few each of many styles; all the best colors, and black. Were \$1.50, \$2.00, \$2.25 and \$2.75.

News of Today's Selling

plendid displays and specials in Mil-linery, Dress Goods, Silks, Ready-to-wear Garments, Suits, Coats and \$5.00 and \$6.00 Corsets for \$2.50, Silk Waists at \$2.95, regularly \$5.00. Large savings on Furniture. Porcelain Dinnerware, Half-Price Men's Spring Suits, \$5.95. Boys' Suits, \$3.95.

Other items described herewith

are for Thursday's Selling

Women's and Children's Wear

\$1.25 "D. & A." CORSETS AT 75c. 340 pairs only, low bust model strong long-wear coutil, long skirt, four garters, finest rustproof steels, four wide side steels, strong graduated front clasp, skirt hook, embroidery trim; sizes 19 to 26 inches. Regularly \$1.25 a pair. Thursday bargain,

WOMEN'S COMBINATIONS. 400 only, light-weight white ribbed cotton, low neck, no sleeves, crochet edges with draw tapes, umbrella or tight knee; sizes 22 to 38 bust. Regularly 50c. Thursday

WOMEN'S NIGHTDRESSES.

Women's Vests, summer weight, white ribbed cotton, low neck, no sleeves, lace yokes; sizes 32 to 38 bust. Regularly 25c. Thursday....17

INFANTS' WEAR BARGAINS.

LITTLE BOYS' OLIVER TWIST Three designs in plain chambray, blue stripe waist with blue pants; blue waist with tan pants and white waist with blue pants; sizes two to six years. Regularly 65c. Thursday

Special Dinner 25c

11.30 to 2 p.m. Baked Whitefish, Pareley Sauce, Roast Fillet of Veal, Savory Dressing, or Braised Forequarter of Lamb, with Vegetables, Bolled or Mashed

Potatoes, with White Beans in Tomato Sauce. Baked Custard Pudding, Cream Sauce, er Ice Cream.

Toilet Requisites

Hydrox Tooth Paste. Special, per tube .9 Mennen's Tolcum Powder, Special, 2 Cariton's Almond Cream. Special ... , 13 Castile Scap, in cakes, Special, per dozen cakes, 19e or 2 dozen for35 French Tooth Brushes, with pure bristles, Special

WELCOME NEWS FOR MEN

The early models in Suit and Overcoat are ready. You can see the all over the Men's Store; smart and well cut, from beautiful new materials.

Plenty of special values, too, of which here are some samples: MEN'S SPRING OVERCOATS, \$9.45.

90 only in the lot of imported English cheviots, in dark Oxford gray black; cut single-breasted Chesterfield style; or of light gray mixed tweeds, in the new Belgian style, with natural shoulders, set-in sleeves, and wide lapels; also Balmacaans; loose and roomy. Sizes 34 to 44. Regularly \$13.50 and \$15.00.

MEN'S EASTER SUITS, \$7.95.

Regularly \$12.00, \$13.50 and \$15.00. 150 suits, of the new spring designs, in English tweeds and fancy worsteds; gray and black or black and white pin checks; dark gray and brown checks and stripes; new three-butto ed single-breasted sack model, with natural shoulders, and soft front to roll to the second button. Sizes 34 to 44. Thursday

Three Suit Offerings for Boys

200 Two-piece Suits, of gray and brown mixed tweeds; double-breasted sack and single-breasted yoke Norfolk styles; full cut bloomers. Sizes 25 to 33. Regularly \$4.50 to \$6.50. Thursday 2.90 Boys' Norfolk Suits, \$4.95. 175 suits of English and Scotch tweeds, in brown, tan and gray checks and stripes; serge linings. Sizes 26 to 33. Regularly \$7.50, \$8.00, \$8.50 and \$9.00. Thursday 4.95 Sizes 26 to 33. Regularly \$7.50, \$8.00, \$8.50 and \$9.00. Hinteday 7.50 Boys' "New York" Suits, \$7.00. Only 92 in the lot; marked at less than usual cost; single-breasted novelty styles, with patch pockets, belts and pleats; full cut bloomers; dark brown and medium gray cassimere tweeds, in stripe and check patterns. Sizes 12 to 18 years, or 30 to 36. Were \$10.00, \$12.00, \$12.50, \$13.50 and \$15.00. Thurs-7.00

In Men's Furnishings

Men's Hats for Easter

Men's \$2.00 Stiff Hats, Thursday bargain 1.00 Young Men's Soft Hats, fegularly \$2.00. Thursday 1.45



If You Need Boots-Here's Easter News for You

New "Victor" Arrivals—"The Frock," a patent colt lace boot, with a steel gray broadcloth top, widths C, D and E; all sizes.

Cloth top; same style as "The Frock," widths D and E; all sizes.

Price.

5.00

Boots for Boys, \$1.99—500 pairs, sizes 1 to 5½; lace, button and Blucher styles; box calf, vici kid, gunmetal calf and box kip leathers. Regularly \$2.50 to \$3.00. Thursday

A New One in the Boys' "Active Service" Section—"The Allies," a very dressy patent colt button boot, dull calf top; sizes 1 to 5½, price \$3.50; sizes 11 to 13½, price \$3.00.

Easter Boots for Children, Half Price—450 pairs, all sizes, 5 to 10½, button style with military height uppers of black calf, white nu-buck, black and brown kid and patent leathers; sizes 5 to 10½. Regularly \$3.00. No 'phone or mail orders. Thursday, half



Double Bed Sheets; size 70 x 90 inches. Thursday, pair ... 1.00 Circular Pillow Cotton, 42 inches. Regularly 26c. Thursday. White Union Wool Blankets, 64 x 82 inches Regularly \$4.25 pair 3.59 Thursday 3.59

Reversible Silkoline Bed Comforters, size 72 x 72 inches. Regularly \$2.85. Thursday 1.65

White Crochet Bed Spreads, hemmed, size 72 x 90 inches. Thursday 1.65

factory or Unbleached Cotton, 86 inches wide, Thursday. 10 day

Damask Table Cloths, seconds and soiled, size 2 x 2 yards. Thursday

Drawn Work and Embroidered Shams and Soarfs, sizes 30 x 30 inches and 18 x 54 inches, Thursday

Checked Glass or Tea Towelling, 23 inches wide. Regularly 16c.

Thursday

Crash Roller Towelling, 17 inches wide, red border. Thursday. "Bridal Rose" China at Bargain Prices

"SUNSET" GLASSWARE, BOHEMIAN GLASS VASES,

The Robert Simpson Company, Limited

Battenberg Lace Specials

Battenberg Lace Centre size 24 x 24 inch; lace border Regularly 35c. Thursday .2 60 Battenberg Runners, 18 72 inches long. Regularly 98

Notions

Thursday

Hair Pins, 100 assorted in box smooth finish. Regularly 5c box. Thursday

Mending Weel, in balls extra strong, black only. Regularly 5c Thursday

Travelling Bags
Walrus Grain Club Bas, leaths
lined; sizes 16 and 18 for he
Regularly \$4.75 and \$5.25 for he
Leather Suit Cases, steel fram
sizes 24 and 26 inches, Regular
\$5.00 and \$5.50, for

Silverware

Wall Paper 1,000 yards Borders, by the Regularly 3c and 5c. T 90 rolls Papers, assorted rs. Regularly 15c roll.



Telephone To-Night f Groceries, 5.30 to 10.0 o'clock, Adelaide 6100 to go by Early Deliver Thursday.

Z,000 This Finest Canned Pess, of six tins to a customer. S tins
One car Standard Granulated Sugar
2,000 lbs. Fresh Croamery Butter, in
lb. prints. Per lb.
Choice Family Flour. 4 bay
California Seeded Raisins. 5 pkgs.
Choice Cleaned Currants. S lbs.
Yellew Cooking Sugar. 7 lbs.
Yellew Cooking Sugar. 7 lbs.
Pure Lard. Per lb.
Canada Cornstarch. Package
Finest Canned Pumpkin. 3 tins
Fluest Featherstrip Cocoanut lb.
Edwardsburg or Beehive Table Stru
5-lb. nall
Peanut Butter in Bulk. Per lb.
Choice Red Salmon. 2 tins
Salt in Bags. 3 bags
Oxo Cubes. 3 tins
500 Pickled Shoulders of Park, lean a
mild. 6 to 8 lbs. each. Per lb. 18
Rangroom Rice. 5 lbs.
Finest Pearl Taplocs. 4 lbs.
One car Choice California Sunk
Oranges, sweet and seedless, doz.
Toasted Carnflakes. 5 packages.
40c ASSAM TEA FOR 29c.
1,000 lbs. Fine Rich Full Bodded Ass
Teas, of uniform quality and fine too; a 40c tea anywhere. Thursd
per lb.

CANDY.

CANDY.

1,000 lbs. Assorted Chocolate Creativit flavors. Reg. 30c per lb.

1,000 lbs. Walnut Maple Gream, lb.
1,000 lbs. Walnut Maple Gream, lb.
1,000 lbs. Saited Feanuts. Regular
15c. Fer lb.

FLOWERS

Enster Lily Plants, 3 to 7 blooms. St.
15c. Azelin Plants. Reg. 50c. Special
25 Spires Plants. Reg. 60c. Special
25 Azelin Plants. Reg. 60c. Special
25 Azelin Plants. Reg. 52. Special
100 Baby Rambler Bose Plants
bloom. Special per pot
Thousands of Puckages of Versiand Flower Special reg.
25 spires Special per pot
Thousands of Puckages of Versiand Flower Special reg.
25 spires Special reg. 14 packets.