

The Robert Simpson Company, Limited

Store Opens 8.30 a.m. Closes at 5.30 p.m.

EXHIBITION PRIZES AND SURPRISES In Men's Clothing Buy Your Fall Suit Thursday

This store has planned a surprise for Exhibition visitors on Thursday. At 8.30 in the morning when the doors open there will be on sale

Three Hundred Men's New Autumn Suits

the very latest product of skilled cutters and thorough workmen, and made from the newest material, including wide wale worsteds, two-tone worsteds, fancy weave tweed, new diagonals and Bannockburns. You can pick any suit in the lot for

Seven Dollars and Ninety-Five Cents

They are on exhibition in the big window, corner Queen and Yonge streets, so you can see with your own eyes what the value is. We invite you, and the invitation amounts to

A Challenge

to compare these suits with ready-to-wear garments at

Double the Price

or with custom-made clothing for which any merchant tailor will charge you

Three Times the Money

and the verdict will be in our favor. We want Simpson clothing values to be judged by these suits. Every one has been carefully examined as to material, style and workmanship, and every man who secures one, in addition to being supremely satisfied with his investment, will feel that he has won a prize. Read the details:—

\$7.95
Worth
\$20.00

300 Men's New Autumn Suits, made specially for city trade from selected woollens, including wide wale worsteds, fancy tweeds, Bannockburns, West of England greys and browns, cut in the latest style in which the ample English lines are smartened to suit Canadian demand. These are tailored to match high grade custom suits, with linings and trimmings the very best. Young men's as well as full men's sizes, ranging from 34 to 44, regular prices, \$14.00, \$15.00, \$16.50, \$18.50 and \$20.00, Thursday \$7.95

(See Window Display)

\$7.95
Worth
\$20.00



Visitors to Toronto Should Not Fail to See the Enormous Quantities of Rugs in All the Well Known Makes We Have Displayed in the Carpet Department on the Fourth Floor

LARGE SIZE WILTON RUGS.

Imported Wilton Rug, stone green centre, with colored figure in border; size 11.3 x 12.6. Regularly \$45.00. Thursday \$37.50
Seven Two-tone Green Wilton, ribbon designs; size 11.3 x 12.6. Regularly \$50.00. Thursday \$35.00
Red and Brown Oriental Wilton, well-covered design; size 11.3 x 12.6. Regularly \$45.00. Thursday \$37.50
English Brussels Rugs, green and fawn, small patterns; size 11.3 x 12.6. Regularly \$27.00. Sale price 19.75
Red Oriental Brussels Rug; size 11.3 x 12.6. Regularly \$23.00. Sale price 16.75
Brussels Rug, green ground, rosette designs. Size 11.3 x 12.6. Regularly \$27.50. Sale price 19.75

BRUSSELS CARPETS.

A good selection of new designs and colorings, splendid range to select from, in Oriental or floral effects, bold, border and stripes. Per yard 1.00, 1.25, 1.50 and 1.75
Heavy Turtled Rug, small Persian Pine design, in dull red-brown colorings; size 11.3 x 12.6. Regularly \$55.00. Thursday 42.50
Scotch Printed Linoleum, in a good hard-wearing quality, in floral, block, tile, matting and parquetry designs. Specially priced for Thursday sale, per square yard 50
New Scotch Tapestry Rug, in a big range of designs and colorings, suitable for any room. Size 9.0 x 9.0. Thursday \$7.25; 9.0 x 10.6. Thursday \$8.25; 9.0 x 12.6. Thursday \$9.25; 10.6 x 12.6. Thursday \$10.25; 10.6 x 14.6. Thursday \$12.25; 12.6 x 12.6. Thursday \$14.25; 12.6 x 15.6. Thursday \$16.25.

—Fourth Floor.

Lambsdown Fleece-Lined Underwear for Men 89c

Genuine Lambsdown Fleece-Lined Underwear, very heavy weight, pure white fleece, guaranteed absolutely free from dirt or germ, heavy shoddy woven shell of gray cotton; all sizes in stock, 34 to 44. Reduced price for Thursday, a garment 89c
Pen-Angle Brand Heavy Pure Wool Fleece-Lined Underwear, made with a double breast and double back to the shirt, and double back to the drawers; dark shades; sizes 34 to 44. Regularly 70c. Thursday 65c
1000 Men's Soft Shirts, with double cuffs and separate collar, large roomy body, double stitched seams, plain or stripe designs; several odd lots from our regular stock; all sizes in the lot. Regularly \$1.25, \$1.50. Thursday 95c
2000 Men's Necktie Shirts, plain or pleated fronts, neatly striped designs of beige, blue or black. These are all made by leading manufacturers and are odd lots to be cleared to make space for newer goods; all sizes, 14 to 18. Regularly \$1.00 to \$1.25. Thursday 75c

Boys' Paramatta Raincoats

Neatly made in a smart single-breast style, with Prussian collar buttoning close up to chin, double stitched and well rubbered seams. Made from a double texture Paramatta cloth in fawn shade. Sizes 2 1/2 to 4. Thursday 50c
BOYS' VELVET CORDUROY RUSSIAN SUITS.
Golden brown, medium blue, green, red and gray shades. In smart single-breast Russian style, with boomer pants, finished with hand and neatly tailored; size 2 1/2 to 7 years. Thursday 5.00
—Main Floor.



Special Prices on Men's, Women's and Boys' High Grade Boots---First Choice at 8.30

Women's \$3.00 to \$6.00 Boots, \$2.45

Over 1,300 Pairs of Women's Finest Quality Button and Laced Boots, with Good-year welted, hand turn and flexible McKay sewn soles, made on the new short vamp and recede toe lasts, of selected patent colt, tan calf, gunmetal, vicci kid and velours calf leathers, dull matt calf and fancy tops, high or low heels. Sizes 2 1/2 to 7. Regularly \$3.00, \$4.00, \$5.00 and \$6.00. Thursday, 8.30, rush price 2.45

Boys' Boots, \$2.49

600 Pairs Boys' High-grade Goodyear-welted Boots, box calf, tan Russia calf, gun metal and Dongola kid leathers, made in Blucher style, on the popular short vamp last. Sizes 4 to 5. Regularly \$2.95, \$3.00, \$3.50 and \$4.00. Thursday, 8.30, rush price 2.49

Men's \$4.00 to \$6.00 Boots \$2.95

2,400 Pairs Men's Standard Branded Boots for fall and winter wear, button and laced styles, made in patent colt, tan Russia calf, gunmetal, kangaroo and vicci kid leathers; Good, or welted soles, high or low heels. Sizes 5 to 11. Regularly \$4.00, \$4.50, \$5.00 and \$6.00. Thursday, 8.30, rush price 2.95

(Second Floor)



Men's Stiff Hats, \$1

300 Men's Stiff Hats, new and up-to-date styles, made by one of the leading English hat manufacturers, of high-grade fur felt, and extra good quality trimmings; black only; sizes 6 1/2 to 7 3/4; \$2.50 qualities. Thursday 1.00

New Caps, latest American golf shape, in large or medium club checks, also fancy pattern tweeds. Regularly 50c. Thursday 25c
—Main Floor.

Traveling Goods

Club Bags, walrus grained, steel frame, strong handle, neatly lined, with pocket; black only. Special Thursday, size 12-inch, \$1.95; 14-inch, \$2.25; 16-inch, \$2.65; 18-inch, \$2.95.

Suit Cases, matting covered, edges all bound, leather corners, two leather straps all round, strong handle, best lock and catches, lined, with pocket. Special Thursday, 24-inch, \$3.75; 26-inch, \$4.95.

Suit Cases, walrus grained, two leather straps all round, lined. Special Thursday, sizes 24 and 26-in. \$2.25.

Trunks—Vulcanized fibre bound, waterproof canvas covered, wide slats, two leather straps, brass lock and trimmings, deep covered tray and dress tray. Special Thursday, 32-inch, \$5.35; 34-inch, \$5.65; 36-inch, \$5.95.
—Sixth Floor.

Groceries

TELEPHONE MAIN 7841.

2000 lbs. Choice Dairy Butter in prints, per lb.	25
Finest Sugar Cured Hams, half or whole, per lb.	24
Post Toasties, 3 packages	25
Edwardsburg or Beehive Table Syrup, 5-lb. pail	28
Salt in 5-lb. bags, 3 bags	14
Choice Red Salmon, per tin	20
Imported Malt Vinegar, Imperial quart bottle	20
Fancy Japan Rice, 3 1/2 lbs.	25
Scott & Taylor's Worcester Sauce, 3 bottles	25
Challenge Brand Condensed Milk, per tin	11
Crossed P'ish Brand Klipped Herring, 3 tins	25
Canned Peas, 3 tins	25
Choice White Beans, 5 lbs.	25
Heinz's Pickles, Mixed and Chow, picnic size, per bottle	15
Canned Corn, 3 tins	25
Domestic Lard Compound, 3-lb. pail	40
Wagstaffe's Pure Orange Marmalade, 20-oz. jar	25
Sterro Bullion Cubes, 3 boxes	35
200 Potted Plants, Norfolk Pines; regularly \$1.50. Sale price	95

35c ASSAM TEA FOR 28c.
1000 lbs. Pure Assam Tea of uniform quality and fine flavor; a 35c tea anywhere; Thursday, per lb. 28c
—Basement.

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