

*We have been using new methods, based on negotiation, persuasion, good ideas and the projection of our new values, to promote Canadian interests.*

**Hon. Lloyd Axworthy**

Canadian Conference on Ethical Leadership:  
"Canadian Values in a Global Society"

## **INTEGRATED REPORT ON THE CANADIAN STUDIES PILOT IN EASTERN EUROPE**

### **1. Summary of Activities**

In the fall of 1998, four young Canadians were sent to universities in Eastern Europe for one semester, to either establish or to strengthen Canadian Studies initiatives in the region. Anna Vanicek was assigned to the Masaryk University in Brno, Czech Republic; Adam Zanna to the University of Bucharest in Bucharest, Romania; David Kukurin to the Pazmany Catholic Church University and the University of Budapest in Budapest, Hungary; while Marketa Geisler was sent to the Comenius University in Bratislava, Slovakia. From their feed back, the following is the list of activities undertaken to that aim:

- ▶ developing curricula
- ▶ developing Canadian Studies resource data base, containing information about potential programmes and opportunities for the Centres, academics, and students -- drawing on regional as well as Canadian sources (i.e., the Travel Fund managed by the Canadian Studies Centre located in Vienna or the International Council for Canadian Studies located in Ottawa)
- ▶ applying to available programmes and soliciting donations (based on the above point)
- ▶ creating an inventory of existing resources (on the university level, country level, as well as regional level)
- ▶ developing regional links
- ▶ organising and participating in cultural and academic events related to Canada
- ▶ participating in the First International Conference of Central European Canadianists
- ▶ helping with administrative matters related to running a Canadian Studies Centre
- ▶ teaching an introductory course on Canada
- ▶ providing technical/communication support (computers, Internet) to students

### **2. Brief Evaluation**

The Pilot proved useful for the universities' Canadian Studies Programmes for the following reasons:

- ▶ the intern facilitated closer co-operation with the Canadian counterpart