POST: CANADIAN GOVERNMENT TRADE OFFICE, CINCINNATI/TOURISM *

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TOURISM PERSONNEL

<u>Jacques Desjardins</u>, Consul & Trade Commissioner. Responsible for the delivery of the Tourism Program at the Cincinnati office.

<u>Joseph Wellman</u>, Commercial Officer (Tourism Program Manager). Manages all marketing programs directed at Seniors, Middle Aged, Baby Boomers, Travel Agencies, Tour Operators, Media, as well as Business Travel. Coordinates governmental and private sector efforts to effectively administer the tourism program.

<u>Susan Lamont</u>, Secretary to Senior Trade Commissioner and Commercial Officer/Tourism.

Territory South/Central Ohio and Kentucky

Population 5.5 Million

* Reports to Canadian Consulate General, Detroit