

know the broad spectrum of Canadian business, its capabilities, strengths and weaknesses and can place exporting in the perspective of their total business endeavours.

Finally, we have worked with governments on many occasions in developing strategies to influence the expansion of the private sector. Our work in this regard has included assignments for the Federal Government and all Provincial Governments. The industry sectors have been wide-ranging from space technology to resources products.

This firm experience is reflected in the team chosen for the assignment.