

PROGRAM RESULTS: EUROPE

BUSINESS ACTIVITY

During the July-September 1987 period twenty-seven posts reported the following business activity:

1. 63 EXPORT SALES WORTH \$316 MILLION
2. 128 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
3. 2 NEW JOINT VENTURES/LICENCING AGREEMENTS WORTH \$30 MILLION
4. 20 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$109 MILLION
5. 1 CANADIAN INVESTMENT IN TERRITORY WORTH \$8 MILLION
6. 18 TECHNOLOGY TRANSFERS WORTH \$21 MILLION

HIGHLIGHTS:

- o \$250 million sale of reconnaissance drones (Bonn)
- o \$100 million investment in Canada for production of aluminum engine blocks (Paris)
- o \$30 million sale and joint venture of wireless telephone system (Belgrade)
- o \$29 million sale of iron ore (Bucharest)
- o \$19 million investment in Canada (Oslo)
- o \$8 million Canadian investment in territory (Dublin)
- o New buying connection for bovine semen worth \$4 million (London)
- o 2 sales of lumber and pulpwood worth \$4 million (Ankara)

KEY STATISTICS: for the twenty-seven posts reporting workload information

		<u>Missions Reporting To</u>	
		<u>RWT</u>	<u>RBT</u>
No. Trade Enquiries	Cdn	4861	1803
	Local	5080	695
No. Investment Enquiries	Cdn	277	15
	Local	434	2
No. Business Visitors	Cdn	1256	251
	Local	1413	335