

Catalogue Show in India

Bangalore/Mysore — Companies wishing to display their product literature at a **Dual Catalogue Show** in these two cities in India should submit three brochures for receipt in Bombay by August 15, 1994.

This is a multi-sector show highlighting telecommunications, advanced technologies, food processing, biotechnology and auto parts.

The catalogues will be pre-numbered and displayed for reference purposes only. Photocopies of catalogues will later be mailed to Indian companies, encouraging them to contact firms directly. Canadian firms will be informed of Indian companies that have requested additional information.

Catalogues should be forwarded to the show organizers: Consulate of Canada, 41/42 Maker Chambers VI, Nariman Point, Bombay 400 021. Tel.: 91-22-2876027/28/29. Fax: 91-22-2875514.

The contact is David C. Dix, Consul and Trade Commissioner.

New Environment Technologies

Santiago de Chile — Canadian companies have an opportunity to test — or even enter — the burgeoning environmental market in Latin America between October 28 and November 6, 1994.

Those are the dates of **FISA Environment'94**, a most important Latin American industrial fair and a major international showcase for new technologies.

Last year's event attracted 2,400 exhibitors from 38 countries who displayed their products and services to more than 500,000 visitors.

Organizers say that Latin America as a whole is experiencing a surge in environmental business. The projections for Chile

alone are for an annual growth rate of 50 per cent a year for the next three years. Within a decade the market could reach \$4 billion.

FISA information packages and registration kits may be obtained from the show's Canadian marketing agents: Caesa International, 3245 rue de Tripoli. Ste-Foy, Quebec G1X 1X2. Tel.: (418) 658-9096. Fax: (418) 658-3572. Attention: Antonio Lara.

Construction Exhibition

Tianjin/Fujian — Canadian companies have an opportunity to explore or penetrate the biggest and fastest-growing construction site in the world.

And a first step would be to attend the **Sino-American Construction Exhibition (China ConEx'94)** which, this year, will be held in two locations, Tianjin (November 8-11) and the Province of Fujian (November 14-16).

The exhibitions will cover two major areas:

- construction equipment for road and highway projects, urban development, high rises, industrial zone projects, and mining projects, etc.; and
- building materials for interior and exterior decorating, plywood, kitchen cabinets and accessories, windows and doors, lavatory accessories, drywall and ceiling materials, adhesives, coatings and paint, etc.

Exhibition organizers say there remain "many untapped opportunities in China which could benefit Canadian construction companies at levels beyond anyone's imagination." And China has the purchasing power — which the International Monetary Fund now values at more than US\$1.7 trillion!

The demand in China for construction machinery, materials,

engineering services and technology makes the country one of the largest and fastest-growing construction markets in the world. Indeed, the Chinese government has earmarked infrastructure as one of its highest priorities.

Companies seeking further information may contact the events' North American organizer: Hua Executrade Communications, 323-810 West Broadway, Vancouver V5Z 4C9. Tel.: (604) 325-8366. Fax: (604) 325-4729.

South Africa Show

South Africa International Trade Exhibition — November 1-5 — In Johannesburg, multi sectoral event: industrial and electrical engineering, handling, etc.

Contact Africa and Middle East Trade Development Division, GBTA, DFAIT, fax: (613) 944-7437.

AFROSAT EXPO'94

Yaounde — The first **International Show for TV and Broadcasting Communication by Satellite in Africa (AFROSAT EXPO'94)** will be held in this Cameroon capital December 1-4, 1994. Being held concurrently are the second **Telecommunications Exhibition (TELECOM EXPO'94)** and the fourth **Data Processing (Computer) and Office Automation Show (INFOR-EXPO'94)**.

Organizers of these events, ONAFEX, in collaboration with URTNA (Union of National Radio and TV Organizations of Africa), say Africa, whose 850 million population is opening up to the world, "will constitute an enormous potential of televiewers by the year 2000."

For further information, contact ONAFEX, P.O. Box 1439, Douala, Cameroon. Tel.: (237) 42-43-20. Fax: 42-77-03. Telex: 1135KN DLA/Cameroun.