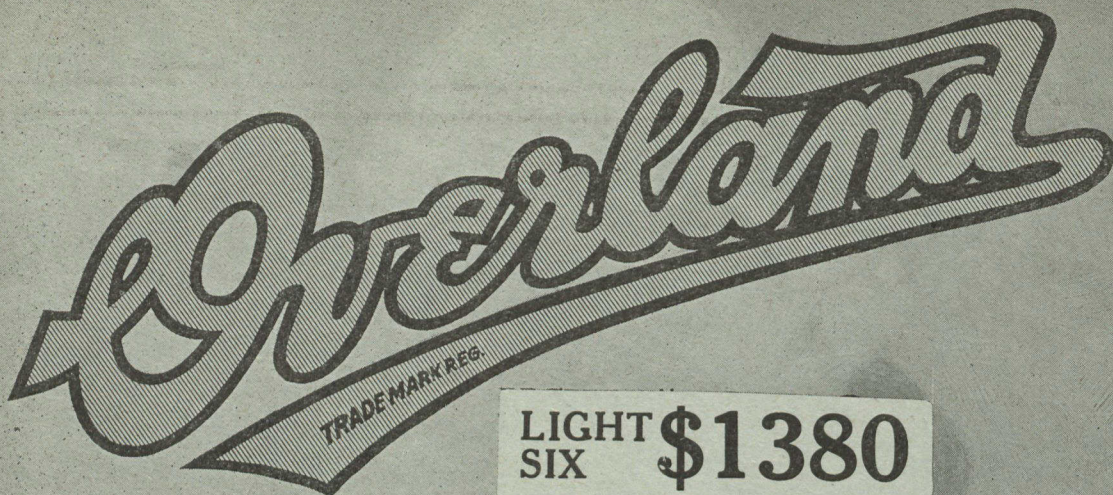
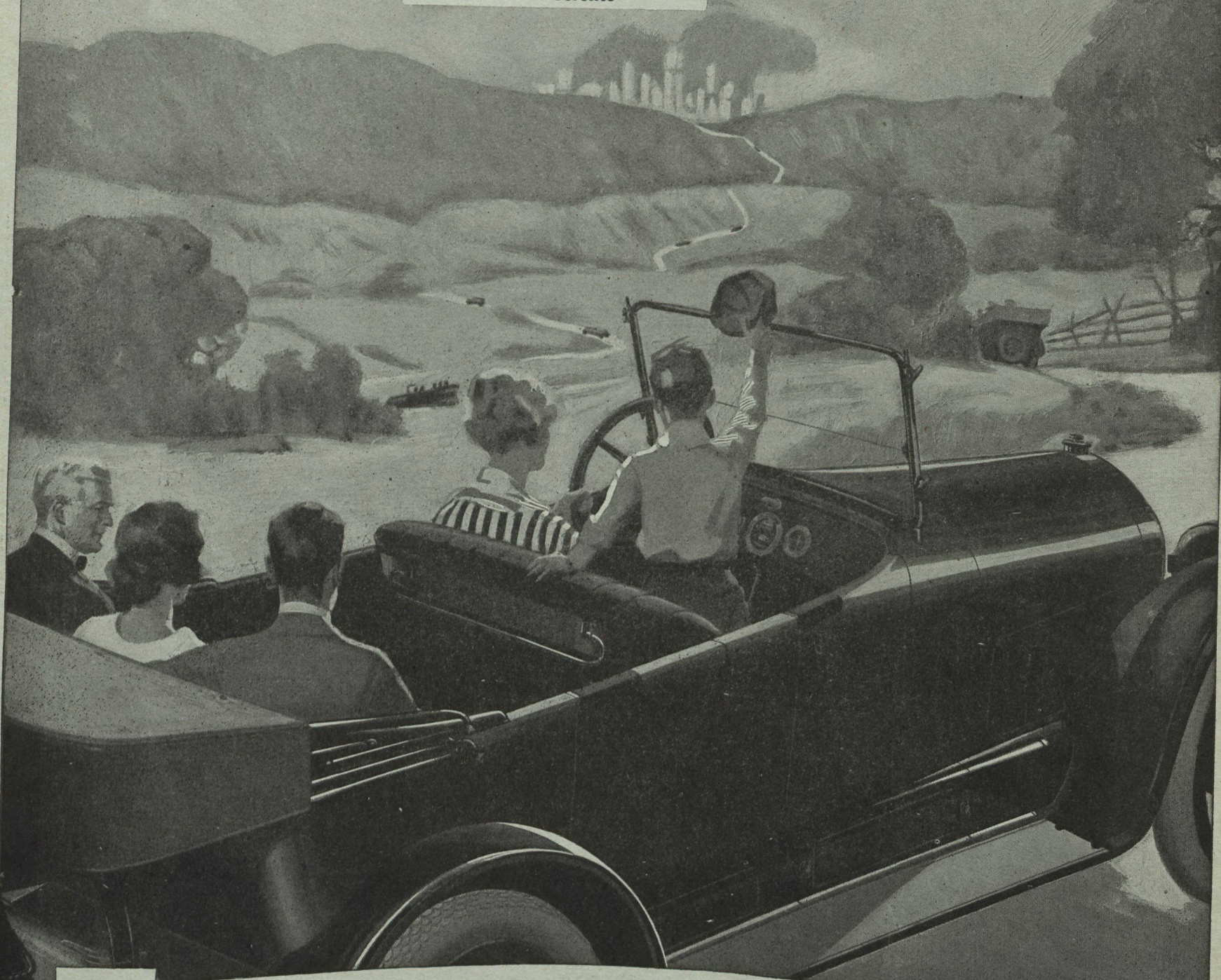




LIGHT SIX \$1380
BIG FOUR \$1190

f. o. b. Toronto



The Road to Happiness

Light Fours

Touring . . \$875
Roadster . . \$850
Country Club . \$1110

Big Fours

Touring . . \$1190
Roadster . . \$1170
Coupe . . \$1750
Sedan . . \$2030

All prices f.o.b. Toronto
and subject to change
without notice.

The automobile has come into your life permanently—or it soon will—to serve your convenience and pleasure, day in, day out, on down through the years.

Its appeal is irresistible.

It is a fundamental factor in modern every-day life.

It rides the road to happiness.

If you purchase a car this season, there are new facts for your consideration which should simplify the task of selection.

This year Willys-Overland Motor Cars comprise the most comprehensive and varied line ever built by any one producer.

The economies of our greater production are shared alike by every car in the line.

In thus broadly applying the established Willys-Overland policy of greater production—greater economy, higher quality, lower price—we extend the benefits of our economical advantages to include virtually every class of purchaser.

The Willys-Overland dealer is in a peculiarly pleasant position to frankly and honestly discuss with you your needs and requirements in a motor car.

For whatever your need he has the car to fill it and he is prepared to demonstrate to you that he is offering you the dominant value among cars of its kind.

See him to-day—talk it over—let him show and demonstrate the car you ought to own to ride the road to happiness.

Light Sixes

Touring . . \$1380
Roadster . . \$1360
Coupe . . \$1040
Sedan . . \$2220

Willys-Knights

Four Touring . \$1050
Four Coupe . \$2310
Four Sedan . \$2730
Four Limousine \$2730
Eight Touring \$2730

All prices f.o.b. Toronto
and subject to change
without notice.

Willys-Overland, Limited, ^{Head Office and Works} West Toronto, Ont.
Manufacturers of Willys-Knight and Overland Motor Cars and Light Commercial Wagons