

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY

ESTABLISHED 1809.

## REPORT FOR 1901—

|                            |                     |
|----------------------------|---------------------|
| Fire Premiums .....        | \$10,026,410        |
| Income Life Branch .....   | 5,528,650           |
| <b>Total Revenue .....</b> | <b>\$15,555,060</b> |
| Total Assets .....         | \$76,607,060        |
| Canadian Investments ..... | 7,980,402           |

Resident Agents in Toronto:  
**GOOCH & EVANS**  
RANDALL DAVIDSON, Manager  
MONTREAL

# SUN FIRE INSURANCE OFFICE

FOUNDED A.D. 1710

Head Office, Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest purely Fire Office in the world. Surplus over Capital and all Liabilities exceed \$7,000,000.

Canadian Branch—15 Wellington Street East, TORONTO, ONT.

H. M. BLACKBURN, . . . . . Manager  
F. E. MAULSON, . . . . . Inspector

HIGINBOTHAM & LYON, Toronto Agents.  
Telephone 488.

Agents Wanted in all Unrepresented Districts.

FOUNDED A. D. 1822.



# NATIONAL

Assurance Comp'y  
of Ireland

HOME OFFICE, DUBLIN  
CANADA BRANCH, MONTREAL

H. M. Lambert  
Manager

# BRITISH EMPIRE LIFE ASSURANCE CO.

Established  
56 Years.

Funds, - - - \$15,395,000

Reserves based on the New British Offices O<sup>m</sup>. (5) Mortality Table, with 3 per ct. interest.

A. McDOUGALD, Manager,  
MONTREAL

# Standard Life Assurance Co of Edinburgh

Established 1825.

Head Office for Canada:  
MONTREAL

|                             |              |
|-----------------------------|--------------|
| Invested Funds .....        | \$50,136,000 |
| Investments in Canada ..... | 14,930,000   |

Low rates. Absolute security.  
Unconditional policies.  
Claims settled immediately on proof of death and No delay.

HUTTON BALFOUR, Secretary  
D. M. MCGOWN, Manager  
CHAS. HUNTER, Chief Agent Ontario.

# Liverpool and London and Globe INSURANCE COMPANY

|                             |              |
|-----------------------------|--------------|
| Available Assets .....      | \$61,187,215 |
| Investments in Canada ..... | 3,300,000    |

Insurances accepted at lowest Current Rates

JOS. B. REED, Agent, 51 Yonge Street, Toronto.  
G. F. C. SMITH, Chief Agent for Dom., Montreal.



ESTABLISHED A.D. 1720

# THE LONDON ASSURANCE

Head Office, Canada Branch, Montreal.  
E. A. LILLY, Manager.

Total Funds, - - - \$20,000,000

FIRE RISKS accepted at current rates  
Toronto Agents:

S. Bruce Harman, 19 Wellington Street East.

# WELLINGTON MUTUAL Fire Insurance Co.

Established 1840

Business done on the Cash and Premium Note System.

GEORGE SLEEMAN, Esq., President.  
JOHN DAVIDSON, Esq., Secretary

Head Office, Guelph, Ont.

# The Northern Life Assurance Co., Head Office, London, Ont.

1901 WAS THE BANNER YEAR.

|                           |                |                          |
|---------------------------|----------------|--------------------------|
| Insurance written .....   | \$1,267,500.00 | Increase over last year. |
| Insurance in force .....  | 2,769,870.00   | 52 1/2%                  |
| Premium Cash Income ..... | 75,928.72      | 34%                      |
| Total Cash Income .....   | 84,755.92      | 32 1/2%                  |
| Government Reserve .....  | 122,983.93     | 29%                      |
| Total Assets .....        | 284,275.55     | 51 1/2%                  |
|                           |                | 11 1/2%                  |

The Ratio of Expenses to Premium Income shows a decrease over last year of 15%. The Interest Income has more than paid all Death Claims since the Company commenced business.

Our Policies are up-to-date. Rates reasonable. For particulars see our Agents or address,

JOHN MILNE, Managing Director,  
LONDON, Ontario.

# Policy-holders and Agents Alike Profit by a Good Selection.



THE - UNEXCELLED financial position of the Company; its large surplus; its handsome dividends; its liberal policies; and its promptness in paying all legitimate claims, make the North American Life a most desirable Company for both. — Active men who will become active agents should correspond with

# THE North American Life

112-118 King Street West,  
TORONTO.

L. Goldman, SECRETARY  
Wm. McCabe, MANAGING DIRECTOR.

# Royal-Victoria

Life Insurance Company  
OF CANADA.

CAPITAL, - - - - - \$1,000,000.00

Progress in 1901 Over Previous Year—

|                                   |     |
|-----------------------------------|-----|
| Increase in Applications .....    | 31% |
| Increase in Insurance Issued ..   | 36% |
| Increase in Insurance in Force .. | 27% |
| Increase in Reserves .....        | 39% |

Progress to May 31st, 1902

|                                   |     |
|-----------------------------------|-----|
| Increase in Applications .....    | 70% |
| Increase in Insurance Issued .... | 63% |

Agents desiring to represent this progressive Life Company with up-to-date plans of insurance, are invited to communicate with the Head Office, Montreal.

DAVID BURKE, A.I.A., F.S.S., Gen'l Manager.

# Justice and Satisfaction

In dealing with both Agents and Policy-holders—fairness coupled with invariability of purpose. These are the endeavors of the management of the Union Mutual in all transactions. And Promptness is another Home Office motto—prompt answering of letters, prompt issuing of policies, prompt settlement of claims.

Always a place for reliable, capable Agents.

# UNION MUTUAL

LIFE INSURANCE CO.  
Incorporated 1848. PORTLAND, Maine

FRED. E. RICHARDS, President.  
ARTHUR L. BATES Vice-President.  
Address HENRI E. MORIN, Chief Agent for Canada, 151 St. James St., Montreal, Que.

# PHENIX

Insurance Company  
Of Brooklyn, N.Y.

WOOD & KIRKPATRICK, Agents  
TORONTO