

— TO —  
**INSURANCE AGENTS**

Responsible and capable Fire Insurance  
other branches of  
and Districts  
**HEAD** having the opportunity  
of using some insurance business, may  
represent **ONE OF THE LARGEST AND MOST  
PROGRESSIVE LIFE COMPANIES** in the  
world, issuing all modern plans of insurance.

In applying for agency, address com-  
munications, with full particulars, marked  
"CONFIDENTIAL," to

"RESIDENT MANAGER,"

Box No. 2079, Post Office,

MONTREAL

**BRITISH EMPIRE**

Mutual Life

Assurance Co. of London, Eng.

ESTABLISHED 1847.

CANADA BRANCH, MONTREAL.

Canadian Investments, 1,000,000  
nearly

**ACCUMULATED FUNDS.**

1857	.....	\$ 565,000
1865	.....	1,185,000
1873	.....	2,810,000
1881	.....	4,210,000
1883	.....	4,780,000
1885	.....	5,304,000
1888	.....	6,386,000
1889	.....	6,854,000

F. STANCLIFFE General Manager.

General Agents, - Toronto,  
J. E. & A. W. SMITH.

**LONDON**  
*Guarantee* .....  
AND *Accident*

COMPANY  
(LIMITED)

OF LONDON, - ENGLAND  
CAPITAL, - \$1,250,000.

Head Office for Canada:

72 KING ST. EAST, - TORONTO.  
**BONDS OF SURETYSHIP.**

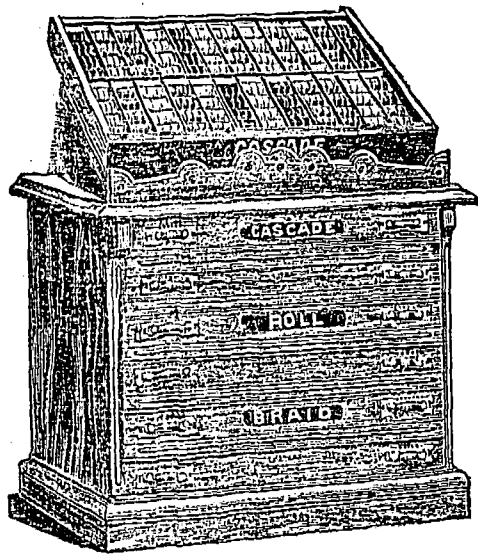
Issued for parties in position of trust where  
security is required.

ACCIDENT INSURANCE on the most approved plans

A. T. McCORD - - - TORONTO,  
CHIEF AGENT FOR CANADA.

Geo. H. Patterson, Agent, Montreal,  
PROVINCE OF QUEBEC.

The Directors are open to entertain applications for  
agencies where the Company is not already efficiently  
represented.



THE  
**Cascade Narrow Fabric Com'y**

COATICOOK, QUE.,

— MANUFACTURERS OF —

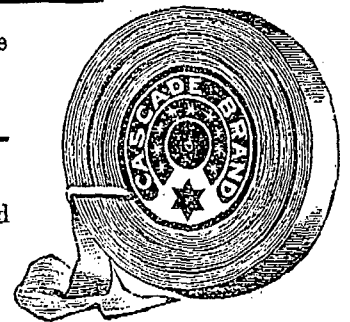
Fine Tailoring and Lama Braids.

WE now call the attention of the  
RETAIL Trade to our

**NEW CABINETS OF ROLL  
DRES SBRAID.**

These beautiful Cabinets presented  
FREE to Retail Patrons only.

Correspondence Solicited.



**WESTERN**  
Assurance Company,

FIRE AND MARINE. INCORPORATED 1851.

Capital and Assets, - - - - - \$2,859,064 40  
Income for Year ending 31st Dec., 1889, - 1,718,090 80

Head Office: - - - - - Toronto, Ont.

J. J. KENNY, Managing Director.

A. M. SMITH, President. C. C. FOSTER, Secretary.

J. H. ROUTH & Co., Managers Montreal Branch,  
190 ST. JAMES STREET.

**THE FIRE**  
Insurance :- Association

(LIMITED),

Of LONDON, ENGLAND.

SIR DONALD A. SMITH, K.C.M.G., M.P., - - Chairman

ROBERT BENNY, Esq., - - - - - } - - Directors

SANDFORD FLEMING, Esq., C. M. G. - } - -

Chief Office for Canada: - - MONTREAL

No. 47 St. Francois Xavier Street.

J. KENNEDY, Manager.

**LONDON**

AND

**LANCASHIRE**

**LIFE**

**Confederation Life**

ORGANIZED 1871.

Head Office, Toronto.

Remember, after Three Years

**POLICIES :- ARE :- INCONTESTABLE.**

Free from all restrictions as to residence, travel or occupation.  
Paid-up Policy and Cash Surrender Value Guaranteed in each Policy.  
The New Annuity Endowment Policy affords absolute protection against  
Early Death, provides an Income in old age, and is a good investment.

Policies non-forfeitable after payment of two full annual Premiums.  
Profits, which are unexcelled by any company doing business in Canada,  
are allocated every five years from the issue of the policy, or at longer  
periods as may be selected by the insured.

PROFITS so ALLOCATED are ABSOLUTE and not liable to be  
reduced or recalled at any future time under any circumstances.

Participating Policy-Holders are entitled to not less than 90 per cent. of  
the profits earned in their class, and for the past seven years have actually  
received 95 per cent. of the profits so earned.

W. C. MACDONALD,  
Actuary.

J. K. MACDONALD,  
Managing Director.