

Doctor, Merchant, Farmer, Manufacturer

It matters not who the car owner is, he wants two things—SAFETY, SERVICE.

BECAUSE he gets these two and many others from Dunlop Traction Treads, you find the car owner, whether he is Doctor, Merchant, Farmer or Manufacturer, one of the many seen driving cars equipped with the "Most Envied Tire in All America."



Speed for the Doctor
Reliability for the Merchant
Comfort for the Farmer
Durability for the Manufacturer
Safety for All

And these hosts of motorists, not only travel in perpetual safety, but they never hear anything about loosened treads, rim-cutting, insufficient air capacity, etc., unless their acquaintances whose cars are unequipped with Dunlop Traction Treads tell them their tire troubles.

There would be no need for the newly organized Safety League, if all motorists would use Dunlop Traction Tread Tires.

The Dunlop line consists of Tires for Automobile, Motor Truck, Motor Cycle, Bicycle and Carriage; Rubber Belting, Packing, Hose, Heels, Mats, Tiling, and General Rubber Specialties.