

BUSINESS NOTICES.

As the design of the CANADIAN DRUGGIST is to benefit mutually all interested in the business, we would request all parties ordering goods or making purchases of any description from houses advertising with us to mention in their letter that such advertisement was noticed in the CANADIAN DRUGGIST.

The attention of Druggists and others who may be interested in the articles advertised in this Journal, is called to the SPECIAL CONSIDERATION of the Business Notices.

Wine of Cod Liver Oil.

We beg to call the attention of our readers to the advertisement of Frederick Stearns & Co., Windsor, Detroit, and New York, in this issue, which elaborates upon their specialty, Wine of Cod Liver Oil with Peptonate of Iron. They are the first house on this side of the water to take advantage of the scientific work done by the prominent French chemists in isolating the alkaloids of Cod Liver Oil from the oil itself. Frederick Stearns & Co. have been experimenting with these alkaloids for over a year, and the result of this work is shown in their latest product, which combines these alkaloids with Peptonate of Iron in the form of a delicious tasting wine. They rob Cod Liver Oil of its greatest terror—its nasty taste, and make it so pleasant of administering that as the old saying is, "children cry for it." It certainly is a great advance in pharmacy, and Stearns & Co. ought to be congratulated on the excellence of their preparation, which a large number of practitioners of the Dominion are prescribing already. They have just issued a treatise on Wine of Cod Liver Oil, which should be in the hands of every druggist and physician.

Bath and Laundry Soaps.

We would call the attention of our readers to the advertisement of Sterling Soap in this issue. This is one of the best laundry soaps made and has a very large sale throughout the Dominion. We notice that the enterprising proprietor of this staple line has had a large number of Hill-side signs placed in conspicuous places along the line of railways. The sign consists of the words Sterling Soap in white wooden letters nearly six feet in height, the whole sign being about 200 feet long. *Fairy Floating Soap*, a delightful bath or toilet soap, is another product of this house, and one that is becoming a great favorite with the drug trade.

Magazines.

The Magazine of the Future.

The July *Cosmopolitan* marks the most radical step ever taken in periodical literature. With that issue the magazine, unchanged in form, in fact, one of the best numbers of the *Cosmopolitan* ever issued, will be put on sale at twelve and one-half cents per copy—\$1.50 a year. The cutting in half of a price already deemed low for an illustrated magazine is the result of an intention long since formed, to give to the public an illustrated monthly of the very highest class at such a price as must bring it within the reach of all persons of

intellectual tastes, however limited their incomes. There are more than ten million readers in the United States and less than eight hundred thousand magazines are printed to supply their demands. More than four years have been spent in reaching the organization necessary for the production of *The Cosmopolitan* at this price, a figure hitherto undreamed of by the reading world. Each department of the work has been slowly perfected, until with the January number of this year one hundred and fifty thousand copies of the magazine were prepared upon presses and machinery of the most improved form, built with a view to producing the finest results at the very minimum of expense—the only establishment in the world, it is believed, devoted exclusively to the printing of an illustrated monthly magazine. To establish a magazine upon such a basis at the outset was impossible. Only the rapid growth of *The Cosmopolitan's* editions, almost unprecedented in magazine records, has produced the conditions which make this departure from established prices possible. *The Cosmopolitan* promises to make the year 1893 the most brilliant in its history. No other year has seen such an array of distinguished names as will appear on its title page during 1893. De Maupassant, Mark Twain, George Ebers, Valdez, Spielhagen, Francois Coppee, Flammarion, and Paul Heyse, are some of the authors whose work will appear for the first time during this year in the pages of *The Cosmopolitan*. Among the artists whose work will decorate its pages for the first time during 1893, are Laurens, Toussaint, Vierge, Rochegrosse and Schwabe. William Dean Howells will be a regular contributor during 1893-94. A feature of the July number will be triple frontispieces by Rochegrosse and Guillonnet.

Painting and Decorating.

The June number of *Painting and Decorating* starts with an article descriptive of the course in decoration at the Pennsylvania Museum and School of Industrial Art, which is fully illustrated by original decorative designs rendered in pen-and-ink by the students of the school, and is an excellent illustration of the work now being done in the practical training in art-handicrafts. A paper on Glass Embossing, by Arthur Seymour Jennings, describes practically the method of carrying on this industry in London, and is of great value to American readers, since its writer is thoroughly conversant with shop practice on this side of the ocean. R. S. Brigham contributes another one of his articles on Modern Sign Writing, illustrated with alphabets that are showy and effective, yet simple of execution. A paper on University Training for Decorators, discusses the educational problem from a somewhat unusual standpoint. The regular departments contain much to interest the carriage painter, paper-hanger, and all branches of the trade, not forgetting reports of the various Master Painters' Associations. One dollar a year seems a

small price to pay for so excellent a magazine. Published by the House Painting and Decorating and Publishing Co., Philadelphia.

The Cosmopolitan.

The midsummer *Cosmopolitan*, the first at the new price of 12½ cents per copy, though unchanged in size, excels any other issue of that magazine in the number of its distinguished contributors, in the interest of its contents and in its overflowing illustrations by famous artists. Francois Coppee, William Dean Howells, Camille Flammarion, Andrew Lang, Frank Dempster Sherman, H. H. Boyesen, Charles DeKay, Thomas A. Janvier, Colonel Tillman, Agnes Repplier, and Gilbert Parker, are a few of the names which appear on its title page. Three frontispieces, all by famous artists, furnish an unusual feature, and among the artists who contribute to the 119 illustrations adorning its pages, are Laurens, Reinhardt, Feun, Toussaint, Stevens, Saunier, Fitler, Meaulle and Franzen. The midsummer number is intended to set the pace for the magazine at its new price of 12½ cents a copy, or \$1.50 a year. The magazine remains unchanged in size and each issue will be an advance upon its predecessors. Literally, every known country is being ransacked for material in the hope to bring *The Cosmopolitan* forward as the leading magazine of the world.

Arsenic as an Explosive.

Recently powdered metallic arsenic which in the process of powdering, had been moistened with water to prevent dusting, is recorded by E. Hirschsohn as capable of spontaneous combustion. A quantity of powdered arsenic in a double paper bag had been received late in the evening, and set aside over night in a basket containing other articles packed in straw and sawdust. The next morning, upon opening the store, the peculiar garlic-like odour attracted attention to the basket containing the powdered arsenic. An examination disclosed that the arsenic had agglutinated to a solid growing mass; that the paper bags had been charred, and that a portion of the straw was scorched; a number of bottles in the basket had also burst, owing to the high heat, and upon the charred paper bag were sublimed some beautiful crystals of arsenious oxide.

Milk Granules

is the solids of pure Cow's Milk so treated that when dissolved in the requisite quantity of water it yields a product that is

The perfect equivalent of
MOTHER'S MILK.