

# Canadian Pictorial

## CONTENTS :

Many subscribers upon seeing the first issue wondered how it could be produced at the price. And their wonder will increase upon seeing the present issue. Still further surprises are planned for the near future—especially in the Christmas number—but of that more anon.

The present issue contains some exquisite etchings and among them the frontispiece, a full page photogravure of an autumn brook in the Canadian wilds.

A full page picture of His Majesty the King, who celebrates his birthday on November 9th is a feature which every Canadian will appreciate. It is not one of those stiffly posed productions of the photographic studio, but a happy snap-shot showing him as he really is—a nice English gentleman. Another picture portrays him in full dress military uniform decorating a man who had done an act of mercy and daring. Still another picture shows Her Majesty the Queen—just an English lady, boarding a small launch to pay a visit to her distressed sister, the Dowager Empress of Russia, who is awaiting her on a man-of-war near by.

A charming group of the Crown Prince of Germany with his young wife and baby boy, and another exquisite group of Her Royal Highness the Princess of Roumania, with her pretty daughter the Princess Marie, will please everybody.

Among other pictures are the late Primate of Canada, His Grace Archbishop Bond and His Lordship Bishop Carmichael, the launching of the world's greatest vessel, a steeple chase, the new Mareschal College at Aberdeen, with snap-shots of Lord Strathcona and other celebrities, all the Provincial Premiers of Canada, College boys in strenuous play—'The Rush.' The Russian Premier and his wife who are passing through anxious days and nights. Views of Niagara Falls—and a large number of other pictures of beauty and interest.

In the Woman's section, for instance, is a full length portrait of the Marchioness of Donegall in her court dress—and following are fashion plates, patterns and dress and household hints which give this very entertaining paper a practical value to every lady.

Ten Cents a Copy  
One Dollar a Year.

The Pictorial Publishing Co'y.

142 St. Peter Street Montreal.

### SPECIAL TO 'MESSENGER' SUBSCRIBERS

With regard to the above announcement the publishers have made arrangements by which our readers can obtain the new paper, at great sacrifice for introduction purposes, as follows :

	Regular Rate Per annum
The 'Canadian Pictorial'.....	\$1.00
'The Northern Messenger'.....	.40
	<b>\$1.40</b>

Both for one year for only 75 cents.

For those whose subscriptions to the 'Messenger' do not expire till the end of the year, a very special **trial rate** of ten cents to the end of the year, including the fine Christmas Number has been arranged. For other 'Messenger' subscribers who wish to subscribe for the 'Canadian Pictorial' separately for a year, a very special **Annual Rate** of fifty cents has been arranged. These special rates have been made for purposes of introduction and involve great sacrifice, and to take advantage of them the adjoining coupons must be used.

Subscribers who do not care to take advantage of the coupons for themselves may hand them to a friend, but in that case the coupon must bear the subscriber's name written across the back as the rate is only available in the name of a subscriber to the 'Northern Messenger.'

JOHN DOUGALL & SON, 'Witness Block, Montreal.

Agents for The 'Canadian Pictorial.'

N.P.—These special club and trial offers ARE NOT AVAILABLE for Montreal and Suburbs, but are good for almost all the rest of the English speaking world. See postal regulations on Page 14.

#### TEN CENT TRIAL OFFER

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