



## He's Big All Over And Good All Through

Big Ben is built for endless service. He has no "off-days," no shut-downs. His four years of existence have been one long record of on-the-dot accuracy. 7,000 Canadian dealers say that he does more efficient work for less pay than any other clock alive.

A Big Ben battalion, over 3,000 strong, leaves La Salle, Illinois, every day. Their sparkling triple nickelplated coats of implement steel; their dominating seven-inch height; their big, hold, black, easy-to-read figures and hands; their big, easy-to-wind keys—all make Big Ben the world's master clock.

In return for one little drop of oil, he'll work for you a full year. From "Boots on" to "Lights out"—365 times—he'll guarantee to tell you the

time o'day with on-the-dot accuracy.

He'll guarantee to get you up either of TWO WAYS—wit one long, steady, five-minute ring if you need a good big call, or on the installment plan, with short rings one half-minute apart for ten minutes, so you'll wake up gradually, and he'll stop short in the middle of a tap during either call if you want to shut him off.

Big Ben is a mighty pleasant looking fellow. His big, open honest face and his gentle tick-tick have carned him a place in thousands of parlors.

The next time you go to town call at your dealer's and ask to see Big Ben. If your dealer hasn't him, send a money order for \$3.00 to his makers -Westelox, La Salle, Illinois-and he'll come to you prepaid.

## **British Columbia**

The fruit growers of the Okanagan dis trict were encouraged by the reports presented at the recent annual meeting of the Okanagan United Growers' Limited. They showed a balance on hand on December 31, 1913, of \$21,400. The total shipments through the central body up to December 31st included five hundred and forty-one cars of fruit valued at three hundred and twenty-two thousand five hundred and sixtythree dollars. The operating expenses charged to the Central Organization totalled four decimal four per cent., including the sum of five hundred dollars, which had been set aside to offset possible bad debts and similar charges. To this should be added the brokerage charges, amounting to two decimal forty-three per cent., making the total operating expenses of the Central Company six decimal eighty-three per cent. The reserve fund amounted to twelve thousand three hundred and sixty-seven dol-lars, which will be returnable to the sharehoiders after three years at four per cent.

The strongest competition the company had to meet was furnished by the North Pacific Fruit Distributors, representing the four States of Washington, Oregon, Idaho and Montana, which maintained about thirty wholesale fruit houses in the Canadian west, on whose behalf two large brokerage firms were operating. The United Growers Limited early in the season arranged to sell much of its product to the Mutual Brokerage Company of Calgary.
The company expects to make consider-

able improvements in its business arrangements this year. These include an estimated saving of four thousand dollars in the purchase of box material and one-half cent a pound on all wrapping paper needed. Arrangements are in progress for the purchase of vegetable seeds from an association in Ontario which will effect a great saving.

## Niagara District

A series of very successful meetings was beld the first of March by the Niagara Peninsula Fruit Growers' Association. Meetings were held at Grimsby and St. Catharines. The speakers included Dr II. A. Surface, of Harrisburg, Pa., who gave several excellent addresses. Extracts from one of these addresses appear elsewhere in this issue. A report of a second address

will be published later.

Prof. R. Harcourt of the Ontario Agricul-Prof. R. Harcourt of the Ontario Agricultural College spoke on "The Most profitable Commercial Fertilizers for the Orchard." Mr. W. T. Macoun, Dominion Horticulturist, spoke on "The Best Varieties of Strawberries" and "The Influence of Chemistry on Fruits and Fruit Growing." ing," as well as several other subjects. For a commercial plantation of strawberries, Mr. Macoun recommended Senator Dunlap, Glen Mary, Parson's Beauty, William Splendid, Warfield, and Grenville. For raspberries he recommended the Marlhoro for early and Cuthbert for the main crops, with Herbert as a special for the colder parts of the province.

Prof. W. W. Farnsworth, of the Ohic Agricultural College, spoke on the general management of the orchard. Mr. W A McCubbin was another speaker. The meetings concluded with the holding of a banquet in St. Catharines, which was largely attended and most successful.

Spraying intelligently done will control all the orchard insects in the district.—S. E. Todd, Lake Huron District, Ont.