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Hay Stationery Company

331 RICHMOND STREET.

## DRESSES

For artfulness of outline bespeaking the charm of ease and comfort the gowns we are now designing and placing in our showrooms possess, through their straight lines, that virtue of womanly grace which never lacks appreciation. Not for a long time has fashion conformed to express the natural charm of our fair sex so admirably as do the styles of today.

NAVY FRENCH POIRET TWILL GOWN, made in coat style, with straight lines. This dress has loose front panel, which gives the latest apron effect, trimmed with narrow military braid. The lapover front is fastened with a narrow belt ending with an imitation buckle, fastening with inset rhinestones. Price

### THE VERY LATEST IN SILK GOWNS

SILK CREPE MOROCCO DRESS, IN CARMEL SHADE. This is an entirely new fabric in the trade. The gown is made in straight lines, with side drape effect and self girdle, finished with large square French ornament in Oriental design, inset with rhinestones. This gown has flowing sleeves. 

THE SAME GARMENTS WE ALSO SUPPLY IN BLACK AND MEADOW LARK SHADE, in crepe romano.

BROCADED VELVET DRESS, IN CARMEL SHADE, lined throughout with same shade of habutai silk. This gown is trimmed with rich Isabella fox on short kimono sleeves and around bottom of skirt. It is designed in straight lines, and very suitable \$111.50 for either afternoon or evening wear. Price......

## WE ARE OFFERING FOR SALE IN ORDER TO CLEAR

brown and black. These gowns are up-tothe minute in style, but as we desire no longer to carry this line in stock we are therefore offering same at clearing prices. Regular price \$29.00 to \$35.00, are now clearing at \$13.95 and \$16.95

TAFFETA SILK DRESSES, in colors navy, Also a lot of 12 CANTON SILK DRESSES, in plain and figured designs. Some of the choicest models obtainable in the trade are in this fabric, in colors of navy, black and

Regular \$28.00 to \$33.00, now clearing at ..... \$19.00 Regular \$45.00, now clearing \$30.00

## PERSIAN LAMB COATS



ed small curl, 43 inches long,

lined with rich brocaded

deep cuffs, with inset windshield in sleeves. \$310

SIAN LAMB COATS, in slightly larger curl of a very glossy, rich color, made in loose box style, with 13inch shawl roll collar of Alaska sable and deep cuffs, slightly flared with inset storm shields. This garment is also lined with rich bro-PERSIAN LAMB COAT, in caded satin. beautiful and evenly match-Swiss satin. This garment has large roll collar of natural Alaska sable and

Label Is On Every Garment. ANOTHER LINE OF PER- Another model in high-class PERSIAN LAMB COATS. 43 inches long, selected skins of rich, glossy curl, with large shawl roll collar of Alaska sable and cuffs, with inset windshields, lined with rich brocaded satin. This special line of garment we

A Guarantee of Satisfaction. Our

196 DUNDAS STREET

# 'MYSTERIES" AT PARIS

Two Girls Found To Have Changed Residences Due To Domestic Troubles.

Special to The Advertiser by a Staff Reporter. Paris, Sept. 25.—Marjorie Parker, 5, and Reba Lemo, 13, who "disappeared" yesterday, have been located; they merely changed their reses because of alleged dom

The Parker girl left her grandfather's home and stayed with friends for the night because of a whipping it is said her grandfather had given her for being "fired" from the box factory. Chief of Police J. S. Creen found her at the home of a girl friend in Paris today, and after healing the domestic breach, took her home.

home.

Reba Lemo was located in Linwood at the home of her sister. She had been living with another sister in Paris, but had had a quarrel with her. As it is alleged her former home was not a congenial one, the Soldiers' Aid Commission is investigating the case, and will probably keep her at the home of her sister in Linwood.

wood.

Until today Paris believed a real mystery had developed, and stories of strange men abducting the girls were numerous. Chief Creen silenced these stories within a few hours when relatives of the girls enlisted his aid:



DIAMONDS.

Diamond for an engagement Beautiful Blue White Dia-ids set in Platinum, white, green

C. H. Ward & Co. nd Merchants, Jewelers and Opticians. 386 Richmond St. Phone 1084.



ANTHRACITE SIZES Egg, Stove, Chestnut, Pea Scranton and Maderia Hill BITUMINOUS COAL Steam, Lump, Domestic, Cannel, Pocahontas Egg, No.

3 Vein Blacksmith, George Creek

Chantler Bros. 263 BATHURST. PHONE 347.



Buy a Wray's Diamond You know you have the best, 1-3 off present prices, THE STORE WITH THE STOCK.

> **GAMES** FOR HOME AMUSEMENT.

Red Star News Co. 10 MARKET LANE.

SCOWLS Are often caused by strain-ing to see perfectly. GLASSES Properly fitted remove the strain and produce

SMILES!

Brown Optical Co. 223 Dundas St. Phone 1877.

Branches at Hamilton, Montreal, Windsor.

WEGNER'S

Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Gloves, Mittens and Raincoats.

'ONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS. Exclusive Manufacturers' Agent for the Best Canadian Makes of Overalls.

WEGNER, The Heart of London. 371 Talbot St. Phone 1849J.

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GORDON L. FERGUSON FUNERAL SERVICE.

# Warmth and Beauty in the New

SEWING WEEK

> special opportunity nome-saving season.

The new models certainly have a way with them—perhaps it's a gay flare that will catch your fancy. Perhaps the straight and narrow silhouette, or the free, swinging lines of a cape. But we know that somewhere in this collection is a coat that you will approve of and want for your own. Embroidery, banding or furs embellish them. And for color, they choose the woods in autumn, as well as navy and black. While our assortment includes the lower or popular-priced coat from fifteen to forty dollars, we are mentioning here only a few of the more exclusive fur-collared models in the most expensive materials, such as Silverettes, Marvella and Sarona Cloths—the season's smartest coats.



## New Winter Coats In Wrap Styles

SHOWING KIMONO SLEEVE OR DEEP ARMHOLE WITH FUR COLLARS.

Coat of Silverette Cloth in nigger brown, shawl collar and cuffs of broidered, one-side closing, full lined with canton crepe. Price...\$195.00 Coat of Black Marvella Cloth, collar of black lynx, flare sleeve, heavy cable stitching, trimming sleeve and coat in block effect, one-side closing,

Coat of Black Marvella Cloth, collar and cuffs of sable opossum, oneside closing, trimmed with narrow rows of braid at waist line, Canton crepe lined. Price ...... \$79.00

Coat of Taupe Gerona Cloth, collar of black lynx, sleeve trimmed with two bands of lynx, flare skirt, oneside closing, lined with gray Canton crepe. Price ..... \$165.00

Canton crepe lined. Price .. \$130.00 Coat of Black Gerona Cloth, collar of gray squirrel, one-side closing, sleeve with deep armhole, lined with gray canton crepe. Price ...... \$172.50

## Kimonos of Warmth and Comfort



Your trim tailored frock and suit are unequalled for the activities of the day. But when evening comes, you are frequently tempted to find rest and

To be truly restful it must be beautiful as well as comfortable and warm. And especially designed to meet these threefold requirements are the Kimonos we are offering. You can't help relaxing when you are wrapped in their luxurious softness. A variety of cuts

in eiderdown, wool velour and padded Jap satin are available. There is one attractive wool velour in blue green with vague figures, in peach color with a blue

satin binding and a blue silk cord. It is priced at ...... \$15.00 Or you may prefer a Wool Velour in a coat style, with a border. The prevailing color is rose pink with patterns in sand, olive green and white. It is trimmed with a heavy silk cord and is priced at ...... \$12.50

In the padded Jap Satin you may choose a Kimono that is plain or embroidered, with a high coat collar or a V neck, in navy, black, brown, and the paler shades of rose, mauve, copen and pink, at a price which varies from..... ...... \$10.75 to \$17.50

'Any one of these Kimonos gives warmth without unnecessary weight, and comfort and utility without sacrificing beauty.

RESTAURANT GRILL SERVICE-

## lo-day I saw

Does your elusive thimble cause frequent breaks in the continuity of your sewing hours? There are two ways of avoiding this. You might take one of the memory courses which teach you to associate your thimble with your rubbers, and thus remember where your thimble is while you are looking for your rubbers. Or you might get one of the little sewing tables which I

Personally, I should incline to the latter course, for they are just as attractive as they are convenient. They are made from beautiful dark polished woods—oak and walnut and mahogany. And such a variety of novel shapes! There are little compartments for your thimble and spools, your sewing and bits of lace, and the convenient handles make them easy to carry from one room to another. Do come and see them in our Furniture Department.

Now let's go down to the Main Floor! I want you to see the beau-tiful laces and dress trimmings. French laces and aress trimmings. French laces in dainty valenciennes, or hand-made filet, Irish crochet or picot edge. They are the loveliest things imaginable for fine lingerie or for collar and cuff sets of hand-kerchief linen.

Very special mention must be given to the French bertha laces of black silk net, beaded in bright Bulgarian colors in floral and conventional designs. I have seen nothing lovelier than those metallic laces in gold and silver on silk net, or the dainty Chantilly laces.

For an afternoon frock or for evening wear, they may be used for drapes, overdresses, for a deep flounce, or a graceful girdle. The last touch of Parisian smartness may be added to the dress you have made by one of our new girdles. There is a very effective one in black silk lace braid, with motifs in gold thread and solid blocks of lipstick red.

If you are being your own modiste, during Sewing Week you will enjoy choosing an ornament or girdle for your dress. There are lots of pretty ones which are inexpensive too, so you won't have to select them with one eye on the unruly budget we mentioned the other day!

MARTHA JANE Home-Made Chocolates,

WOODSTOCK BUSINESSMAN PASSES AWAY SUDDENLY

Woodstock, Sept. 25 .- W. O. Wright died suddenly at an early hour this day afternoon, and by midday all ex-

WEST LAMBTON FALL FAIR

Special to The Advertiser. Sarnia, Sept. 25-The West Lambnorning. The deceased, who had hibits outside of livestock will be in

Charles McArthur has been presi-HAS MANY ATTRACTIONS and M. McSanders secretary for 15

DONATES SILVER FOXES.

Special to The Advertiser.

Mitchell, Sept. 25.-T. H. Race of

DRUG SUSPECT LOSES BONDS WHEN SHE FAILS TO APPEAR

Canadian Press Despatch. Montreal, Sept. 25.-Two bonds of morning. The deceased, who had conducted a tobacco and book business here for some years, was stricken with an acute attack of indigestion and passed away after a few hours illness. The widow and three children-survive.

Mitchell, who is traveling secretary for the Muskoka hospital for consumptives, was in Arnprior a few days ago soliciting subscriptions for that institution, and among the more that institution, an