

## DAILY PAGE FOR ADVERTISER WOMAN READERS

**GILLETT'S**  
**LYE**  
FOR MAKING SOAP  
SOFTENING WATER  
DISINFECTING CLOSETS, DRAINS  
SINKS, &c

**Children's Tables and Chairs**  
**DOLLS AND DOLLS' BUGGIES**  
in great varieties, at very reasonable prices.  
**H. Wolf & Sons**  
263, 265 DUNDAS STREET

**WE EXPRESS PARCELS**  
to any point in Canada. Goods called for and delivered to any point in city.  
**AMERICAN DRY CLEANING AND DYE WORKS.**  
755 Dundas St. W. Phone 1959.

**FRY'S COCOA**

**Ladies---Quick, Get Your Snow-Mellow**  
And Make This Delicious Filling For Layer Cakes Without Cooking and No Eggs  
For Snow-Mellow Is So Much Better, Costs So Much Less.

Delicious creamy, snowy filling—stands up firm and tender—half an hour between the layers of your cake—smooth and clean and all made in just a few minutes without eggs and without cooking—keeps indefinitely, regardless of weather and is fully up to the standard of the United States Pure Food Law. Guaranteed pure under U. S. A. Pure Food Law No. 5572.

No more cranks, contrary eggs that won't beat properly. No more hard brittle icing that cracks and crumbles.

Let your cake be a "SNOW-MELLOW" cake. Full directions come in every package telling how to make Charlotte Russe, Cream Puffs and many new desserts and dainty candies.

Try "SNOW-MELLOW" on pie—it browns in the oven to a rich golden brown.

Go to your grocer for "SNOW-MELLOW" today—it comes in the 25c package that holds enough to make the wonderful filling half an inch thick for 8 two-layer cakes, or for 12 two-layer cakes in the 50c package.

If we cannot supply you, send us his name, and we will supply you through him.

**The W. T. Ott Co. Inc.**  
32 and 34 Front St. West, Toronto, Canada

**A House Cigar**  
You might imagine this referred to one that didn't go out nights, but—guess again. It means a cigar that can be smoked freely in the house without giving offence.

**La Preferencia Cigars**  
Have the most fragrant aroma possible. Their choice quality soothes and comforts the smoker without inconveniencing the rest of the household.

Altogether the choicest, most appropriate and best appreciated Christmas gift for the man who smokes.

Sizes—Conchas, Clubhouse, Bulldog, in boxes of 10, 25 or 50.  
SOLD BY ALL GOOD TOBACCONISTS.

If the store cannot supply you, telephone 621 for particulars.

**VALLER'S**  
LONDON Telephone 621. CANADA

## Womens' Sanatorium Aid Works For Prevention and Cure of the Dread Disease

**Preventorium Children Warmly Clad—Citizens Urged Not to Forget Needs of Local Sick Ones.**

A meeting of the Women's Sanatorium Aid Society was held at the residence of Mrs. Charles White, Dundas street, at a large attendance being present. At a former meeting the president, Mrs. John Stevely, had asked a committee to accompany her to Byron to look into the condition and well-being of the 31 children being cared for at the preventorium.

"These children," said the president, "are nearly all from homes where either the father and mother, sometimes both, are afflicted with this dread disease. We have two, three, and in one case, four children from one home, and in many cases the father is out of work. In most cases the children come to us with the clothes they stand up in, and these with no adequate description. The other day when I was down there, word came to a poor mother in the infirmary ward that her child had died in the bed. The little daughter, a wee tot of six, in the preventorium, was sitting up in bed, and the mother was weeping and saying, 'Another family also has mother and daughter in the institution. The father was recently operated on for cancer, and he is trying to care for six children at home, the eldest, a girl of ten, being the little mother of the family.'

Mrs. A. B. Greer reported that a committee went down to Byron and found that Mrs. Stevely's description of the children was not far from the truth. The children there, however, have now a full supply of warm winter outer and under clothing, and can resume the lessons in the outdoor school, where they are under the able guidance and management of Miss McCann.

Two hundred and eighty yards of flannel, donated by Mrs. Greer, Mrs. D. Cowan and Miss Stuart, was made into sleeping garments for the children. Heavy wool stockings were purchased, also 72 pairs of all-wool underclothing, and socks, mittens, wool toques and sweaters. Capt. Folger donated 51 coats. The society employed a seamstress and had one made over for each child. Three dozen Klondike bags were donated by the Health Association. The girls wear a uniform of brown tweed, and the boys wear uniforms of blue and white, and we feel proud of our little colony of well and warmly-clad boys and girls.

The offer of Mrs. (Dr.) Flanders for the children of the First Methodist Church to donate a tree was thankfully accepted.

**Handsome Donations.**  
Miss Hanson's report showed 87 patients treated during November at the free clinic; 97 families, with 123 T. B. patients in the home; 124 visits paid during the month. Nearly all these receive milk; a large amount of clothing is distributed, sputum bottles and thermometers; rent of two families was paid; one bolt of cotton sheeting and one

of pillow casings made up for emergency use; blankets supplied and light employment found for a widow with T. B. child. The following donations are acknowledged with many thanks: Sweater coats, flannel and mittens, Mrs. Robinson; flannel, Mrs. Little; two dresses, Mrs. Raymond; mittens and wearing apparel, Miss Craig and pupils; 400 Sir Adam Beck; one dozen undershirts, three dozen toques, McMahon & Granger.

**Christmas Baskets.**  
It was decided as usual to make an effort to furnish Christmas baskets for 37 families, consisting of potatoes, rice, cereals, flour, butter, tea, sugar, fruit and coal. The society decided not to send out Christmas letters this year, as formerly, feeling that large demands have been made on the public, especially by the merchants and businessmen. Every effort will, however, be made to come with conditions until the present unprecedented situation is past.

The society has 50 associate members paying a fee of five dollars a year, and the officers would like to increase this membership this year. All associate members are asked to send in their fees. Donations from any citizen will be gratefully received. The society realizes the great need of overseas charity, yet asks the public to bear in mind the sick, suffering and needy at home. The needs of those out of work, in want and despondent, in London, may be alleviated as far as possible.

E. McCANN, 425 Central Avenue, Secretary Women's Sanatorium Aid Society.

## FORMER LONDON LADY PRAISED AS SINGER

Mrs. Alfred Jury, formerly of London, Given Praise by Buffalo Critics.

The Buffalo Courier has the following musical criticism of Mrs. Arthur Jury, formerly of this city, and a sister of Mrs. Sam Bradford-Southcott, 296 Simcoe street.

"Mrs. Alfred Jury, dramatic soprano, gave a delightful song recital in the Club City parlors, Regent Theatre Building, last evening before a large audience. Mrs. Jury was assisted by Macdonnell Quartette, and Miss Blauw was the accompanist.

"Mrs. Jury is a singer of earnest study and wide cultivation, and has studied with the best teachers, so that she brings to her work not only the refined experience of the church soloist, but the art of the intelligent and capable soloist. Her voice is big in range and even in quality and her sense of dramatic interpretation enhanced her opening recital. 'Face, My Love' by Verdi, which she delivered with splendid vocal fluency. In the aria, 'One Fine Day' from 'Madame Ruy Blas' by Verdi, she passed on to the demands of modern music and sang this beautiful number with fervor and fine tone coloring and effective phrasing.

"Spring," by Hilda, was charming, while 'Elizabeth's Prayer,' from 'Tannhauser,' disclosed her resources as a Wagnerian singer with admirable effect. In her last group of songs, Mrs. Jury was brilliant and sang.

## Red Cross Column

The thanks of the Red Cross Society are due for the following donations: One hundred and five shirts, 16 pairs of trousers, 4 pairs of socks, 3 pairs of wristlets, and 2 caps.

Donations to Lieut.-Col. Wigle: 77 scarfs, 4 pairs of socks, 16 pairs of wristlets, 2 chokers, 2 caps. The finished work on hand includes 55 shirts (which will be sent once to the Soldiers' Hospital), 14 pairs of trousers, 30 pairs of wristlets, 5 pairs of socks, 25 dozen handkerchiefs.

The Lord Roberts Chapter, I. O. D. E., voted a donation of \$25 to Mrs. A. A. Campbell, regent of the Seventh, towards the purchase of mittens for the soldiers. A cash donation was made by the Canadian Club, and the members are also each giving individually towards the Christmas dinner to the soldiers on Christmas night.

All the workers have been very busy lately, and a lot of work has been done towards the next shipment, Next Friday, Dec. 18, will be the last meeting until after the new year. We therefore ask all the workers to turn out in full force, and do their best to make it a bumper meeting, so that the society shall be no loser by the holiday. After that date, the rooming will be closed till 1915, when we hope to take up the work with equal ardor, as long as it is necessary.

## Old Songs and Poems

"It's Nice To Get Up In the Morning," Oh, you'll never, never, never try lying in your bed. Early rising makes us wise, I've often heard it said; I believe in that myself, as far as I can see. That it's early rising makes us wise, you'll say the same as me.

Chorus.  
Oh, it's nice to get up in the morning, when the sun begins to shine, At four, or five, or six o'clock in the good old summer time, Or when the snow is going, and the murky overhead; Oh, it's nice to get up in the morning, but it's nicer to lie in your bed.

Oh, my brother Jack is a baker, and he sleeps along with me; On a winter morn'g Jack has to rise, and starts to his work at three; And before he gets his trousers on his legs are nearly frozen, so, while he stands there shivering, I lie in my bed and I hum.

Chesley Avenue Children.  
The children of the members of the Chesley Avenue Mothers' Club are being entertained at the December meeting, to be held on Friday night, Mrs. Carson will talk on Christmas, and the remainder of the program will be given by the kiddies. Refreshments will be served.

## Advertiser Patterns



1064-1071—A Splendid Combination for Travelling, Shopping or General Wear.

Cape wraps are a new and popular feature. The model here shown combines at waist coat, that may be omitted. The skirt is smart and graceful, with beautiful side draping. Pattern 1064 supplies the cape wrap. It is cut in five sizes, 34, 36, 38, 40 and 42 inches. Bust measure, 24, 26, 28, 30 and 32 inches. Length, 44, 46, 48 and 50 inches, waist measure, 24, 26, 28, 30 and 32 inches. Pattern 1070 supplies the skirt. It is cut in five sizes, 34, 36, 38, 40 and 42 inches. Bust measure, 24, 26, 28, 30 and 32 inches. Length, 44, 46, 48 and 50 inches. Waist measure, 24, 26, 28, 30 and 32 inches. Pattern 1071 supplies the skirt. It is cut in five sizes, 34, 36, 38, 40 and 42 inches. Bust measure, 24, 26, 28, 30 and 32 inches. Length, 44, 46, 48 and 50 inches. Waist measure, 24, 26, 28, 30 and 32 inches.

This illustration calls for TWO separate patterns, which will be sent to you on receipt of 10 cents. Each pattern is 1 1/2 yards at its lower edge.

ADVERTISER PATTERN DEPT. Please send above-mentioned pattern, as per directions given below, to:

Name.....  
Town.....  
Province.....  
Age (if child or miss's patterns).....  
Measurement—Bust..... Waist.....  
CAUTION—Be careful to enclose the above illustration, and send size of pattern wanted. When the pattern is sent, please enclose only cash, 10c, or whatever it may be. When in waist measure, 24, 26, 28, 30 and 32 inches. If a skirt, give waist and length measure. When miss's or child's pattern, give only the figure representing the age. It is not necessary to write "inches" or "yards." Patterns cannot reach you in less than five days, and the date of order. The price of each pattern is ten cents, in cash or in postage stamps.

## COLDSTREAM W.I. SHIPS CLOTHING TO NEEDY ONES

Three Cases Go to Saskatchewan—Also Box for Belgians.

The Coldstream Institute shipped a large box today to the Belgian Relief Fund headquarters, containing 30 quilts, 4 blankets and 3 pillows, valued at \$125. The Canadian Club, and the women, shipped to the needy in Saskatchewan at the same time. The ladies hope to make another shipment in the near future if needed.

If you want to sell cheap tea, you leave all the dust in it. But cheapness does not always mean shoddy. The quilts and blankets are carefully removed from Saluda tea, thus insuring a perfectly clean, bright tea, of a quality and flavor unsurpassed.

## TO LECTURE ON GERMANY

Lord Roberts Chapter, I. O. D. E. to Hear Prof. W'rong.

A very large and enthusiastic meeting of the Lord Roberts' Chapter of the I.O.D.E. was held in Cronin Hall yesterday afternoon, Mrs. E. B. Smith presiding. Reports of the work since the start of the war were presented. Contributions of material by the members have been approximately placed at \$200.

It was decided to invite Professor W'rong, of Toronto University, to give his famous lecture on "Germany and the Germans" early in the New Year. The lecture will be given at the University of Toronto, and the members of the chapter are asked to attend. The generous offer of the London Conservatory of Music to give a recital under the auspices of the Lord Roberts' Chapter, and the Soldiers' Comfort Fund was gratefully accepted.

Mrs. W. E. Hodgins explained the work of the War Contingent Association, and it was decided to work in co-operation with the association. The chapter decided to make grey flannel chokers, and a pattern sent the secretary of the Municipal Chapter by Mrs. Robt. McCadden, of Oil Springs. A nominating committee was appointed for the annual election in February.

**ENGAGEMENT ANNOUNCED.**  
Mr. and Mrs. O. Ellwood announce the engagement of their eldest daughter, Vera Isabel, to Thomas A. Wilkinson, C.B.E., of New York City, son of the Rev. T. Wilkinson, of Toronto, Ont. The marriage will take place in this city early in the new year.

## CHRISTMAS SUPERSTITION.

It was not so many years ago that any number of simple country folk in England believed firmly in several very real Christmas superstitions. Even now, it is said that these beliefs still have adherents.

In Hampshire the people believed that the leaves of the holly, hawthorn, and mistletoe, when they were rubbed together, would bring the dead back to life. In another part of the county the belief was that the leaves of the holly, when they were rubbed together, would bring the dead back to life. In another part of the county the belief was that the leaves of the holly, when they were rubbed together, would bring the dead back to life.

## CYNTHIA GREY'S MAIL-BOX

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

**Minneapolis For Christmas.**  
Dear Miss Grey,—Seeing so many readers get help from you, I thought you would not mind me asking a little help, too. I do enjoy your page very much, and look for it every night, and if I have not time to read it, I will spend a little time at your page, the paper would seem blank without it. I would like a receipt for mince pies, without brandy, if you could print one, please. I have lost mine in moving. (We have just been in your city about a month).

I think I got the recipe I used last Christmas from the Christmas number of the Ladies' Home Journal, and left the bakery in advance, and best wishes for the coming season, I am yours sincerely, MURIEL.

**Ans.—**In place of "mincing," I am so glad you have read my letter. I will print a receipt for mince pies, without brandy, if you could print one, please. I have lost mine in moving. (We have just been in your city about a month).

**Ask at Library.**  
Dear Miss Grey,—I have written you before but never received an answer. Please answer these questions.

1. Could you publish a short Christmas poem of about three verses. Something simple.

2. What would be a nice Christmas present for a girl of 16, not too expensive, but nice?

3. What will make eyebrows long and thick?

4. A nice dress for Sunday for a girl of 16, for a girl that has fair hair and rosy complexion?

5. What kind of shoes would be nice for Sundays only?

6. Do you think sable fur too nice for me or do you know any other and more girlish one?

7. What will make my hands white and soft?

Please answer on Saturday. With thanks.

**O YOU KISSER KID.**  
Ans.—I see by the heading of your letter that you are a Londoner, so please do not think of the public library, but be able to find all sorts of Christmas poems there, and can select on to your liking.

Read the ads, and you'll find dozens of Christmas suggestions, a silver thimble, nail file, brooch, ink-and-plate, gloves, vandy bag, tigs pins, etc.

Each night rub in a tin of vaseline and in a few months you should have a fine complexion, do not look for results in a few weeks.

A pretty shade of green or pale blue is suggested, with trimmings of white, pink, or blue. If a harmonizing shade.

Any of the popular combinations in patent and self-leather shoes, a set of the cheaper fur, such as wolf, fox, marmot, etc.

What kind of hat would be nice when out in the wind or cold; wash in warm water, soft preferred, and dry carefully; rub in a little of this lotion every night, before going to bed, and you will have a fine complexion. Would you kindly answer the following questions?

1. What is a nice number to ask to a party given by a girl of 14 years of age?

2. When a girl gives a party, should she ask a boy partner for herself?

3. What would be a nice lunch to serve?

4. What is the meaning of the following names: Cynthia, Mildred, William, Helen, Albert, Rose, Stuart, Hazel, Gerald, Newman?

5. Is a girl of 14 years too young to wear a blouse?

**BUSTER, PEGGY AND ROVER.**  
Ans.—Depends upon the size of your room. Have the number you can entertain without crowding—it may be 16, 20, or 24, or even 50. The smaller number is preferable, I think.

2. No, better not; she can then give undivided attention to her guests.

3. Sandwiches, cake and coffee, with apples, candy, and Christmas crackers, for a finish.

4. Cynthia, belonging to Mt. Cynthia; Mildred, mild speaker; William, defender; protector; Helen, light; Albert, all bright; Rose, a rose; Rose, princely; Gerald, strong with the spear.

There are adaptations of the basque styles very nice for 14-year-olds.

**Proper Thing to Say.**  
Dear Miss Grey,—Will you kindly answer these few questions for me?

1. What is the proper thing to say to a fellow after he thanks you for a dance?

2. What is the meaning of these names: Rachel, Henrietta, Annie, Lethy, Florence, Albert and Russell, or has Russell any meaning?

3. Do you think the tulle will be much this winter and in the spring?

4. What will whiten the hands?

5. Do you think a bouquet of flowers would make a nice Christmas present for a friend?

## Drygoods, Carpets, Etc.

**What Shall I Give?**

This question is easily solved if you shop at Kingsmill's, and the special sales this week beckon you to shop now at Kingsmill's.

**Half-Price Sale of Fancy Linens**

All kinds. \$2,000 worth. Two big sale tables heaping over with Christmas Gift Linens at half price.

**25 Per Cent Off Any Separate Skirt**

All latest styles. Original price tags on every skirt. Just deduct one-quarter. Over 60 styles. All colors and black.

**Yard-Wide Duchess Silks. 89c Yd.**

Guaranteed not to cut or crush. Very fashionable, soft satin finished silk. Drapes perfectly. Choice of 32 colors and black. Full 36 inches wide. Give a waist or dress length.

**Sale of Umbrellas at \$1.50**

Men's and Women's Umbrellas, silk and wool cover, tape edge, paragon frame, bulb runner. Choice of scores of beautiful handles, capped and mounted with gold or sterling silver. Regular \$2.25 Umbrellas, on sale.....**\$1.50**

**Handkerchiefs, Gloves, Neckwear, Hosiery, Manicure Sets, Hand Bags, Etc.**

**Kingsmill's**

**DRYGOODS, CARPETS, ETC.**

**VEGETABLES**

DIRECT TO CONSUMERS. SPECIAL. Brussels Sprouts, select, box 15c. Please note our full lists of Vegetables and prices in daily papers, weekenders and holidays.

**MAIN & COLLYER**

Telephone 2831. P. O. Box 276.

**PENSLAR SYRUP WHITE PINE AND SPRUCE.**

The Cough Syrup That Pleases Best. Twenty-Five Cents.

**W. R. LUTZ**

North End Druggist.

**An Old Family Cough Remedy, Home-Made**

Especially Prepared—Costs Very Little, But Is Prompt, Sure and Effective.

By making this old-time cough syrup at home you not only save about \$2, as compared with the ready-made kind, but you will also have a much more prompt and positive remedy in every way. It is a most valuable bronchial and chest cold in 24 hours—relieves even whooping cough quickly—and is excellent for all kinds of coughs, colds, croup, hoarseness and spasmodic cough.

Sell from 50c to \$1.00 a bottle. Put in a 16-ounce bottle and fill the bottle with plain granulated sugar. Send your directions with Pinex. Keeps perfectly and tastes good.

For a full and complete list of the ingredients of this take hold of a cough or cold in a way that means business. It quickly loosens the dry, hoarse or painful cough, and also soothes the inflamed membranes. It also has a most remarkable effect in overcoming the persistent cough which your druggist has told you is due to a cold in the throat and bronchial tubes.

The effect of pine on the membranes is known by almost every one. Pinex is a most valuable and concentrated form of genuine Norway pine extract, combined with glycolal and other natural healing pine elements.

There are many worthless imitations of this famous mixture. To avoid disappointment, look for the name "Pinex" on the wrapper, and do not accept anything else.

A guarantee of absolute satisfaction, or money promptly refunded, goes with home preparation. The Pinex Co., Toronto, Ont.

**Make a Pork Cake.**  
Dear Miss Grey,—Please find enclosed a stamped addressed envelope, for which will you kindly send me the song "Barney McCoy," and greatly obliged.

**Pork Cake.**—One cup raisins, one cup currants, quarter cup peel, one cup brown sugar, one cup cold fat pork, one cup molasses, one cup boiling water poured over pork, half teaspoonful of cinnamon, one teaspoonful of nutmeg and salt; flour to stiffen.

**Ans.—**As you would notice, the song "Barney McCoy" was published in Tuesday's issue, but I send you a clipping. The song is a different one from any we have published in the Mail Box. Thanks, Cameo.

**News of the Canadian War Contingent Association**

The thanks of the C. W. C. A. are due for the following donations: Mrs. James McIntosh, \$5; Gray's, Limited, \$10; Mrs. Barry, \$5; a friend, \$2; Mrs. A. J. Clegg, \$1.50; Miss E. Johnson, Tamblin's Corners, \$5; Lord Elgin Hospital, \$5; Mrs. E. J. to send 10 pairs of socks; St. John's Ambulance Association (Chelsea Green Workers), 12 pairs of socks, 1 cap, 1 pair bed-socks, 1 pair of chokers, 2 pairs of wristlets, 2 pairs of socks, 37 pairs of wristlets, 27 scarfs, 122 chokers, 8 Balaclava caps, 46 khaki handkerchiefs; Ridgetown W. P. L., 32 scarfs, 97 pairs of socks, 3 caps, 24 pairs of wristlets; Melbourne Red Cross Circle, 8 night shirts, 11 day shirts, 1 dressing gown, 10 pairs pyjamas; a large parcel of chokers, bands from the St. Thomas Historical Society, to be forwarded direct to Miss Plummer; Sir Adam Beck, 1,000 handkerchiefs; Mrs. J. G. Stevens and Mrs. Douglas, 5 pairs of wristlets, 3 bands, 3 pairs of socks; Mrs. William Collins, 2 pairs of socks; Miss Bessie Evans, 1 scarf; Mrs. Goring, 1 scarf; Mrs. M. Beck, 1 pair wristlets; unknown, 1 pair wristlets; Allan Johnstone, 1 scarf; Lyle Knapp, 1 scarf; unknown, 2 dozen handkerchiefs; Mrs. J. C. Grant, 1 scarf; unknown, 1 pair bed-socks; Mrs. J. Ell-

**FEW OF HER CALIBRE.**

According to statistics, one woman in a thousand can open a telegram to King, as little emotion as she displays in opening a can of corn.

**Richards**

**QUICK NAPHTHA**

**THE WOMAN'S SOAP**