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For fall and winter call and inspect our complete stock of Wall Papers.
O. B. GRAVES, LIMITED
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REGAL
There is only one ready-to-wear shoe that is shown each season in all the new custom designs almost as quickly as these designs are produced.
That is the Regal Shoe.
You can buy it in London.
It is an opportunity.
REGAL SHOE STORE
148 DUNDAS STREET.

HIGHEST GRADES OF BURNING OIL, LUBRICATING OIL AND ALL OTHER PETROLEUM PRODUCTS
The Queen City Oil Co. Limited.
HEAD OFFICE, TORONTO.
London Branch, York St. East.

London Conservatory of Music and School of Elocution
Reopens Sept. 1
W. Caven Barron, Principal.
774 DUNDAS ST. OR PHONE 1101

Paroid Roofing
A leaky roof in a rainstorm causes a lot of trouble. If you had PAROID on your buildings there would be no chance for worry.
PAROID is the best known roof covering. Costs no more than inferior grades, and lasts for twenty-five years. Ask for sample.

McMURTRY'S
Hardware and Stoves,
111 DUNDAS STREET.



No wise mother will refuse her child's demand for refreshment, especially if it is OUR DELICIOUS ICE CREAM, because it is made from the purest ingredients, is nourishing, refreshing, and one of the finest foods for childhood. We invite the public's attention not only to our attractive parlors, but also to our sanitary, spotless surroundings, where we put together our superlative Ice Cream, in many varieties.

Olympia Candy Company

ROYAL YEAST CAKES
MOST PERFECT MADE.

SOLD AND USED EVERYWHERE.
E. W. GILLEY COMPANY
TORONTO, ONT.

THORO
NEXT TO BENNETT'S.
Fitwell Hats
That lead in Style and quality,
\$2.50

SLABS
\$1.75 PER LOAD
Nice and dry. Ideal summer fuel
Sewer Pipe and Cement.

HEAMAN & SON
Office and Yard, G. T. R. and
Burlwell Street. Phone 312.

Quality Store

We never have and never will permit our supremacy to be disputed in any branch of Our Business.

NOTE OUR PRICES

Maple Leaf Salmon
Per can 17c

Sunlight Soap
6 bars for 25c

Surprise Soap
6 bars for 25c

Ammonia Powder
Large package, 6 for 25c

Redpath Granulated Sugar
18 pounds for \$1 00

Our H. R. Blend Tea
Per pound 25c
Why pay 30c for package tea that does not equal our 25c Tea?

Quality ever the Highest Prices ever the Lowest
Promptness of delivery guaranteed.

HARRY RANAHAN
Phone 1024. 515 Richmond St.

EYE PAINS
If the pain is not in or over the eye it may be in the top or back of the head. Consult our opticians and they will give you good advice free of charge.
Diamond Hall Stores.
W. G. YOUNG
214, 674 DUNDAS STREET.

City and District

The North Middlesex Fair will be held at Ailsa Craig, Sept. 24 and 25.
—Mr. and Mrs. O'Rourke wish to thank their many friends, who were so kind in their recent bereavement.
—Mrs. F. A. Fitzgerald, King street, leaves on Thursday to spend a year with her daughter, Mrs. A. E. White, New Westminster, B. C.
—The death occurred at St. Joseph's Hospital on Friday evening of Mr. J. Oliver Smith, in his sixty-eighth year. He was ill but a very short time, and had undergone an operation. Interment took place today at Strathroy, the remains having been shipped there Saturday on the 11:28 train.
—A letter, purporting to be signed by Mrs. F. Alberstadt, of Detroit, has been received by The Advertiser. It reads as follows: Mrs. F. Alberstadt, of Detroit, wishes it understood that the young man so brutally beaten in a Brantford hotel on Aug. 6 is not her son; and also wishes the error corrected concerning Mr. Fred Alberstadt, sr. His foot was not taken off in the American war but while yarding for the G. T. R.
Coldstream Institute.
Owing to circumstances the Coldstream Women's Institute have postponed their next meeting, which is to be held at the home of Mrs. O. D. Ward. It is expected to be an interesting one. All ladies cordially invited.

Children's SHOES

Our reputation as the best store for Children's Shoes grows and grows. There's a reason for it. In the first place, we have the right sort of shoes. All our Children's Shoes are made by experts in making Children's Shoes. Then we have the full knowledge of fitting, and we take pains to fit our children in. You will find exactly the shoe you want at the price you desire to pay.

J. P. COOK CO. LIMITED.
Good Shoes for All the Family.
167 Dundas Street, Annex 398, Richmond Street.

THE CASH GROCERY.
Bedy's Tea and Coffee, always the same, the peer to all others.
C. F. Bedy.
879 Waterloo Street. Telephone 1206.

Cairncross & Lawrence
ARE
Headquarters FOR THE CHOICEST PERFUMES THE FINEST TOILET WATERS THE BEST MANDRUKA SPONGES
218 Dundas St.

FURS
Remodelled or repaired before Sept. 1 at summer prices.
Beltz
PRACTICAL FURRIER.

Card of Thanks.
Mrs. Harry Baker writes: "I wish to convey my sincere thanks to you for the assistance you rendered through your paper towards the fund that was recently raised for me. I would also like to thank through your paper, the many friends who so generously donated on my behalf. I cannot express how much I appreciate not only the financial help, but also the sympathy so freely and generously given."

London Doctor Gone West.
Dr. McGregor, of Bruce street, left this week for Edmonton. The doctor is a graduate of the Western Medical School, and has been practicing with Dr. Elliott, of Napier, for the last year, where he has been very successful. He intends settling in Edmonton, the doctor was accompanied by his mother, who has gone west for her health.

S. A. Band Concerts.
It is intended by the local corps of the Salvation Army to put on two band concerts in Queen's and Victoria Parks respectively. Permission being granted by the city council, the first will take place in Queen's Park on Aug. 21. It is desired to cordate the Western Music School, and has been practicing with Dr. Elliott, of Napier, for the last year, where he has been very successful. He intends settling in Edmonton, the doctor was accompanied by his mother, who has gone west for her health.

HELD UP IN NEW YORK.
New York, Aug. 15.—Mr. W. Francis Firth, whose home is in London, Ont., and who is now in New York, making arrangements for his coming season's work, while touring over Western Long Island in an automobile, as the guest of Mr. A. D. Welles, of this city, in visiting his different properties at Rosedale, Long Island, was arrested with Mr. Welles' party for exceeding the speed limit.

Immediately on striking the Vanderbilt automobile course, with a clear road ahead, Mr. Welles took the chance of showing Mr. Firth the speed of his new \$12,000 auto, but unfortunately for the party, the man in the big blue button was lying in secret behind some bushes on the roadside and suddenly appeared on the scene like the bandolero, ordering the party to stop.
The manner in which the officer of the law popped from behind the scenes was, to Mr. Firth, a very amusing and dramatic performance, and being in a jovial spirit Mr. Firth remarked that he felt inclined to engage this gentleman of the law to fill a leading part in his latest production.
The party was finally taken to the Long Island city police station, where Mr. Welles stood bail for the party, and they were then permitted to proceed on their tour of pleasure.

Seeing London. The most satisfactory way is from Houston's carriages.

SUNDAY IN THE LONDON CHURCHES

Eloquent Sermons Preached by Outside and Local Divines.

The pulpit of the First Presbyterian Church was occupied yesterday at both services by Rev. Beverly Ketchen, B. A., of Hamilton. In the evening he preached a special sermon to young men on the subject "The Young Man Who is Undecidable." The sermon was a strong argument for Christianity, and was particularly addressed to the man who doubts. There was a type of man who deals with Christianity microscopically, that is he takes little discrepancies, little inaccuracies, which he magnifies out of all proportion. The proper way of looking at the Christian religion was that it is a broad sweep, noting the changes wrought in man's lives by it in all ages, and also its far reaching effects on the world's history. Once this was done, the man who doubts would no longer doubt the Christianity was the real religion. It would save man from himself.
There were large congregations at both services.

Rev. B. L. Hutton, of this city, preached at both services in the Wellington Street Methodist Church. Special music was rendered by the choir.

There was a large congregation of men at the Talbot Street Baptist Church last evening to hear Rev. W. A. Cameron, B. A., of Toronto, preach on "Christian Manliness." The sermon was a strong appeal to men, and was listened to with attention. Mr. Cameron also preached in the morning.

The pulpit of the Dundas Centre Methodist was occupied by Rev. W. Russell, of Toronto, who preached two strong evangelistic sermons to good congregations. Special music was rendered by the Schubert Ladies' Quartette and Mrs. Ed. Wyatt.

Rev. John Locke, of Toronto, preached at both services in the First Methodist Church yesterday. He was greeted by large congregations, and the sermons were much enjoyed.

Rev. D. W. S. Urquhart, B. A., of Toronto, preached two strong sermons in New St. James' Presbyterian Church yesterday. There were large congregations.

Rev. J. Smith, B. A., of Okanagan, B. C., occupied the pulpit of the Hamilton Road Presbyterian Church at both services yesterday. He preached two excellent sermons.

The services of the Colborne Street Methodist Church were conducted yesterday by Rev. W. C. Bee, of this city. There was a special musical programme at each service. Mrs. Cochrane and Mr. Chris Pink both singing solos in splendid voice.

Owing to the absence of the pastor, Rev. D. S. Hamilton, on his holidays, the pulpit of the First Congregational Church was occupied by Mr. S. Baker in the morning, and by Mr. A. G. Langford in the evening. There was a good attendance at both services.

Large congregations were present at both services of the Empress Avenue Methodist Church when the pastor, Rev. Geo. W. Dewey, preached two strong sermons of an evangelistic type. In the morning he spoke on the subject, "Living in Sunshine," and in the evening on "What is Sin."

The pulpit of Christ Church was occupied yesterday by Rev. Kenneth McGoun, B. A., of Dundas, who preached excellent sermons both morning and evening.

There were good congregations at both services of St. Andrew's Presbyterian Church yesterday when Rev. Dr. Meldrum, of Cleveland delivered two sermons. In the evening, he preached on "The Illumination of the Soul." He spoke eloquently of the possibilities of the hands of God. He was to the hilt, and his fire was to the candle. Once illuminated he was capable of marvelous things: The mission of every man was to bring the light to the men, to assist in illuminating other souls. Kavan, Wesley, all the great religious leaders of the past were prominently noted for carrying the illuminating grace of God's gospel to others. Every man, no matter how sordid or degraded, may be kindled into beauty of life and manner by the grace of God.

The pulpit of St. Peter's Cathedral was occupied at the high mass yesterday morning by Rev. Father Dierckes, S.J., of the Jesuit College, Cincinnati, who preached an eloquent sermon on the Assumption of the Blessed Virgin into heaven. Saturday was the feast of the Assumption, but as the solemnity was removed to Sunday, Father Dierckes spoke on the feast of the day.
When the Blessed Virgin was dying the apostles gathered around and saw the end. Her lips moved in prayer, but otherwise she was tranquil and calm.

He then quoted the words, "Precious in the sight of the Lord is the death of the just." How much more precious than was the death of His mother, who was free from any stain of sin? If we live a good life of denial, she may obtain for us through her power as queen of heaven many graces and particularly the grace of a happy death, or a death similar to her own.
"Tradition says that at the time of the Blessed Virgin Mary's death St. Thomas was absent, but on his return he wanted to see her, to glance once more on her serene countenance."
They then repaired to the sepulchre, and opening it, found that the body had been removed. They concluded that her body had been miraculously removed by the Lord. There must have been great rejoicing among the angels when they beheld their queen for the first time.
"She was presented to our Lord and his Son, and she was crowned with the stars, while she was clothed with the sun, and at her feet was placed the moon, so much being told in the Book of Revelations.
The clothing with the sun was a symbol of her virtues, and the placing of the moon at her feet showed that she was queen of the church.
"Such was the manner in which her virtues were rewarded. No soul was as humble as hers, but no soul received as many blessings as hers, she was not denied a single grace."

At the close of the services at the St. George's Church last evening, Dr. P. C. Ellis, who is spending his vacation at home, rendered a few appropriate organ numbers.

Home-Grown Cantaloupes
We will have choice Melons every day now, till the end of the season.
Ripe, sweet and luscious — 10c, 15c, 20c and 25c each.

White Clover Honey
You can rely on getting the best if we fill your orders.
Ten-pound pails, \$1 25. Five-pound, 65c.
Select Comb Honey, 20c section.
South Phone 969—Dundas 1866 and 317.
T. A. ROWAT & Co.
234 DUNDAS AND CRAIG AND WORTLEY.

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STILL FLOCKING TO PORT STANLEY

The Old-Time Lakeside Resort Continues to Grow in Popularity.

[Special to The Advertiser.]
Port Stanley, Aug. 15.—Yesterday afternoon Mrs. A. C. Kerr, of Wastina Cottage, Inverurie Heights, was the guest of a most delightful party on her spacious lawn. Those present were: Dr. and Mrs. A. L. Fulton and Lawrence Fulton, barrister, of Kansas City, Mo.; Mrs. John Risdon, Miss Lulu Risdon, Dr. Fulton Risdon, Mrs. Dugald Campbell, Mrs. (Dr.) McKillop, Miss Lutan and Miss Shipley, of St. Thomas, Ontario.
Mrs. McMillan, Miss Mary Garhouse and Miss Sadie Cullen, of London, are the guests of Mrs. George Nicholson, Orchard Beach.
Mrs. M. R. Gordon, of London, is visiting Mrs. Gilean McLean at her cottage on New Orchard Beach.
Miss Nora Nicholson, of London, is spending the week end with her cousin, Mrs. Muriel Nicholson, of Toronto, at Orchard Beach. The latter spent Friday in London.
Miss Elinor Coon, of Toronto, is the little visitor of Miss Greta McLean, New Orchard Beach.
Mrs. Sinclair and Miss Flora Sinclair, of Chatham, are registered at the White House, Hill Crest.
Rev. and Mrs. Wallace, of Toronto, and Miss Stuart, of St. Thomas, are the guests of Mrs. Peacock, Hill Crest.
The White House is crowded to overflowing. Cots have to be placed in the corridors. Tonight's dance was a record-breaker, and the "Hard Times Ball" on Wednesday next promises to be a bumper.
Mr. and Mrs. Herbert Spencer have returned to their home in Toronto, after visiting at Hill Crest.
Mrs. C. H. Vernon, of Detroit, is visiting her daughter, Mrs. S. W. Mower, on Inverurie Heights.
Guests at Locust Nook are: Percy Robinson, Ed. Geoghegan, H. Nicolls, Bud McNabb, Longboat McKellar and Frank Shaw, London; Percy Wood and Elliot Weston, of Hamilton.

WESTERN CALL FOR MEN

25,000 Harvesters Are Needed and Good Wages Offered.

Preparations have commenced in earnest for the handling of the Northwest's big wheat crop, the only difficulty experienced by farmers being the scarcity of labor in the harvest fields. To induce men to go to the west the C. P. R. has made the remarkably low rate of \$10 from Ontario. This fare carries the ticketholder to any point on the company's lines east of Moosejaw; trains are run direct to Winnipeg, and the men are re ticketed there for the points where they wish to work. After at least one month's work in the field laborers are issued tickets back to Ontario starting point at \$18. Leaving dates of Canadian Pacific excursion are Aug. 18, 19, Sept. 1, 9, from stations southwest of Toronto, including London and vicinity, and Aug. 20, 22, 27, Sept. 2, 11, 14, from stations east of Toronto. The most important excursions are Aug. 18 and 20, and on these dates special trains will be run from all C. P. R. stations, times of which agents will furnish. The C. P. R. is the only Canadian route to the west, and the only line carrying farm laborers to the west without charge. Apply to ticket agents, or C. B. Foster, district passenger agent, Toronto, for full information.

THE BALDWIN AIRSHIP OVERCOMES TEST

New Dirigible To Become the Property of United States.

Washington, Aug. 15.—Like a demon from the skies, its motor splitting fire and its long gray gas bag outlined against the dark sky of dusk, the Baldwin airship landed in Fort Myer tonight after making a flight which broke all records for aerial navigation in this country. For two hours and five minutes the big military dirigible built for the United States army flew back and forth over a course nearly five miles in length in the official endurance trial.
The airship is now the property of the signal corps of the United States army, a few formalities only remain-

BATH ROOM FIXTURES

Don't fail to visit our Bath Room Fixture Department when fitting up your Bath Room.
We can save you money. Get our prices before buying
THE PURDOM HARDWARE CO.
PHONE 461. 124 DUNDAS STREET

TRISQUIT

If you want to thoroughly enjoy your vacation don't forget to take along a supply of **TRISQUIT** —the Dainty Shredded Wheat Wafer.
Nutritious and appetizing. Try it with butter, cheese or fruits.
ALWAYS READY TO SERVE—Sold by all Grocers

GERHARD HEINTZMAN PIANOS

Have won laurels enough from Musicians of fame to justify us using the most extravagant words in their praise. There is a magnetism and charm of tone about the GERHARD HEINTZMAN PIANO that you do not find in pianos of other makes.
Call and inspect our splendid stock.
W. McPHILLIPS,
189 DUNDAS STREET, LONDON, ONT.
Everything Pertaining to Music.

Three Popular Stores

Our thanks to our old friends and also to the many neighbors for the kind words of encouragement and very liberal patronage of our new store on the opening day, Saturday last.

Business far exceeded our expectations and a few days will enable us to give you service that will justify the above headline, Three Popular Stores.

Our Popular Prices
Have always been a great business builder. Quality is not sacrificed for price. We buy the best but we endeavor to keep our prices as low as the lowest.

THE BEST GRANULATED SUGAR, St. Lawrence or Redpath, 18 lbs. for \$1
MAPLE LEAF SALMON, 18c per pack, per tin, 1st 2 tins for 35c
WHITE WINE OR CIDER VINEGAR, XXX QUALITY. Per quart 10c Per gallon 40c
OUR NEW 30c TEAS are extra good quality, much above the ordinary. Try them.

Three Popular Stores ONE PRICE JOHN DIPROSE
Dundas and Ridout, Phone 385
Dundas & Wellington, Phone 252
Richmond & Hyman, Phone 1291

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London.

During the singing of a hymn that starts "Happy birds that sing and fly," a thrush flew down from the roof of St. Peter's Church at Rickmanworth, England, and settled on the hymnbook held by one of the congregation.
The immigrant station on the Gulf Coast, which the Woman's Board of Home Missions of the Methodist Church South will establish and maintain, will be named in honor of the late Rev. Sam P. Jones.

NOT A LINIMENT.
The only Household Surgical Dressing. DR. PORTER'S ANTISEPTIC HEALING OIL for Burns, Old Sores and all Hurts. Druggists refund money if it fails to heal.

OVER 100,000 AT G. T. R. EXHIBIT.
The Company's Show at Franco-British Exhibition Attracts Much Attention.

The splendid exhibit which the Grand Trunk have put up at the Franco-British Exhibition is attracting a great amount of attention and the English people are getting an idea of what a Canadian railway really is. The views of the double track scenes, the heavy motive power, the splendid equipment and the beautiful reproductions of photographs from scenes along the line, together with the specimens of trophies of fish and game which are on view, are also pleasing to the eye and attractive to the mind of the visitor. The total attendance in the Grand Trunk building from May 14 (the opening day) until July 23, amounted to 106,807 people. Letters have been received from Canadians and others professing in their praises of this handsome building and exhibit, which is a credit to the railway and a big advertisement for the Dominion.

"Old Boys" Attention!
Old Boys, note that Frank Cooper, photographer, has removed to ground floor studio, 250b Dundas street, opposite armory.

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