

BUY IS THE SOAP WHICH SELLS BEST.

You make no profit when you buy soap. 'Tis when you sell soap that you make profit. THE BEST SOAP TO

BUNLIGHT SOAP SELLS ITSELF

Selling SUNLIGHT SOAP is the easiest thing to do. Your Customers want SUNLIGHT, the WORLD'S BEST SOAP. Every Woman Knows SUNLIGHT SOAP Saves Clothes.

OMEN WHO USE SUNLIGHT MAKE GOOD WIVES

They won't waste money on Inferior soap, they want value. Take care to secure a stock of SUNLIGHT SOAP now. Don't Delay. Under present labor conditions no one knows what may happen.

BUY SUNLIGHT NOW!

SIDE TALKS.

By Ruth Cameron

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love when that love is not re- get. As to what we give, we are less And yet, even if I knew of concerned. And yet happiness lies in ray to cure her of her trouble I giving more than in getting. I sup-

sure I should want to do it. pose the millenium will have come hile it is a poigantly painful when people are ready to accept that is also a beautiful thing. The truth. happiness in life is to love and ed in return equally. But I do ink the greatest tragedy in life o be loved-it is never to have great deal of pain but it also brings a

is nothing new about this. It ness that even requited love cannot een said a thousand times, of bring. If the one you love loves you But there is just as much in return, you can't help subconscious-

But tell yourself also that you will

through this deep human experience. Our "Soft" Young Men



be saved from the curse of too much money and too little work. We want truly a poignantly painful thing all the love and all the money we can percent of the contract LUTION.

> Said a wise and serious sage To a butterfly with wings of golden "You were not so fair to see Of course unrequited love brings a

> > And you feed on dainty things

When I think how very plain you must have been when you were but a slug." Said the butterfly: "I know

s a caterpillar crawling on my way I was lowly as could be, But what's that to you or me? am certainly a butterfly to-day!

"As a caterpillar slow I could never guess or know What my purpose was while crawling on the bough But I stretch my wings and fly,

Trafalgar in Unholy Mess, Says Sculptor

LONDON, September 10 .- Trafalgar Square, which carries all sentiments of pride of home to faraway Englishmen, is only an unholy mess that jars the aesthetic senses of Jacob Epstein,

the United States sculptor. Defending his last creation, the memorial to W. H. Hudson, the famous naturalist and writer, who died in London in 1922, which has been widely criticized adversely, Mr. Epstein in an interview says: "There are hardly any good statues in London. Look at that fearful concoction in front of Buckingham Palace. It is so big that one cannot avoid seeing it. "Look at Trafalgar Square-what an unholy mess! It is the worst square

earthly and common about him. But white marble memorial to Queen Vic- Great Britain to-day the right type if he shines like a star above you, and toria outside Buckingham Palace is of woman, who is married and has you are "less than the dust," you can more or less in agreement with the grown-up daughters, deplores this

Someday, of course, this thing will memorial to my father." It always does. You may tell your- unanimous that the memorial to Ai- is also undoubtedly petulting in a self that when you think the pain out- bert, consort of Victoria, is an offense loss of trade, for the reason that we

never be sorry that you have passed



THE BUTTERFLY DISCUSSES EVO-"In a very recent age,"

You've a horrid ancestry, From a crawling caterpillar stock you

"Now you proudly spread your You are beautiful to look at, but I shrug My shoulders with distain

And you surely can't deny That 1 am a lovely butterfly right

in the world. Think of that column in the middle carrying a puny figure of Nelson, which is out of proportion

to anyone's artistic sense.

RICHARD HUDNUT Dominated By The Women-Explore

Mr. Mitchell-Hedge's discoveries and explorations in the buried Maya city in the jungle of British Honduras, on which he was accompanied by Lady (Richmond) Brown, are well known. He is now organising a campaign for a "renaissance of British manhood" to prevent domination by the sex which, according to him, is no longer the weaker. This campaign will take the form of propaganda, mainly by speeches, in cooperation with various societies.

First Signs of Degeneracy. "The young men of this country are exhibiting the first symptoms of degeneracy, and the women are seizing the opportunity to become dominant," he said. "The spread of Communism, bad trade, and the growing distrust between the classes synchronises with a serious decline in the virility of the manhood of this

"Take sport as an example. The prestige Britisher held in nearly all' games has reparted, but women are rapidly coming to the front in this Immigration Department Figures field. This reversal of the laws of nature has begun not only in sport but in business, and, is spreading to politics and Government offices.

In art circles the sentiment is of degeneracy among our manhood, i

of adventure that makes him do it. made Great Britain the power she has been, and to-day that power is on the wane.

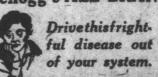
"The history of all great civilisations of the past is an analogy. There woman-worship became such an obsession that men degenerated and Empires fell as a consequence. It is urgently necessary that in this country there should be a male renais sance. In our public schools the pioneer spirit must be inculcated, pride of race must predominate, and we must realise that by the laws of nate ure man was fashioned to be leader "A national revival of our manhood will. I feel certain, do more than any legislation to wipe out unemploy ment, create better trade, bring back to us the respect of other nations which we are in danger of losing, crush Communism, and restore our

Over 50,000 Canadians Returned 1715, w,s,te

Show Number Who Returned During Year From U.S.

OTTAWA, Sept. 9.- Immigration to is her delight to subjugate and dom- the present fiscal year, that is from inate men. She treats them as April 1 to June 30, 1925, totalled creatures to obey her whims, and at 32,449, according to a report issued by the same time looks on them with the Department of Immigration last night. Of this total 16,894 came from

She suffered terribly with constipation-Kellogg's ALL-BRAN brought prompt relief!



ful disease out of your system. Here is a woman who lay awake nights suffering from the destruc-tive work of constipation. Read her letter and think what Kellogg's ALL-BRAN means to her.

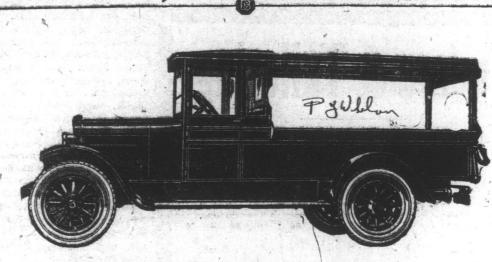
I am writing this letter to tell you what I think of Kellogs's ALL-SRAN. and what it has done for me. I est it daily and it has cured me of indigetion as well as constipation. I am a well girl again and I owe it all to wonderful Kellogs's ALL-SRAN. Use this letter if it will help you and others. I thank you.

EXTREMISE PRICESPALE.

(Address on request)

Rid yourself of constipation as thousands have done by eating Kellogg's ALL-BRAN. It has brought prompt, permanent relief after all else has failed.

If eaten regularly Kellegg's ALL-BRAN relieves the most chronic cases. It is guaranteed to do so or your grocer returns the pur-chase price. Eat at least two tablespoonfuls daily. Serve with milk and cream. Fine with fruits.



Friendly Counsel

Graham Brothers truck production for the first six months of 1925 equalled their entire production for

Words of commendation from good business men in every part of the world are responsible.

Thoroughly sold by their own experience with these trucks, they in turn are selling their friends.

The Royal Garage, Agents

LESTER & ELTON, Proprietors,

CARNELL STREET - ST. JOHN'S, NFLD.

Household Notes

String beans are excellent served

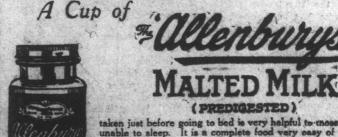
Great Britain, Northern Ireland and the Irish Free State, 5,307 from the United States and 11,048 from other countries, almost entirely from northern Europe. In the same three au gratin. Woman revels in her conquests. It Canada for the first three months of months, 9,141 Canadians who had Windows can be cleaned in winter been in the United States for six with alcohol. months or longer and who went to Small pears and pickles are delicithat country to settle returned to the ous pickled. Dominion. Since the Department of Buy your spices fresh for each year's Immigration and Colonization began, pickling. to keep a record of these returning | Any kind of left-over vegetable or ways and serve with salt. Canadians on April 1, 1924, a total of

> of last June. The figures of 32,449 for the first uarter of the fiscal year show that 65 per cent. of the immigration to Canada from overseas and 62 per cent. from the United States was of the agricultural and domestic servant classes.

In April the total was 10,984, of which 4,960 were British, 3,974 other countries and 2,049 from the United

In May the total was 18,338, the British being 6,559, other countries 5,022 and the United States 1,757. The total for June was 8,127, of which 4.574 were British, 2,052 other countries and 1,501 United States.

Sound Refreshing Sleep



taken just before going to bed is very helpful to mose was are unable to sleep. It is a complete food very easy of digestion and has the effect of soothing and quietening the nerves which results in sound refreshing sleep. The 'Allenburys' Malted Milk is quickly and easily made by the addition of boiling water only.

Obtainable from all Chemists, Stores, etc., throughout the B.W.L. ALLEN & HANBURYS LIMITED, LONDON. Special Representative for the B.W.I.
H. S. HALSALL, P.O. Box 57, BRIDGETOWN, BARBADOS.

Lemon sherbert is delicious served

Bewore of chilling your system too

Liver stiffing with mushrooms is de-

Slice small, tender cucumbers length

with ginger sauce.

made from canned plums.

52,916 have come back up to the end MINARD'S LINIMENT FOR CORNS

A Cup of



doctored headache -but a Com

was to blame

an experience to come to him. Just

as no one would will that he should

And That Too Is A Compensation.

certain kind of selfless exalted happi-

A corn isn't just a local pain. Tas cool as velvet-fits over The tiny nerves beneath it are on the "main trunk line," linked with all the nerve centers of the system. . . . Docof callus on the toe-no bigger than a match-head-may often corn-reflexes. . . . And needless! A cushiony pad- corn tonight.

the corn, stopping the pain in five seconds. You wear this two days in blissful comfort. When you take it off, the tors know that a tiny lump corn retires too, gently up-of callus on the toe—no big-rooted by the little brown discof magic medication withmake one feel mean all over. in the pad. . . . 60 dainty, so Indigestion, a headache, de neat, so quick and sure. pressed spirits generally, are Science's final answer to the pain and nuisance of corns. Blue-jay makes a corn so For health's sake, end that

Blue-jay