

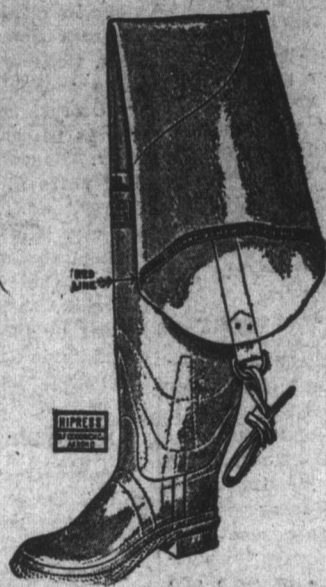
The FISHERMAN'S FRIEND

IS



A PAIR OF THE

Built For Extra Hard Wear
Gives BETTER SERVICE
THAN ANY OTHER
RUBBER FOOTWEAR
ON THE MARKET



HIPRESS RUBBER BOOTS

THIS BOOT FILLS A SPECIAL NEED.
PROTECTING THE FEET OF THE
LUMBERMAN, FARMER or FISHER-
MAN FROM THE LEAST DAMPNES.
YOU CAN'T GO WRONG WHEN YOU
BUY THIS BOOT.

You Can't Afford to Have Wet Feet

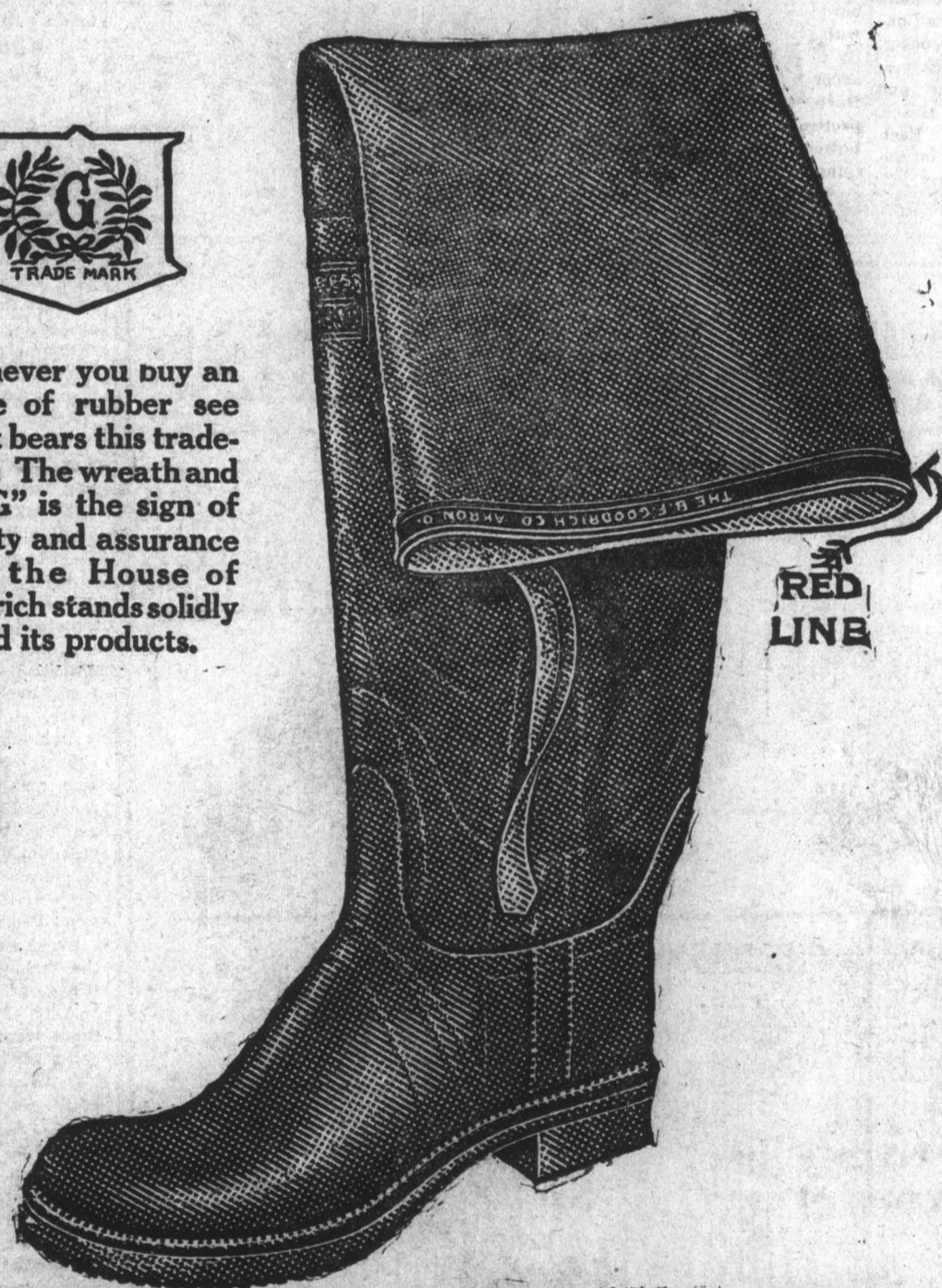
YOU know how important it is to keep your feet warm and dry. Then why don't you wear "Hi-Press" Rubber Boots and Shoes?

They're made a new way—IN ONE SOLID PIECE—they simply CAN'T leak or peel. But the big thing you notice from this new way of making footwear is the added WEAR.—Fishermen everywhere tell us that "Hi-Press" outlasts ordinary boots two and three to one.

You know, in your class of work, that the best is always the most economical. Wear "Hi-Press"—and you will never be satisfied with anything else.



Whenever you buy an article of rubber see that it bears this trademark. The wreath and the "G" is the sign of Quality and assurance that the House of Goodrich stands solidly behind its products.



Distributors

BOWRING BROTHERS

ST. JOHN'S, N. F.

"HI-PRESS"
with the Red Line Round the Top
The GODDRICH BOOT
Outwears 'Em All

WE ARE OFFERING FOR A FEW DAYS ONLY

MEN'S BLACK HIPRESS BOOT, WHITE ROLLED EDGE SOLE

Original Price - - - **9.20**

Yours for Only - - - **5.95**



Thoughtful Buying Means
Getting the BEST for
Your Money



ANY MAN WHO NEEDS GOOD
VALUE WILL BE AMPLY
SATISFIED WITH THE
HIPRESS RUBBER BOOT



BOWRING BROTHERS, Limited