



WISE OLD "SANTA CLAUS" AGAIN
HERALDS THIS STORE

as
HIS HEADQUARTERS

from Now, right up to Closing Time **CHRISTMAS EVE.**

and this Store of

A THOUSAND PLEASANT MEMORIES

is only too eager to proclaim its fitness, its readiness and desirability to co-operate with Santa with generously laden stocks in every dept.



**Beautiful
BOXED STATIONERY**
in Gift Boxes

Marchioness Stationery; White and Tinted; box 50c.
Glendale Lawn Stationery; classy; box 65c.
White Flax Linen; 2 dozen Paper and Envelopes; box 70c.
University Linen; 2 dozen Paper and Envelopes; box 70c.
New Cellulose Cambric; Cards and Envelopes; box 80c.
Sheerwhite Linen, Superfine; real Gifty; box \$1.10



Exquisite Toilet Soap
Daintily Boxed

Velvet Skin Toilet Soap; English quality; box 40c.
Velvet Skin Toilet Soap; English quality; larger box 47c.
Natural Rose Toilet Soap; Colgate quality; perfumed; box 65c.
Oatmeal Toilet Soap; Kirk's quality; pure; box 65c.
Cologne Bouquet; Gifty looking; box 65c.
Ely Rum Toilet Soap; Superior grade; box 85c.
Cold Cream Vinolia Toilet Soap; Best \$1.20
Vinolia Sweet Pea Toilet Soap 85c.

HELPFUL HINTS for FRIDAY, SAT.

AND MONDAY SHOPPERS at BAIRD'S

TOYLAND



Already the Gathering Place
of the Children

And no wonder, for here you will find TOYS of all kinds to satisfy the longing of the little ones during Christmas time. 'Tis not Christmas without Toys.

Goats, Wagons, Horses, Fire Trucks, Boats, Engines, Drums, Bugles, Horns, Trains, Banks, Pistols, Motor Cars, Airships, Tops, Helms, Tool Sets, Blocks, Tea Sets, Balloons, Squeakers, Music Boxes, Dolls' Sets and a liberal display of.

DOLLS, BOOKS, GAMES, BALLS, PUZZLES, Etc.

Christmas Stockings

Overflowing with good things, they will look for one each Christmas morning. Our Special Prices are—
17c. 20c. 33c. 50c. 95c. \$1.40

**Suitable Things
As Small Gifts**

CASH BOXES—Japanned and Gilt lined, with handle, lock and key; A boy's gift. Friday, Saturday and Monday 55c.

TABLE MATS—Three-piece sets, oval shape, light cork composition make. Half Price now 95c.

PHOTO FRAMES—Oval Sterlingite Photo Frames; sweetheart size; velvet backed. Special. Friday, Sat. & Monday 59c.

FRENCH IVORY FRAMES—Popular size; just what your lady friend would like. Special Friday, Saturday and Monday 55c.

PIN CUSHIONS—Velvet covered in myriads of shapes; small gifts 29c.

BOUDOIR PIN CUSHIONS—Very dainty in basket form and fancy silk filling and bow 72c.

BEAD NECKLETS—Splendid assortment in every desired shade; nice for little girls, and only 15c.

LIGHT SHADERS—Electric Light Shades in assorted colours; crimped roll edge; each 17c.

**Sale of Rich Looking
CUSHIONS**

Gift-like Things

We have a very excellent display of Fancy Cushions, in circular and square shapes. Some in pretty Chintz, others in good wearing Tapestry and Poplin combination, and others again in Fancy Silk coverings plump, well filled and very serviceable. The following values are interesting:

Reg. \$ 2.75. Friday, Saturday & Mon. \$1.95

Reg. \$ 4.50. Friday, Saturday & Mon. \$2.40

Reg. \$ 3.75. Friday, Saturday & Mon. \$2.95

Reg. \$ 6.50. Friday, Saturday & Mon. \$3.50

Reg. \$ 9.50. Friday, Saturday & Mon. \$5.50

Reg. \$10.00. Friday, Saturday & Mon. \$7.50

Reg. \$10.50. Friday, Saturday & Mon. \$9.50

EIDER DOWN QUILTS—Just a few of real good quality Eider Down Quilts, with the finest of Art Satteen coverings. Quilts that we have been selling at \$35.00 and \$36.00 each. Friday, Saturday and Mon. \$29.65

POPLIN COVERED WADDED QUILTS—These come in plain shades of good grade Poplin in Green, Electric, V. Royal, well fitted, plump and very desirable as a gift. Reg. \$22.50. Friday, Saturday and Mon. \$19.65

FAISLEY WADDED QUILTS—A very special lot of 10 only, nice warm looking Faisley patterned, well wadded Quilts; assorted patterns; value for \$3.50 each. Friday, Saturday and Monday \$7.15

SPECIAL!

**Men's Dressing
Gowns To Clear.**

Heavy Fancy Swanset's make, in dark mixtures, corded edges, waist girde, bound pockets. Just a half dozen. Reg. \$15.00. Friday, Saturday & Monday \$12.95

BOYS' WEAR

BOYS' WOOL SUITS—Plain knitted Wool Suits, Jersey Caps and Overall Pants to feet; shades of Salmon, Saxe and Navy and White for 3 to 5 years. Reg. \$5.75 suit. Friday, Saturday and Monday \$5.25

BOYS' WOOL GLOVES—He is expecting a pair; let it be a pair of these we offer—Warm Scotch Wool Gloves in dark leather mixtures; assorted sizes. Special. Friday, Sat. & Monday 70c.

BOYS' LINED KID GLOVES—Strong Tan Kid Gloves, warmly lined; mixtures; assorted sizes. Special. Friday, Sat. & Monday \$2.60

BOYS' PULLMAN CAPS—All the boys are looking for this Cap; it particularly suits our charmingly weather; one piece; shades of Green, Grey, Brown and Heather. Special. Friday, Saturday and Monday \$1.30

BOYS' HIDE GLOVES—Extra strong wearing, with fringed gauntlet wrist; assorted sizes. Special. Friday, Sat. & Monday 59c.

**Something for
DADDY.**



REAL CHAMOIS GLOVES—Men's Heavy Chamolis Gloves, strongly stitched, excellent quality; washable; one button wrist. Reg. \$4.50. Friday, Saturday and Monday \$3.95

MEN'S WOOL GLOVES—Scotch Wool Gloves, camel shade, leather bound wrist and dome fastener as warm as you want them. Reg. \$2.50. Friday, Saturday and Monday \$2.25

MEN'S WINTER CAPS—Real Winter Caps; your choice of pleced or one-piece crowns; ear protection folded snugly inside; assorted mixtures. Regular \$2.60. Friday, Saturday and Monday \$2.35

TOBACCO POUCHES—Folding Rubber Tobacco Pouches, Black and Tan. Daddy would surely like one, or perhaps Brother Tom. Special. Friday, Saturday and Monday 75c.

CARD CASES—Fine pebbled leather, stitched, with chrome lining; wear for years. Special. Friday, Saturday and Monday \$2.20

MEN'S LINED KID GLOVES—Pretty Tan shades, wool lined, dome fastened wrist. Perhaps he is expecting a pair his size. Reg. \$4.50. Friday, Saturday and Monday \$3.95

NECKWEAR—Good looking Silk Neckwear, not at all out of the line in price; a grand assortment. Reg. \$1.50 value. Friday, Saturday & Monday \$1.35

**CHRISTMAS
CARDS**

in Packets with Envelopes

- The "Ethel" Packet, 5 Cards and Envelopes 15c.
- The "Nancy" Packet, 7 Cards and Envelopes 20c.
- The "Hyacinth" Packet, 10 Cards and Envelopes 28c.
- The "Pansy" Packet, 10 Cards and Envelopes 33c.
- The "Gladiola" Packet, 10 Cards and Envelopes 33c.
- The "Columbine" Packet, 10 Cards and Envelopes 33c.
- The "Chrysanthemum" Packet, 12 Cards and Envelopes 38c.
- The "Narcissus" Packet, 15 Cards and Envelopes 45c.
- The "Wisteria" Packet, 10 Cards and Envelopes 45c.
- The "Rosebud" Packet, 10 Cards and Envelopes 45c.
- The "Daisy" Packet, 10 Cards and Envelopes 45c.

Something for Mama and the Girls for Xmas
Every Item a Gift Suggestion

JAP SILK WAISTS—Some very pretty Waists go on sale this week. Waists of real good Jap Silks, shades of Sky, Pink, Apricot, Mauve and Navy; roll or sailor collar, low neck, long sleeves, tucked and lace trimmed. Reg. \$3.30. Friday, Sat'y, and Mon. \$2.95

CHILDREN'S COMBINATIONS—To fit 6 to 14 years; fine ribbed make, high necked, long sleeves, buttoned behind. Reg. \$2.20 suit. Friday, Sat. \$1.69

PRETTY TEA APRONS—Another lot of dainty Tea Aprons in good White Muslin, trimmed with Swiss embroidery and insertion, others lace edged. Values to \$1.00. Friday, Saturday and Monday 83c.

SILK CAMISOLES—Flash shade Silk Camisoles; real gifty-looking, with wide laced tops and embroidered, others with wide insertion and ribbon straps. Reg. \$1.80. Friday, Saturday and Monday \$1.59

INFANTS' WOOL OVERALLS—Soft, warm, woolly Overall, with feet; drawing at waist and ankle; to fit 1 to 4 years. Regular \$2.00. Friday, Saturday & Monday \$1.75

BLOUSE HANGERS—Something you need for hanging up your Waists or Coats, wood frame, covered with plain and fancy Muslins, shirred; Sachet bag attached. Reg. 46c. Friday, Saturday and Monday 38c.

BOUDOIR CAPS—Very dainty make-ups in Muslin and Net make; ribbon trimmed; delicate shades of Helle, Sky, Pink, Rose and fancy. 60c. values. Friday, Saturday and Monday 39c.

STYLISH SCARVES—All Wool with fringed ends and assorted stripes; shades of Saxe, American Beauty, Pink, Rose, Green, Purple and Buff, etc. Reg. \$4.50. Friday, Saturday and Monday \$3.98

LADIES' BLOOMERS—Knitted Wool and Cotton Bloomers in Saxe and Navy; elastic at waist and knee. Regular \$3.00. Friday, Saturday & Monday \$2.68

BOXED HANKERCHIEFS—Fine White Lawn Kerchiefs, daintily embroidered and hemstitched border; 3 in each box. Reg. \$1.00 box. Friday, Saturday and Monday 84c.

GLOVES perhaps, make the most Acceptable Gift

LADIES' WHITE VIVELLA GLOVES—Unshrinkable, beautiful White Vivella Gloves in assorted sizes; a Glove you really need. Reg. \$1.30. Friday, Saturday and Monday \$1.17

LADIES' RINGWOOD GLOVES—Fancy mixtures in good wearing Ringwood Gloves, to suit any shade. Regular \$1.25. Friday, Saturday and Monday \$1.10

CHILDREN'S WOOL GLOVES—Pretty fancy Ringwood Gloves for girls from 4 to 10 years; plain and fancy mixtures to choose from. Reg. 65c. up to 85c. pair. Friday, Sat. & Monday 65c.

Charming Fancy Linens

EMBROIDERED TEA CLOTHS—See these beautiful Cloths, generously and gorgeously embroidered, and relieved with open work, broad hemstitched border. Regular \$3.00. Friday, Saturday & Monday \$2.58

COLORED TABLE COVERS—Fancy Table Covers in mixed, Crimson and mixed Green; fringed edge. You may need one brightening up for Christmas. Reg. \$5.50. Friday, Sat'y, & Mon. \$4.75

PLAIN PILLOW CASES—Strong, serviceable, good-wearing Pillow Cases, with a wide hemstitched hem; excellent value. Regular 85c. Friday, Saturday & Monday 72c.

PILLOW LOOPS—Extra long twisted Pillow Loops, shades of Green, Navy, Maroon, Black and White, with large tassel ends. Regular 50c. each. Friday, Saturday & Monday 39c.

OVAL PICTURES—10 inch Oval Framed Pictures, in plain gilt and imitation Walnut, pretty scenes and figures. Worth 50c. each. Friday, Sat'y, and Mon. 39c.

Job Feather Hat Bands—Full and plenty to cover any Hat; fast Black. Regular Selling Price 75c. Friday, Saturday and Monday 27c.

**SYMRNA
HEARTH RUGS**

at
Landed Cost

During this month our immense stock of these best-wearing Reversible Symrna Hearth Rugs will be marked just at their landed cost. These Rugs have much to recommend them, notably their serviceability, good looks and weight and allied with such extraordinary value during this Christmas Sale should appeal to Housekeepers.

CURTAIN DAMASKS—50 inch Curtain Damasks, showing pretty mercerized self stripe and cross; shades of Electric Blue, Green and V-Rose; cozy looking Winter Curtains. Regular \$2.00 value. Friday, Saturday and Monday \$1.65

CURTAIN LACES—48 inch White Curtain Laces; just a couple of pieces, strong lace patterns. Regular 80c. yd. Friday, Saturday & Monday 69c.

ROLLER FOWLING—Extra heavy unbleached Turkish Roller, Fawn and Crimson striped; very strong make. Regular 65c. value. Friday, Sat'y, & Mon. 47c.

CASEMENT CURTAININGS—48 inch Fancy Casement Curtains, Crease mground with multi-colored patterns and fancy border; lively looking wear for years. Reg. \$1.10 yard. Friday, Saturday and Monday 98c.

CURTAIN LACES—Uncommon looking plain mesh centre with a broad fancy border, 44 inches wide, in White only. Regular 65c. yard. Friday, Sat'y, & Mon. 56c.

TURKISH TOWELS—An assortment of good wearing, pure White or unbleached Turkish Towels; values to 80c. each. Friday, Saturday and Mon. 65c.



Send Along Your Mail Orders Early

td.

Man's

—A Housemaid; apply MRS. H. 7 Church Hill, Dec 16, 1920.

—A General Servant; apply MRS. D. P. KENT, 38 St. John's St., Dec 16, 1920.

—A Girl who understands another kind of work; apply between 10 and 12 Mrs. CHERMAN, Dec 16, 1920.

—A Good General Servant; apply at 52 Circular Road.

—A Girl for work; apply at 52 Circular Road.

—A Good General Servant; apply at 52 Circular Road.