

August Furniture Sale



Points the Way
to Great Savings

Enormous quantities of fine Furniture Sets and Separate Pieces have been piling in on us for some time. We are pushed for storage room. Hence the reason for this big

STOCK REDUCING SALE

The largest and best assorted stock of Furniture we have ever imported is now offered at greatly reduced prices.

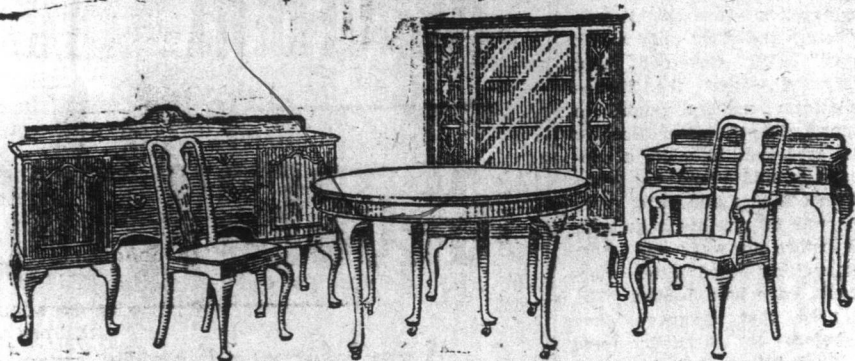
If you are starting a home of your own, furnishing an extra room, or need an odd piece to fill in, wherever you live—Town or Country—it will pay you to buy your needs here during this Great Sale.

EVERY PIECE OF FURNITURE IN STOCK IS REDUCED IN PRICE.

Terms are Strictly Cash

No Charging at Sale Prices

Dining Room Pieces



Buffets

Surface Oak finish; 5 drawers, one large linen drawer and cupboard, shaped mirror 8 x 30. Reg. \$56.00 Sale **\$48.32**

Surface Oak finish; with carved standards, 3 drawers, 1 large cupboard, bevelled mirror; size 10 x 30. Reg. \$55.25 each. Sale Price **\$47.85**

Surface Oak finish; 2 large cupboards, 3 drawers, 2 shelves, British bevel mirror; size 12 x 30. Reg. \$72.00 each. Sale Price **\$61.85**

Solid Oak; 1 large drawer, 3 small cutlery drawers, 2 cupboards, bevel mirror; size 12 x 42. Reg. \$105.00 each. Sale **\$91.00**

Quartered Oak; 1 Linen drawer, 2 swell drawers, 2 cupboards, bevel mirror; size 12 x 42. Reg. \$145.00 each. Sale Price **\$126.15**

Quartered Oak; 1 Linen drawer, 3 small drawers, swell front, golden finish, bevel plate mirror, 10 x 38. Reg. \$155.00 each. Sale Price **\$134.15**

Extension Tables

Square; golden oak finish, to extend 6 feet. Reg. \$26.00 each. Sale Price **\$22.36**

Square; surface oak finish; 6 feet extension. Reg. \$27.00 each. Sale Price **\$23.40**

Round; surface oak finish; 6 feet extension. Reg. \$33.00 each. Sale Price **\$28.60**

Round; Ash; carved pedestal leg. Reg. \$35.00 each. Sale Price **\$29.65**

Round; Painted Oak; carved pedestal. Reg. \$77.00 each. Sale Price **\$66.95**

Round; Quartered Oak; Jacobean design. Reg. \$116.00 each. Sale **\$135.00**

Dining Chair Sets

Surface Oak; leather covered seats, 5 chairs and 1 armchair. Reg. \$42.00 set for **\$36.40**

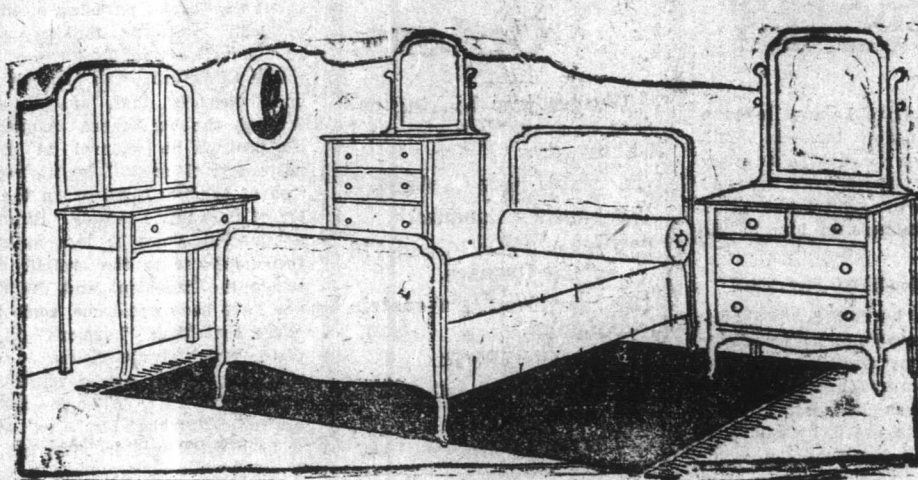
Quartered Oak; panel back, leather covered seats. Reg. \$47.00 set for **\$40.75**

Quartered Oak; panel back, leather covered seats. Reg. \$85.50 set for **\$74.15**

Golden Oak; padded seats and backs. Reg. \$95.00 set for **\$81.90**

Golden Oak; slip seats, leather covered. Reg. \$120.00 set for **\$104.00**

Bedroom Furniture



Bureaus and Stands

Surface Oak finish; shock mirror; size 13 x 22; 2 pieces; Bureau and Stand. Reg. \$46.50 set for **\$40.30**

Surface Oak finish; British plate mirror; size 13 x 22. Reg. \$54.00 set. Sale Price **\$46.50**

Surface Oak finish; bevelled plate mirror; size 14 x 24. Reg. \$58.00 set for **\$50.00**

Surface Oak finish; bevel plate mirror; size 20 x 24. Reg. \$74.00 set for **\$64.25**

Surface Oak finish; oval mirror; size 18 x 24. Reg. \$63.50 set for **\$54.80**

Quartered Oak; 2 pieces; swell front; British plate mirror, shaped; size 24 x 30. Reg. \$147.00 set. Sale Price **\$126.88**

Mahogany; low base, long mirror with round bevelled corners; size 24 x 36. Reg. \$160.00 each. Sale **\$138.55**

Mahogany; swell front, oval mirror, bevelled edge; size 26 x 30. Reg. \$172.50 set for **\$149.50**

Complete Bedroom Suites of Old Ivory, Gumwood, Rosewood and Mahogany finishes are available at substantial reductions. Dressers, Chiffonettes, Dressing Tables, &c., with Bedsteads to match.

Gent's Dressers

Solid Ash; golden oak finish; fitted with 6 drawers; oval bevel mirrors. Reg. \$57.75 each. Sale Price **\$49.95**

Old Ivory finish; 3 drawers and 1 cupboard; shaped plate mirror 14 x 18. Reg. \$58.00 each. S. Price **\$58.00**

White Enamel finish; 6 drawers, British plate mirror; size 12 x 18. Reg. \$52.00 each. Sale Price **\$45.75**

Mahogany; swell front; 4 drawers and 1 hat cupboard; bevel edge mirrors 12 x 20. Reg. \$73.00 each. Sale Price **\$62.95**

Mahogany finish; oval bevelled mirrors 16 x 20; 6 drawers. Reg. \$125.00 each. Sale Price **\$110.50**

Couches

Upholstered in imitation leather cloth, 30 inches wide by 6 feet long; extra heavy springs. Reg. \$42.00 each for **\$36.40**

Reg. \$55.00 each or **\$46.80**

Mahogany and Solid Oak frames; spring edge; upholstered in verona cloth; tufted backs; Green and Crimson colorings. Reg. \$66.00 each Sale Price **\$57.30**

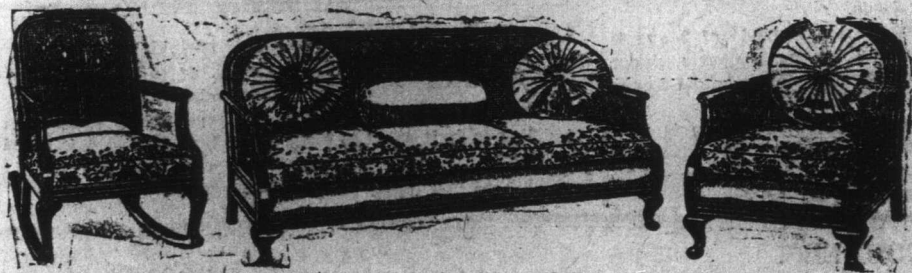
Reg. \$63.00 each. Sale Price **\$54.50**

Reg. \$60.00 each. Sale Price **\$52.00**

Reg. \$55.00 each. Sale Price **\$47.35**

Reg. \$56.00 each. Sale Price **\$48.15**

Parlor Suites



Parlor Suites

3 pieces; mahogany frame, polished panel back, upholstered tapestry. Reg. \$96.00 set. Sale Price **\$83.00**

3 pieces; mahogany frame, panel back and tapestry seats. Reg. \$170.00 set for **\$145.60**

3 pieces; mahogany frame; tufted back and seats; best grade tapestry. Reg. \$200.00 set. S. Price **\$171.60**

5 piece suites; mahogany frame; upholstered in Red Plush and tapestry. Reg. \$77.00 set. Sale Price **\$66.55**

5 piece Suite; mahogany frame; upholstered in silk tapestry; extra heavy. Reg. \$115.50 set. Sale Price **\$99.85**

1 piece Suite; mahogany finish; carved frames. Upholstered Tapestry. Reg. \$122.00 set for **\$106.75**

Upholstered Verona Cloth. Reg. \$181.00 set for **\$154.85**

Hall Stands

(Quartered Oak Finish) Plate Mirror; 12 x 14. Reg. \$40.00 each for **\$34.45**

Oval Mirror; 12 x 18. Reg. \$48.00 each for **\$41.60**

Diamond Mirror; 12 x 12. Reg. \$53.75 for **\$46.55**

Book Cases

Combination Book Case, Ecritoire Golden Oak finish; carved back, large glass door and drawers, mirror, 10 x 10. Reg. \$60.00 each for **\$52.00**

Combination Book Case, Solid Oak. Reg. \$76.00 each for **\$65.85**

Quartered Oak; bent glass door, roomy writing desk, drawers and cupboard. Reg. \$90.00 each for **\$78.00**

Bedsteads

BRASS BEDSTEADS.

Without Springs; size 4 1/2 feet wide. Reg. \$45.00 each for **\$39.00**

Reg. \$45.00 each for **\$39.00**

Reg. \$110.00 each for **\$91.50**

Reg. \$120.00 each for **\$104.50**

ENAMEL BEDSTEADS.

Black and White; 4 and 4 1/2 feet wide. Reg. \$27.00 each. Sale Price **\$22.95**

In White, Blue Marone with brass trimmings. Reg. \$30.00 each for **\$26.00**

Reg. \$35.00 each for **\$30.00**



The **ROYAL STORES, Ltd.**
Furniture Department

Lord Fisher.

THE MOST PICTURESQUE FIGURE IN MODERN BRITISH NAVY.

Anyone who desires to prove that Admiral John Arbuthnot Fisher was the Great War will find considerable Data to assist him; and we think that any dispassionate investigator who examined all the evidence would conclude that had Lord Fisher not lived, the British navy could not have played the decisive part it did play. It is agreed that without the navy the war would soon have been lost, and undoubtedly the British navy was more the creation of "Jacky" Fisher than of any other man. One requires upon more debatable ground when expressing the opinion that the war would have been shortened had Lord Fisher been permitted to remain First Sea Lord, and that his counsel was worth the counsel of a half dozen Winston Churchills. But the two men, both of powerful, dominating personality, fought, one as First Sea Lord and the other as Lord of the Admiralty. Fisher dropped out. So did Churchill, to be replaced by Balfour, but Fisher was not recalled. He was instead given a post as chairman of the Board of Naval Inventions, although there was a great popular demand that he should be reinstated, and given the authority in the navy that Kitchener had in the army.

Lord Fisher was one of the most picturesque characters the British navy has had since Nelson. He began without friends or influence, and by sheer force of intellect and will advanced to the highest position of all, the position which is the inspiration of every officer in the service. He grew up in a rough school, and learned to take and give knocks. One gathers that he was not an easy man to work with; but he had sufficient brain power to have little need of collaboration, and some of the most important reforms that he brought about were the result of struggles into which he entered single handed. The dreadnought was Fisher's idea; so was the battle cruiser. He did not invent the turbine engine, but it was due to his persistent advocacy that it was generally adopted in the navy. It was also his idea to use the watertube boiler; that is to say, to have the fire where the water was, and the water where the fire was, an improvement that made it possible to get up steam in a ship in twenty minutes, instead of seven hours. To use oil as fuel was also Fisher's idea.

Did any other naval expert ever invent or adapt so many important improvements? Yet they are by no means all that stand to the credit of Lord Fisher. He devised the system of nucleus crews for warships, whereby a ship would always have its complement of brains aboard and could send its extra man power wherever it was needed, or take the crude, raw article and fit it into position instantly. But perhaps the greatest stroke of all, whereby the strength of the British fleet was kept in the North Sea, was in carrying out Nelson's old maxim that your battleground should be your drill ground. Of course, the Entente with France was necessary before this revolutionary change in naval strategy could be achieved, but the Entente might have been in existence and the British fleet scattered all over the seven seas had the navy been without a man like Fisher. One does not like to imagine the Great War breaking out, the German navy at Kiel and the British ships stationed all over the Mediterranean, the China Sea, and the Pacific, as had been the immemorial practice before Fisher became First Sea Lord.

We shall not weary our easily wearied readers with a recital of the various posts held by Lord Fisher, but shall merely mention that he was British delegate to the Peace Conference at the Hague in 1899, on which occasion he made a speech that shocked most of his hearers. He said: "There is no such thing as humane war. War should be made as hellish and as direct in effect as possible. There is no excuse for it otherwise. When you have to wring a chicken's neck, all you think about is wringing it quickly. You don't give the chicken intervals for rest and refreshment." This, however, does not imply any approval of a policy of "frightfulness." What Fisher thought of the submarine, years before it was supposed to have any great possibilities of destructiveness.

JUST RECEIVED:

Two Thousand Bottles of Brick's Tasteless Cod Liver Oil.

Brick's Tasteless contains all the virtue of Cod Liver Oil without the nauseous grease. It will promptly relieve chronic bronchitis and all pulmonary affections, croup, hoarseness, nervous disorders due to or maintained by an exhausted condition of the system, hysteria, nervous dyspepsia, flatulent dyspepsia, anæmia, night sweat, the prostration following fevers, diphtheria, tonsillitis, etc., etc., and general debility for constitutional weakness of any age of life.

DR. F. STAFFORD & SON,
Wholesale and Retail Chemists and Druggists, St. John's, Nfld.

Instead of trying croquettes, place each on a slice of fried tomato, sprinkle with crumbs and brown in the oven.