


BUY—WEAR—USE
A FISH BRAND REFLEX SLICKER
 Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 84 years' manufacture. What more can be said?
Satisfaction guaranteed

TOWERS FISH BRAND
A. J. TOWER CO.
 BOSTON, MASS.
 PETERS & SONS, ST. JOHN'S, Agents

Your Spring Suit.

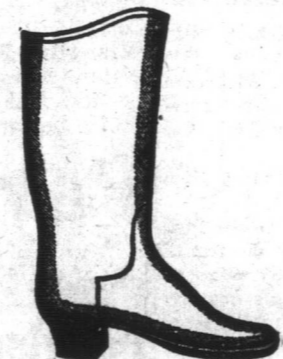
 Should be ordered where you are sure you will get satisfaction. Our reputation for First Class work gives you that assurance, and together with the Well Selected Stock of Fashioned Goods always on hand, will make your visit to our store a pleasure.
CHAS. J. ELLIS,
 High Class Tailor, 302 Water Street.
 feb28,tu,th,s,3m

Women's Comfort Boots & Shoes

Cushion Soles and Rubber Heels.
 Wouldn't you like to have a pair of shoes that you could wear all day long without tiring your feet? Perhaps you have given up all hope of ever finding such shoes. But here is your chance. The Cushion Comfort Shoes will give you the foot comfort you are seeking. And they are priced most economically.
\$4.25 to \$10.50 the pair.
 These shoes are of good quality Black Kid, and have 100% rubber heels, which make walking easier. They come in two styles, Lace and Button, with tips, and have very flexible turned soles, as illustrated above.
 Remember, there is no need of suffering from shoes which are uncomfortable. Step in and be fitted to-day.
PARKER & MONROE, Ltd.
 THE SHOE MEN.
 mon,tues,thurs,sat

MUSTAD'S NEVER MISS

 The Best Is Not Too Good for a Fisherman.
Mustad's Hooks Never Miss.
 Ask for Mustad's.
 apr10-oct30,s

FOR SALE
 AT A
BARGAIN
One Second Hand
"Emerson" PIANO
In Fine Condition.
Musician's Supply Co.
 (Royal Stores Furniture)
 DUCKWORTH STREET.
 oct23,th,s,t

Fishermen!

 Fishermen! Get a pair of Smallwood's good Hand-made Fishing Boots. These Boots will keep your feet dry.
Tongue Boots, Wellington Boots, 3/4 Boots.
Men's, Boys' and Youths' Solid Leather Laced Boots. Double wear in each pair.
 One pair of our Fishermen's Boots will outwear any 3 pairs of the best Rubber Boots on the market to-day, besides they do not draw your feet, and are recognized to be better for the health than Rubber Footwear.
Mail Orders receive Prompt Attention.
F. SMALLWOOD,
 The Home of Good Shoes.
 WATER STREET, ST. JOHN'S.
 apr14,25t

FIRE INSURANCE. FIRE INSURANCE.
SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF EDINBURGH, SCOTLAND.
GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD., OF PERTH, SCOTLAND.
 The above Insurance Companies carry on a successful and extensive business, and always have maintained the highest character for the honourable and liberal discharge of their obligations.
 Our first aim in every policy we issue is to ensure the holder complete protection, our second to grant that protection at the lowest possible rate. Write or phone us.
Nfld. Labrador Export Company, Limited,
 s,t,tf Agents, Board of Trade Building.

No Matter How the Fire is Caused
 if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.
PERCIE JOHNSON,
 Insurance Agent.

The Zane Grey Novels!
 New and Cheaper Editions, only 75c. each postpaid.
 The Border Legion.
 The Heritage of the Desert.
 The Light of the Western Stars.
 Riders of the Purple Sage.
 The Rainbow Trail.
 The Lone Star Ranger.
 Desert Gold.
 Wildfire.
GARRETT BYRNE,
 Bookseller & Stationer.

NOTICE TO MARINERS
Cape Bonavista Fog Alarm.
 The Fog Alarm at Cape Bonavista is about to be removed from the Island to the Mainland, and Notice is hereby given that the Alarm will close down on the 12th instant, and will not be put into operation until further notice.
W. F. COAKER,
 Min. of Marine & Fisheries.
 may12,31,eod

High Grade Smokers Goods!
JOHN COTTON'S World-renowned Smoking Mixture **TOBACCO.**
Bock & Co.'s High Grade HAVANA CIGARS. Made from the finest tobaccos grown on the Island of Cuba.
The Famous PALL MALL Cork Tipped CIGARETTES.
 Each Cigarette will smoke to the end with delicious taste and aroma.
 A shipment of the above goods just arrived and can be had at our Store.
JAMES P. CASH,
 Tobacconist, Water St.

Corkwood!
 In Stock:
200 Bundles
Corkwood,
 Thick, Medium and Thin.
H. J. STABB & CO.
 feb27,eod,tf

BLUE PUTTEE HALL—
 Cor. Gower Street and King's Road, may be hired for small dances or meetings. Rates: Evenings \$12.50 up. Afternoons \$7.50. Apply W. F. POW-ER, Manager. jan2,177

Reid-Newfoundland Company.
Humbermouth-Battle Hr. Steamship Service.
 Freight will be accepted at the Freight Shed on Monday, 17th inst., from 9 a.m., until sufficient cargo received, for ports of call from Humbermouth to Flower's Cove, inclusive.
South Coast Steamship Service.
 Freight will be accepted on Monday, 17th inst., per S. S. Sagona, at the Freight Shed from 9 a.m., until sufficient received.
Reid-Newfoundland Company.

PLACE YOUR INSURANCE
 WITH THE
NIAGARA FIRE INSURANCE COMPANY
 OF NEW YORK.
 ORGANIZED 1850.
 Canadian Department: Montreal.
 W. E. FINDLAY, Manager.
 Assets exceed \$10,000,000.
ALAN GOODRIDGE & SONS,
 Agents for Newfoundland.
 mar2,3m

Something New:
LIBBY'S PEACH JAM!
 Possessing the natural flavour and purity of the choicest California Fruit. Put up in 20 oz. nett tins.
Libby, McNeill & Libby.
 mar18,17r

Cleaned CURRANTS!
NEW CROP.
 Just Arrived One Pound Cartons. For Lowest Price
W. A. MUNN,
 Board of Trade Building,

TO THE SMALL INVESTOR!
 If you knew of a company whose stock sold as low as 25 cents, 35 cents and 38 cents on three different occasions and advanced as high as \$1.35, \$1.50, \$1.62 and \$1.75 on four occasions during last year, and—if you knew that the company was progressing exceedingly well, had plenty of capital and a splendid product with an assured market, and—if you knew that the net monthly earnings were large enough to show 8 per cent. profits, and that a dividend declaration might be expected reasonably early; if you knew this, wouldn't you like to own at least 20 of these shares if you could control them with only \$20?
 Ask us about it—we honestly believe you will be interested; if not, no harm done.
J. J. LACEY & COMPANY LIMITED,
 CITY CHAMBERS.

Advertise in The Evening Telegram

FOURTH
 WEATHER
 TORONTO, Feb 28, 1917.
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 R. K.
 MAY 15, 1917