

# Christmas Presents!

Our stock is varied and very suitable for presents. From it you can answer the Christmas Question! All our Cigars and Cigarettes are of good quality and perfect condition. Our Fancy Goods are well assorted and as Christmas Presents will be appreciated.

**CASH'S Tobacco Stores,**  
Water Street.

**SOLIGNUM**



CAREW STREET SCHOOL, St. John's,  
Shingles Treated with SOLIGNUM.

SOLIGNUM is the best preservative of wood from decay, dry rot and vermin. It is easily applied, has great covering power, and in addition to its preserving properties makes a most artistic covering for all woodwork, whether inside or out.

Solignum is death to Sea Lice and Wharf Worm.

**HALF THE PRICE OF PAINT.**

Ladies' White and Coloured  
**WOOL RINK CAPS** - - 45 & 60c  
with two buttons.

Ladies' GOLF JERSEYS  
- - - - - \$1.70 to 4.50

Ladies' and Gent's  
**KNITTED MUFLERS** - - - 75c  
FEARS ANNUAL with three pictures 10c.

**ROBT. TEMPLETON'S.**

"And bears the Palm alone."  
Another Shipment of our

## Famous Irish Butter.

Heinz's Mince Meat, tins, Heinz's Malt Vinegar,  
Heinz's Peanut Butter, Heinz's India Relish,  
Durkee's Salad Dressing, Lazenby's Pickles & Chow Chow  
Halifax Sausages.

**BE SURE YOU BUY OUR TEAS.**

**J. J. ST. JOHN, Duckworth-st.**

**REID NEWFOUNDLAND COMPANY.**

## Excursion Rates!

Christmas and New Year, 1911-12

Round Trip Tickets will be issued between all stations and ports of call on this Company's system at undermentioned rates, providing schedule of trains and steamers permit of return being made within dates specified.

**At One Way First Class Fare:**

Dec. 23rd, 24th and 25th; good until Dec. 27th.  
Dec. 30th, 31st and Jan. 1st. good until Jan. 3rd.

**At One and One-Third First Class Fare:**

Dec. 21st to Jan. 1st, inclusive; good until Jan. 6th.

**Reid Newfoundland Company**  
Advertise in the TELEGRAM

## GREETING:

To our customers and the people of Newfoundland

**We Greet You**

with best wishes for a Merry Christmas, and take this opportunity of thanking you for your patronage extended to us during the year 1911.

**May the New Year**

bring to you good health, and thereby give you greater ambition to strive onward to better results than your crowning efforts of 1911, and may peace, happiness, health and prosperity crown you at the close of 1912.

**ANDERSON'S,** Water St., St. John's.

## Christmas Presents for Young Men.

- Winchester Rifles, 22 Cal. .... \$4.50
- Air Rifles ..... 80c.
- Boxing Gloves ..... \$3.25, 3.75 and 4.25
- Health Exercisers ..... 90c, \$1.80 and 2.00
- Sandow's Developers ..... 5.00
- Sandow's Spring Grip Dumbbells ..... \$3.00, 4.00 & 5.00
- Punching Bags ..... \$4.25 & 4.50
- Dumbbells, adjustable to any weight ..... \$5.00
- Indian Clubs, 30c. & 60c. pr. Skates of all kinds and sizes.
- Gillett Safety Razors, Pocket and Penknives.

**MARTIN HARDWARE COMPANY.**

## Hats! Hats!

Ladies! if you want something cheap for yourself or the Children in HATS give us a call. We have marked down all our Hats.

**Children's Hats,**

25c. to 40c., worth up to 80c.

Ladies' Hats, 40c. to \$1.00, worth 60c. to \$1.80.

Remember the Name:

**HENDERSON'S, Theatre Hill.**

## Dear Madam!



**A PIANO** such as this will give every satisfaction and bring joy in your home. **REDUCED** under our great CLEARANCE SALE of 120 Pianos and Organs. **SECURE** one early this week.

**CHESLEY WOODS.**

**JUST RECEIVED:**

- CUBE SUGAR, in 1-2 cwt. cases.
- Granulated Sugar, in 2, 1 and 1-2 cwt. sax.
- Rice, in 1 cwt., 2 cwt., 14 lb. bags.

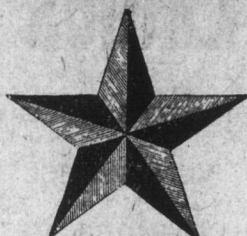
**SAMSON CEMENT.**

**LOWEST PRICES.**

**A. H. MURRAY.**

FRED. V. CHESMAN, Agt.

**ROSSLEY**



**THEATRE!**

Thursday, Friday and Saturday.  
**A BIG DOUBLE BILL.**

**THE ROSSLEYS**  
in a comic sketch entitled "A Bright Scholar."

**THE BRAYLEYS**  
in a screaming funny act—"The Tramp and the Lady."

**BONNIE ROSSLEY**  
in new Songs and Dances

Look out for the Christmas attractions—a big show, a good show and a funny show. Shows nightly, 7.30 and 9.15 p.m. Big matinee every day during the holidays.



## Flower Store Bulletin.

**Christmas Flowers**

Cut: Carnations, Narcissus, Hyacinths, Marguerites.  
In pots: Tulips, Cyclamen, Primula, Azaleas, Jerusalem Cherries, and a good assortment of Ferns.  
Outport orders filled promptly and intelligently.  
Phone 197.

**J. McNEIL,**  
Rawlins' Cross.

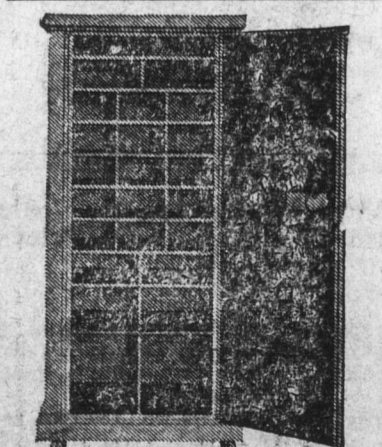
## English Xmas Numbers

With Beautiful Presentation Plates.

Holly Leaves, the Xmas Number of the Illustrated Sporting and Dramatic News, with large Black and White Supplement—Balclutha, "The Charge of the Six Hundred."  
The Graphic Xmas Number with coloured Supplement—"An Encore too Many."  
The Queen Xmas Number with large Sepia presentation plate—"Mother's Treasures."  
The Sketch Xmas Number with panel supplement from an original painting by Henrietta Ral., entitled—"Songs of the Morning."  
The Lady's Pictorial with Sepia presentation plate—"Swift and Stella."  
Illustrated London News Xmas Number with large Sepia supplement—"Wake Up! It's Christmas Morning."  
Black and White Xmas Number with black and white presentation plate—"Ways of Women."  
The Sphere Xmas Number, filled with coloured pictures and good Xmas stories.  
The Art Journal Xmas Number.  
The Gentlewoman Xmas Number with pretty satin supplement, entitled—"The Three Christmas Roses."

**MAGAZINES.**  
Xmas Windsor.  
Xmas Pearson's.  
Xmas Royal.  
Xmas London.  
Xmas Strand.  
Xmas Cassell's.  
Xmas New.  
Xmas Everybody's.  
Xmas Pall Mall.

**GARRETT BYRNE,**  
Bookseller & Stationer.



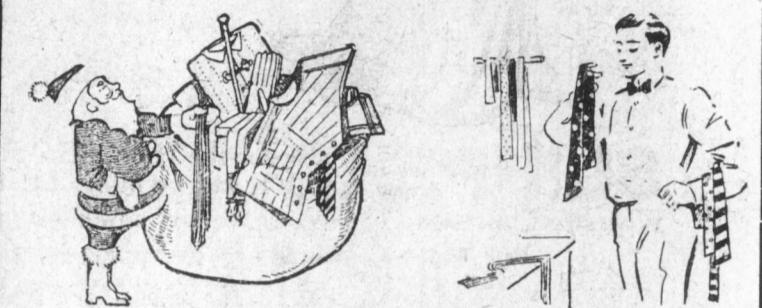
Pay only a trifle more for The Safe-Cabinet

Then you will have a cabinet that does all a wooden file can do plus this most important thing—protects your papers from fire, theft, dust and moisture. Measured by price alone, anyone can afford to buy The Safe-Cabinet. Measured by value, no one can afford to be without it.



**Xmas Gifts**  **Xmas Gifts**

We are showing a large variety of **NOVELTIES,**



Goods suitable for **Xmas GIFTS,**



Ladies, Gents, Boys,  
Girls and Children.

## Steer Brothers

## Newfoundland Illustrated Christmas Number

Will be issued Dec. 20th, 24 pages, handsome cover, 10 pages beautiful illustrations, 1911, will prove a welcome souvenir.

Articles and sketches by distinguished writers amongst which are the following:—Romance of the Law Courts, by Right Hon. Sir E. P. Morris, K. C.; Academia Minutiae, by H. W. LeMessurier; Wreck of the Krona; Christmas Sketches, by A. A. Parsons; Tourist Traffic; Bate in the Woods! A Visit to Edinburgh; Lectures on Piacentia; Honor and Musical Skill of Seals; The Future Recreation Grounds of America; The Old Town Trinity; The Pharmaceutical Society; Where Our Fish Goes; Progress of Agriculture in Nfld.; Brief Mention; Nearing Home; Song of Down; and many other poems and sketches by local writers. Photo engravings—The Honored Dead, Religious and Political History, Scenery, Industrial Buildings, in a word up to the standard of all previous issues since 1886 to 1911, making quarter century of excellence. Copies, 15 and 10c. At all Bookstores. Also, at Baunerman Street, rear 45 Militia Road, office late P. R. B. Bowers. d13-11, e, d.

To arrive per S. S. Stephano on Wednesday, Dec. 20th,

## 300 brls. American Granulated Sugar.

If wanted for Christmas Sales send in your orders early.

**HARVEY & Comp'y.**

**WEATHER FORECAST.**  
TORONTO, Noon — Fresh to strong N.W. winds, fine and cold to-day and on Saturday; a few snow flurries.

**COAL!** Orange  
NOW LANDING:  
**1000 Tons**  
North Sydney COAL.  
IN STORE:  
**Anthracite,**  
(Best Lehigh)  
Nut, Stove, Egg and  
Furnace sizes.  
**H. J. STABB & Co.**



**IT Certainly Makes A Fine Loaf Victor FLOUR.**

Use Morey's COAL.  
Just landed and to arrive  
**North Sydney Coal,**  
OLD MINES.  
**ANTHRACITE COAL—Furnace,**  
Egg, Stove, Nut.  
You can safely rely on the quality of  
Our Coal, it's Good Coal.  
**M. MOREY & CO.**  
**JOB PRINTING**