THE NEW FIRM

J. J. MULCAHY, Manager,

Is now ready for business. We carry the finest Groceries and a complete Stock of the Purest and Best Liquors and Wines.

All Old Stock is Now Selling at less than Half Price.

It is our intention to carry the best Goods obtainable and we solici a share of your esteemed Orders.

We would like to hear from our many friends in the Outports and can guarantee them satisfaction if they place an order with us. m11,6



Your Eyes Need Glasses

IF THEY TIRE EASILY.

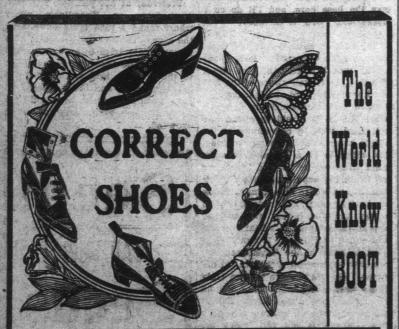
No matter how strong you are physically or mentally all your energies count for little if your eyes give out. If you experience any eye-strain consult our Optician, he will fit you with the proper glasses.

T. J. DULEY & CO., Jewellers and Opticians.

We carry in Stock everything necessary for LOBSTER PACKERS.

ANCHOR BRAND CANS-1 lb. and 1 lb. Sheet and Ingot Tin, Pig Lead. Bar Copper, Soldering Irons. FLUX in pint, quart, half gal. and gallon tins. Parchment Sheets, Bags and Linings. Rope, Twine, Nails and other requisites.





Only 7 days old in St. John's yet, the World Know Line of otwear, for Men and Women, at

\$3.00 PER PAIR,

Is acknowledged by our competitors to be the very best line of

FOOTWEAR, AT \$3.00,

Ever shown in Newfoundland. All the Latest Styles. See Our Eastern Window.

AGENT. THE HOME OF GOOD SHOES.



GEO. M. BARR.

Standard Marble and Granite Works

361 DUCKWOKTH STREET. Two doors West of Seaman's Home.

THE LEADING AND MOST RELIABLE STORE IN THE CITY

For Headstones, Monuments, Etc. In Aberdeen Granite of different colors. Doaler in White Silician and American Marble of best quality. Native Granite Monuments in Stock, nicely polished.

WORKMANSHIP GUARANTEED. Designs sent on application, by letter or otherwise.

J. McINTYRE, - - - Proprietor.

J. J. ST. JOHN

Just landed per S.S. "Carthaginian,"

10 FIRKINS

NO BETTER IN THE WORLD.

J. J. ST. JOHN, DUCKWORTH ST

COMPANY.

The S.S. "Clyde"

Leaves Lewisport every Friday, after arrival of Express Train from St John's, for the following ports:—Exploits, Fortune Harbor, New Bay Head, Leading Tickles, Triton, Pilley's Island, Springdale, Boot Harbor, Ward's Harbor, Lush's Bight, Wellman's Cove, Little Bay Is., Little Bay, Three Arms, Jackson's Cove and South West Arm (alternate), Rattling Brook, North West Arm, Nipper's Hr., Snook's Arm, Tilt Cove, Shoe Cove.

S.S. "Ethie"

Leaves Clarenville every Friday, after arrival of Express Trains, for Lady Cove, Hickman's Harbor, Fox Harbor, Deer Harbor, Thoroughfare, Britannia Cove, Middle Rocky Brook, British Harbor, Ireland's Eye, Bonaventure, Trinity, Salmon Cove, Catalina, Bay de Verde, Northern Bay, Western Bay, Carbonear.

The S.S. "Dundee"

Leaves Port Blandford every MONDAY and FRIDAY, after arrival o Express Trains, for the following ports:— Charlottetown, Brooklyn, Musgrave Town, Southern Bay, Plate Cove, King's Cove, Bonavista, Flat Island, Gooseberry Island, Greenspond, Bunyan's Cove, Jamestown, Sweet Bay, Indian Arm, Open Hall, Keels, Salvage, St. Brendan's, Fair Islands, Pool's Island, Wesleyville. Freight received daily at all Stations for the above ports.

Reid Newfoundland Company

Men's & Boys' Readymades.

Our Spring and Summer Stock of

Mens' & Boys' READYMADE CLOTHES

Now open and ready for your inspection. Outport orders carefully and promptly attended to.

WILLIAM FREW, Water St., Nearly opp. Court House

We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets.

Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

A. & S. RODGER

Summer Dress Materials, Muslins and Linens.

Dainty Shades in Silk Voiles with Spot, \$1.00 per yard.

Exclusive Silk designs in "Tobralco," the Newest Dress Fabric, White, Ecru and Black, 30 cents yard. This material is a revelation in Wash Dress Goods.

Striped Dress Linens, pretty and extremely useful, 24 cents yard.

Plain Dress Linens, in Newest Colorings, 18 cents yard. Strong, Fast Colors and Washable, the most economical & useful material for Summer costumes.

A. & S. RODGER

Carnations and Roses

TO ARRIVE WEEKLY.



Roses taken if due notice be given two weeks before. Satisfaction guaranteed.

Annuals ready for 1st June. STOCKS,

ASTERS.

PHLOX, &c. McNeil. Rawlins' Cross.

Telephone 197

In Store and to Arrive, two Steamer Loads

35,000 Hhds.

Will be sold at bottom prices. Enquire from us before buying.

MUKEY & Co.,

BOOKS on COOKING

By MRS. De SALIS,

Author of the "A La Mode' series of Cooking Books, &c.

Dressed Game and Poultry-'A Dressed Vegetables-'A la mode, 45c Entrees—'A la mode, 45c. Floral Decorations, 45c.

Savouries—'A la mode, 45c. Sweets and Supper Dishes—

mode, 45c. Mrs. Beeton's all-about Cookery Mrs. Beeton's all-about Cookery Book; new edition, 585 pages, illustrated with colored plates; cloth, 90c. Mrs. Beeton's every day Cookery Book, 750 pages, illustrated with colored plates, \$1.20.

Mrs. Beeton's Family Cookery Book; entirely new edition, 865 pages, illustrated with colored plates, in half leather binding, \$1.50.

half leather binding, \$1.50.

Mary Ronald's Century Cook, containing a group of New England Dishes, by Susan Coolidge; 580 pages, fully illustrated, \$2.00.

Mrs. Beeton's Household Management:

"The best cookery book in the

"The best cookery book in the world." As a gift or presentation volume for any purpose, or at any period of the year, Mrs. Beeton's "Household Management" is entitled to the very first place. The book will last a life time and be a constant help; 2,056 pages, with colored illustrations, \$2.10.

GARRETT BYRNE Bookseller & Mationer.

The Railway Passengers Assurance Co., of London, Eng

(The Oldest Accident Company in the World). Capital \$5,000,000. Reserve \$3,000,000. Claims paid over \$30,000,000.

Insurance against Accidents and Illness of all kinds. Employers and Public Liability, Workmen's Insurance, Passenger and Freight Elevator Liability; also, Guarantee Bonds of every description. Applications received for Sub-Agencies. HENRY C. DONNELLY,

People Who are Hard to Please

USE

CONDENSED MILK and EVAPORATED CREAM.

COLIN CAMPBELL,

THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Agt.

Office: corner Duckworth and Prescott Streets

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-

EAT MORE BREAD

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

THE ROYAL CIGAR STORE.

UNDER NEW MANAGEMENT,

IS NOW WIDE OPEN for BUSINESS.