

ES
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 10c.
 12 1/2 c.
 18c.
 20c.
 25c.

NG.
 to order
 \$2.50.
 \$18.00.

Butter and Eggs.
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 are: Law Yan-
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 hn Reakin's Forge,
 on Henrick Ibsen,
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 library, John B
 93 Pearl-st., New
 Chicago.

IL CAREER.
 enriching Financial
 Loan Company
 the fourth year of
 general success since
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 Loan Companies in
 Ontario, may
 have now been in,
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 Ontario is \$17,-
 an one-quarter of
 ties. The paid up
 Banks is \$17,580,
 -half that of loan
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 Total, \$63,420.
 Ontario have de-
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 Total, \$42,352.
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RETIRING FROM BUSINESS.
ONE HUNDRED THOUSAND DOLLAR STOCK
OF
CHOICE STAPLE & FANCY DRY GOODS
AT VERY LOW PRICES.

In consequence of Mr. H. W. Brethour retiring from the Dry Goods Department of the business on the 10th of August, we have decided to offer the entire stock of \$100,000 at very low prices, so as to secure a very large reduction of it before that date. The high class character of the goods is well known. This gives a grand opportunity for securing bargains in

BLACK AND COLORED DRESS GOODS.
BLACK AND COLORED SILKS AND SATINS.
TABLE LINENS, NAPKINS, &c.
SHEETINGS AND PILLOW COTTONS.

MILLINERY.
MANTLES, DOLMANS.
SILK AND KID GLOVES.
HOSIERY.
PARASOLS.

All new choice goods, and marked at very low prices.
5 PER CENT. OFF!

In addition to the very low prices which the goods are marked at, we will allow on all cash purchases of \$2 00 a discount of five (5) per cent.

H. W. BRETHOUR & CO. CASH SALE
BRANTFORD.
 BRANTFORD, APRIL, 1888.

There is no Mistake About it.

The public verdict is that ALEX MUNRO has the right Goods, right prices and in the right time. I want to emphasize the fact that I study the requirements of my customers, and have made a special effort this season to procure everything New, Useful and Fashionable that is worth having. I make no specialty of low lines of Goods, I aim at keeping good articles, and at prices commensurate with quality. If brevity is the soul of wit, I will not exhaust patience by particularizing particulars, but will merely say that in all departments there will be found a choice assortment.

ALL GOODS MARKED IN PLAIN FIGURES, AND STRICTLY ONE PRICE.
ALEX. MUNRO,
 Draper and Haberdasher.

GREAT
CASH SALE
 FOR THIRTY DAYS.
 Ten per cent. allowed on all purchases over one dollar.

J. C. DETLOR & CO.

DEAR SIR,—
 I take this medium for announcing that on the 10th of August, it is my intention to retire from the Dry Goods Department of the business so long carried on by me under the name and firm of H. W. BRETHOUR & Co.

Having had now a long and very close application to business of over Thirty Years, I feel entitled to at least partial rest and release from the cares of a large business.

In making this announcement, I extend to the thousands of customers and correspondents sincere thanks for their liberal patronage, and the universal confidence bestowed on me.

While retiring from the Dry Goods Department I will, however, continue the Clothing and Carpet establishment on a larger scale than heretofore, and more directly under my own supervision.

Special attention will be paid to the Ordered Clothing Department; also to the Carpet and House Furnishing, so as to make them complete in every particular.

Soliciting a continuance of your patronage,
 I am, yours respectfully,
 H. W. BRETHOUR.

REMOVED!

Rees Price & Son

have removed to the mammoth store formerly occupied by Wm. Kay, next to Bank of Commerce, where they will be happy to meet their old customers, and as many new ones.

REES PRICE & SON.

THE STANDARD-BRED TROTTER STALLION.

Spring Goods
 IN
GREAT VARIETY.
 AND AT
PRICES TO SUIT ALL!
 AT THE
TORONTO CASH STORE.
P. O'DEA
 2151-
 MANAGER.

NASAL CREAM
 FOR
COLD IN THE HEAD,
CATARRH!
 PRICE, - 25 CTS.

J. WILSON
 Prescription Drug Store.

PAINTING AND DECORATING.

ELLIOTT & PRETTY
 the Painters and Decorators, (successors to H. Clouse) have begun the spring campaign, and are now prepared to fill all orders in Papering, Painting, Kalsomining and General Decorating.
 Orders left at the shop on Kingston-St., or sent by mail will be promptly attended to at reasonable rates.
 49-51
 ELLIOTT & PRETTY.

SALES MEN
 WANTED. Permanent positions guaranteed with SALARY AND EXPENSE FARE. Any determined man can succeed with us. Peculiar advantage to beginners. Stock complete, including many fast-selling specialties. Quota free.
 Address at once. (Name this paper)
 BROWN BROTHERS,
 NURSERYMEN, 50-52, ROCHESTER, N. Y.

THE PRINCIPAL TREATMENT.

COLD MEDICATED.
 HEAD OFFICE, 215 YONGE-ST., TORONTO
N. WASHINGTON, M.D. L.C.P.S.O.,
 Eminent Throat and Lung Surgeon,
WILL VISIT GODERICH, ALBION HOTEL, MAY 14TH, 1888,
 And Once a Month Thereafter.

DISEASES TREATED. Catarrh of the Head and Throat, Catarrhal Deafness, Chronic Bronchitis, Asthma and Consumption. Also Loss of Voice, Sore Throat, Enlarged Tonsils, Polypus of the Nose removed.

COME EARLY! CONSULTATION FREE.
CATARRH THROAT CURED.

These are a few of the many who have been permanently cured by Dr. N. Washington's Method:

M. S. Dean, Ridgeway, Ont., catarrh, head and throat.
 Mrs. Jos. Eyrle, Kinballa, Ont., removing growth from nose.
 Mr. Stevenson (elder founder), Petrolia, Ont., catarrh.
 Miss M. Cornish, Napawan, Ont., asthma and consumption.
 Mrs. McLandress, Iona, Ont., catarrh of the head and throat.
 Mrs. J. Lanning and son, Kingston, catarrh of the head and throat.
 Mrs. Ralph Chamber, Aylmer, Ont., catarrh of the head and throat.
 Mrs. Jas. Emberson, Napawan, Ont., bronchitis, long standing.
 John A. Little, Dundalk, Ont., catarrh, head and throat.
 John E. Kersey, Baginnes, P.O., Ont., catarrh, head and throat.
 A. D. Uria's son, Wallacetown, Ont., catarrh of the head and throat.
 Robt. Menzies, Warham, Ont., catarrh, head and throat.
 Mrs. J. Scott, Surling, Ont., catarrh, head and throat.
 Edith Pierce, Stratford, Ont., enlarged tonsils.
 W. Lindsay, Petrolia, Ont., catarrh, head and throat.
 Mrs. John I. H. Yrmer, Ont., catarrh head and throat.
 R. Noble, Jeweller and watchmaker, Petrolia, catarrh throat.
 H. McColl, P. M., Stratford, Ont., broncho catarrh.
 W. H. Storey, Esq., of Storey & Son, Acton, Glove Manufacturers, cured of catarrh. Write and ask him for particulars. 215

IMPORTANT TO FARMERS.

Do not send your mowing machine into the field without one of our Emery Hower Sharpeners.

THE MOWER'S FRIEND,
 in the tool box. With it you can repair damaged sections and sharpen the knives with removing it from the machine.
 It will save you many hours hard work at the grindstone, besides, it is a valuable time. In fact, it is worth its weight in gold to every owner of a mowing reaper. It not for sale in your town, send 30 cents, and we will send you one by mail, postage paid. Agents wanted.

CLEMENT & CO.,
 48 Wellington-st. East, Toronto.

NOTICE.
 IN ORDER TO MAKE ROOM FOR
NEW GOODS
 WHICH ARE ARRIVING, I WILL FOR THE
NEXT THIRTY DAYS—
 SELL—
CROCKERY
 AT COST.

All New Designs and Patterns—Come and See.

Always a fresh stock of
GROCERIES
 AND
PROVISIONS
 on hand at lowest prices.

N.B.—Best Brands of Canned Tomatoes, 10 cents per can.

G. H. OLD
 2141
GET YOUR PRINTING AT SIGNAL

THE "WIRT" FOUNTAIN PEN.

EVERY PEN GUARANTEED.
Writes Thin and Thick Letters, as with a dipping nib.
Can use any writing ink.

Wirt's Pen is the most reliable Fountain Pen in the world. This may be considered a bold statement to make, but it is nevertheless true. The simplicity of its mechanism renders it immune to the "dry" and "fountain" troubles which afflict the pens of other makers. It is the only pen which will write in any ink, and in any position, and which will not "dry" when not in use, making it the most convenient to carry in the pocket.

No paper spoiled by blotting. No time wasted dipping into an ink bottle.

Always ready for use. Always reliable. Always a source of pleasure to the owner in the "Wirt" Fountain Pen. Business men, professional men, clerks, students, teachers, book keepers, in fact, everybody who does writing at all ought to have a "Wirt" Pen.

The large number of these Pens which have been sold in Goderich and vicinity, some of which have been in constant use for years, fully testify to their durability and efficiency.

Each Pen is enclosed in a neat case, and is accompanied by full directions for filling, cleaning and using, also a glass and rubber bulb injector for filling the Pen.

Call on or write to particulars to
Price, \$3.00 and upwards.
D. McGILLICUDDY,
 Sole Agent, Goderich, Ont.

DR. HODDER'S BURDOCK AND SASSAPARILLA COMPOUND

CURES
 Liver Complaint, Dyspepsia, Biliousness, Sick Headache, Kidney Troubles, Rheumatism, Skin Diseases, and all Impurities of the Blood from whatever cause arising.

Owners or managers of mines, quarries and reduction or manufacturing works are invited to communicate with the undersigned at Toronto, by whom full instructions respecting the exhibits will be given.

Articles intended for the Exposition should reach Toronto not later than 20th June, when they will be examined and classified for shipment to Cincinnati.

A. ELUÉ,
 Commissioner for Ontario,
 Department of Agriculture,
 Toronto, 5th May, 1888. 63-62

Highly concentrated, pleasant, effectual, safe.
DR. HODDER'S COMPOUND.
 Take no other. Sold Everywhere. Price, 25 cents per bottle.

DR. HODDER'S COUGH AND LUNG CURE.
 Sold everywhere. Price, 25 cts. and 50 cts. per bottle. Proprietors and manufacturers,
THE UNION MEDICINE CO.,
 2121

ALEX. MORTON,
GODERICH,
 MANUFACTURER OF FIRST-CLASS CARRIAGES.

TOP BUGGIES
CARRIAGES
PHETONS
ROAD CARTS.

Bring on your old Buggies, and have them made like new! Prices low and everything guaranteed. Large Stock of New Work.

WORKS,
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 Opposite Colborne Hotel, Goderich