

SWORN LARGEST CIRCULATION
of any paper published in Northumberland County

The Union Advocate

BEST ADVERTISING
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Northern New Brunswick

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NO 45

A PAGE OF INTEREST

A MATCHLESS THREE DAYS SALE

FROM THURSDAY, NOVEMBER 2nd, to SATURDAY, NOV. 4th

Preparatory to Stock Taking



We have already had a taste of cold weather. Warm Headwear Time is here, and the men who wish to be right in the matter of looks as well as comfort will be glad to know that our complete fall showing of Hats and Caps is now on view at 25% discount on regular prices.



Black Stanfield's Underwear

Through a fortunate purchase from the Stanfield Mills, we are able to offer the public these famous garments at a great reduction in two piece suits. Every garment is positively guaranteed not to shrink, and has been subjected to their special purifying process. Stanfield's Underwear is warranted to be absolutely pure, clean and sanitary. **Sale Price \$1.00 per garment or \$1.95 a pair.**

Fall Suits and Overcoats

Of course you will need a New Suit or Overcoat this fall and to get the best in style and quality at reasonable price. Come and see our goods. Hundreds of Men's Suits and Overcoats to choose from. Fifty Suits of assorted patterns, included blue and black serge, regular price \$15 to \$22. **Sale Price to clear the lot \$9.95.**

Children's Pure Wool Sweater Coats

A large variety of colors. Ages 3 to 5 years. Help yourself at **65c.**

Ladies' Coats at Very Low Prices

Here are coats of tweed, in brown, gray, green and blue mixture, also plain materials in good durable cloths, fashioned right. **Sale Price \$4.50 to \$12.00.**

Men's Congress Boots

100 pairs Workingmen's Congress Boots, Amherst make, all sizes. At this time when leather prices are advancing daily, this boot at our sale price is a great bargain. No working man can afford to miss such an opportunity. **Sale Price \$1.75 a Pair.**

Ladies' Rubbers at 49c. a Pair

Winter stocks are coming in daily. We must make room even at a sacrifice. Ladies' Rubbers are undergoing the verdict. Ladies should avail themselves of this offer. **49c. a Pair.**

15 per cent. Discount on all regular goods during this sale. We have what you want for all the members of the family.

\$\$\$ MAKE THE MILL GO!

QUANTITIES MAKE OUR PRICES LOW!

A. D. FARRAH & CO'Y

New Store, Mitchell Street

CHEVROLET CAR GOES TO MISS ULLOCK

Chatham Head Young Lady Captures First Prize in Advocate Voting Campaign After Exciting Struggle

The second big voting campaign, conducted by The Union Advocate closed yesterday (Wednesday) morning and the story of the final results is concisely told in the report of the judges who determined the respective prize winners:

JUDGES' REPORT

We, the undersigned, acting as judges in The Union Advocate Voting Campaign for the purpose of reviewing the conduct of the campaign, counting the votes earned by contestants, and determining the prize winners, find that the various contestants, who finished in the campaign according to the rules, are entitled to votes as follows:

Miss Katie Harrigan 2,146,900
Miss Reta Ullock 2,814,200
Mrs. Harry Brown 2,408,600
Miss Minnie Betts 1,773,200

We therefore declare the winners to be as follows:
FIRST, Miss Reta Ullock; SECOND Mrs. Harry Brown; THIRD, Miss Katie HARRIGAN; FOURTH, Miss Minnie Betts.

We have carefully examined the system used in the conduct of the Contest, and find it to have been straightforward, businesslike, and absolutely fair to each and every contestant who took part in the Campaign.

S. J. MACARTHUR,
C. E. FISH,
G. G. STOTHART.

In every respect the campaign was a success and highly satisfactory to all concerned. The campaign management is authority for the statement that no more earnest and capable workers could have been found than the four ladies who won the prizes offered for competition, and the Union Advocate appreciates in the highest degree the valuable services rendered by these ladies.

The prizes awarded were all of the highest quality and value procurable and from Miss Betts who comes into possession of the six piece silver tea service to Miss Ullock who captured the "Chevrolet" touring car, each and every contestant has the satisfaction of knowing that the prize she won is as fine as could be found anywhere. All the prize winners have expressed their pleasure and satisfaction at the outcome of the campaign insofar as it affects them, and The Union Advocate is entirely satisfied with the results of the campaign in every way.

The judges who decided upon the winners have placed the Union Advocate under a deep sense of obligation to them for the very thorough and careful manner in which they went over the returns, and their work must be highly appreciated as well by the contestants, who find in the character of the judges and their some six hours of patient and painstaking audit of the votes, perfect assurance that the awards were beyond question correctly and properly determined.

The prizes awarded were:

1.—"Chevrolet" touring car, value delivered in Newcastle by the New Brunswick Distributors, The Lonsdale Piano Co. Ltd., \$710.00.

2.—"Lonsdale" Cabinet Grand Piano, value \$400. Manufactured and guaranteed by The Lonsdale Piano Co., Toronto.

3.—Cabinet of 116 pieces of highest grade plated silver knives, forks, spoons, etc., value \$150.00, manufactured and guaranteed by Canadian Wm. A. Rogers, Limited, Toronto.

4.—Six piece quadruple plated silver tea service, value \$100, manufactured and guaranteed by Canadian Wm. A. Rogers, Limited Toronto.

5.—A pair of silver plated shoes, value \$10, manufactured and guaranteed by Canadian Wm. A. Rogers, Limited Toronto.

6.—A pair of silver plated shoes, value \$10, manufactured and guaranteed by Canadian Wm. A. Rogers, Limited Toronto.

7.—A pair of silver plated shoes, value \$10, manufactured and guaranteed by Canadian Wm. A. Rogers, Limited Toronto.

8.—A pair of silver plated shoes, value \$10, manufactured and guaranteed by Canadian Wm. A. Rogers, Limited Toronto.

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19.—A pair of silver plated shoes, value \$10, manufactured and guaranteed by Canadian Wm. A. Rogers, Limited Toronto.

20.—A pair of silver plated shoes, value \$10, manufactured and guaranteed by Canadian Wm. A. Rogers, Limited Toronto.

CARDS OF THANKS

Newcastle, Nov. 2, 1916

I desire to take this opportunity of thanking everybody who in giving me their subscriptions helped me to realize my desire to win first prize in The Union Advocate Voting Campaign. To win the "Chevrolet" car was a task I hardly dared to hope I could accomplish, and I am simply grateful to the many, many people who made my most unobtainable success possible.

To Mrs. Amy Jardine, of Chatham, who assisted me for several weeks in the campaign, I feel that I owe a great measure my final victory, and to her and her very numerous friends whose subscriptions and votes secured, I desire to publicly acknowledge my big debt of gratitude. Most sincerely do I thank everybody who helped me.

RETA ULLOCK

South Nelson, Nov. 2, 1916

No one, I am sure, can be more pleased over the results of the Advocate Voting Campaign than I am as winner of the splendid "Lonsdale" Piano awarded as second prize. While I should have been greatly pleased had I won the "Chevrolet" car, it was the prize I entered the campaign to win. Having accomplished this purpose I could not be better pleased. For the help I received from a host of people throughout the county, in Moncton and Bathurst, I wish to hereby return my most hearty thanks. I am indeed very pleased and very thankful.

MRS. HARRY BROWN

CARD OF THANKS

Chelmsford, Nov. 2, 1916

I desire to thank all who showed such a kindly interest in my candidacy in the Advocate Voting Campaign. I am well satisfied with my cabinet of silver tableware which I think is very beautiful, and appreciate the assistance of my friends as much as if I had won first prize.

KATIE HARRIGAN

MISS BETTS' THANKS TO FRIENDS

To the many friends who assisted me in the Advocate Voting Campaign which closed yesterday, I desire to express my hearty appreciation and gratitude, even, for their help.

While I very naturally would have liked to win first prize, I am highly pleased with the beautiful tea service which has been awarded me, and I value the assistance of my friends in enabling me to win this prize just as much as if they had helped me to capture the "Chevrolet." I am indeed grateful for the help they gave me.

MINNIE M. BETTS

MATERNITY WARD AT MIRAMICHI HOSPITAL

The new maternity ward at the Miramichi Hospital has been ready for patients and is now in use. The ward is completely equipped and careful provision has been made for the comfort and convenience of maternity patients. This addition to the equipment of the Miramichi is another step in the process of making the institution of the greatest value and usefulness to the Miramichi district, and will enable the hospital to render a service which has been long desired.

CLOSE SHAVE FOR JACK HARE

The luckiest man on the Northwest today, his friends declare, is Jack Hare, the well known Sewogic guide. Yesterday his car turned turtle with Mr. Hare in it, and today his only reminders of his experience are a few bruises and scratches. The accident occurred at a small bridge near Hiram Whitney's house in Upper Whitneyville Wednesday afternoon as Mr. Hare was driving homeward from Newcastle. The car ran off the bridge, dropped about ten feet into the stream, and turned upside down. Mr. Hare crawled out of the wreck and walked to the Whitney home. Another car took him home.

The damaged car was pulled out of the stream this morning and towed to the barn of Mrs. Wm. Mullen, where it will repose awaiting repairs.

S. M. Scott, representing Buntin Gillie's Co. Ltd., of Hamilton, was in town today.

PETER APPLEBY

Peter Appleby, a life long resident of South Nelson died at his home in that place last night after a lingering illness of several months. Deceased was 75 years of age. His wife predeceased him by several years. He had no children, but was one of a numerous family, all of whom have passed away. A number of nephews and nieces survive.

The funeral will be held at 3 o'clock Saturday afternoon at the home of the adopted son of the deceased, Hiram Patterson, with whom Mr. Appleby lived at the time of his death. Interment will be made in St. James church cemetery.

CARD OF THANKS

The Committee of Ladies who had charge of the bean supper, in aid of the 36th Batt., wish to extend their thanks to all who so liberally donated to the supper, candy table and the soldiers' comfort box; to all who gave their services, and to all who so kindly patronized it, and to Mr. Rickman for advertising at the Happy Hour, Newcastle. The committee are very grateful to those who gave cash donations which amounted to fifty dollars, twenty-five of which was contributed by Mrs. F. J. Desmond, being part of the proceeds of her "First Aid" class.

Miss Margaret Appleby, of South Nelson has returned to Boston where she will spend the winter with her sisters.

Miss Minnie Betts of Doaktown is visiting in Newcastle.