

The Union Advocate

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BLACKVILLE'S ANSWER TO THE CALL OF THE EMPIRE



GEORGE STEWART

GEORGE BARRY

EDWARD McPHAIL

STANLEY McDONALD

GORDON SCHOFIELD

MISS FLORENCE PARKER, OF DERBY, LEADS WORKERS IN ADVOCATE VOTING CONTEST

Miss Margaret Appleby, of Newcastle, is Second; Miss Zaida Hinton of Doaktown, Third and Miss Nan Benn, of Nordin, Fourth--- Other Contestants Make Creditable Showing.

First Period Closes Tomorrow Night Atter Which Time Vote Schedule Will be Reduced 20 per cent.—Every Moment Counts Now.

With a total of 152,000 votes to her credit, Miss Florence Parker, of Derby and Millerton, this week enjoys the distinction of being the leader in the Advocate Voting Contest. As the figures demonstrate, Miss Parker has done exceptionally good work in the contest, and unquestionably deserves the distinction of heading the list of contestants this week. Whether or not she will remain in the van for the remainder of the contest, is a matter for conjecture, of course, but of one thing there can be no doubt—that is that Miss Parker will continue to be, as she has been up to the present, a real worker who will trust to her own efforts and not depend upon the goodness of friends to do what she will not do for herself. Already some nominal contestants have fallen into the error of thinking that their friends will give them all the assistance they need, if they will only wish hard enough for it. So far, however, wishing has not resulted in any contestant making a particularly creditable showing, and the big, important fact in connection with the contest is that wishing will not help anyone. Work is the only element that counts, and Miss Parker has realized this fact, and profited by it.

Miss Margaret Appleby, of Newcastle, has done remarkably well in the contest, and although starting a few days late, has made the best of the time she had at her disposal, with the result that she now occupies second place, and is not very far from the top. In fact, just one five years subscription to the Advocate would put her in the lead by a thousand votes. Miss Appleby is also a real worker, and has gone into the contest knowing that earnest effort is the only thing that will enable her to win. She is a persistent, and determined vote hunter, and without doubt will be one of the most serious contenders for the leadership in the contest from now until the close of the contest on August 26—three weeks from tomorrow.

That Doaktown stands a very fair chance of becoming the home of the first prize, is apparent from the figures representing the results accomplished by Miss Zaida Hinton, of that town. Miss Hinton, as her nominator stated before she entered the contest, is one of the best workers that can be found anywhere, and as she is known and liked by practically everybody in Doaktown, and district, it seems reasonably certain that she will continue to be, as she is now, a contestant who must be conceded an excellent chance of becoming the winner of first prize.

Miss Nan Benn, of Nordin, is a daughter of Mr. M. R. Benn, who is widely known over a large section of the country, and who will be recalled as the winner of the Ford motor car awarded as the first prize by the St. John "Standard" some two years ago. Miss Benn, to use a homely expression is "a chip off the old block," and therefore, is possessed of the pluck, energy and determination which enabled her father to carry off first prize while contending against workers from all over the province of New Brunswick. While this young lady is now in only fourth position, she is carefully planning her campaign, and is expected by her friends to make a better showing than she has made so far.

Miss Evelyn Dale represents Blackville and district, in the contest and is expected to improve her standing a great deal within the next few days. Although a week behind other contestants in getting down to work, Miss Dale has already demonstrated her ability to secure votes, and with the loyal support which she has every reason to expect from her many friends and acquaintances, it is considered that she will make things considerably more interesting for other contestants than the figures published this week would indicate. Already her friends have shown a commendable disposition to give her substantial assistance in her campaign, thus encouraging her to continued effort. Her friends say she will finish among the prize winners. Whether or not they are too optimistic, will be known on August 26, but in any event, Miss Dale promises to be a good worker.

The "mysterious" Miss A., has hardly succeeded in hiding her identity. Most people probably know Miss A's name as well as she knows it herself, and her identity, therefore, can hardly be said to be a secret. However, for personal reasons, which seem sufficient, she desires her name withheld from publication and her wishes will be respected. Up to the present Miss A. has not been able to devote as much time to the contest as would be desirable on the part of a contestant who hopes to finish among the prize winners, and on that account she stands in sixth place this week. Those who know Miss A. however have no doubts concerning her ability to accumulate votes, if she sets about the business in earnest, and some even predict that she will be among the prize winners. It is not the part of the contest management either to affirm or deny this prediction. Miss A., like every other contestant, will be rewarded according to the effort she puts into the contest.

Altogether a merry competition for the \$700 worth of beautiful and useful prizes to be awarded is promised. The Advocate is proud of the class of competitors which the prizes have attracted, and takes pleasure in the reflection that each and every prize winner will receive a reward of which she can not but feel proud.

The beautiful \$400 Lonsdale piano will certainly be a magnificent prize for the lady who secures the highest number of votes, and the fact that the piano is absolutely guaranteed in every respect by the manufacturer is positive assurance to the winner of the instrument that she comes into possession of as fine

a piano as it is possible to produce. The Lonsdale Piano Co., of Toronto, who manufacture this piano absolutely refuse to use any but the best materials in the construction of their instruments, and none but the most skilled workmen find employment in the Lonsdale factory. The result is this commendable policy on the part of the company is the production of a piano of unsurpassed merit. When the Advocate's management first thought of the contest the principle was laid down that none but the best prizes obtainable should be offered for competition. Sound business practice dictated this course. A house built upon the sands cannot stand, and a business built upon a shoddy basis can not endure. The prizes to be awarded in this contest will remain in the possession of the winners or their families for years and years to come, and will be an advertisement of the Advocate, its methods, and the character of the management behind it. For this reason the Advocate can not afford to have anything of an inferior character in the hands of a prize winner which might reflect discredit on the paper. "The best is none too good" has been and is the Advocate slogan in the matter of prizes, and this slogan is fully justified in the choice of each and every one of the four prizes to be awarded on August 26.

Search where one will silverware of superior merit to that made by the Canadian Wm. A. Rogers, Limited, of Toronto, cannot be found. The \$150 cabinet of flat silverware manufactured by this company for the second prize in the Advocate contest will be all that any contestant can conceive it to be in beauty, usefulness and value. More than a hundred pieces in a design of admirable simplicity, called the "Raleigh," extra heavily plated, enclosed in a handsome oak cabinet, will constitute this prize. The manufacturers' guarantee covering this prize is complete and leaves no doubt as to its desirability and value.

The \$100 silver tea service which the third prize winner will receive is also the product of the Canadian Wm. A. Rogers Limited, and is fully guaranteed in every respect by the company. The set consists of five pieces, of specially, extra plated ware, with ebony mountings, in a plain pattern which will appeal to any woman of refined tastes.

While of greater value, none of the other prizes are of more attractive appearance nor more usefulness than the \$50 set of Wallaceburg cut glass which the fourth prize winner will be awarded. Light cut glass has come into vogue, to a surprising degree within the last few years, and in many refined homes has all but displaced the old fashioned heavy cut glass of ostentatious designs. Simplicity is the present day keynote in tasteful home furnishing, and light cut glass is in strict keeping with the modern idea. The cut glass to be awarded in the Advocate contest is manufactured by the Wallaceburg Cut Glass Works, of Wallaceburg, Ont., who are the only manufacturers of this style of genuine cut glass in Canada.

With the exception of the last day of the contest, to-morrow, Thursday, August 5th, will mark the biggest event in the contest. This event is the close of the first period, after which the present vote schedule which has been in effect since the opening of the contest three weeks ago, will be reduced twenty per cent. To-morrow, therefore, is the last day on which contestants will be able to secure the full vote value for subscriptions on the regular schedule. Twenty per cent. means a big reduction in vote values, and the reduction is fraught with the highest importance to each and every contestant who hopes to win a prize. After the 20 per cent. reduction goes into effect, five subscriptions on the regular schedule will (Continued on page 4)

STANDING OF CONTESTANTS

MISS FLORENCE PARKER, Derby,	152,000
MISS MARGARET APPLEBY, Newcastle	138,000
MISS ZAIDA HINTON, Doaktown	102,000
MISS NAN BENN, Nordin	88,000
MISS EVELYN DALE, Blackville	62,000
MISS A., Newcastle	61,000
MISS GEORGIE TOZER, Sunny Corner	43,000
MISS SARAH PALMER, Rexton	31,000
MISS IRENE FORAN, Newcastle	16,000
MISS OLIVE MUTCH, Whitney	11,000
MISS MINNIE SUTHERLAND, Cassillis	1,000
MISS STELLA ESTEY, Trout Brook	1,000

COMPLIMENTARY BALLOT

This ballot, if returned into the Advocate Campaign Department, in accordance with the rules of the contest, on or before August 21, 1915, will be good for

100 VOTES

to the credit of the contestant whose name and address is filled in below.

Contestant's Name

Address

NOTE—These ballots will be received and credited in groups of ten only. By fastening the ballots together in groups of ten it will be necessary to have the contestant's name and address written only on the first ballot in each group.

Pretty Wedding Saturday Evening

Miss Janet Williston and Frederick A. Gilbert Principals in Happy Event.

One of the prettiest weddings for some time in Newcastle, took place at the home of the bride's niece, Mrs. Robt. Jarvis, on Saturday evening, at 9 o'clock, when Miss Janet Goodfellow Williston, third daughter of Mr. and Mrs. Robert A. Williston, of Newcastle, was united in marriage to Mr. Frederick Allison Gilbert, General Manager of the Great Northern Pulp & Paper Co., of Bangor, Maine. The house was very prettily decorated for the occasion, with cut flowers and potted plants, and in the parlor the flags of Canada and United States had been hung, in front of which a beautiful arch and wedding bell of purple Larkspur, Maiden hair ferns and Easter Lilies had been erected, beneath which the happy couple stood to make their vows. The dining and living rooms were also beautifully decorated, the former in a green and white effect, and the latter with American beauty roses. The bride entered the parlor, leaning on the arm of her father, to the wedding march played by Miss Grace McCarron, and was given in white Duchess satin, trimmed with Duchess lace and pearls, and wore a bridal veil with Juliet cap and lilies of the valley, and carried a bridal bouquet of lilies of the valley and orchids. Miss Isabel Macdonald, of Portland, Me., was bridesmaid, and wore a beautiful gown of white lace over lavender silk and hat to match, with Wyaterie trimmings, and carried a bouquet of lavender sweet peas, while Mr. R. A. Jarvis sweetened the groom. After the ceremony refreshments were served to a large number of invited guests and Mr. and Mrs. Gilbert left on the Maritime Express for a honeymoon trip to Upper Canada. The bride's going away dress was of sand silk faille and leghorn hat with pantries, and ruff of white ostrich feathers. The groom's present to the bride was a diamond sunburst, to the bridesmaid a diamond ring, to the best man a platinum tie pin set with diamonds and cameo, and to the organist a piece of gold.

The out of town guests included Mrs. Thomas, Petrie and Mr. Robert Petrie, South Brewer, Maine; Mr. Charles Gilbert, Bangor; Mrs. Kenneth Macdonald, Miss Nevada Macdonald, Little Branch; Mrs. George Grant, Fredericton; Mr. and Mrs. Barbour Williston, Bay du Vin; Mrs. Wm. Bell, Derby, Mr. and Mrs. Neil Melver, Redbank. The bride was the recipient of many beautiful presents in china, cut glass and silver. Mr. and Mrs. Gilbert will spend the summer at Seaport, Me., after which they will make their home at

The Decorating Committee is composed of Messrs. Fred Dalton, C. P. McCabe, Roy Morrison, Wm. Ferguson, Henry Arsenau and Mr. Copeland, to whom is assigned the work of seeing that all auto owners and carriages who take part in the parade have their autos and carriages decorated. Their part in this will be to notify the owners of what is expected of them.

New Brunswick Boys Back In Action

Ottawa, Aug. 1—The following from New Brunswick who were with the 4th Battalion, and had previously been reported as missing, are now reported as members of the 15th Battalion, according to the statement issued by the war office last night: Private Jas. Keoughan, Chatham, N. B. Private John Coldwell, Apohaqui, N. B. Private Bernard King, Newcastle, N. B.

Citizens of Newcastle Will Celebrate To-day

Mass Meeting in Opera House This Afternoon--- Grand Parade This Evening

PROCLAMATION

Fredericton, July 28.—His Honor the Lieut.-Governor respectfully requests that Wednesday, the fourth day of August, be observed throughout the province as the first anniversary of Great Britain's declaration of war against Germany, and that on that day clergymen of the several churches and others, in sermons and addresses, impress upon their hearers the determination to continue to victory the struggle for justice and liberty in which our nation and her allies are engaged.

His Honor further requests that entertainments be held on that day, the funds derived therefrom to be given to the Canadian Patriotic Fund to provide for the dependents of those who are fighting for the honor and integrity of the British Empire.

WILLIAM CRUIKSHANK,
Private Secretary.

Today is a public half-holiday, and the citizens of Newcastle will assemble, in a quiet way, to celebrate the first anniversary of Great Britain's declaration of war against Germany and her Allies.

There will be no excessive demonstrations or celebrating of victories, but in an appropriate way will we bring to mind the fact that England, and particularly fair Canada, is engaged in a struggle that is going to sap up the cream of our young manhood before we can expect any degree of success or have any chance to unfurl our flags of victory.

The two main questions at issue are the supplying of our young men to fill the heavy gaps already made in the ranks, and then the putting in to their hands the implement of war—the machine guns—to qualify them for their arduous task of upholding the integrity of our fair Canada by making their presence felt by the foes of Great Britain.

The soldiers of the Kaiser have already felt the sting of lead from our Canadian rifles, and have learned how to regard the sons of Canada on the field of battle. They who have gone before have made their mark, but there are many yet to go, and who will go, to teach the tyrants of Militarism that their rule is not supreme, and that when the shores of England are trampled upon, the shores of Canada also feel the vibrating sting.

It is for this reason that we meet in a patriotic mass meeting today, not to celebrate but to fire our hearts with the flame of patriotism and loyalty, and with other towns and cities throughout the length and breadth of Canada, show the world at large that we stand as one to the cause of the flag of freedom on which the sun never sets.

Acting upon the proclamation issued by the Lieutenant Governor of the Province, the citizens have met at public meetings and arrangements have been completed for the carrying through of an interesting program for this afternoon and evening. At last Thursday's adjourned meeting the following citizens were appointed a committee to arrange for a program for the day: Mayor Stort, John Robinson, George Stables, Ald. Ritchie, Ald. McGrath. This committee was also given power to add to their number.

Ways and means were discussed as to how the day could be fittingly and profitably spent. From action taken by the committee, posters have been circulated announcing a Patriotic Mass Meeting to be held at 2.30 in the opera house, at which Hon. H. A. Powell, of St. John, Hon. J. P. Burchill, of Nelson, and Hon. L. J. Tweedie of Chatham, will deliver addresses.

Another meeting was held on Monday evening in the town hall, when the following committees were appointed to look after their respective duties.

The Decorating Committee is composed of Messrs. Fred Dalton, C. P. McCabe, Roy Morrison, Wm. Ferguson, Henry Arsenau and Mr. Copeland, to whom is assigned the work of seeing that all auto owners and carriages who take part in the parade have their autos and carriages decorated. Their part in this will be to notify the owners of what is expected of them.

The Sign Committee is composed of Messrs. Fred Dalton, A. H. Cole, Thos. Maltby, D. S. Croughan and Robt. Jarvis. To these men is assigned the work of preparing suitable and appropriate signs to be arranged in different places around the square. The fruits of their labors

Teachers Respond To Call For Funds

Provincial Treasurer Appointed, and Committee Now at Work

The Advocate last issue gave space to a suggestion offered by "A Teacher in Uniform," calling upon the school teachers of the Maritime Provinces to contribute towards the purchase of a machine gun.

We are further pleased to state this issue that the suggestion has been taken up, and the teachers in session at The Rural Science School at Sussex, N. B., have organized for the collection of this fund.

Mr. H. C. Ricks, of Kingston, Kings Co., N. B., has been appointed Provincial Treasurer, and the following committee has undertaken to extend the movement throughout the province:

George G. Perry, Chairman, Petitcodiac
Mr. Hourihan, Bathurst
G. H. Harrison, Chatham
Wm. Burns, Fredericton
H. B. Steeves, Shediac
Everett Chambers, Havelock
Miss Helen Corbett, St. John
J. H. Drummie, Shessex
Bruce M. Berry, Moncton
It is gratifying to know that our teachers have taken up this matter with such earnestness. In this way they have a splendid opportunity to show their loyalty, and they are proud to be able to help in the defence of our Empire.

Saw Young Deer

A passenger on the Whooper last Wednesday to Doaktown, saw a young deer close by the track just above Blissfield.